



## E B B M GINSENG GOLD LINE

E B B M a cosmetic letter

이뵘 화장품 제품 소개서

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# SILLA

the secrets of the ancient kingdom

Ginseng and Pure Gold

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이쁨 화장품



A thousand years is waiting for you.

The Effectiveness of Ginseng and the  
Beauty of Pure Gold

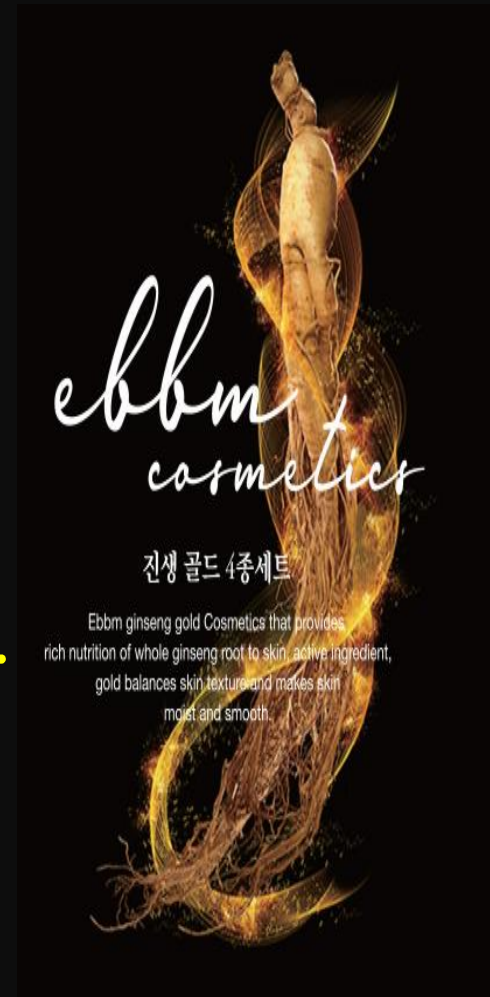
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EBBM  
the efficacy of ginseng  
**And the beauty of pure gold.**



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video(CF)





# Gold That Helps Your Blood Circulation

## Efficacies of gold ※Limited to characteristics of raw material

general, gold is known to soothe and stabilize minds, have detoxification effect, treat epilepsy, palpitation, and convulsion, pop boil for external use, and to pull out the roots of boil.

Donguibogam says that it is helpful for skin disease because it has detoxification and skin purification effects that excrete toxic materials from the body.

Also, according to Ben Cao Gang Mu(Compendium of Materia Medica), "detoxification effect of pure gold treats dermatitis and removes the root of boil.

### [Efficacies of gold]

- Promotes blood circulation by ion effect  
(prevents skin aging, effective for removing freckles)
- Vitalizes skin by promoting hormone secretion  
(prevents skin wrinkles and relieves freckles)
- Heals wounds through detoxification  
(prevents various kinds of dermatitis, relieves pimples)
- Can be good for diet because it enhances blood circulation  
(gold needle effect)





GINSENG  
GOLD



We are putting effort to provide the best solution of skin care through years of research and constant effort for skin health for you to enjoy the best beauty. Also, we excluded harmful chemical components as much as possible based on the proposition that safety of customers' skin is the most important thing.

We present core ingredients of Ebbm around precious raw materials with strong life force. We present the value and dignity of the best beauty that only the chosen people can enjoy.

Ebbm that regards respect and love for human beings as a top priority...  
Now, it is time for you to experience the value.

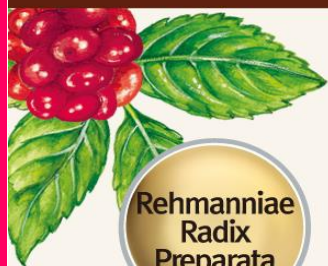


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이쁨 화장품



# Contains Yukmijihwang For Improving Blood Circulation



Rehmanniae  
Radix  
Preparata



Japanese  
Cornelian  
Cherry



Chinese  
dioscorea



Moutan  
cortex  
Radicis



Poria cocos



Alisma  
canaliculatum  
A. Br. Et  
Bouche

## Yukmijihwang

According to the patent data, Yukmijihwang, a steam distillate extract using Yukmijihwan-hwang based on Donguibogam, prevents hair loss and promotes production of hair.

### [Efficacies of Yukmijihwang]

- Relieves dermatitis and improves blood circulation
- Protects skin from external environment with antibacterial substances.

※Limited to characteristics of raw material



### Rehmanniae Radix Preparata Extract

Rehmanniae Radix Preparata, a representative medicine for strengthening acupuncture points, strengthens liver and forms bone marrow with lustrous quality and a lot of fluid content.

**Helpful for antioxidation/anti-aging and allergodermia.**



### Japanese Cornelian Cherry Extract

Seeds of Japanese Cornelian Cherry, a member of cornus family, are in long oval shape and have a little bit of sweet taste, taste bitter, and have strong sour flavor.

**Antiallergic, antibacterial, antioxidant**



### Chinese Dioscorea Extract

A perennial vine herbaceous plant that belongs in Chinese yam family. It is being used for medicinal purposes as stimulating intestinal activity and increasing blood sugar, and has anti-aging, antioxidative.

**Anti-aging, and antibacterial effect.**



### Alisma Canaliculatum A. Br. Et Bouche Extract

It is being called as 수사, 망우, and 쇠택나물. A perennial plant that grows in swamp or pond. Its roots are being used for medicinal purposes.

**Whitening and antioxidative effect**



### Moutan cortex Radicis Extract

A medicinal ingredient made out of root barks of peony. It has sedative effect for soothing cephalagia nervosa and stops sudden drop in blood pressure and leg swelling.

**Antibacterial, antiinflammatory**



### Poria Cocos Extract

A parasitic on pine root and is being used for medicine.

**Whitening, anti-inflammatory**





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이쁨 화장품

이뽐 진생 골드 토너 Skin whitening·anti-wrinkle functional cosmetics

ebbm GINSENG GOLD TONER

140 ml



Put the whole root of Korean Geumsan ginseng!!

A skin whitening·anti-wrinkle functional toner that delivers an abundance of nutritional benefits of ginseng to the skin, and keeps skin texture moisturized and soft by filling vitality and energy of active ingredients of gold, pearl extract, lily extract, and pomegranate extract into dry skin.

### 1. Main ingredients

#### 1) Gold

- Gold, which is famous for Cleopatra and Yang Kuei-Fei have used for skin beauty, keeps skin healthy by discharging waste and absorbing nutrients through ionic effect.
- Gold normalizes the disturbed flow of ion, helps to fill moisture into the skin by raising absorption rate of beneficial ingredients to the skin, and keeps skin texture soft and elastic.

#### 2) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

#### 3) Yukmijihwang

- A patented herbal complex component composed of Japanese cornlian cherry, Alisma canaliculatum A.Br. & Bouche, poria cocos, Moutan cortex Radicis, and Rehmannia glutinosa.
- Protects skin from external harmful environment, keeps skin elastic, and has antioxidative effect.

#### 4) Adenosine

- A raw material of anti-wrinkle functional cosmetics. Keeps loose skin from aging elastic and improves wrinkles.

**[Efficacies]** Helpful for lightening the skin. Improves wrinkles.

**[How to use]** After cleansing in the morning and evening, put considerable amount on a cotton pad and apply evenly on the skin from inside to outside as if you're wiping your skin.



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이뽐 화장품



이뵘 진생 골드 에멀전 Skin whitening·anti-wrinkle functional cosmetics

ebbm GINSENG GOLD EMULSION

150 ml



A skin whitening·anti-wrinkle functional emulsion that delivers concentrated nutritional contents to the skin quickly with an abundance of active ingredients of ginseng extract and gold, a patented Yukjimihwang herbal complex component, and precious Cordyceps militaris extract, and keeps skin healthy and elastic and maintains a proper balance of oil and moisture.

### 1. Main ingredients

#### 1) Gold

- Gold, which is famous for Cleopatra and Yang Kuei-Fei have used for skin beauty, keeps skin healthy by discharging waste and absorbing nutrients through ionic effect.
- Gold normalizes the disturbed flow of ion, helps to fill moisture into the skin by raising absorption rate of beneficial ingredients to the skin, and keeps skin texture soft and elastic.

#### 2) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

#### 3) Meadow foam seed oil

- Contains a lot of natural tocopherol and unsaturated fatty acid that it prevents dryness and soothes dead skin cells by forming moisture protector on the skin to keep active ingredients from evaporating.

#### 4) Adenosine

- A raw material of anti-wrinkle functional cosmetics. Keeps loose skin from aging elastic and improves wrinkles.

**[Efficacies]** Helpful for lightening the skin. Improves wrinkles.

**[How to use]** After cleansing in the morning and evening, put considerable amount on a cotton pad and apply evenly on the skin from inside to outside as if you're wiping your skin.



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이뵘 화장품

이뽐 진생 골드 에센스 Skin whitening·anti-wrinkle functional cosmetics

ebbm GINSENG GOLD ESSENCE

50 ml



A skin lightening·anti-wrinkle functional essence with ginseng extract, an abundance of active ingredients of gold, precious cordyceps militaris extract, collagen for skin elasticity and whitening, mulberry root extract, pomegranate extract, and pearl extract contents that delivers concentrated nutritional contents to the skin quickly and keeps dull and skin lacking elasticity beautiful and firmer.

### 1. Main ingredients

#### 1) Gold

- Gold, which is famous for Cleopatra and Yang Kuei-Fei have used for skin beauty, keeps skin healthy by discharging waste and absorbing nutrients through ionic effect.
- Gold normalizes the disturbed flow of ion, helps to fill moisture into the skin by raising absorption rate of beneficial ingredients to the skin, and keeps skin texture soft and elastic.

#### 2) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

#### 3) Cordyceps militaris

- 300 kinds of Cordyceps militaris are found in the world, is being considered as one of the three major Chinese herb medicines, maintains moisturizing power, prevents dryness, and helps to keep skin moisturized.

#### 4) Adenosine

- A raw material of anti-wrinkle functional cosmetics. Keeps loose skin from aging elastic and improves wrinkles.

**[Efficacies]** Helpful for lightening the skin. Improves wrinkles.

**[How to use]** In place of essence, pump 1~2 times and apply evenly on the skin from inside to outside for better absorption.



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이뽐 화장품



이뽐 진생 골드 크림

Skin whitening·anti-wrinkle functional cosmetics

ebbm GINSENG GOLD CREAM

50 ml

A skin whitening·anti-wrinkle functional cream that delivers concentrated nutritional contents to the skin quickly with an abundance of active ingredients of ginseng extract and gold, a patented Yukjimihwang herbal complex component, precious Cordyceps militaris extract, and peptide complex, and forms moisture protective film on dry skin to keep skin moisturized for long time.

## 1. Main ingredients

### 1) Gold

- Gold, which is famous for Cleopatra and Yang Kuei-Fei have used for skin beauty, keeps skin healthy by discharging waste and absorbing nutrients through ionic effect.
- Gold normalizes the disturbed flow of ion, helps to fill moisture into the skin by raising absorption rate of beneficial ingredients to the skin, and keeps skin texture soft and elastic.

### 2) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

### 3) Yukmijihwang

- A patented herbal complex component composed of Japanese cornlian cherry, Alisma canaliculatum A.Br. & Bouche, poria cocos, Moutan cortex Radicis, and Rehmannia glutinosa.
- Protects skin from external harmful environment, keeps skin elastic, and has antioxidative effect.

### 4) Adenosine

- A raw material of anti-wrinkle functional cosmetics. Keeps loose skin from aging elastic and improves wrinkles.

**[Efficacies]** Helpful for lightening the skin. Improves wrinkles.

**[How to use]** In place of using cream, apply considerable amount evenly on the skin and tap lightly for better absorption.

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이뽐 화장품



이뽐 진생 골드 포맨 올인원 플러스 Anti-wrinkle functional cosmetics

ebbm GINSENG GOLD FOR MAN ALL IN ONE+

110 ml

A Korean Geumsan ginseng as it is!! - All-In-One cosmetics for men

An anti-wrinkle functional product in 4IN1 all-in-one type of toner+emulsion+essence+cream that can be used simply at once fills moisture deep into men's dry skin and keeps skin elastic with an abundance of active ingredients of ginseng extract and gold and patented Yukjimihwang herbal complex component.

### 1. Main ingredients

#### 1) Gold

- Gold, which is famous for Cleopatra and Yang Kuei-Fei have used for skin beauty, keeps skin healthy by discharging waste and absorbing nutrients through ionic effect.
- Gold normalizes the disturbed flow of ion, helps to fill moisture into the skin by raising absorption rate of beneficial ingredients to the skin, and keeps skin texture soft and elastic.

#### 2) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

#### 3) Yukmijihwang

- A patented herbal complex component composed of Japanese cornlian cherry, Alisma canaliculatum A.Br. & Bouche, poria cocos, Moutan cortex Radicis, and Rehmannia glutinosa.
- Protects skin from external harmful environment, keeps skin elastic, and has antioxidative effect.

[Efficacy] Improves wrinkles

[How to use]

After cleansing, apply considerable amount from inside to outside softly and tap lightly for better absorption.



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이뽐 진생 소프트 크림 폼 클렌징

ebbm GINSENG SOFT CREAM FOAM CLEANSING

150 ml



A foam cleanser with dense and soft bubbles cleanses makeup residues and wastes in the pores, and ginseng extract, aloe vera leaf extract, and rice bran extract contents keep skin moisturized and brighter without pulling the skin after cleansing.

## 1. Main ingredients

### 1) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

### 2) Aloe vera leaf extract

- Keeps skin soft, supple, and healthier by conditioning the skin with approximately 300 different substances as Vitamin A, C, D, E, B12, amino acid, and aloesin.

### 3) Rice bran extract

- Purifies skin and soothes skin comfortably.

**[How to use]** Put considerable amount on your hand, lather, massage your whole face as if you're massaging, and rinse thoroughly with lukewarm water.



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이뵘 진생 멀티 세이프 선 크림 SPF50+/PA+++

ebbm GINSENG MULTI SAFE SUN CREAM

Functional cosmetics of sunblock, skin  
lightening, and wrinkle improvement

50 ml



A triple functional sun cream of UV protection·Whitening·Anti-wrinkle that protects skin effectively from the sun with strong SPF50+/PA+++ protection factor, relieves stress of fatigued skin from external stimuli with ginseng extract, bamboo extract, and mulberry root extract, and gets absorbed into the skin without sticky feeling.

## 1. Main ingredients

### 1) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

### 2) Bamboo extract

- Invests a feeling of refreshment and vitality into the skin to keep skin vitalized and beautiful.

### 3) Mulberry root extract

- Treats pigmentation as stains and freckles and creates clean and bright skin tone.
- Invests conditioning to the skin to keep skin vitalized, protects skin, and keeps the skin texture soft and supple.

### 4) Acetyl Hexapeptide-8

- A safe low molecular peptide similar to Botox ingredient gets absorbed into the skin quickly, and helps to keep skin soft and resilient by investing elasticity to the skin.

**[Efficacies]** Protects skin from UV rays. (SPF50+/PA+++). Helpful for lightening the skin.

**[How to use]** On the last step of skin care, apply considerable amount on areas that are easy to get exposed to UV rays as face and neck and tap lightly for better absorption.



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이뵘 화장품



이뵘 진생 화이트닝 트윅클 크림 Skin lightening functional cosmetics

ebbm GINSENG WHITENING TWINKLE CREAM

50 ml



A skin lightening functional cream with precious ginseng extract and patented Yukmijihwang herbal complex components fills moisture into the skin, and pearl extract and lily extract present beautiful vitality to the skin to tone-up dull skin into bright skin naturally, and the more use, it keeps skin transparent and moisturized.

## 1. Main ingredients

### 1) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

### 2) Pearl extract

- A protein ingredient containing a lot of amino acid and peptide that it is highly dermatropic, protects skin, maintains moisture, and keeps skin tone clean and clear.

### 3) Lily extract

- Contains a lot of miner that it purifies skin and keeps skin healthy by presenting vitality to the skin.

### 4) Niacinamide

- A raw material of skin lightening functional cosmetics. It improves skin tone by preventing inductive components of discoloration as a B complex vitamin and keeps skin healthy.

### 5) Acetyl Hexapeptide-8

- A safe low molecular peptide similar to Botox ingredient gets absorbed into the skin quickly, and helps to keep skin soft and resilient by investing elasticity to the skin.

[Efficacy] Helpful for lightening the skin.

[How to use] On the last step of skin care, put considerable amount on your hand, apply evenly on your whole face, and tap lightly for better absorption.



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이뽐 진생 페이스 오프 필링 젤

ebbm GINSENG FACE OFF PEELING GEL

100 ml



Peeling gel with papaya fruit extract and pineapple extract, mild ingredients found in nature for treating dead skin cells, absorbs wastes and old dead skin cells on skin surface to keep skin soft, and ginseng extract, mulberry root extract, and pomegranate extract invest healthy energy and vitality to the skin.

## 1. Main ingredients

### 1) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

### 2) Papaya fruit extract

- Papain, a proteolytic enzyme, removes unnecessary stratum corneum softly, normalizes cornification cycle, and keeps skin texture soft and transparent.

### 3) Pineapple extract

- A protein ingredient containing high content of amino acid and peptide with high affinity to the skin protects skin, keeps skin moisturized, and creates clear and smooth skin tone.

### 4) Morus Alba Root Extract

- Treats pigmentation as stains and freckles and creates clean and bright skin tone.

### 5) Pomegranate extract

- Invests vitality to the fatigued skin and keeps skin healthy with citric acid and water soluble vitamins(B1, B2, niacin).

**[How to use]** On the last step of skin care, put considerable amount on your hand and apply evenly on the whole face.



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# Improves skin energy. Precious ginseng extract

## Ginseng extract ※Limited to raw material characteristics

An ingredient extracted from ginseng root that belongs to the Japanese angelica tree family, and the name was first given because the root shape of a perennial ginseng looks very similar to humans. Saponin and polyphenol contents in ginseng protect skin from harmful oxygen and invest energy and vitality into fatigued skin due to aging.

### [Efficacies of ginseng extract]

- Keeps skin elastic by tensioning the skin.
- Helps to prevent dry skin.
- Improves skin energy and enhances the level of skin immunity.

**The whole root of Korean Geumsan ginseng!!**  
**A Korean Geumsan ginseng as it is!!**

(limited to Ginseng Gold Toner)

Ebbm Ginseng Gold that put the whole root of breathing Geumsan ginseng



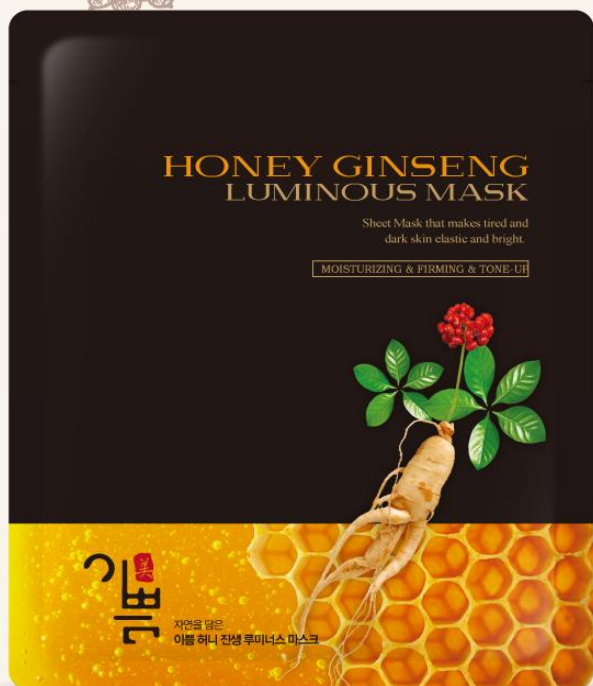
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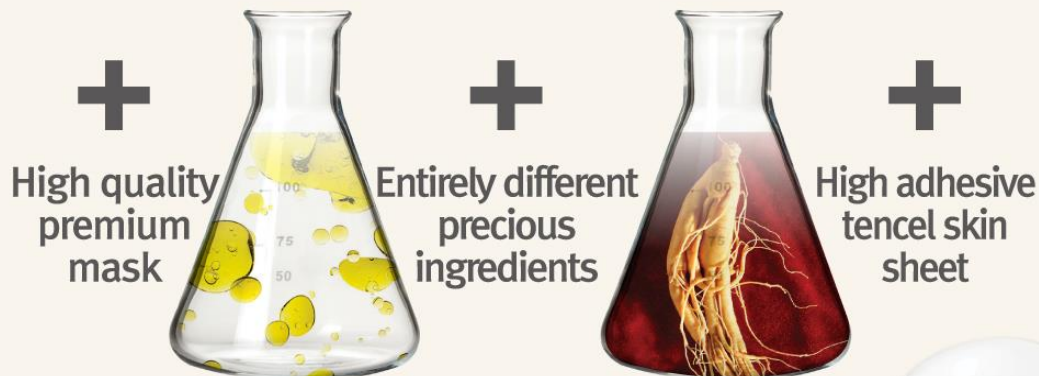


# 이뽐 허니 진생 루미너스 마스크 ebbm HONEY GINSENG LUMINOUS MASK

23 ml



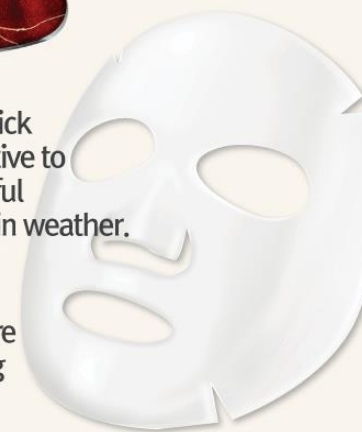
Box composition 23ml x 10



**01** A light essence type without sticky feeling, has quick absorption power, fresh sense of use, and is effective to soothe rough skin that became sensitive by harmful external environment and temperature difference in weather.

**02** Resilient essence with moist feeling forms moisture film on the skin to keep moisture from evaporating for essence to get fully absorbed into the skin.

**03** Resilient extreme adhesion that keeps moisture from evaporating to absorb the contents into the skin through synergy effect of fabric and contents.



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이뽐 허니 진생 루미너스 마스크

ebbm HONEY GINSENG LUMINOUS MASK

23 ml

A sheet mask that presents moisturized feeling and vitality to dry skin lacking elasticity with an abundance of active ingredients as ginseng extract and honey extract, and pearl extract, lily extract, and rice bran extract create clearer and brighter skin tone.

## 1. Main ingredients

### 1) Ginseng

- Ginseng, rich in saponine, reinforces skin vitality, strengthens immunity, and keeps skin healthy by changing harmful energy into positive energy.
- Keeps skin vitalized by preventing skin damage by active oxygen that causes skin aging.

### 2) Honey

- Honey contains Vitamin B complex of B1, B2, B6, and pantothenic acid that it helps to keep skin healthy.
- It invests moisturizing power to the skin, prevents skin from drying, and keeps skin moisturized.

### 3) Pearl extract

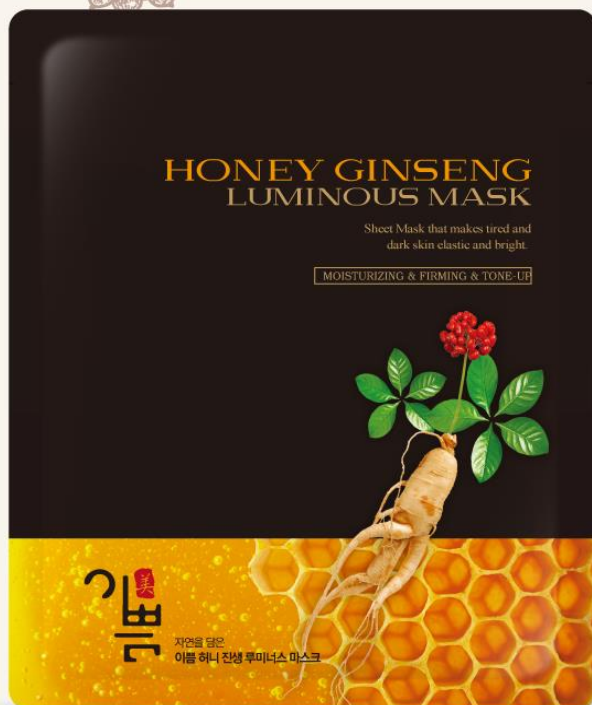
- A protein ingredient containing a lot of amino acid and peptide that it is highly dermatropic, protects skin, maintains moisture, and keeps skin tone clean and clear.

### 4) Lily extract

- Contains a lot of miner that it purifies skin and keeps skin healthy by presenting vitality to the skin.

### [How to use]

1. After cleansing, remove water and arrange the skin texture with toner.
2. Open the pouch, attach the mask sheet on the skin, and wait for 10~20 minutes.
3. Remove the sheet and tap the remaining essence lightly for better absorption.



Box composition 23ml x 10

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# Carefully selected 100% Korean Geumsan ginseng

We only use ginseng for Ebbm Ginseng through a direct dealing with clean farms in Geumsan region famous for thenation's largest ginseng plantation with no detected agricultural pesticides.

We only use Korean Geumsan ginseng.

[illegible]

Completed non-detection test  
for residual agricultural chemicals!!



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이뵤 화장품



# China Sanitary Permit Book





Thank you.

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