

Company Profile & Products



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HAIN

Company Profile



Company's history

- **Aug 1, 1994** Haiin Seafood Company founded
- **May 1, 1995** Member of the the Right Food Movement Organization
- **Feb. 1997** Signed a supply agreement with Confederation of Agricultural Association
- **Jan. 1998** Signed a supply agreement with the Ministry of Information and Communication's Mail Order Sales
- **Oct. 1998** Awarded the Korean Traditional Seafood Certificate of Quality by the Ministry of Oceans and Fisheries (Sand Lance Fish Sauce)
- **Jun. 1999** Signed a supply agreement with Hansalim Industry Association
- **Nov. 1999** Designated as a Chungcheongnam-do's Prospective medium and small-sized enterprises
- **Mar. 2002** Designated as a principal product of the Office of Railroads Signed a supply agreement with the Office of Railroads
- **Oct. 2003** Designated as a principal product of the Seocheon-gun, Chungcheongnam-do
- **Jun. 2004** Signed a supply agreement with Chorocmaeul of Hankyoreh Inc.
- **Nov. 2006** Designated as a Clean Business
- **Jun. 2007** Signed a supply agreement with Dongwon E-Food Farm Inc.
- **Jun. 2007** Acquired the Fishery Rights of Shellfish Farm (10ha)
- **Non. 2009** Became a incorporated company (Haiin Fishery Union · Corporation)
- **07. 2011** Signed a Exercise of The Fishery Right agreement with the Fisheries Cooperative Union in Korea (Prop-based Laver Farming)
- **09. 2011**. Obtained a Korean Traditional seafood Certificate of Quality (Seasoned Laver)
- **12. 2012** Obtained a patent application for Cheese Seasoned Laver (Patent No.10-1211562)
- **03. 2013** Obtained a patent application for Seasoned Ramie(Mosi) Laver (Patent No.10-1233133)
- **05. 2013** Cultivation License is converted into Prop-based Laver Farming from Shellfish Farming
- **Apr. 2018** Signed a supply agreement with Jechulbabsang on Kakaostory chanel
- **Jun. 2018** Signed a supply agreement with Wholefood stroy
- **Dec 2019** evaluation of our manufacture facilities by GMP audit check list
- **Apr. 2020** Obtained the HACCP Certificate of Food safety by the KFDA

Mission

Superb product to consumer

Material management

- Own of pillar type seaweed farm
- Seaweed from Seocheon
- Local Food



Good base materials

- Use of Korean sesame oil and salt
- Non-GMO oil
- Self-Quality Inspection
- Radiological Inspection
- Producer of the Right Food Movement

Food safety control


- Sanitary education
- GMP audit check list
- HACCP

Professional HR

- Collaboration of food majors
- Quality control of majors
- R&D of the majors



Production and Quality control

-  Product manufacture process chart (10 phase)
- Perform foreign material and metal inspection in three stages in total from the original stock to finished product shipment

1. Seaweed **foreign material inspection**

2. Seaweed **metal detection (1st)**

3. Seaweed input to the manufacture

4. Seasoning

5. Roast process

6. Counting Number

7. Packaging

8. Complete product

9. Product **metal detection (2nd)**

10. Product shipment





Possession of pillar type laver farm

(Location : Sea farm in front of Seo-myun Seo-cheongun Chung-cheong Namdo)

- Manufacture products using raw plants supplied by Haiin CEO's Possession of laver farms(10ha)
- Equal taste and quality maintenance by our own seaweed farm different of supplies way of other company



Manufacture control according to manual by product line

- Standardization of manufacture process in accordance with internally designated manufacture control manuals



Optimization of manufacture facilities through external agencies(Dec. 2019)

- Continuous investment to improve the working environment and control hygienic and safe processes
- Proceeding manufacture and processing facilities inspection according to GMP audit check list through external agencies
- Based on the results of the inspection, implementation for upgrading existing facilities to optimal facilities



HACCP certificate

(7. April. 2020, obtained)

Pillar type seaweed farms and factory facilities



Products Info.

- 9 products-



HAIIN specific roasted seaweed

Seaweed of pillar type farm from Seocheon



Traditional type seaweed farming

Farming with pillar and net in tidal sea



Pure seaweed

Seaweed is repeatedly submerged in seawater (flowing) or, exposed to air and sunlight(ebb). resistant to disease



Non-chemical

Eco-friendly farming method for food / ocean ecosystems



Good base materials



100% Korean sesame oil



100% Korean sea salt



**Non-GMO sunflower oil
Olive oil**

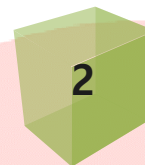


Product safety



Regular Quality inspection

Self-Quality Inspection
Radiological Inspection



3-steps foreign material control

Perform 3-steps inspection from seaweed to product



3 non-additives

Antioxidant,
Preservative
MSG

Product specific details

Table1. Ingredients and Weight by product

No.	Product Type	Size Type	Ingredients	Weight by packing
1	Hyangto sunflower oil roasted seaweed	Whole size (1sheet)	Seaweed(laver) 51.7% sunflower seed oil ¹⁾ 42.7% sesame oil ²⁾ 3.7% roasted sea salt	38g
2		Half cut size (1/2cut)		9.5 g
3		Mini size (1/9cut)		12 g 1 Pack = 4 g x 3 bag
4	Hyangto olive oil roasted seaweed	Whole size (1sheet)	Seaweed(laver) 49.3% olive oil ³⁾ 45.6% sesame oil ²⁾ 3.4% roasted sea salt	40 g
		Half cut size (1/2cut)		10 g
5		Mini size (1/9cut)		13.5 g 1 Pack = 4.5 g x 3 bag
7	Seaweed snack	8g/1bag	Seaweed(laver) 51.7% sunflower seed oil ¹⁾ 42.7% sesame oil ²⁾ 3.7% roasted sea salt	8 g /1bag
8	Gimbap seaweed	Gimbap (1sheet)	Seaweed(laver) 100%	30 g (15sheets)
9	Dried seaweed(laver)		Seaweed(laver) 100%	300 g (100sheets)

²⁾ Korean 100 % sesame oil

³⁾ Pure olive oil (press:purify=20:80)

Product specific details

Specific size by product

[Whole size]

length x width = 240 x 180 mm

[Half cut size]

length x width = 240 x 90 mm

[Mini size]

length x width = 80 x 60 mm

[Gimbap size]

length x width = 180 x 180 mm



Figure 1. Specific size by product

Product line

Hyangto sunflower oil roasted seaweed (Mini/Half cut)



Non-GMO
Combination of plain taste Sunflower Oil
and nutty flavor Sesame Oil
Recommend for who prefer 'crispy' and 'clean' flavors

Hyangto olive oil roasted seaweed (Mini/Half cut)



Combination of fresh Pure Olive Oil with
savory seaweed
Recommend for who prefer 'rich flavor'

• What is pure olive oil?

Extra virgin olive oil and Purify olive oil) mixed 20:80, high grade olive oil, Marked as [Mixed Olive Oil] according to the Food Act. Pure olive oil has a higher boiling point than extra virgin olive oil, so it is used in high-temperature cooking such as frying and baking.

Product specific details

Convenience of Half cut Roasted Seaweed (about 3~4 people as family size)

Ecofriendly package

If the weight (380g) is the same,
Whole size 10 packs = Half cut size 40 packs = Mini size 32 packs
Environmental products with low volume and packaging and no use of PETs

Easy to carry

Compared to Whole size pack, the size of the product is about 1/2 smaller and It's less bulky than Mini size pack.
Easy to store and light weight in eco bags or portable (travel) bags

Convenience of Half cut

Simple usage

If Hold and tilt the outer part of the package, and then you can be cut to the wanted size without being coated in the hand

Convenient storage

Keywords 'storage' for the latest home interior
: Perfect size for storage tray on the market
Winter: Easy to store in room temperature storage
Summer: Efficient in Refrigeration or Freezer

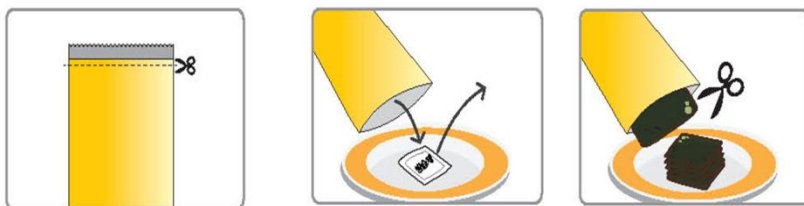


Figure 2. User's guide of Half cut size package



Figure 3. Different between Whole size and Half cut size

Product specific details

Convenience of mini size roasted seaweed (small package, for one-serving meal)

In form of roasted seaweed on the market,

'Ultimate portability' Easy to store and portable in PET container without product damage

'PET container become the dish' Eat instantly after removal package without extra containers



Various recipe with roasted seaweed

Side dish

With rice, lunch box, travel, child side dish



Application food

Rice ball, garnish, Bibimbap Ingredients, decoration



Snack

School lunch snack, office healthy snack, healthy savory snack



Introduce the details of the snack laver



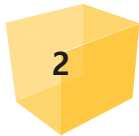
'Food that can be enjoyed with one hand'
'One-handed Laver Snack'

Easy to bite size



One bite size!

(width X length=2.5 X 5 cm)

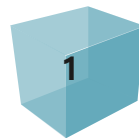


The latest food trend
(One-hand food)



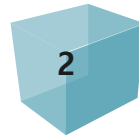
Anyone eat neatly
doesn't get something
on your mouth
In one bite~

Use bag like bowl

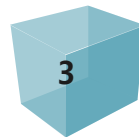


3-ways bag
(stand type)

The convenience of
standing on a table

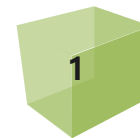


With a more complete
seal, dried laver keeps
more crispy,
Preservation ability ↑

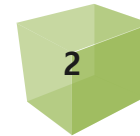


Easy to store and
carry with a small
package

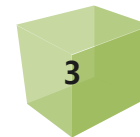
Various applications



Haiin snack laver
Side dishes of meal
or Side dish of
alcohol for drinking
alone



Low sodium, bland taste
Haiin Snack laver
Our child's side dishes
to start baby food,
dieter's light snack



Super Snack to Beat
Fine Dust
(Acting as a filter for algae
mucosa, reducing bronchial
dryness)

Product composition(1)

- Total 9 sorts of product

Table 2. HAIIN current product

No.	Product composition	On sale			
1	Haiin olive oil roasted seaweed (whole size)	o			
2	Haiin olive oil roasted seaweed (half cut size)	o			
3	Haiin olive oil roasted seaweed (mini size)	o			
4	Haiin sunflower oil roasted seaweed (whole size)	o			
5	Haiin sunflower oil roasted seaweed (half cut size)	o			
6	Haiin sunflower oil roasted seaweed (mini size)	o			
7	Haiin seaweed snack (8g)	o			
8	Haiin Gimbap seaweed (15 sheets)	o			
9	Dried Seaweed	o			

Product composition(Recommend)

1

Olive oil roasted seaweed(Whole size)



2

Olive oil roasted seaweed(half cut size)



3

Olive oil roasted seaweed(mini size)



4

Olive oil roasted seaweed(Whole size)



5

Olive oil roasted seaweed(half cut size)



6

Olive oil roasted seaweed(mini size)



7

Gimbap roasted seaweed



8

One-handed Laver Snack(Seaweed Snack)



9

Dried seaweed



Product composition(seaweed snack)

1

Seaweed Snack
(plain)



2

Seaweed Snack
(hot spicy)



3

Seaweed Snack
(teriyaki)



Haiin

Product composition

Type

Olive oil roasted seaweed 3 types



Whole size



Half cut



Mini size

Product composition

Type

Sunflower oil roasted seaweed 3 types



전장김



반장김



도시락김

Package design by product(1) half cut size 2 type



제품명 해바라기유로 구운 조미김

세척의 유형 해인영어조합법인
중년 세척로 비인전 중세로 1300-1

제조일자 제조일로부터 6개월까지
제조일자-전면 별도표기

유통기한 9.5 g(2절 5매)

원재료명 및 함량 김국산51.7 %, 해바라기유(말레이시아산) 42.7 %, 참기름(국산) 3.7 %, 복은소금(국산) (대용 - 용량소금)

포장재질 포장재질 - 폴리에틸렌(PE) (내면)

등록번호 1994047103816

- 함께 포장된 봉투에는 인쇄에 무해하나 식용이 아니므로 드시기 마십시오.
- 개봉 시 절단면에 배지 및 알도록 주의하십시오. 기워 등으로 제품 속의 봉투에 찢어지 않도록 주의하십시오.
- 이 제품은 우유, 대두, 밀, 새우를 사용한 제품과 같은 제조 시설에서 제조되고 있습니다.
- 본 제품은 공장/재래위생 고시 소외식품 취급기준에 의해 교환 또는 보상 받을 수 있습니다.
- 본 제품은 전동/재래위생 지주식용 컵은 김 이므로 새우등의 작은 생물이 함께 건조 되어 나올 수 있습니다.
- 부정 불량식품 신고는 국번없이 1399
- 환불 및 교환처: 본사 및 구입처

[자르는 방법]



1. 봉투를 아래로 내려 기도를 길게 세운 뒤 포장지 뒷부분을 한 번에 잘라주세요.
2. 찢어서 포장지를 기워서 봉투를 꺼내어 제거합니다.
3. 찢어서 김을 기워서 조금씩 꺼내서 먹는 크기로 잘라주세요.

• 보관방법 : 직사광선이나 고온에 장기간 보관 하면 기름에 침이 남게 될 수 있으니, 실온 보관 해 주십시오. 개봉전/후 냉동보관하시면 본래의 맛을 더욱 오래 유지하실 수 있습니다. 개봉 후에는 빨리 드시기 바랍니다.

조미김 : 9.5 g(2절 5매)
김(국산) : 51.7 %, 해바라기유(말레이시아산) : 42.7 %
참기름(국산) : 3.7 %

전통식품
해바라기유
국산 참기름
복은소금

무염산 지주식김 사용
해바라기유 사용
국산 참기름 사용
국산 복은소금 사용

바코드 8 807786 900317
OTHER

해인영어조합법인
http://www.hainfood.com
041-952-9363



제품명 향토 올리브유 파래김

세척의 유형 조미김

제조일자 해인영어조합법인
중년 세척로 비인전 중세로 1300-1

유통기한 제조일로부터 6개월까지
제조일자-전면 별도표기

내용량 10 g(2절 5매)


원재료명 및 함량 해바라기유49.3 %, 혼합올리브유(스페인산) 45.6 %, 참기름(국산) 3.4 %, 참기름(국산) 3.4 %, 복은소금(국산) (대용 - 용량소금)

포장재질 포장재질 - 폴리에틸렌(PE) (내면)

등록번호 1994047103815

- 함께 포장된 봉투에는 인쇄에 무해하나 식용이 아니므로 드시기 마십시오.
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향토 올리브유 파래김

퓨어 올리브유
국산 참기름
무염산 지주식김

조미김 : 10 g(2절 5매)
파래김(국산) : 49.3 %, 혼합올리브유(스페인산) : 45.6 %, 참기름(국산) : 3.4 %

바코드 8 807786 900331
OTHER

해인영어조합법인
http://www.hainfood.com
041-952-9363

Package design by product(2) mini size 2 types

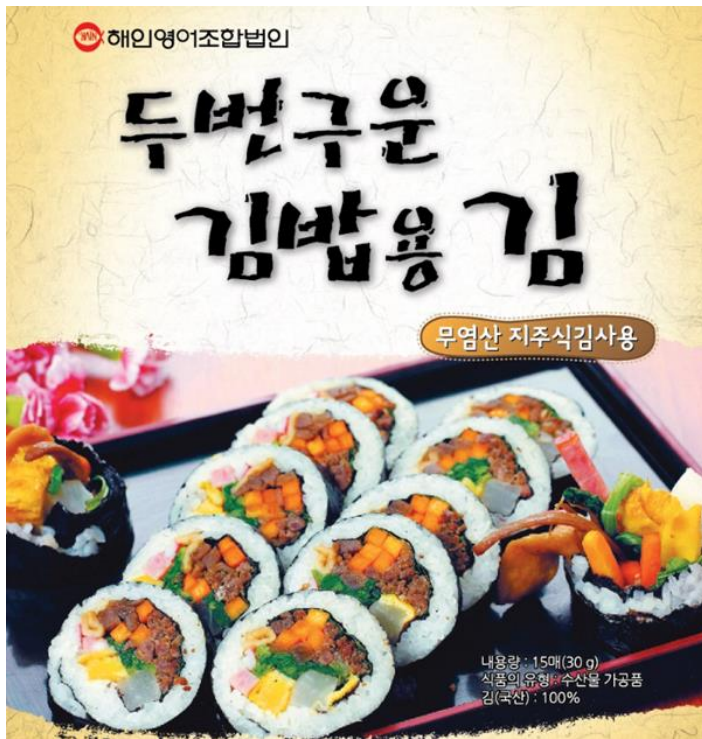
Best seller(No. 1 in our sales)



Package design by product(3) plain seaweed

‘Hyangto plain roasted seaweed’ 1bag(whole size, 30g)

‘Plain roasted seaweed’



Gimbap, sushi, rice ball, musbi, onigiri, sliced and dipped in soy sauce, or use it for seaweed roll and fried eggs.

Processing of plain roasted seaweed



Seaweed of pillar type farm from seochon

Aging

aging seaweed In the tank

Drying

Drying seaweed

1st Grill

1st Grill Maintain original taste

2nd Grill

2nd Grill Crispy seaweed

Tough or easy to tear?



Now on Don't worry it!

Try HAIINKim~

You can cook crispy Gimbap(roll & sushi) with the original seaweed flavor.

No more tearing easily when Gimbap cook.

Thank you.

