



By Kyung Jin

*Specializing in
fish fillet snacks
in Korea*

Once Taste !
Never Stop !



Why “kkuiman” snack?



20 years Of Experiences

- The 1st company in Korea to develop fish-fillet snack
- Growing steadily for 20 years
- Trade-mark “kkuiman”

No.1 market share in Korea

- No.1 market share in Korea in the same snack industry
- Various kinds of flavors and packages



About Kyung Jin



History	1998	Established Kyung Jin Food Company
	2009	Registered trademark 'kkuiman'
Distribution Channel expansion	2006	Family Mart
	2007	MINISTOP ,Highway rest area
	2008	By The Way
	2011	Story Way (Korail Retail)
	2012	Home Plus
	2013	Lotte TV Home Shopping
	2015	CU(convenience store by BGF retail)
R&D	2016	Launched 'New Soft Hot Flavor'
	2017	Launched 'Baby kkuiman Snack'
	2019	Launched 'New Wasabi flavor'

Baby kkuiman
wasabi flavor



3 Strong points of kkuiman



Point 1. Ingredient



Using over 80%
of fish-fillet

Point 2. Baked snack



Baking in the oven,
not frying in oil

Point 3. Natural & Savory Taste



Natural & Savory Taste
with reasonable price

3 Strong points of kkuiman



Point 1

Using fish-meat ingredients

- ✓ Using over **80% of low-fat fish fillet**
- ✓ Feeling natural taste and flavor
- ✓ Healthy taste without irritating
- ✓ Not using food preservatives



3 Strong points of kkuiman



Baking in the oven



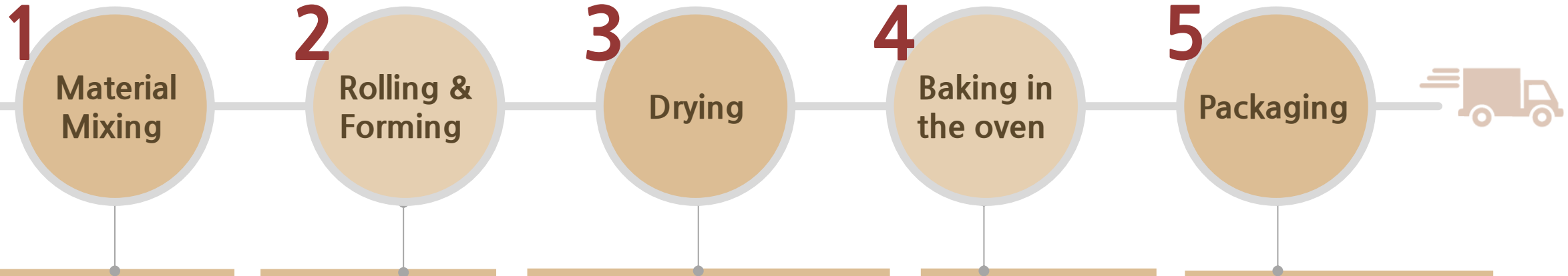
Not frying in oil

Point 2

Baking in the oven (not frying in oil)

- ✓ Comparing other kinds of snack, recommended for customers who want to **control weight**
- ✓ Not frying in oil and **no oily smell** during storage
- ✓ Savory and **crispy texture**
- ✓ Non-sticky snack with low fat and low calories

Production Process



3 Strong points of kkuiman



Point 3

Savory and Natural Taste

- ✓ Gives savory taste from over 80% of natural fish fillet
- ✓ Easy-to-carry package
- ✓ A variety of packages and tastes make consumer's choice wider.
- ✓ Goes well with a beer snack
- ✓ Picnic, camping, sporting events



Picnic



Driving



Watching TV



Camping,

About kkuiman



kkuiman Original : oval-shape in a transparent package



- Snack size
9.5cm x 14cm (width x length)
- Package size
14cm x 19cm (width x length)

Packing Details

Description	Code	Taste	Net weight	Quantity per pack	Quantity per carton	Packing size (cm) per carton	Gross weight per carton
kkuiman Original	KJ1	Plain	23g	3ea	120 packs	45 x 39 x 44	6.9kgs
	KJ2	Plain	30g	4ea	120 packs	49 x 44 x 20	8.2kgs
	KJ3	Soft hot	30g	4ea	120 packs	49 x 44 x 20	8.2kgs

About kkuiman



Baby kkuiman : cylindrical package in a plastic bag



- Snack size
4cm (diameter)
- Package size
16cm x 16cm (width x length)

Packing Details

Description	Code	Taste	Net weight	Quantity per carton	Packing size (cm) per carton	Gross weight Per carton
Baby kkuiman	KJ4	Plain	50g	60 packs	47 x 41 x 46	5.6kg
	KJ5		70g	60 packs	53 x 41 x 48	7.2kg
	KJ6		150g	20 packs	54 x 51 x 26	3.5kg

Our customers



Local Customers

1. Convenience Store : 7-ELEVEN, Mini Stop, Family Mart, buy the way ,CU
2. Hyper market : Lotte Mart, Nonghyup Hanaro Mart
3. Korail Retail : Story way
4. Highway Rest Area Market
5. Korea Army & Airforce

Overseas Customers

1. USA
2. Australia



Quality control



CESCO undergoes its own quality inspection for Kyung Jin every month to detect its hazards.

CESCO is a leading company that has been food safety consulting for food hygiene safety management.

- ✓ Sanitary diagnosis
- ✓ Training
- ✓ Consulting
- ✓ Test analysis

Document identification number : OUBF-D4U6-XSGZ-QJQJ

Certificate of Laboratory Testing

Issue No.	R20191209-0002	Receipt No.	1901050329-002
Test Completion Date	2019-11-05	Date of Receipt	2019-11-05
Product Name	Kkuman (# KJ 2, # KJ 3)		
Manufacturing report number	200002336195	Batch Number	
Product Type, Material, Classification			
Date of Manufacturing	2019-11-04		
Expiration Date	2020-11-03		
Client	Company Name: Kyungjin Food Co., Ltd. Name: Byungjo Park Address: 50-11, 294 beonggi, Bumsanmye, Junggu, Daegu, Republic of Korea (Tel. No.: Fax No.: Email): Kyungjin Food Co., Ltd.		
Manufacturer	Country: Korea, Republic of Address: 50-11, 294 beonggi, Bumsanmye, Junggu, Daegu		
Test Purpose	Self-quality management inspection		
Remarks			

Test Items and Results				
Test Items	Specifications	Test Results	Judgement	Remarks
Tar color	Not Detected	Not Detected	Suitability	

Final Judgment : Suitability
 Testing Personnel : [Signature]
 Testing manager : Youngjoon Ha

© The judgment above shall be only subject to the requested test items.
 © In the case of insufficient space on the page, test items and test results may be written in the appendix.
 © When advertising test results or indicating test results on containers or packages, the entire content of the test report shall be indicated.
 The above testing and inspection report shall be issued in accordance with Article 11(2) of the Act on Testing and Inspection of Food and Drugs and Article 12(4) of the Enforcement Regulation of the Act

09 / 12 / 2019

CESCO Testing Center

05289 B. 9F. 36, Sanglim 10dgi, Gangdonggi, Seoul, Korea

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 또한, 본 공장은 위장된 데이터를 제공하지 않습니다.

Patent / Certificates



Trade-mark & Design Registration

CERTIFICATE OF TRADEMARK REGISTRATION

Registration Number 40-096507

Application Number 40-2009-0029192

Filing Date 2009. 06. 22.

Registration Date 2013. 04. 30.

Owner of the Trademark Right
KYEONG JIN FOODS CO., LTD.(160111-*****)
50-11, Bomunsan-ro 294beon-gil, Jung-gu,
Daejeon, 35053, Republic of KOREA

List Of Goods
Class 29.
11 items, including a slice of fish



This is to certify that, in accordance with the Trademark Act, a trademark has been registered at the Korean Intellectual Property Office.

2019. 11. 12.

COMMISSIONER,
KOREAN INTELLECTUAL PROPERTY OFFICE

특허청
Korean Intellectual Property Office

박원주

Check your current registration with QR code

FDA Food Facility Registration



2020

CERTIFICATE OF REGISTRATION

This certifies that:

Kyungjin Food Co., Ltd.
5-11, 294 Beon-gil, Bomunsan-ro
Jung-gu, Daejeon 35053
South Korea

is registered with the U.S. Food and Drug Administration pursuant to the Federal Food Drug and Cosmetic Act, as amended by the Bioterrorism Act of 2002 and the FDA Food Safety Modernization Act, such registration having been verified as currently effective on the date hereof by Registrar Corp.

U.S. FDA Registration No.: 10277289902

U.S. Agent for FDA
Communications: **Registrar Corp**
144 Research Drive, Hampton, Virginia, 23666, USA
Telephone: +1-757-224-0177 • Fax: +1-757-224-0179

This certificate affirms that the above stated facility is registered with the U.S. Food and Drug Administration pursuant to the Federal Food Drug and Cosmetic Act, as amended by the Bioterrorism Act of 2002 and the FDA Food Safety Modernization Act, such registration having been verified as effective by Registrar Corp as of the date hereof, and Registrar Corp will confirm that such registration remains effective upon request and presentation of this certificate until December 31, 2020, unless such registration has been terminated after issuance of this certificate. Registrar Corp makes no other representations or warranties, nor does this certificate make any representations or warranties to any person or entity other than the named certificate holder, for whose sole benefit it is issued. Registrar Corp assumes no liability to any person or entity in connection with the foregoing. The U.S. Food and Drug Administration does not issue a certificate of registration, nor does the U.S. Food and Drug Administration recognize a certificate of registration. Registrar Corp is not affiliated with the U.S. Food and Drug Administration.

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David Lennarz
Executive Director
Registrar Corp
Dated: June 23, 2020
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Health Certificate

ISSUE NO: 113W-OYPS-ES3L-XDOY-BM1B

 식품의약품안전처

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Certificate No. : MFDS FID - 2020031735

HEALTH CERTIFICATE

MM/DD/YY : 06/04/20

This is to certify that the following products have been produced and distributed in a sanitary manner and are suitable for human consumption according to the Food Sanitation Act of the Republic of Korea

■ Name and address of production establishment : Kyungjin Food Co., Ltd.
50-11, Bomunsan-ro, 294 beon-gil, Jung-gu, Daejeon, Republic of Korea

■ Country of destination : Vietnam

■ Name and address of consignee : Gomi corporation Inc.
3F, Nonghyeon-ro 401, Gangnam-gu, Seoul, Korea

■ Name and address of consignee : GOMI CORPORATION CO., LTD.
6F, 302 Nguyen Van Dau, Phuong 11, Quan Binh Thanh, HCM

■ Remarks : Purpose of Prior Consultation before Exportation

Signature : 

Director of General Services Division
Daejeon Regional Food & Drug Administration
Republic of Korea

This certificate was issued by internet and can be verified at Food Safety Korea Site(<http://www.foodsafetykorea.go.kr>)



kkuiman

By Kyung Jin

***Once Taste !
Never Stop !***

Specializing in fish fillet snacks in Korea

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