

A company that designs
the value of Jeju nature



Create a product for
my little princess With the love of father.



Refined in Jeju with patented
technology

99.97% Jeju Horse Oil

SU Horse Oil



With Daddy 's Warmest Heart for My Little Princess.

Father made costmintic for my little princess who is suffering from skin problem
Cosmetic products made by a dad for his little princess who suffered from skin trouble.



I have tried various products all over the country for my little princess who had severe skin problems to the point where she could not go to kindergarten from the issue that began when she was a baby. However, I found horse oil for the first time after constantly searching for moisturizers without irritation. However, the problem was that the smell and the application were not good compared to the effect. I wondered how my child will be able to apply without any sense of resistance. That is how I came up with my own product 'SU Horse Oil'. "Daddy's love, with daddy's heart," I made the product with the nature of Jeju for my precious little princess.



"We develop the product with my father's heart to those who suffered dry skin all over the world."

We always design new products to make products with the love and heart of our dad for dry skin and need to moisturize the skin. We constantly research and develop various natural products to lower the irritation and always design creative products to help moisturize.

"BKSU creatively designs the natural energy of Jeju Island and transfers it to you."

I have always designed new products to make with love and heart as a dad for my daughter who has dry skin and needs to moisturize the skin. I constantly research and develop various natural products to lower the irritation and always design creative products to help moisturize.

"We will be a company that creatively design and deliver Jeju's natural energy."

BKSU Inc. is a company that actively promotes new ideas to creatively design Jeju's nature in order to keep customer's trust and belief "towards customer-oriented products".

By studying products that utilize the clean Jeju creatures, we will create new value-added products, make products that can go beyond well-being to healing, and become a company that conveys the nature and spirit of Jeju.

Thank you.

BKSU Inc. president **Gi-beom Kim**

A handwritten signature in black ink, appearing to read 'Gi-beom Kim', written over a thin horizontal line.

HISTORY

2018

- Feb Research institute attached to industry-academia-research company, final success judgment
- Feb Malaysian buyer individual meeting and local SNS promotion
- Apr Participated in CI KOREA International Cosmetic Raw Materials Expo
- May Opened Malaysian Shopping Mall
- June Opened Chongqing Municipal Free Trade Zone Confucius Square in China
- June Participation in Las Vegas IECSE International Beauty & Spa Exhibition and buyer consultation
- June Moisture Mask Pack, 2 Sun Blocks to be released

2017

- Jan Selected as an excellent member of Korea Basic Science Research Institute
- Feb United States So Cool Inc. Signed MOU and Taiwan KOCO for conditional order
- Apr Designated as a global IP Star company
- May Selected as an export success package voucher support business (Small Venture Business Department)
- Jun Hanmi Pharmaceutical Affiliates Online Pharm (HMP Mall) Contracted and entered into nationwide pharmacy supply
- Aug Participated in LOHAS EXPO and concluded MOU with Singaporean Suzanni Beaute
- Aug Selected as GMD support project (Small & Medium Venture Business Division)
- Sep Donated Yonsei University Athletic Products
- Nov Opened MOU and sales for overseas market development group (Poland, Turkey)
- Nov Participated in Inter Charm Beauty Expo in November
- Nov Export concession business (Thailand, Malaysia) Local buyer meeting
- Dec Promoting US buyer SNS products
- Dec Patent Registration (cosmetic composition containing a crude extract)

2016

- Jan Representation of Jeju University's Technology Cooperation Leading University
- Feb Certified as an affiliated research institute
- Apr Distribution of Drugstore nationwide pharmacy sale
- Apr Decision of Patent Registration (cosmetic composition and manufacturing method)
- Jun Renewal of Technology Guarantee Fund Venture Company
- Jun Selected as a promising export company (Small and Medium Business Administration)
- Jun Decision of Patent Registration (cosmetic composition containing refined method of refining and refined hemp oil and refined hemp)
- July Certified as a family business by Korea Basic Science Research Institute
- Aug Jeju Techno Park Bio Convergence Center Building No. 2 Moved to Head Office and Laboratory
- Aug Selected as Hit 500 product by Small & Medium Business Corporation
- Sep Acquired Jeju cosmetics certification in September (NO.5 Jeju heure eye serum)
- Oct Selected as a masterpiece to be bought when I go to Jeju (Jekkogsa)
- Nov Acquired Jeju cosmetics certification (NO.9 Jeju heure oil Multi-balm, NO.9 Jeju heure oil cream, NO.9 Jeju heure oil body lotion)
- Nov Patent Registration (method for purifying the horse oil and a cosmetic composition containing the horse oil)
- Nov MOU signed with Candycare Cosmetic in Russia
- Dec US Beauty Supply Contract and Jeju Sourcing Contract

2015

- Feb Fostering of Jeju University Industry-University Collaboration (LINK)
- Feb Launched first sale of Foshan City in China and participated in Hong Kong LOHAS EXPO
- May Selected as a sales agent for global online shopping mall (opened in Amazon)
- Jun Lotte Hotel Duty Free Shop in Jeju and JDPC Direct Store in China
- Sep Moved to Jeju Techno Park Bio Convergence Center No. 1 Laboratory and Head Office
- Oct Selected as research institute for research institute
- Nov Signed MOU with China FYI FILING Inc..

2014

- Apr JTP Maritime, bio-manpower training start-up education completion (120 hours)
- Apr Registered cosmetics manufacturing and sales business
- May Establishment of leading university (preliminary) Founder support selection and agreement
- May Selected as a Small and Medium Business Convergence R & D Planning Mentoring Business Agreement
- Jun Registered as a Venture Company for Technology Guarantee Fund
- Sep Selected as a happy department store in September (Mok-dong, Seoul)
- Oct Patent Application (cosmetic composition containing a crude extract)
- Oct Patent Application (method for purifying the horse oil and a cosmetic composition containing the horse oil)
- Dec Patent Application (cosmetic composition containing a method for refining a muscle oil and a refined horse oil and a refined horse oil)

2013

- Jun 2013 Seoguiipo Founding Idea Competition Excellence Prize
- Oct Established VIKAY Co., Ltd., an agricultural company corporation
- Nov Completion and Excellence Prize of Jeju National University Entrepreneurial Academy
- Nov Family business agreement of Jeju University (LINK project team)
- Dec Patent Application (Cosmetic composition and method for producing the same)
- Dec BKSU trademark application
- Dec JTP Jeju organic cosmetics member company selected



Venture Business Confirmation



Export promising small business appointment certificate



Family company certificate



Certificate of company affiliated research institute

Refined in Jeju with patented technology
Containing 99.97% Jeju horse oil

SUMAYOU

Skin Elasticity



Skin absorption



Skin Moisturization



Su馬油
s u m a y o u



Patent certificate
(cosmetic composition
and manufacturing
method)



Patent certificate (A
cosmetic composition
containing a method
for refining a muscle oil
and a refined horse oil
and a refined horse oil)



Patent certificate (A
method for purifying
the horse and a
cosmetic composition
containing the horse oil)

High moisturizing and less irritating for skin
Skin irritation test result says no irritation from horse oil!

We only use 100% Jeju Mountain horse fat.
Makes you honest and careful refining technology
We have improved our technology through various research.

- It plays all the basic skin care lines such as skin, lotion, essence, nutrition cream, etc. and has good moisturizing effect.
- After cleansing with NO.5 Foam Cleanser in the evening, it is good to have basic care with only Su Horse oil there is enough basic care with Su Horse Oil.
- Even using small amount of Su Horse Oil, still has good moisturising
- It is best to use it before going to bed.
- It is great to use from face to body.
- After you massage a little bit of SU Horse Oil, use Moisture Massage for excellent moisturizing



Jeju Horse Fat



Camellia Sinensis Leaf
Extract



Tetragonia Tetragonoides
Extract



Sasa Quelpaertensis
Extract



Asparagus Officinalis
Extract



Scutellaria Baicalensis Root
Extract

Horse, Sasa quelpaertenis, and Tetragonoides
cultivated by nature on Jeju Island
experience and profound energy.

BKSU No.5



BKSU NO.5 Horse Oil Foam Cleanser

Using Jeju Horse Oil and Lava seawater. Bubble type, fine and rich foam cleans the inside of the pores Foam cleanser that gives less skin retraction and freshness after cleansing.

BKSU NO.5 Horse Oil Gel Skin Toner

Dual functionality (Whitening, wrinkles)

Toner and Essence in One. The essence type provides the skin with freshness and jeju horse oil and lava seawater moisture to keep it wet and animated Dual functional gel skin toner for whitening and wrinkle improvement Non-irritating based on testing with skin Patch.

BKSU NO.5 Horse Oil All-in-One Lotion

Dual functionality (Whitening, wrinkles)

Lotion and Cream in one. Make skin Wet, bright and animated without being sticky Dual functional all-in-one lotion for wrinkle improvement Non-irritating based on testing with skin Patch.

BKSU NO.5 Horse Oil Sun Block

UV protection function (SPF50+/PA+++)

Jeju horse oil and sea water, Sasa Quelpaertensis Extract added It has a soft and moist feeling on the skin with great application Protect skin from ultraviolet rays while moisturizing Sun screen using an inorganic blocker Non-irritating based on testing with skin Patch.

Gift for sensitive and
exhausted skin

BKSU No.9

*Jeju Cosmetics Certified Products



Horse Fat



Sea Water



ScutellariaBaicalensis Root
Extract



Sasa Quelpaertensis
Extract



Anemarrhena Asphodeloides Root
Extract



Rhus Semialata Gall
Extract



Cinnamomum Zeylanicum Bark
Extract



BKSU NO.9 Horse Oil Cream

Difunctionality (Whitening, wrinkles)

Jeju horse oil refined by original method is used as raw material Mineral-rich lava water was put for moist skin It supplies moisture and has a high content of horse oil Moisturizing and whitening cream Non-irritating based on testing with skin Patch. (Certification registration number:16K09K003F)

BKSU NO.9 Horse Oil Eye Serum

Dual functionality (whitening, wrinkles)

Patented horse oil and lava seawater for dark areas It helps brighten skin tone and reduce eye and skin wrinkles Eye Serum Non-irritating based on testing with skin Patch. (Certification registration number:17F07K001D)

BKSU NO.9 Horse Oil Body Lotion

Jeju-refined horse oil and natural essential oils are added to help moisturize the body, A body lotion that gives a refreshing fragrance Non-irritating based on testing with skin Patch. (Certification registration number:16K09K001G)

BKSU NO.9 Horse Oil Multi-balm

Put 100% Jeju horse oil, rice bran, oil and shea butter Easy to carry for hair essence, hand lotion, and cuticle Multi-balm which can be used variously such as oil Non-irritating based on testing with skin Patch. (Certification registration number:16K09K002T)



Jeju Horse Oil



Daucus Carota Sativa (Carrot) Root Extract



Opuntia Coccinellifera Fruit Extract



Aloe Barbadensis Leaf Extract



Artemisia Annua Extract

My family's best choice
for covering our valuable bodies with the
warmth of clean Jeju nature.

Arang Molrang

*Jeju Cosmetics Certified Products



ArangMolrang Sun Black

UV protection function(SPF27/PA++)

Dual functionality (whitening, UV protection)

It is possible to protect from ultraviolet rays while giving whitening function and moisturizing Sun block with an inorganic blocker, Skin irritation test result says no irritation Non-irritating based on testing with skin Patch. (Certification registration number: 17C14K003G)

ArangMolrang Shampoo&Body Wash

Shampoo and body wash are convenient in together Use of natural derived surfactants A shampoo that can be used even on fragile kids' skin and Body Wash Use natural surfactant Non-irritating based on testing with skin Patch. (Certification registration number: 17C14K004L)

ArangMolrang Face&Body Lotion

Horse oil and Aloe Barbadensis Leaf,Opuntia, Coccinellifera Fruit Extract prevent stickiness While making the skin soft and moist without drying Allowing you to apply body and face at once Face & Body Lotion Non-irritating based on testing with skin Patch. (Certification registration number: 17C14K002D)

ArangMolrang Creamy Oil

Aloe vera leaves and horse oil moisturize dry body Creamy oil to help nourish We can use it softly even for children's skin You can use it for a family massage time Non-irritating based on testing with skin Patch. (Certification registration number: 17C14K001F)

With patented technology, Jeju refined horse oil
Jeju Sasa Quelpaertensis, Camellia Sinensis Leaf, Tetragonia
Tetragonoides Extract 9% addition
Fills you with the lack of moisture and nutrition
Jeju certified

SU MOISTURE MASK

*Jeju Cosmetics Certified Products



Jeju Horse Oil



Jeju Sasa
Quelpaertensis Extract



Camellia Sinensis Leaf
Extract



Tetragonia Tetragonoides
Extract



SU Moisture Mask

Using Jeju horse oil which is made with original horse oil refining method, it supplies nutrition and moisture to tired skin. Jeju sage, Jeju Green Tea, and Jeju new Zealand spinach, which are the extracts of Jeju, with a total content of 9% calm the dry and rough skin and gives a refreshing feeling to the skin exposed to the sun, helping maintain clean skin texture. Heavy metal results and skin patch test result says no irritation test

(Certification registration number: 17L04K002M)



What is the Jeju Cosmetics Certification System?

Jeju Cosmetics Certification is given a strictly managed cosmetics manufacturer registered in Jeju. If it is a cosmetics product containing water, it can be sold as cosmetics that used purified water of Jeju water and shall use environmentally friendly containers and packaging materials. This is an official certification granted from the Minister of Jeju island. Is an official certification system in Jeju province that proves that the product contains more than 10% of raw materials of Jeju and is produced by Jeju Island.

The excellent raw materials of Jeju nature make Jeju cosmetics a safe and healthy beauty, making Jeju the value of Coemetic-Cert Jeju.



SU Moisture Mask



ArangMolrang
Shampoo&Body Wash



ArangMolrang Sun
Black



ArangMolrang
Creamy Oil



ArangMolrang
Face&Body Lotion



BKSU NO.9 Horse Oil
Multi-balm



BKSU NO.9 Horse Oil
Body Lotion



BKSU NO.9 Horse Oil
Eye Serum



BKSU NO.9 Horse Oil
Cream



We deliver the beautiful nature and
wonders of Jeju Island.

BKSU Inc.

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