

Spometics

GREEN NATURAL SUN CUSHION

SPF50+ / PA++++



Advertisement
model

Spometics

GREEN NATURAL SUN CUSHION FEATURE



1. Triple perfect block of the harmful environment for the skin!

2. Physical UV block ingredients + sebum adsorption control

3. Aloe maculata extract
Ewg all green grade prescription

4. GREEN COMPLEX
Moisturizing / soothing
protection / regeneration

5. Waterproof formulation

Triple perfect block of the harmful environment for the skin!

**The biggest sun protection
factor in Korea SPF50+/PA++++
SPF50+/PA++++**

UVA / UVB perfectly blocked by 100% physical UV block ingredients

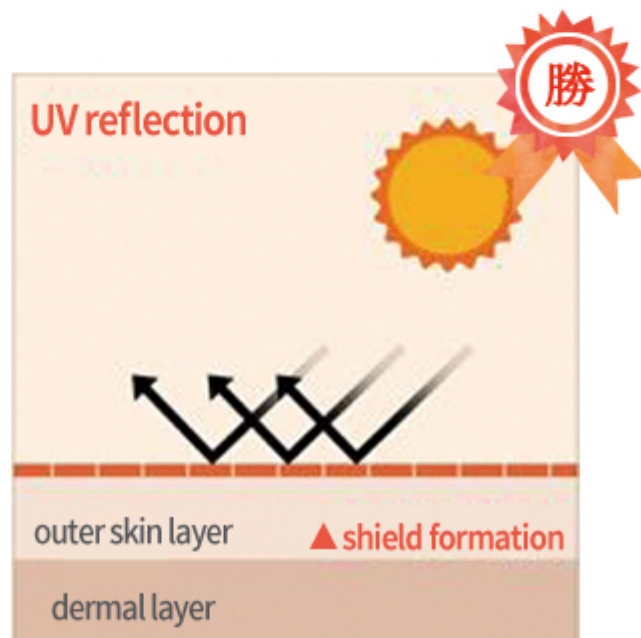
Anti-Bluelight

**Block patented ingredient "ECTOIN" for Blue light
from smart phone, TV and other smart devices**

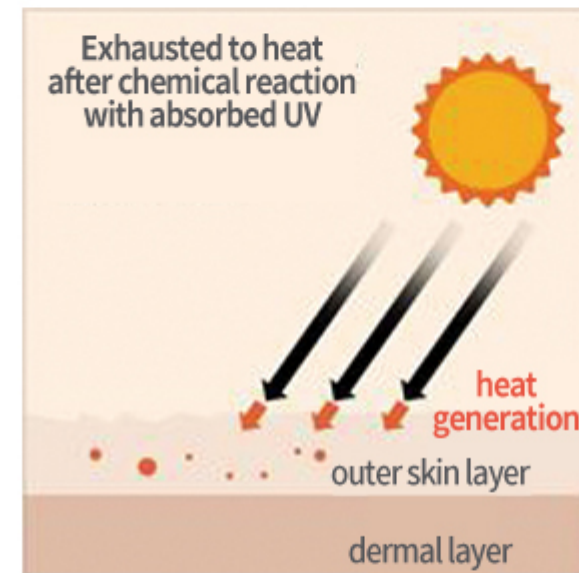
Spametics

Physical UV block ingredients+ sebum adsorption control

Low-stimulation mild prescription using physical UV block only!



VS



The principle of physical UV block

It protects skin by repelling UV rays on skin and higher safety than chemical UV block so there is an advantage that it is **easy to use even sensitive people from child to adult.**

The principle of chemical UV block

It is an ingredient that protects skin by converting chemicals into UV rays to heat energy. So, **it is soft but low safety in skin and may cause trouble.**

Physical UV block ingredients+ sebum adsorption control

Oil control function due to **sebum adsorption technology** and **use it instead of powder** after make up!



It absorbs excess sebum and makes bright skin. You can create a smooth skin to make up which is easy to lump by the sebum and oil **all day without shine.**

SKIN REFINE



sebum adsorption

CENTELLA ASIATICA EXTRACT



skin shine prevention

LAVENDER OIL



sebum control

ALOE MACULATA EXTRACT + EWG ALL GREEN GRADE PRESCRIPTION

ALOE MACULATA EXTRACT

Unlike Aloe Vera, it is the mildest aloe that can be taken on the skin and is exposed to UV rays, **it has excellent efficacy to soothe and hydrate the skin quickly.**

✓ **35,000ppm
containing**



efficacy and effect

1. Strengthens the cell tissues and regenerate quickly to protect
2. Skin soothing / Skin moisturizing
3. Strengthens skin protection barrier
4. Strengthens skin elasticity

ALL EWG GREEN

What is EWG?

At EWG Nonprofit environmental NGOs in Washington, **USA have database on 'cosmetic ingredients'** to assess and grade objectively.



*The lower the rating, the safer it is.



Spametics

GREEN COMPLEX

MOISTURE

MOISTURIZING PATENT OLIGO-HA

Ultra-low molecular hyaluronic acid,
water absorption to **maintain proper
amount of moisture in skin**

CALMING

SOOTHING PATENT LOLA ANTI-S

Lotus flower, rice,
annual wormwood complex
fermentation extract

PROTECT

PROTECTION PATENT AMINO ACID COMPLEX

Amino acid complex having an amino acid
composition ratio of the skin stratum
corneum and an **anti-aging cosmetic
composition containing the composition**

RECOVERY

SODIUM-DNA

Modern people exposed to harmful
environment every day. The skin DNA
damage due to it! **DNA found in serum
without killing sturgeon**

Waterproof formulation

Waterproof cushion with **strong water and sweat!**
It can be used for **watering** when it does not flow down.
Athletes who exercise under the strong sun every day are also OK!



Player, Jae Kyun Hwang



Player, Hae Chang Lee



Player, Woo Joon Shim



Player, Taegon Oh

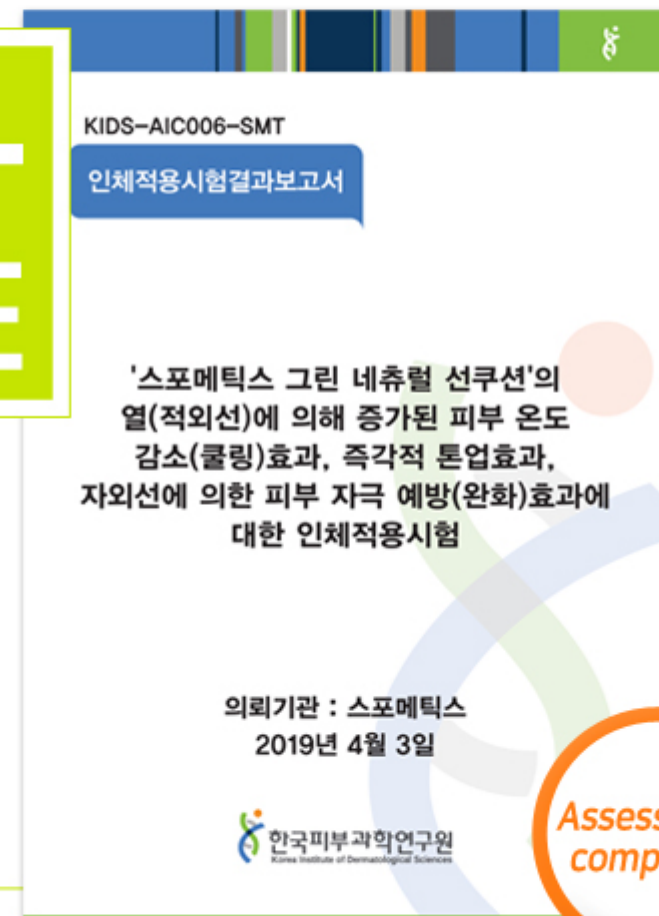
20+ FREE

No worries about skin ingredient!

Dermatology Research Institute stability test

6 Paraben / Benzophenone
Sodium Fossile Surfate
Phenoxyethanol / Triethanolamine
Chlorphenesin / Isopropylalkohol
Butyl Methoxydibenzoylmethane
Mineral Oil / Paraffin / Artificial Dyes / BHT
BHA / PEG Surfactant / Talk / Urea / Sorbic Acid
DMDM Hydantoin / Triisopropano lamine
Dmall(Tmalltri Methoxycinnamate)

20+
FREE



Assessment
completed

Human body application test prospect

HUMAN BODY TEST COMPLETED

Korea Research Institute of Dermatology / 20.03.20.2019.04.03/20 people

Helps skin **temperature reduction(cooling) effect** increased by heat(infrared)

Helps **prevent(relaxation) effect for the skin irritation** by UV rays

Helps with **immediate toning effect**

Continuous water resistance (Korea Institute of Dermatology / December 11, 2018 ~ January 10, 2019/ 10 people)

Skin hypodermic test

*Temporary, with individual differences

Advertising model



Hi, this is actress Sung yeon kang
When I shoot photos a lot outdoors,
I can't help worrying about UV protection ~
No matter how good skin care is,
I know how stubborn and freckles can bother me, and
I can be as sensitive to those with sensitive skin as me.
Because it can be put on the make-up type
cushioning too, it is very easy to use, And sebum
control ingredient to finish without shine!
Sportmatic green natural sun cushion!
It is a must item for me.

TV HOMESHOPPING

SPRING AND SUMMER SEASON 2018 SPORMETICS SUN STICK SEASON 1

NS Shop⁺ GS MY SHOP CJ 오쇼핑^{플러스}

SK 스토아 홈&쇼핑

Total **43 times** broadcast



SPRING AND SUMMER SEASON 2018 SPORMETICS SUN STICK SEASON 2

SHINSEGAE
TV SHOPPING



공영홈쇼핑
Shopping

쇼핑엔티

Total **8 times** broadcast



Spormetics

Top 1st in duty-free suncare category

LOTTE DUTY FREE 롯데면세점

상품 (98) | 브랜드 (0) | 혜택 (0)

총 98개 | 베스트순

스포메틱스 SPOMETICS
스포메틱스 그린 네추럴 선크림 23g...
\$19 10% off
\$17.1 19,174원

차연막 CNP
더마 실드 선크림
\$19 10% off
\$17.1 19,174원

상품 (36) | 브랜드 (0) | 혜택 (0)

총 36개 | 베스트순

스포메틱스 SPOMETICS
1+1 그린 네추럴 선크림 150ml...
\$19 10% off
\$17.1 19,174원

뷰티티 코스메틱 VT COSMETICS
VT 시카 선크림 X2
\$26 10% off
\$23.4 26,238원

THE SHILLA duty free

상품 (36) | 브랜드 (0) | 혜택 (0)

총 36개 | 베스트순

스포메틱스 SPOMETICS
그린 네추럴 선크림 150ml*2 SPF50+
\$19 \$11.4 (12,782원)

Top 1st in Sun stick category



Green natural sunstick 23g / 17g

Top 1st in Sunspray category



Green natural sunspray 150ml

SHINSEGAE DUTY FREE

총 657건 | 베스트순

스포메틱스 SPOMETICS
그린 네추럴 선크림 23g 1+1
\$19
\$13.30 (14,913원)

내셔널지오그래픽 NATIONAL GEOGRAPHIC
N185MSS010-3 아웃도어 선크림
\$15
\$14.25 (15,978원)

라네즈 LANEIGE
몽크 에어라이트 선크림
SPF50+PA++++ 26g
\$17.00 (19,062원)

상품 (36) | 브랜드 (0) | 혜택 (0)

총 36개 | 베스트순

스포메틱스 SPOMETICS
그린 네추럴 선크림 150ml SPF 50+
\$11
\$7.70 (8,634원)

스포메틱스 SPOMETICS
1+1 그린 네추럴 선크림 SPF 50+
\$19
\$13.30 (14,913원)

제이준 JAYJUN
블랙홀광 선크림
\$15
\$13.50 (15,137원)

D O N G W H A DUTY FREE

상품 (36) | 브랜드 (0) | 혜택 (0)

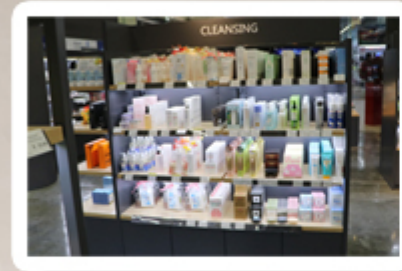
총 36개 | 베스트순

스포메틱스 SPOMETICS
1+1 그린 네추럴 선크림 150ml SPF 50+
\$19- \$17.1 (19,174원)

스포메틱스 SPOMETICS
그린 네추럴 선크림 150ml SPF 50+
\$19- \$9.9 (11,100원)

AHC
네추럴 피픽션 머무어
\$15
\$13.50 (15,137원)

Exports to 8 countries



CANADA



JAPAN



AUSTRALIA



SINGAPORE



HONGKONG



USA



TAIWAN

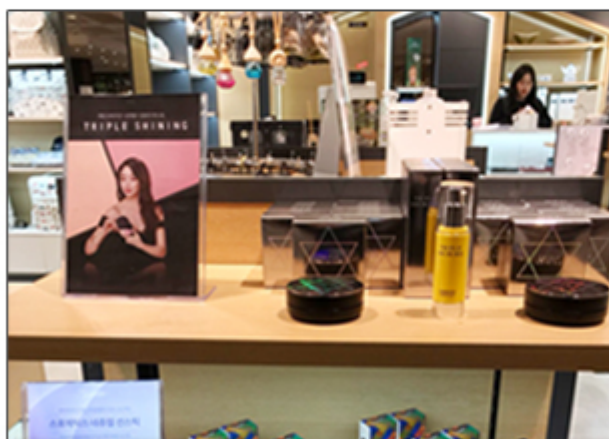


VIET NAM



Spametics

PLACEMENT



HYUNDAI



SHINSEGAE (CENTUMCITY)



LOTTE (INTERNET DFS)



LALAVLA



GALLERIA (63)



SHILLA (INTERNET DFS)

THANK YOU



Spometics