



**LaLa Co.,Ltd.**



[www.qyocyo.com](http://www.qyocyo.com)

## Company Introduction

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LaLa Co.,Ltd. is an enterprise of Jeju island, which is operating Jeju island-born naturalism cosmetics brand 'QyoQyo' developed with fresh citrus peel component harvested in the clean island-Jeju as a base. Manpower, who has engaged in cosmetics product planning & marketing, and overseas business for several years, is making honest cosmetics using definitely required ingredients only, with the component of citrus peels reaped in the clean island-Jeju island as a basic one under the motto of the company "Let's come close to customers first."

The reason for women to use cosmetics is to keep their skin clean & alive for longer periods of time; hereupon, our company is endeavoring to get established as an honest brand to the effect of leading customers into proper use of cosmetics by solving a fundamental problem through the minimum use of cosmetics.

Particularly, LaLa is an honest enterprise which publicizes the proper method of using cosmetics together, with the aim of preventing indiscriminate use of cosmetic for skin health young people.

CEO Kim Young-Hee

Do you  
want to  
QyoQyo?  
Then join us!



Imagine yourself becoming more beautiful every day...  
You'll probably end up laughing with a sound like QyoQyo~

"Let's QyoQyo"

'QyoQyo' is a naturalistic cosmetic brand originating from JEJU.

It was developed based on fresh tangerine peel ingredients obtained from the clean islands of JEJU.

As you see yourself become more beautiful in the mirror every day, a day will come when you smile at yourself with a laugh that sounds like 'QyoQyo~'

It is not difficult to recover the genuine vitality and glow of your skin. QyoQyo will stick to the basics and help create beautiful skin.

QyoQyo imagines you as a lovely, cute, and beautiful person.

**You will find yourself laughing 'QyoQyo~'**  
**Let's QyoQyo!**



# Brand core Value

We only develop products necessary to your skin based on tangerine peel ingredients from the clean islands of Jeju, which help create genuinely clear and healthy skin.



01

## JEJU

JEJU is a place that holds many gifts of nature – a world-representative clean island registered as a UNESCO World Heritage Site. QyoQyo will contain the healthy atmosphere of JEJU, resting in its rich soil, clean water, air, and warm sunlight.

Product research is conducted based on the JEJU Tangerine peel ingredients



02

## JEJU Tangerine

JEJU Tangerine is a treasure created by the volcanic soil, natural mineral water, and clean air of Jeju. It is a natural health product that contains various vitamins, proteins, minerals, etc. The tangerine peel especially contains a large amount of vitamin C – 4 times higher than the fruit itself – making it an essential ingredient when it comes to the human skin.

We only recommend products that are essential to the skin



03

## Essential Product

QyoQyo is not excessive. We start from the questions : What does our skin need? What is the beauty wanted by women all over the world? QyoQyo only recommends products that are essential to the skin.



# Why! choose JEJU Tangerine peel?



Because of an ingredient called **hesperidin**,  
which cannot be found easily in other fruit!

## Efficacies of vitamin C



Anti-oxidative  
Anti-aging  
effect

Skin  
whitening

Creation of  
collagen

Anti-  
inflammatory/  
Anti-microbial  
effect

Skin  
generation



JEJU Citrus peel is **4 times** higher than  
the flesh in terms of **vitamin C** contents!

Hesperidin in the peel increases vitamin C contents  
and improves moisturizing effects!

**PROCESS CHART**



**1.2. Management of subsidiary materials**



**3.4. Inertia TEST of Subsidiary materials,Ingredient**



**5.6.7.8. Manufacturing 9.10. Automatic Filing**



**11. Packing**



**12. Examination(microbe)**



**13. Examination(every process)**



**14. Management Office**



**15. Release**





### **A comment from the director of Dr.Kim Cheol-su from Dongeui Oriental Hospital specializing in skincare!**

As stated in the ancient Korean medical text *Dongeuibogam*, JEJU tangerine is a precious fruit that has high nutritional values. Tangerine peel in particular helps the energy flow of the body by relieving the obstructions to the flow. In Korean Oriental Medicine, the energy flow at the skin is called "wigi." Tangerine peel improves the flow of wigi to prevent skin diseases. With its anti-allergic, anti-oxidant, and anti-active oxygen functions, tangerine peel is used to treat skin diseases in Korean Oriental Medicine. Recently, there have been research results revealing the outstanding effect of tangerine peel against atopic skin diseases and its antioxidant functions. I would like to recommend using tangerine peels to make basic cosmetics products for sensitive skin.



### **A comment from makeup artist Lee Jeong-a!**

As a makeup artist, it is always difficult to display bright and light skin. There is a limit to covering up the natural color of the skin. That is why I feel the importance of basic skin care when working on makeup. Even though QyoQyo is not a high quality functional cosmetic product, it provides brightening care with tangerine peel nutrients from the clean island of JEJU. It will return the bright natural color of your skin!



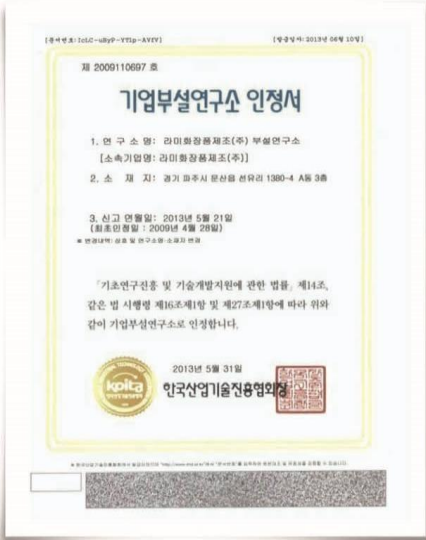
**CPNP (Europe) Registration!!!**  
**FDA (U.S.A) Registration!!!**  
**CFDA (China) Registration!!!**  
**EAC (Russia) Registration!!!**  
**TFDA (Taiwan) Resistration!!**



**LaLa Co.,Ltd. is selected as a global leader enterprise by S mall and medium Business Corporation, in Korea. The 1<sup>st</sup>. Enterprise in JEJU province.**

**QyoQyo brand of LaLa Co.,Ltd. will be supported by JEJU government as the JEJUCosmetics brand.**

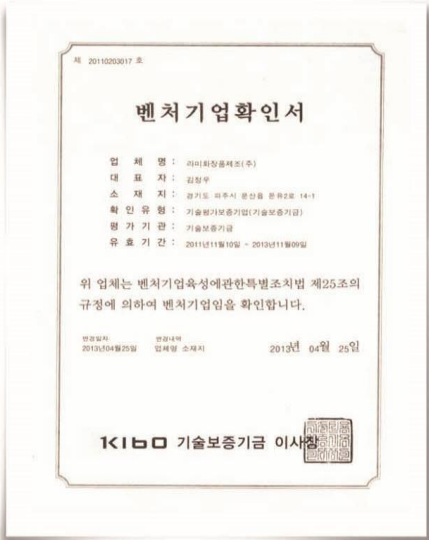
# Certification



기업부설 연구소 인증서



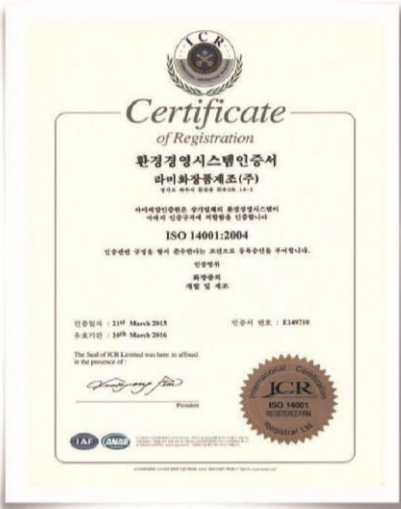
이노비즈 확인서



벤처기업확인서



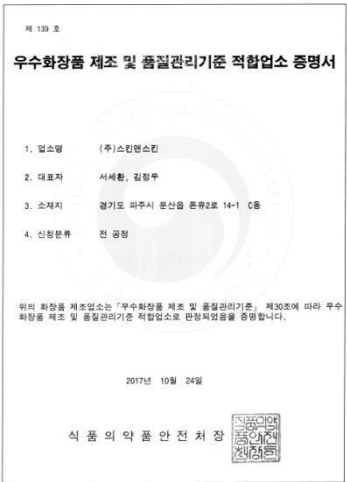
ISO9001 인증서



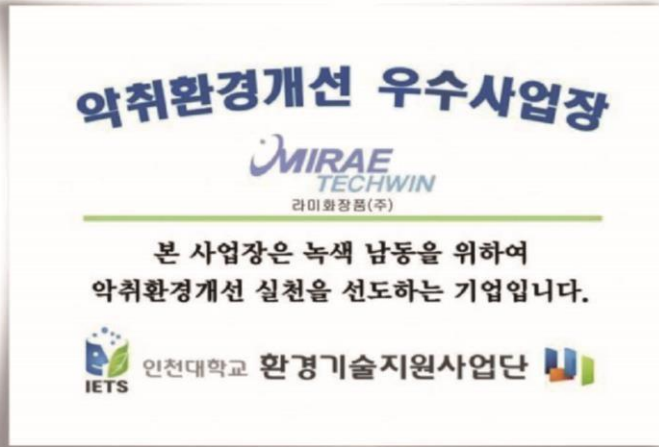
ISO4001 인증서









ISO22716 인증서



CGMP



# Product Differentiation

Cosmetics Diet	DIY Sticker	Brand Character	Free sample	Gift bag	Unique brand name
					
<p>Emphasizes cosmetics diet!</p> <p>-&gt;The brand philosophy states that its goal is to minimize the product line and use ingredients that are essential to the skin; the reason why its all-in-one cream is the main product</p>	<p>The first brand to include a DIY sticker inside each product package</p> <p>-&gt; An event-like feature where buyers can write a memorable message on the sticker and present to the user as a gift</p>	<p>Developed a character using tangerine which is one of the basic ingredients contained in cosmetic products</p> <p>-&gt; Makes the brand friendlier, builds brand awareness, and makes it easier to deliver the strengths of a product</p>	<p>Manufactured free samples in the shape of a tangerine in order to advertise the main product</p> <p>-&gt; Gathers the interest of customers and may induce purchases after the sample testing</p>	<p>Manufactured gift bags using the brand concept</p> <p>-&gt; Enables the targeting of gift markets and may lead to higher product quality</p>	<p>Brand name with good readability</p> <p>-&gt; Short and memorable brand name. The SNS language of the brand's target customer group</p>



## PRODUCT – GIFT SET

- The design concept of Jeju Tangerine and color / Brand character
- Gift bag set package

### QyoQyo Tangerine Bright+Moist Toner & Lotion Gift set



### QyoQyo Tangerine Bright+Moist All IN-1 Cream Gift set



## PRODUCT – GIFT SET

- The design concept of Jeju Tangerine and color / Brand character
- Gift bag set package

### QyoQyo Tangerine Bright+Moist Foam Cleanser & All-In-1 Cream Gift set



# Product Descriptions

## QyoQyo Tangerine Bright+Moist TONER



**For your clearer and livelier skin!**

- 1. JEUTangerine peel have effectiveness of making your skin clearer and brighter
- 2. 7 kinds of flower extracts from flowers strent hen walls of your skin with their rich nourish ments and moisture
- 3. Trehalose, natural moisturizer shows exc ellent effectiveness of moisturizing thro ugh its high affinity with your skin

120ml / \22,000 / \$22

## QyoQyo Tangerine Bright+Moist LOTION



**For your clearer and livelier skin!**

- 1. JEUTangerine peel have effectiveness of making your skin clearer and brighter
- 2. 7 kinds of flower extracts from flowers strent hen walls of your skin with their rich nourish ments and moisture
- 3. Oil from macadamia seeds has effectiveness as a skin lubricant

120ml / \22,000 / \$22



## Product Descriptions

### QyoQyo Tangerine Bright+Moist ALL-IN-1 CREAM



#### Toner + Lotion + Essence all-in-one!

1. JEUTangerine peel have effectiveness of making your skin clearer and brighter
2. 7 kinds of flower extracts from flowers strent hen walls of your skin with their rich nourish ments and moisture
3. Shea butter has effectiveness of promoting s kin elasticity
4. Tocopherol derivatives and betain show h igh effectiveness of moisturizing

150ml / \29,000 / \$29

### QyoQyo Tangerine Bright+Moist GEL CREAM



#### Refreshing moisture retainer making the skin firm and supple !

1. JEUTangerine peel have effectiveness of making your skin clearer and brighter
2. 7 kinds of flower extracts from flowers strent hen walls of your skin with their rich nourish ments and moisture
3. Powerful moisturizing layer effect by hyaluronic acid and trehalose

85ml / \25,000 / \$25

# Product Descriptions

## QyoQyo Tangerine Bright+Moist FOAM CLEANSER



100ml / \18,000 / \$18

This Foam Cleanse keeps the skin moist And bright even after washing. The fine foams from Jeju Tangerine peels Cleanly remove makeup residues and Imp urities.

- 1. JEJUTangerine peel have effectiveness of making your skin clearer and brighter
- 2. MULTIEX BSASM (plant extracts complex\_ provides moisture & nutrition & smoothing effe ct to the skin (patented ingredient)
- 3. Skin purification effect of Dioscorea Vilosa (wild yam) Root & Kalopanax Extracts

<MULTIEX BSASM>  
Patented ingredient  
Plant Extracts Complex (centella asiatica, Gold, Asi atic knotweed, Licorice, Green tea, Rosemary Leaf, Chamomile)  
<6-Free System>  
No - Mineral oil, Silicone oil, Benzophenone, P henoxxyethanol, Ethanol, Paraben

## QyoQyo Tangerine Bright+Moist MASK PACK



Intensive care 2~3 times a week!

- 1. JEJUTangerine peel have effectiveness of making your skin clearer and brighter
- 2. 9 kinds of flower extracts provide moisture, nutrition, soothing effect to the skin
- 3. Hypoallergenic natural cellulose mask sheet c oncentrated with plan extract provides intensi ve skin care for sensitive skin

23ml\*10pcs / \30,000 / \$30

# Product Descriptions

## QyoQyo Tangerine Bright+Moist PEELING PACK



### <COSMETERT JEJU>

#### 3-STEP Volcanic Clay Exfoliating Care

1-Step : JEJU Volcanic Clay  
- absorbs sebum and impurities in the pores

2Step : Contains extracts of Jeju Tangerine, Northern bamboo, Centella asiatica, aloe vera

3Step : Deep cleansing & Foaming

100ml / ₩35,000 / \$35

## QyoQyo Tangerine Bright+Moist JELLY SUN BLOCK



### SPF 40 PA++

1. Moisture based Jelly texture of OIL-FREE
2. UV Blocking effect of UVA, UVB
3. Brightening effect by Jeju Tangerine Peel
4. Moisturizing + Soothing effect by natural plant extracts
5. Sebum Control Effect

50ml / ₩25,000 / \$25



## Product Descriptions

### QyoQyo Tangerine Bright+Moist BODY WASH



**JEJU tangerine peels provide rich lathering and clear cleansing. Rehydrating body wash that leaves you moisturized after showering.**

- 1. JEJU tangerine peels make your skin light and bright**
- 2. Flower extracts leave your skin nourished, moisturized and protected**
- 3. Trehalose is an ideal natural moisturizer for sensitive and dry skin**

**50ml / \25,000 / \$25**

### QyoQyo Tangerine Bright+Moist BODY LOTION



**JEJU tangerine peels and flower extracts help trap moisture in your skin. Nourished body lotion can moisturize and repair stubborn dry skin**

- 1. JEJU tangerine peels make your skin light and bright**
- 2. Flower extracts leave your skin nourished, moisturized and protected**
- 3. Natural and skin-penetrating panthenol promotes smoother and calmer skin**
- 4. Macadamia seed oil improves skin elasticity**

**50ml / \25,000 / \$25**

## Product Descriptions

### QyoQyo Tangerine HAND CREAM



#### Tanterine Hand Care!

1. JEUtangerine peels make your skin light and bright
2. Shea butter and hyaluronic acid provide moisture to create a protective layer
3. Vitamine E from sunflower oil provides nutrients

50ml / 8,500 / \$8.5

### QyoQyo GREEN Tangerine HAND CREAM



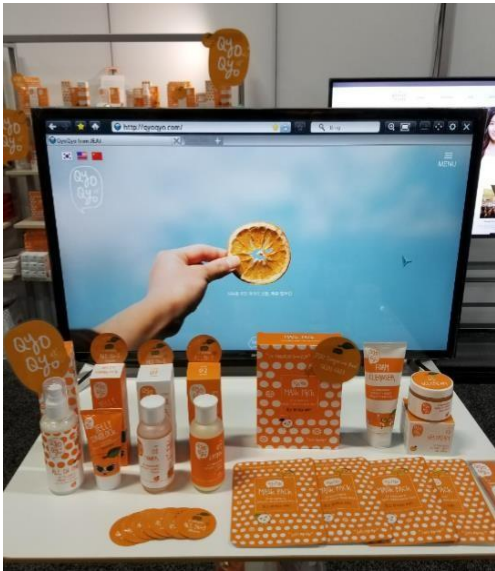
#### Green Tangerine Hand Care!

1. JEUtangerine peels make your skin light and bright
2. Shea butter and hyaluronic acid provide moisture to create a protective layer
3. Vitamine E from sunflower oil provides nutrients

50ml / 8,500 / \$8.5

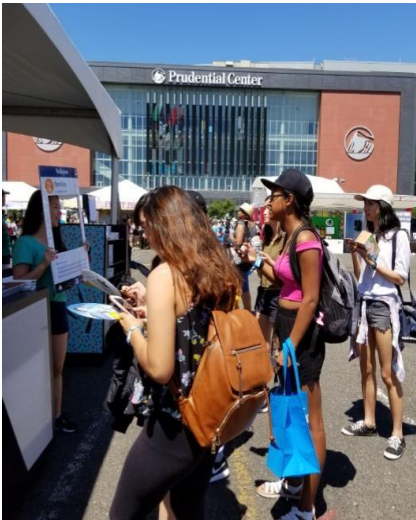


# Promotion – 2017, 2018 COSMOPROF - Las Vegas





# Promotion – 2017 KCON - NEW YORK



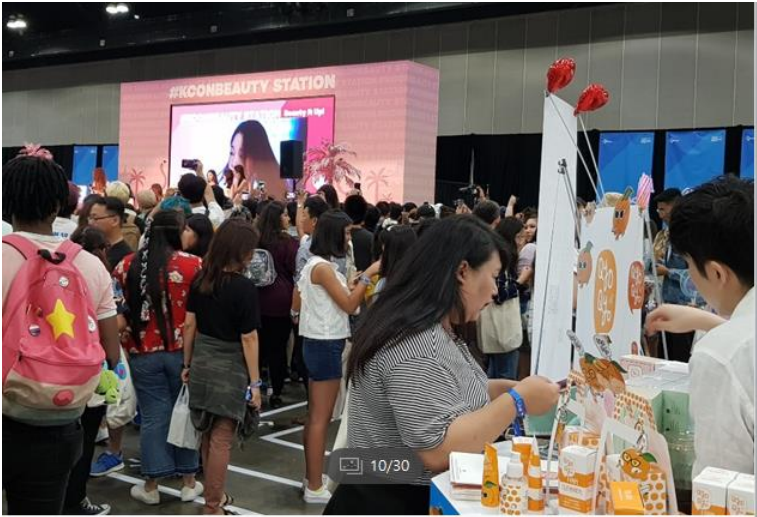
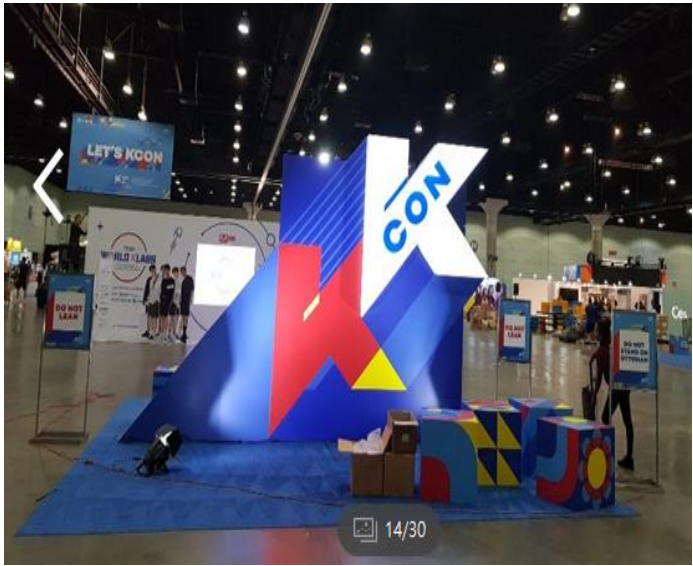


# Promotion – 2017 KCON - LA





# Promotion – 2019 KCON - LA





# Promotion – 2019 The International Congress of Exthetics and Spa - LA





Promotion – 2019 K-BEAUTY EXPO - TAIWAN





# Promotion – 2019 Chengdu China Beauty Expo – CHINA





# Promotion – 2017 BEAUTY EXPO - TOKYO



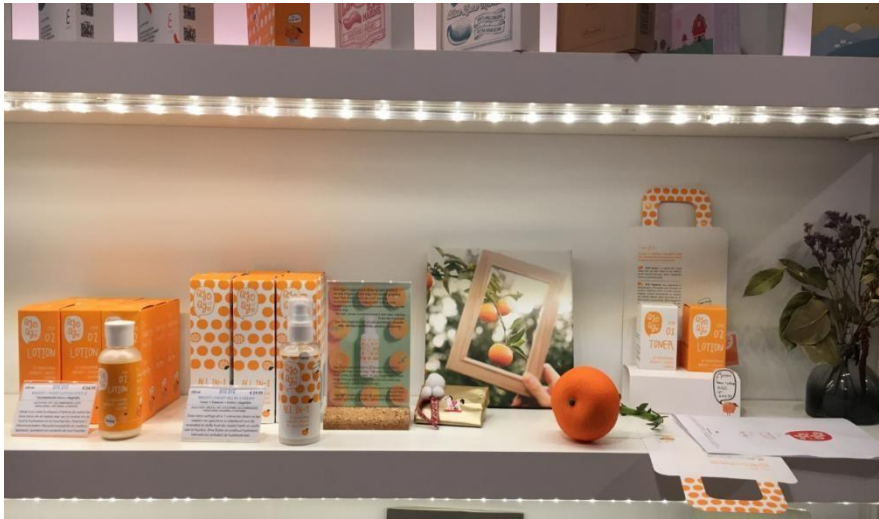


## Promotion – 2018 beautyVISION – POLAND



# OFF-LINE STORES (NETHERLANDS, AMSTERDAM)

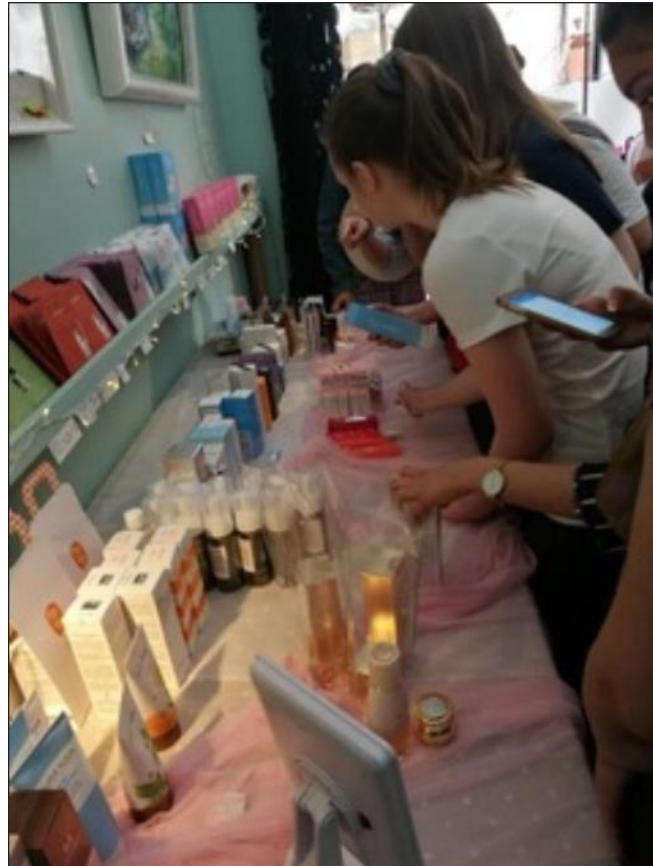
## CONCEPTUAL STYLES





## OFF-LINE STORES (SWEDEN, STOCKHOLM)

### IPUDA





## OFF-LINE STORES (RUSSIA, MOSCOW)

### GOLD APPLE – 20shops





## OFF-LINE STORES (JAPAN, TOKYO)

### SBY (SHIBUYA)



### Champ de Herbe (UENO)



### Village Vanguard (100shops)





OFF-LINE STORES (JAPAN, TOKYO, OSAKA)

Don Quijote – Shinjuku, Shibuya, Akaka Tokyo / Nanba, Osaka  
Tokyu Hands –Tokyo  
Color Field - Osaka





## OFF-LINE STORES (TAIWAN, TAIPEI)

### Mega City BanQiao Store - SOCIE





KOCOS / <http://kocos.bg/>

Вход

Регистрация

Вход

0 продукт(а) | 0.00 лв.


Начало

Продукти

Марки


BG EN


Блог



### ДОБРЕ ДОШЛИ


KoCos.bg е вашата онлайн дестинация за красотата от Южна Корея. Чрез нашата специално подбрана селекция от продукти от водещи корейски марки може да се докоснете до чудесата на една козметична индустрия, изпреварваща с над 10 години всички други по отношение на иновативност в използваните технологии и съставки, резултиращи в продукти с много високо качество и видими резултати.






"QYO QYO TANGERING BRIGHT + MOIST" ТОНИК 120 МЛ И ЛОСИОН 120 МЛ


83.60 лв.






СЕТ QYO QYO МУЛТИФУНКЦИОНАЛЕН КРЕМ И ИЗМИВАЩА ПЯНА


90.25 лв.






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92.15 лв.





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0 KR



19 kr

129 kr



QYQYQY TANGERINE  
BRIGHT+MOIST TONER



QYQYQY TANGERINE  
BRIGHT+MOIST LOTION




QYQYQY TANGERINE  
BRIGHT+MOIST FOAM  
CLEANSER



QYQYQY TANGERINE  
BRIGHT+MOIST FOAM  
CLEANSER



SHIBUSHI / <http://www.shibushi.pl/>




♥ POLISH STARTUP "SHIBUSHI"


OUR GOAL IS TO MAKE K-BEAUTY  
MORE THAN JUST A TREND IN POLAND.

Shibushi was founded in 2017 by four creative and energetic entrepreneurs. We are in love with Korean cosmetics. K-Beauty means to us more than just a trend, it is a lifestyle. We cannot wait to give the Polish people the best Korean beauty experience possible.

We really hope your brand will become a part of it.




The Shibushi Team Says Hi



**SHIBUSHI**

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60-283 Poznań  
Sowińskiego 20/5  
M. +48 517 808 120 (CEO)  
E. office@shibushi.pl  
[www.shibushi.pl](http://www.shibushi.pl)



K-BEAUTY  
-  
MORE  
THAN  
JUST A  
TREND





## ON-LINE STORES(CHINA)

[www.yizhibo.com](http://www.yizhibo.com)



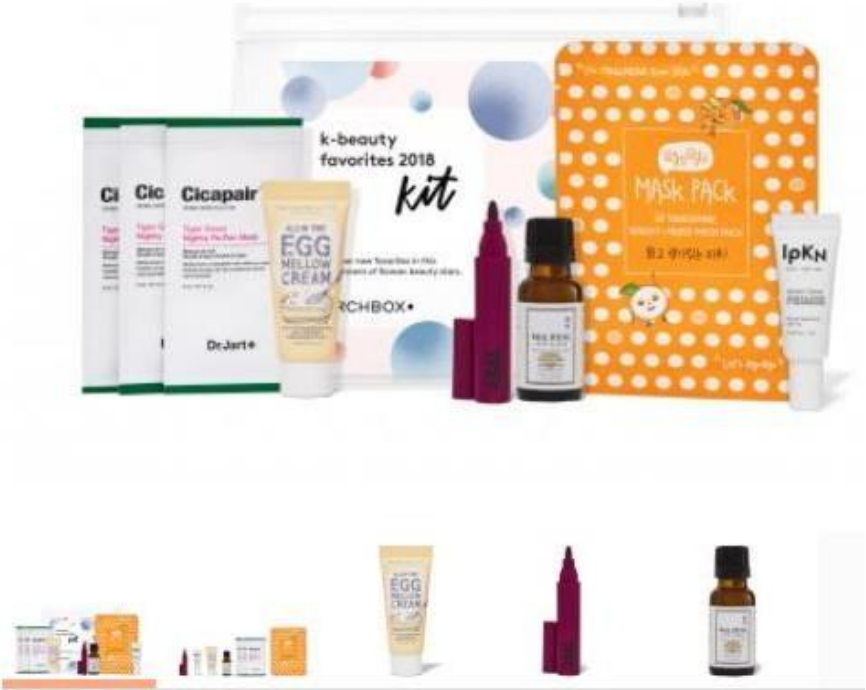
# BIRCHBOX◆

BIRCHBOX

## K-Beauty Favorites 2018 Kit

☆☆☆☆☆ No Reviews Yet [Write First Review](#)

\$20.00 (A \$50.00 value)





## ON-LINE STORES(TAIWAN)


# Pchome



**SHOPEE TW**




SHOPEE Singapore







Shopee

Search for products, brands and shops



floor mat   usb charger   kids watch   baby stroller   cloth diaper   adidas backpack   kate spade   bath towel

Shopee > Beauty & Personal Care > Skincare > Moisturise > [LaLa] Qyo Qyo Tangerine Skincare from JEJU



[LaLa] Qyo Qyo Tangerine Skincare From JEJU

No Ratings Yet | 0 Sold

~~\$12.90 - \$26.90~~


\$10.96 - \$22.86

15% OFF

Shop Vouchers

\$1.3 OFF

Shipping

 Shipping From overseas

Shipping Fee \$5.20

Option

01. Toner

02. Lotion

03. Gel Cream

04. Foam Cleanser

05-1. Maskpack 5ea

05-2. Mackpack10ea

06. All in 1 Cream

07. Jelly Sunblock


Quantity

-






1


+


224 piece available

 Add To Cart

Buy Now

Share:     

 0

 Shopee Guarantee

Get the items you ordered or get your money back.



# OFF-LINE STORES (KOREA)

INCHEON INT'L AIRPORT DUTY FREE SHOP  
The 1<sup>st</sup> Terminal GATE4,  
The 2<sup>nd</sup> Terminal, #253



Gimpo Int'l Airport  
(SEOUL)



JEJU INT'L AIRPORT GIFTSHOP  
(JEJU)





OFF-LINE STORES (KOREA)

DAEMYUNG RESORT  
GIFT SHOP  
(JEJU)



SHILLA HOTEL  
GIFT SHOP  
(JEJU)



KENSINGTON HOTEL  
GIFT SHOP  
(JEJU)





## OFF-LINE STORES (KOREA)

**HANHWA RESORT  
GIFT SHOP  
(JEJU)**



**MAISON GLAD HOTEL  
GIFT SHOP  
(JEJU)**



**MAREVO RESORT  
GIFTSHOP  
(JEJU)**



**OCEAN SUITES HOTEL  
GIFTSHOP  
(JEJU)**



## OFF-LINE STORES (KOREA)

**BOOYOUNG HOTEL  
GIFTSHOP  
(JEJU)**



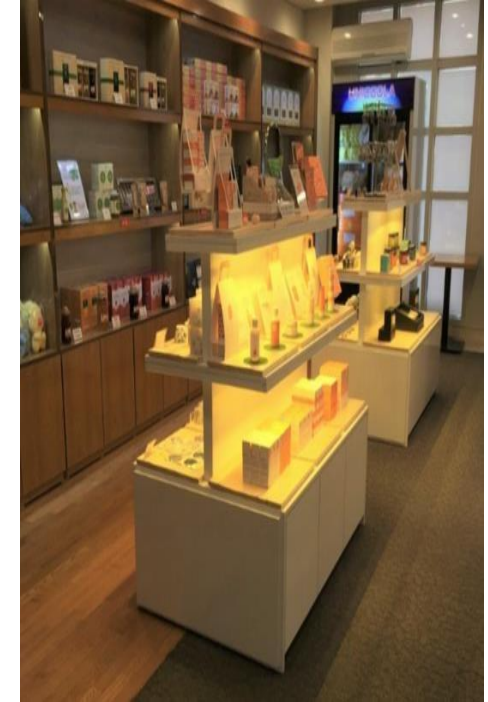
**TOSCANA HOTEL  
GIFTSHOP  
(JEJU)**



**SEAES HOTEL  
GIFTSHOP  
(JEJU)**



**SHINE VILLE RESORT  
GIFTSHOP  
(JEJU)**





## ON-LINE STORES(ABROAD)

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## ON-LINE STORES (KOREA)

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11번가

Gmarket

AUCTION.



300K  
Free Your Style

NEW ME  
HOTTRACKS

UTG

nancyrella.

mall24

싸니까 밀으니까 인터파크니까  
INTERPARK

TMON

특가대표!  
위메프

SKINRx



## I'M STARTICE – Global Star Product, E-POWER 300 Display

