

Ceramic ball **Potty Pad • Potty Plate**

크콩제로®
-Sniff, Sniff Zero-



Minister of Environment
Award Winner, 2019

A WORLD WHERE EVERYONE IS HEALTHY AND HAPPY

We will grow into a company that studies the lives of customers

A happy world of Pets and Pet owners

We will grow into a company that studies pets and pet owners.

A healthy life for Pets and Pet owners

Wellness' hygiene product for pets is an organic eco-friendly ceramic ball potty pads.

Constant study for Pets and Pet owners

Wellness endeavors to develop a wide range of products for pest and pet owners.

Zero-sniff made by Wellness

Wellness is loved from many customers.

We produce a variety of products for their pets,
and we will endeavor to develop a wide range of
products for the happy lives of pets and pet owners.



Company History

2019

- 03. Corporate subsidiary research institute
- 06. "Winner" of eco-design contest run by Ministry of Environment
- 07. Runner up in contest of Sports start-up by University of Daegu
- 07. Participated in Start-up take off package invitation fair for retail buyer
- 10. Finalist of K-start up challenge League
- 10. Exhibit in Eco-design of 2019 Eco-expo Korea
- 10. 7 patents registered, 9 patents pending
- 12. Certified as childcare company, Chungnam CCEI
- 12. Winner, 2019 Innovative Eco-design Business Contest by Ministry of Environment
- 12. Award of director, Chungnam TechnoPark

2018

- 02. 2nd place, start-up contest of SNU Sports Industry Support Center
- 04. 4th rank of Rechallenge R&D
- 07. Subsidy prize, Chungnam prospective entity contest
- 07. Factory registration
- 10. Certified as venture business company
- 11. Acquisition of factory in Asan, Chungnam Province

2017

- 10. Foundation of the company
- 10. Participate in Rechallenge and success package



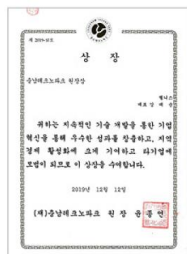
Wellness enhances customer satisfaction with leading technology and long experience



“Winner” of Innovative Eco Design Business Contest, 2019
Zero-sniff, Minister of Environment Award Winner



Minister of Environment
Commendation



President Award,
Chungnam Techno Park



Start-up Competition Award,
Chungnam Techno Park



Patent No. 10-2039162



Certificate of
trademark registration



Patent No. 10-1800412



Patent No. 10-1890914



Patent No. 10-1813502



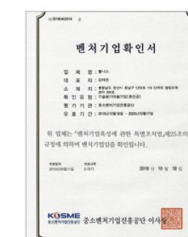
Patent No. 10-1847592



Certificate of
Factory registration



Certificate of Accreditation
for Corporate Affiliated
Research Institute



venture business
confirmation



Patent No. 10-1756950

YES to Antibacterial deodorization ! NO to Smell!

Ceramic ball Potty pad for Pets

Convenient in which you don't have to change the pad everyday,
Very practical in which it is used up to 3 months for every replacement.

**NO
SMELL**

**UP TO
3 MONTHS FOR
EVERY
REPLACEMENT**

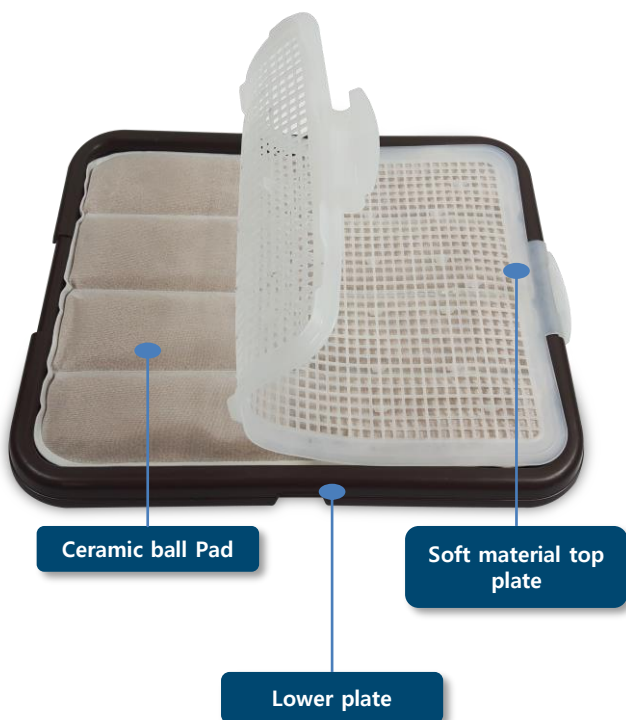
**REDUCE
PAD
PURCHASE
COST**

**REDUCTION
OF
ENVIRONMEN
TAL WASTE**



-Sniff, Sniff Zero-

Ceramic ball Potty pad



Patent No. 10-2039162

Ceramic ball Potty Pad, and the soft-material Potty plate, considering the environment, economy, and convenience

As a replacement for single-used potty pad, Ceramic ball potty pad helps waste minization

Sniff, Sniff Zero, a new solution for the defecation issues of pets

Reduction and minimization of

- Smell of defecation
- Hygienic issue of single-use pads
- Inconvenience of replacing the pad everyday
- Financial burden in purchasing the pads
- Environmental waste

※ The period of use of pads may vary depending on the breed, and powder may be formed due to the characteristic of natural substances

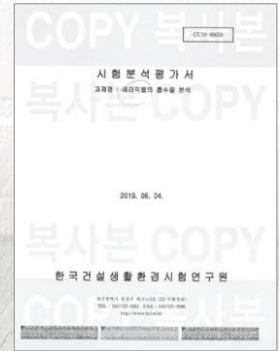
Antibacterial
99.9%



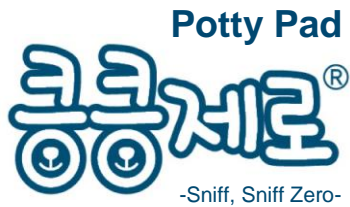
Deodorization Rate
99.8%



Absorption rate
39.2%



Certificate Authority (KCL) Product Test Report



Convenience, Economy, and Environment considerable



- Manufactured with natural ingredients
- Eliminate the smell and stench of urine and feces of pets, using porosity
- Reusable after washing, and drying
- Used as a soil conditional after end of use

Regular single-use Potty Pad



3~4 sheets per day
X
90days(3months)
360 sheets



※ 90 day per-usage of 1 pet household
(Average 3 to 4 sheets per day)



Potty Pad



1sheet X
90 days(3 months)
1 sheet





Easy wash
Deodorization specialist

Soft material Potty-Plate

Easy to dispose feces , Easy to wash
Hygienic since the water does not splash outside the cylindrical potty plate



While existing products have difficulty of disposing the feces due to hard top plate,

Sniff, Sniff Zero is Easy to dispose feces by soft material top plate

<Other products>

Difficult in disposing of feces,
Due to regenerative plastic



<Wellness>

Easy in disposing of feces,
Due to soft material top plate





YES to Antibacterial deodorization ! NO to Smell!

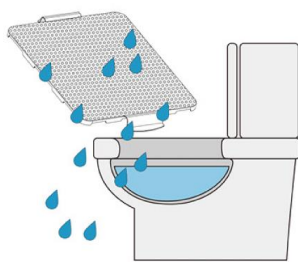
Convenient in which you don't have to change the pad everyday, Very practical in which it is used up to 3 months for every replacement.

While existing products have problem of water splashing outside the plate when washing it,

Wellness product is hygienic due to its cylindrical bending flexibility that prevents water from splashing

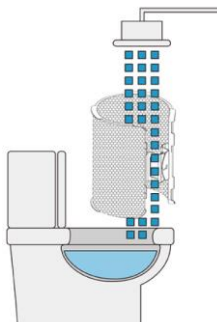
<Other products>

Water splash issues occur, Due to regenerative plastic



<Wellness product>

Hygienic when washing the plate, due to its cylindrical bending flexibility



Ceramic ball **Potty Pad • Potty Plate**



Specialized company in Companion products

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