

WE THINK GLOBALLY

WELL-BEING HEALTH PHARM

WELL-BEING HEALTH PHARM FOR YOU



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”

A partner pursues
Human's Health,
Beauty and Happiness

CONTENTS

- **VISION**

Introducing the brands and vision of Well-being Health Pharm, an OEM-ODM company producing and selling skin care cosmetics and products.

- **HISTORY**

History of Well-being Health Pharm, from its foundation in 2007 to the present.

- **R&D**

Efforts made by Well-being Health Pharm to research and develop skin care products and functional cosmetics.

- **PRODUCTS**

Introduce skin care cosmetics and products of Well-being Health Pharm.

VISION

A partner pursues Human's Health, Beauty and Happiness

We, Well-being Health Pharm is a company that manufactures and sells skin care cosmetics and OEM/ODM with leading technical skills and know-how since its establishment in July 2007.

Currently, We are working hard to be a top-notch with various products such as skin beauty, lifestyle items and also Chinese brand KIHOO ,OEM manufacturing based on our main product Gounbal and Gounson.

In addition, Through a technical agreement with Maria Biotech which is a stem cell research firm, Well-being Health Pharm has focused its research and development efforts on producing the best quality cosmetics products, brand-new facial mask packs made from adipose-derived stem cell, and improved its competitiveness with overseas sales.

We, Well-being Health Pharm will be your reliable partner in health, beauty, and happiness.



HISTORY

- 
- 2007** 07 Company founded : Well-being Health Pharm
 - 2008** 11 Launched Gounbal Foot cream
 - 2011** 03 Signed export contract with Grange Global Sales & Marketing in United kingdom
 - 2012** 08 Signed Yuhan-Kimberly distributorship agreement
 - 2013** 07 Established factory and R&D institute (Namdong Industrial park in Incheon)
 - 2014** 05 Exported to Japan Well-being Health Japan
 - 2015** 01 Signed OEM export contract with China K&T global company
06 Acquired ISO9001 quality management certification
07 Obtained Certification of R&D Division
09 Signed 'family business' agreement with Daegu Haany University
12 Entered into business agreement and technical agreement with Maria Biotech, a stem cell research firm.
 - 2016** 04 Registered as a member of the Korea International Trade Association
05 Selected as an excellent small and medium enterprise and displayed and sold products in Namdong district office
07 Selected as promising export firm by Korea Small and Medium Business Administration
08 Selected as an INNO-BIZ company by Korea Small and Medium Business Administration
 - 2017** 03 JULIYA CO.,LTD.(Taiwan) Obtained export contracts
04 XINCHI INTERNATIONAL CO.,LTD(Taiwan) Obtained export contracts
06 LAMY DEVELOPMENT JOINT STOCK COMPANY(Vietnam) Obtained export contracts
07 TRI VIET ELECTRONIC TECHNOLOGY TECHNICAL Co.,Ltd.(Vietnam) Obtained export contracts
07 Signed Family Business Agreement with Inha University
08 Founded Well-being Health Pharm Corporation
10 Grand enlarged opening - 106 Eunbongro Namdonggu Incheon Korea (Namdong industrial park 51Block 2lot)
 - 2018** 02 Certificated Research Institute
03 Exported to Dragon cell in USA
04 Certificated ISO 9001 :2015
06 Authorization of Venture Business.
10 Exported to Sibriz in Russia
11 Exported to Redpharm Co.,Ltd in Vietnam
11 Authorization of Good quality products in Incheon city.
11 Authorization of Namdong Pre-Social Enterprise
12 Exported to CHONGQING DUOMAIDUO TRADE CO.,LTD in China
 - 2019** 03 Produced OEM process for KIMS Cosmetic in Russia
03 Produced OEM process for Rolencos in USA
04 Certificated ISO 22716 :2007
04 Exported to 天津冠美商贸有限公司 in Tianjin,China
04 Exported to ROCÍO ISABEL MURILLO DE VARGAS in El Salvador

INNOVATION R&D



SKIN CARE & Functionality

70% of the human body is consist of water.

Water is very important to the mechanics of the human body. Our skin needs extra moisture to adapt to seasonal changes in temperature. As you get older, your body loses water naturally in many ways, which is part of the aging process. For this reason, skin care is important to improve skin resilience and balance the skin.

We, Well-being Health Pharm is

doing our best to make your more skin elastic, and helping you to maintain a proper skin balance by researching and developing skin care products and functional cosmetics that contain excellent ingredients such as Urea, Royal jelly (propolis), Hyaluronic acid, Human stem cell, and Snail secretion.



Manufacturing Process

We, Well-being Health Pharm manufacturing facilities produce moisturizers with a silky texture that absorb into the skin quickly by using nano-wavenumber based on wave resonance theory, for a much smaller particle size compared to pre-emulsion and an even particle distribution.

Nanotechnology



Nanotechnology increases the absorption of beneficial ingredients such as Collagen and enables active ingredients to be absorbed into deeper layers of the skin through small molecule capsulation using nano-wavenumber.

Fermentation-extraction



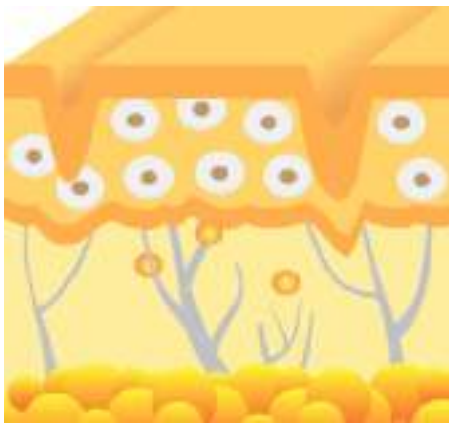
Active ingredients are more easily absorbed into the skin as they are decomposed into small molecules by the fermentation-extraction process. In addition, fermentation by beneficial bacteria increases the efficacy of crude drugs.

Continuous R&D efforts

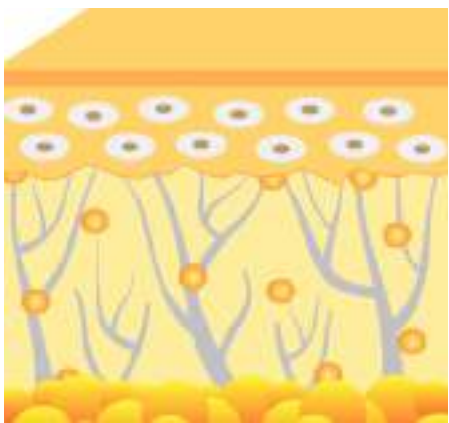


We made R&D efforts by operating an R&D institute, being selected as INNO-BIZ, and forming a technical partnership with Maria Biotech, a biotechnology research firm.

“ If skin moisture is not properly managed, it can cause wrinkles and skin problems, make the skin lose its elasticity and accelerate the aging process. ”



Skin lost its elasticity



Skin retained its elasticity.

Technical partners



Maria Biotech is a global biotechnology research firm connected with Maria Fertility Hospital, the nation's top fertility center.

“ Maria Biotech has conducted stem cell focused research for twenty years ”

Stem cells are a type of cell that has the ability to reproduce itself and form a variety of other cells. Adipose-derived stem cells are especially easy to isolate, proliferate quickly, secrete various growth factors such as VEGF, HGF, IGF, EGF, and TGF- β and different types of extracellular matrix protein including collagen and fibronectin, and have excellent moisturizing effects to keep your skin healthy and elastic.





Foot is the second heart in Human body



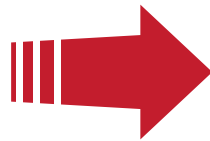
Human using their feet in many times of their whole life, around four and a half miles across the earth.

The foot pumps the blood from the heart back to the whole body.

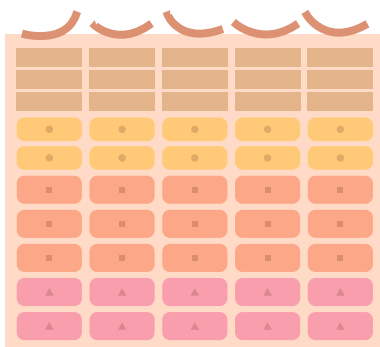
That's why feet are so important for your health and you call it the second heart.



BEFORE



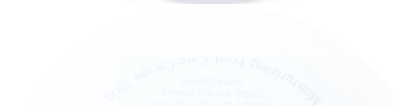
AFTER



WHY WE SHOULD USING GOUNBAL FOOT CREAM?

Living cells migrate from the basal layer, which is the lower part of the epidermis, to the stratum corneum, which is the surface, at intervals of about two weeks. This circulation process is called the turnover cycle of the skin, but as the skin ages, the turnover cycle of the skin increases, and the skin does not fall off and accumulates, which causes problems in the skin circulation.

The Gounbal Foot Cream is an effective and stable foot care that alleviates the keratin build-up on the skin and provides the nano-structured moisture immediately with the finely divided moisture, helping to keep the feet moist and soft for a long time.



Remove dead skin / Containing Emu oil

WHB GOUNBAL

WHB LOVELY FOOT CREAM

WHB Gounbal brings a deep softening and moisturizing power to dry skin with excellent moisturizing effect and skin penetration of Emu oil. The long-lasting moisturizing ingredients help to make extremely dry feet moist and soft. It is freshly absorbed when it is applied to the skin.



Urea



Emu oil



Grapeseed oil



Portulaca
oleracea



Tocopheryl
acetate

Remove dead skin/Nourish

MYUNGpum GOUNBAL

LUXURY GOUNBAL FOOT CREAM

Myungpum Gounbal provides abundant nourishing and moisturizing effects and keeps your feet moist and soft. Myungpum Gounbal prevents dermatophytosis with the natural antibacterial effects of propolis and Lonicerae flos, prevents anti-aging and removes dead skin cells with other beneficial ingredients such as Royal jelly.



Urea



Lonicera
japonica



Royall jelly
(Propolis)



Chamomile



Acerola

Remove dead skin/Moisturizing

GOUNBAL FOOT CREAM

GOUNBAL FOOT CREAM

It can be solved with skin troubles and intensive foot treatments that are severely dry and rough. Tocopheryl and grapeseed oils are blended with high fatty acids to make the rough and hardened keratin soft and moist. Moisturizing ingredients last for a long time moisturizing and softening the heavily dry part of the heel.



Urea



Portulaca
oleracea



Beeswax



Grapeseed oil



Tocopheryl

Remove dead skin/Nourish

MYUNGPUMBAL FOOT CREAM

LUXURY FOOT CREAM



PRODUCT FEATURES

Myungpumbal have excellent moisturizing effect and the snail extract and Phellinus linteus extract, which makes a beautiful and shiny foot with excellent nutrition for rough and tired feet. In addition, It has an effect of preventing oxidation of the foot and alleviating the keratin from sulfation effect.

MAIN INGREDIENTS



• Urea

Hydroxy decenoic acid helps prevent skin anti-aging and gives glossy to the skin.



• Snail secretion

The mucin contained in snail secretion reduces wrinkles, moisturizes skin, and keeps the skin elastic.



• Cornus officinalis fruit extract.

Cornus officinalis fruit extract containing Loganin, tannin, and saponin makes aged skin elastic and is effective against skin pigmentation, including macula and freckles.



• Phellinus linteus

Phellinus linteus contains B-Glucan which boosts the immune system, enhances skin immunity and provides an anti-aging effect.



Moisturizing

Removing dead skin

Anti-aging

Nourish

● Gounbal Foot cream 120g



**Exfoliation skin moisturizing,
easy to carry tube type item.**

Gounbal Foot cream is a combination of Tocopherol, Grape seed oil and high-grade fatty acids to deeply penetrate the skin and soften the rough and hardened skin. Gounbal tube is made easy to carry and helps for your foot health.



Urea



Beeswax



Grapeseed oil



Tocopheryl

● Shiny Foot



For terrible foot dead skin care

Shiny foot uses raw materials of fruit acid which is harmless to human body and dissolve the Desmosome peel off the old stratum corneum naturally to give smooth and soft feet like a baby skin.



Before use



After using
1 weeks later



After using
2 weeks later

● Gounbal Foot pad



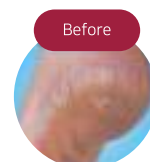
For cracked heel Patent registration #10-0700364

Gounbal Foot pad helps for dry feet and prevents dead skin and dryness.

In addition, the inside of foot pad is treated with 100% silicone and using elastic material so keep it warm for safety.



100% Silicone
and protect foot



Before



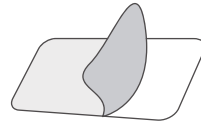
After

● Foot patch

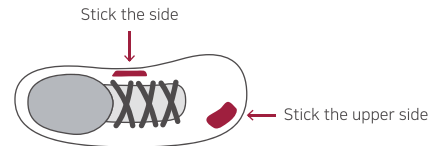


A Solution for Foot odor

The world's first Foot deodorizing patch to be attached to shoes and excellent as an eco-friendly new material. It is good for anti-bacterial, deodorant and humidity-removing effect and it lasts for a month.



Take off the attached patch paper.



If odor is terrible, attach it to the side of the shoe where the penetration of the sole comes into contact.

● Deodorant spray



Goodbye terrible odor!

Natural deodorant (Biocon S) FDA approved disinfectant (Streamine Cue 6) suppresses sweat odor and solves the cause of odor through sterilizing action.

Strengthen immunity

Strong anti-bacterial effect

Relieve stress

● Acupressure slipper



Foot is the second heart

It is a health care product that helps the blood circulation and being healthy of the whole body. It also have a massage effect even when you walking wearing this slipper, you can get a feeling of being treated by a professional. You can manage your foot health with natural stones which is called the second heart.

Well-being Health Skin Doctor

Aches, swelling, and stiffness before and after exercise!!



Massage cream/ Containing Emu oil

GWANJEOLAE JOINT MASSAGE CREAM (HOT/COOL)

JOINT LOVE MASSAGE CREAM



PRODUCT FEATURES

As the source of power in the body, joint and muscles are very important part to connecting with every part of the body. Gwanjeolae refreshes your body and mind when you gently apply it to your neck, shoulder, arms, knees, and legs as you massage

MAIN INGREDIENTS



• Emu oil

Emu oil, 100% natural oil extracted from the breast meat of emu, an unusual bird of struthionidae, contains highly unsaturated fatty acids (omega-3, 5, 7, and 9 fatty acids)



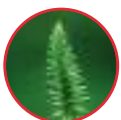
• Acanthopanax extract

Acanthopanax extract containing acanthoside D keeps bones healthy and boosts bone strength.



• Chinese matrimony vine extract

Chinese matrimony vine eliminates accumulated waste from the body and is good for those who suffer from inflammation in the chest, rheumatism, and neuralgia.



• Achyranthes japonica extract

Achyranthes japonica contains B-Glucan, which boosts the immune system, enhances skin immunity and prevents anti-aging.

We recommend Gwanjeolae to anyone who experiences to the following people.

Before and after various leisure sports and exercises



Well-being Health Cosmetics

Cosmetics that makes beautiful face.



Supports skin tone-up and whitening

3WB ANTI-MELANIN WHITENING CREAM



PRODUCT FEATURES

3WB Anti-Melanin Whitening Cream contains glutathione, tranexamic acid and α -bisabolol that help whitening by suppressing the activation of melanin and contains adenosine that is an anti-wrinkle functional ingredient.

Natural white spicules are absorbed moving dual (whitening & anti-wrinkle) functional cosmetics deeper inside the skin, which helps to reduce freckles, pigmentation and wrinkles.

MAIN INGREDIENTS

• Natural spicules

White spicules are needle-like structures made by hydrolyzing needles found in hydrolyzed sponges. Sharp needle-like natural spicules open the way inside the skin, delivering active ingredients deeper inside the skin. Your skin reacts actively to take microneedles out and supports skin turnover.
※ The same mechanism new tissue grows during wound healing

• α -bisabolol

It inhibits melanin (tyrosinase) production and helps reduce pigmentation such as freckles and get an even skin tone.

• Glutathione

Found in vegetables and fruits such as cabbage, broccoli and watermelon, glutathione is a type of small proteins, comprised of three amino acids: glycine, cysteine and glutamate. It inhibits melanin (tyrosinase) production and helps brighten up your skin tone and improve resilience.

• Adenosine

Adenosine, an ingredient notified as an anti-wrinkle functional ingredient by MFDS, is skin-friendly and promotes protein synthesis in cells, accelerating collagen production and helping wrinkle reduction and resilience recovery.



High Moisturizing and brightening effect

3WB MOISTURIZING CREAM



PRODUCT FEATURES

It contains niacinamide, a "Brightening functional" notifier selected by the KFDA, to inhibit the movement of melanin cells to move outside of the skin layer, thereby blocking brightening and melanin cell migration which causes spots and freckles. In addition, titanium dioxide, which is a UV-blocking functional ingredient, forms a protective film on the surface of the skin to make UVA, UVB helps prevent and protect skin from ultraviolet rays by helping to scatter and block.

MAIN INGREDIENTS



• Sodium Hyaluronate

Natural moisturizing factor (NMF) contained in skin tissue is harmless to the human body. Its own moisture content makes it possible to absorb about 1,000 times the weight of moisture. It is an excellent moisturizing ingredient to store.



• Niacinamide

Increased ceramide and fatty acids, important components of skin lipids, stimulates the microcirculation of the dermis, helps strengthen skin barrier.



• Allantoin

Allantoin boosts skin moisturizing efficacy, soothes and protects irritated skin, and enhances the skin barrier.



• EGF

EGF acts into the skin to quickly deplete senescent cells. It promotes the production of new cells.



High moisturizing effect/ Containing Hyaluronic acid 100mg

YEBBUN-EOLGUL MOISTURIZING CREAM

HYDRA IMPACT MOISTURIZING CREAM



PRODUCT FEATURES

containing Hyaluronic acid 100mg

If skin moisture is not properly managed, it can cause wrinkles and skin problems, make the skin lose its elasticity and accelerate the aging process.

Yebun-eolgul Moisturizing cream containing high levels of hyaluronic acid, shea butter, and allantoin supplies water deep into the skin and helps the skin's own rhythm.

This cream is available for both sensitive and oily skin. The synergetic effect of EGT and cholesterol affects the deep layers of the skin and intensively cares skin elasticity and moisture. This intense moisturizing cream is much more effective on dry skin.

MAIN INGREDIENTS



• Hyaluronic acid

Hyaluornic acid nourishes ingredients such as Collagen and elastin and provides moisture to them, improving skin elasticity by enhancing moisture absorption



• Shea butter

Shea butter contains abundant natural Allantoin, Vitamin E, and Carotene.



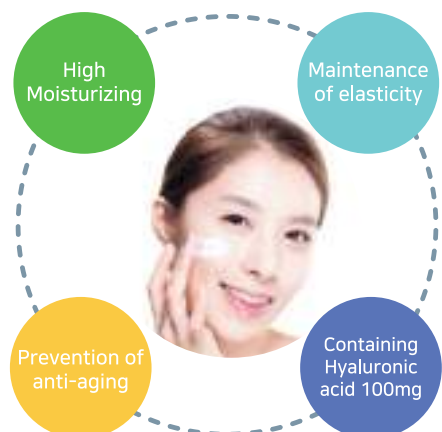
• Allantoin

Allantoin boosts skin moisturizing efficacy, soothes and protects irritated skin, and enhances the skin barrier.



• EGF

EGF acts into the skin to quickly deplete senescent cells It promotes the production of new cells.



Technical cooperation with the World
patented Stem Cell Research Institute

LOVELY FACE MASK PACK

STEM CELL CONDITIONED MEDIA MASK PACK



탄력

Elasticity



진정

Soothing



수분

Hydration

PRODUCT FEATURES

Lovely facial stem cell mask pack is a high-quality mask pack, that helps to replenish the skin, **Stem Cells Conditioned Media** which we obtain from World patented Stem Cell Research Institute, **MAKIA Biotech** with the effects of collagen, aloe and cucumber which have Elasticity, Soothing and Hydration effects.

MAIN INGREDIENTS



• Hydrolyzed Collagen

It helps to prevent skin aging by improve skin texture quality and helps to keep skin moisturized.



• Cucumber Extract

It contains 95~96% of moisture, which helps tired skin regain to shine and minimize pore.



• Snail Extract

Snails are rich in antioxidants and regenerating components in the mucus secreted by living organisms that heal, protect and survive the wounds from their secretions in extreme environments.



• Hyaluronic Acid

It is KFDA whitening ingredient protects skin which helps from damage, also protects skin from oxidation, and help keep skin health.

The secret of skin regeneration is Stem Cell

Stem cells are the beginning of all body tissues and play a very important role in the creation and regeneration of the skin. It is also present in the skin, allowing aging or damaged skin to regenerate into new cells. For made Stem cell cosmetics we don't use stem cell directly, we use Stem Cell Conditioned Media. During the cell cultivating process, various positive substances secreting from stem cells (growth factors, peptides, minerals, vitamins, etc.)

Various growth factors in stem cell conditioned media (VEGF, bFGF, KGF, HGF, IL) not only help produce collagen, but also prevent the pigmentation of the skin and make it more elastic.

Mask Pack for 5 types of skin problems Shiny Mask Pack

3WB STEMLUX SHINY MASK PACK



탄력

Elasticity

영양

Nourishing

윤기

Brightening

진정

Soothing

수분

Hydration

PRODUCT FEATURES

It is a product that is adapted to the five biggest skin problems. Our mask packs include ingredients like sodium hyaluronate, niacinamide, adenosine, collagen, panthenol, peptide, which helps stabilize moisture, reduce wrinkles, keep skin densely and firmly. And we use Argan Kernel Oil as the main ingredient, which helps to skin deep moisture.

주요성분



• Argan Kernel Oil

Argania Spinosa (Argan) kernel oil is the oil extracted from the kernels of seeds from Argania Spinosa plant, which grows in the southwestern part of Morocco. The argania is similar with olives, but contains more than twice vitamin E, than olive oil, and has an excellent moisturizing effect. In Morocco, it is also used as a remedy for skin inflammation and rash. It also contains a component called Ferulic Acid, which has a strong antioxidant power, and removes melanin pigment, and suppresses spots and freckles.



• Sodium Hyaluronate

It is a natural moisturizing factor (NMF) contained in skin, which is harmless to the human body, and this ingredient has an excellent moisturizing effect, that stores about 1,000 times of its own weight.



• Niacinamide

This ingredient helps increase ceramide and fatty acids, which are important components of skin lipids, to prevent water loss and stimulates microcirculation of the dermis to help strengthen skin barrier.



• Adenosine

It is an ingredient which helps reduce wrinkles and refresh the skin.



• Hydrolyzed Collagen

This ingredient helps maximize skin fibrosis, also has an excellent anti-aging and moisturizing effect.

GOUN FACE WRINKLE ERASER



PRODUCT FEATURES

This special care set includes Poly Lift, a biopolymer which helps make skin elastic, and Adenosine helps to tighten the skin and fine lines, resulting in smooth and young skin. It is formulated with Betaine, a natural Amino Acid and Hyaluronic Acid, both ingredients are a synonymous of moisturizing agent. This cream helps to normalize skin oil and moisture balance, and protects the skin with moisturizing effects.

MAIN INGREDIENTS



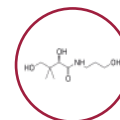
Adenosine



Sweet Almond
Seed Extract



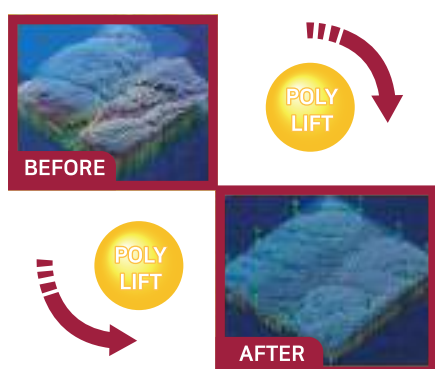
Allantoin



Panthenol



Betaine

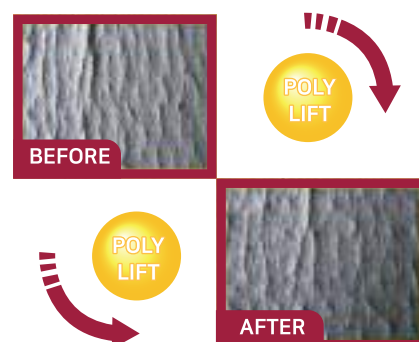


Poly Lift

Polylift extracted from the biopolymers sweet almonds improves the elasticity of the skin's surface and gives an immediate lifting effect.

Quick wrinkle prevention effect

Natural plant ingredients have similar structures in the skin, helping the effective ingredients penetrate deep into the skin. It also covers not only deep wrinkles but also invisible wrinkles.



* Tensor effect evaluation of 4% concentration polylift (17 people)

Moisturizing / Soothing

ALOE VERA SOOTHING GEL



PRODUCT FEATURES

Aloe Vera 99% contains 99% aloe vera leaf extract which have excellent skin soothing effect. It is a soothing moisturizer that gives a fresh feeling, without stickiness and quick absorption. You can use it after toner, as a basic moisturizing cream.

MAIN INGREDIENTS



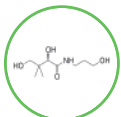
• Aloe Vera Leaf

Aloe has a calming and moisturizing effect.



• Niacinamide

This ingredient helps increase ceramide and fatty acids, which are important components of skin lipids, to prevent water loss and stimulates microcirculation of the dermis to help strengthen skin barrier.



• Panthenol (Vitamin-B5)

Panthenol included in many cosmetics as a softening, soothing, and anti-irritant agent. It also helps your skin build up a barrier against irritation and water loss. It can help improve skin's hydration, elasticity, and smooth appearance.



● Honey Moisturizing Gel



Excellent Moisturizing Effect

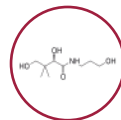
Honey and Royal Jelly extracts is the best natural ingredients found in nature, which help regenerate moisture on your skin and keep your skin moist and soft. It also contains a ingredient, like argan kernel oil, grape seed oil which help you care about dry skin. It is a gel-type product that can be used without any stickiness on all skin types.



Honey Powder



Urea



Panthenol



Allantoin



Argan Kernel Oil

● Lovely Face Super UV Sun block 50ml



Excellent UV protection cream SPF50 / PA +++

Our cream provides highly effective and immediate UVA/UVB protection and harmful rays, also protects skin from intense sunlight during leisure and outdoor activities. Our sunblock doesn't get wiped easily by sweat or water, can also be used as a make-up base. Includes Plant Stem Cell extracts and Snail Extracts which prevents premature skin ageing and moisturize skin. It is a UV functional cosmetics that can also use by children.

● 3WB Hand Cream 90ml, 50ml



Excellent Nutrition Effect

Our cream include lotus, angelica and mulberry root extract, which help leave hands soft and smooth with no oily traces, and can be applied as often as needed. Hand cream is essential for home, work and on-the-go.



UREA



Lotus



Angelica



Mulberry root

● Snail Body Cream 150g



Luxury body cream

Contains natural plant-derived ingredients such as Phellinus linteus, Agaricus bisporus, Lingzhi mushroom, Pleurotus ostreatus extract, snail filtrate and stem cell conditioned media (100mg) to keep body skin soft and smooth.



Snail mucus filtrate

Snails are rich in antioxidants and regenerating components in the mucus secreted by living organisms that heal, protect and survive the wounds from their secretions in extreme environments.

● K-Skin Doctor 100ml



Moisturizing lotion

It is a moisturizing lotion that will soften and moisturize the sensitive and dry skin that is weakened by various environmental pollution. Contains "Ceramide", a natural substance, to keep a balance of softness and moisture on the skin, help in make a clean and healthy skin.



Ceramide

Ceramides help create a barrier to prevent permeability. This locks moisture into your skin, which helps prevent dryness and irritation. It may also help protect your epidermis from environmental damage. These benefits may have anti-aging effects. Fine lines and wrinkles are often more noticeable when skin is dry. Locking in moisture may minimize their appearance.

● Goun body cream 150g



Nature Body Cream

It is a moisturizing body cream that will soften and moisturize the sensitive and dry skin that is weakened by various environmental pollution. Contains phytoncide and propolis extracts, natural antioxidants, skin-friendly herbal ingredients for a clean, healthy skin.



Phytoncide

It is a natural antimicrobial substance that the tree blows out to protect one-self from pests and germs. Stress relief, strengthen cardiopulmonary function, sterilization effect, and suppresses the growth of house dust mite causing atopy.

- Fresh peeling mist 300ml/ Gounbal foot peeling spray 40ml



Easy to use: spray and rub it

Contains natural ingredients such as Rice Bran, Centella Asiatica, Chinese liquorice root, and aloe vera leaf extract. It is an exfoliating spray used to cleanse body areas that attract & collect the most dirt or buildup throughout the day. It gives enough moisturizing and helps to keep smooth and moist skin.

- 3WB Rice bran peeling gel 90ml



Moisturizing and Exfoliating

Our peeling gel is a hypoallergenic product that effectively exfoliating skin and help care about skin's turnover functions. We use soft cellulose and carbomer clumps act like the grains in a scrub, but they are much softer and less scratchy. This means that they're gentler on your skin, as well as more thorough than your standard scrub. Peeling gels will effectively buff off any dead skin cells that are ready to come off. Contains excellent ingredients such as corn oil extract, snail mucus filter, etc which help moisture and nutrient your skin.

- 3WB Mild foam cleansing 100g



Clean wash/Rich foam/Soft and moist

It is a mild foam cleansing which is sufficiently contained with natural organic compounds such as Hyaluronic acid, beta-in and Centella asiatica extract to wash away skin waste from skin and makes skin soft and moist after washing.

● Sense Love Gel 120g



The soft lubricant gel

We use a non-sticky, water-soluble ingredients, which has excellent moisture retention that does not dry easily. It is a fragrance-free massage gel that is well-dissolved in water without any irritation.

● Goun Korean Herbal Feminine Wash 180ml



Natural Feminine Wash

Green tea extract with a soothing effect and natural moxibustion such as Artemisia princeps,, Pinus densiflora leaf extract, licorice extract, and Paeonia lactiflora extract, which have been used in gynecological medicine, It is a non-irritating, herbal cleansing that can use by anyone.



Artemisia princeps



Liquorice



Green Tea



Pinus densiflora leaf



Paeonia lactiflora

● Herbal Feminine Wash 200ml



Combination fermented herbal medicine extract to protect female woman herbal cleansing agent

It is a herbal medicine cleansing agent containing a patented complex fermented herbal medicine extract. It is a herbal medicine cleansing agent which removes the waste and unpleasant smell of wet, weak and delicate female Y zone and keeps it healthy and clean without stimulation.



Green Tea



Shiso



Tumeric



Angelica



Ligusticum striatum

● Goun Shampoo



Mild Acid type shampoo for All Hair Types

Optimized for all hair types (oily, neutral, dry), this product is a mild acid type shampoo (PH 4.5 ~ 6.5) which help deep cleanse hair scalp.

● Hair Loss Prevention Shampoo Functional cosmetic



Scalp Care, Hair loss prevention

Our shampoo includes natural ingredients like ginseng, iris, rosemary, manganese, persimmon, green tea extracts, which help prevent hair loss by giving less fragrance to the hair follicle. If You have thin, damaged hair and rough scalp, our shampoo can help make your scalp and hair healthy and shiny. You can use it without rinse. It is classified as functional cosmetics.

● Goun Laxative (Oral) Functional Food



Smooth bowel activity

It is a plum flavor drink containing a blue fruit juice. It stimulates the peristaltic movement of the intestines.

Increase bowel activity

Increase intestinal lactobacillus

Help calcium absorption

Stomach / Bowel / Liver
functional complementation

● Well-Being Houttuynia Herbal Soap



Excellent ratio of Houttuynia 2, Perilla 1, Green Tea Leaf 1!

The main ingredients of Houttuynia leaf is Decanoyl Acetaldehyde and herbal ingredients, which help clean and soothe skin. Relieved and calms skin stress and helps maintain skin health.



Houttuynia



Perilla



Green Tea Leaf



Jojoba Oil



Grape seed oil

● Grain Scrub Soap



Natural vegetable ingredients + Natural grain + Natural olive oil

Using natural vegetable ingredients, you can make your skin more soft and smooth, without damaging the skin. This soap is used for the body.



Natural Grain



Titanium dioxide



Natural vegetable olive oil



Jojoba oil



Tocopherol

● 3WB Baby · Undearwear Laundry Soap



Excellent wash power

It is a special soap made for baby and underwear washing, includes natural ingredients like palm oil, oxygen bleach, shea butter, avocado oil and solar salt. Our soap does not contain any chemical ingredients that are harmful to human such as ethanol, phosphate, antioxidant, artificial pigment, animal oil, fluorescent brightener, mineral oil and synthetic surfactant and etc.

Baby / underwear laundry soap made with EWG **green** grade ingredients



What is EWG?

It is an American non-profit organization, that specializes in evaluate the safety rating of cosmetic ingredients. (EWG : Environmental Working Group)

● Well-Being Gold and Silver Toothbrush



Contain Gold and Silver

We used Gold and Silver with purity of 99.9% which good in absorb and discharge various harmful substances. The bristles are made of double layered micro-bristles, that help clean teeth well and care about gum.



Premium Double Layered Micro-Bristles

● Ultrasonic Bristles toothbrush



For receding gums and sensitive teeth

We made bristles with size minimum of 0.03mm, that help clean teeth and gum with minimal damage. We recommend our product for those who can't use general toothbrush because of receding gums and sensitive teeth.

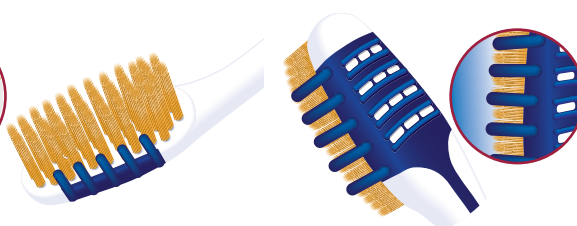
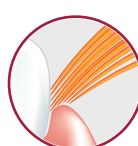


● Well-Being Gum Massage Toothbrush



Contain Gold, Gum Massage

The bristles are made with size less than 0.03mm, that helps clean teeth well. Also our toothbrush contained gold powder, which have antibacterial effect. By massage toothbrush you can stimulate gums and facilitating blood circulation.



● Well-Being Dust Mask



Protect from Dust and Particulate Matter

In our mask we used 2 filters. First filter can protect from particulate matter. Second is electrostatic filter that protects from dust. Those 2 filters help protect the respiratory system.

Our product approved by the KFDA, you can use it with confidence.

● Well-Being 4 season mask



Comfortable, hygienic disposable mask

We made our mask with 5-ply, because of eliminates contact with nose and lip. There is no movement during conversation. Also, soft fabric and ergonomic design improves comfort wearing.

● Aesthetic Beauty Salon Cosmetics



SKINROCELL Aqua Soothing Essence

It is a gel type essence with viscosity. It helps to give high moisturizing and calm the sensitive skin, also have excellent regeneration effect.



SKINROCELL Aqua Soothing Cream

Ceramide ingredients protect skin barrier and make skin moisturized. Have excellent effect for sensitive skin, also have anti-aging effect.



SKINROCELL Deep gamma-peel

Natural cellulose removes dead skin cells without damage, and rice bran extract has brightening effect.

* Does not contain any plastic ingredients



SKINROCELL Water Gel-Mask

It is gel type mask pack which contain snail extract and helps skin moisturize and regenerate. The calming effect of lavender flowers quickly restores delicate skin and the light rose scent gives a stability during procedure.



SKINROCELL Soft Cleanser

It is a cleanser that can be used for 1st and 2nd step of cleanse. Well washed, prevents skin from moisture evaporation.



SKINROCELL Soft Massage

A light rose scent provides good mental feeling during massages. The acerola extract have brightening effect. If you will use a small amount of water the massage will even more soft. Don't need to wipe off. Can use for body and face.



SKINROCELL Rose Gel

A light rose scent provides good mental feeling from 1st step. The gel particles of toner give a high moisturizing effect. Also it prevent skin from moisture evaporation.



SKINROCELL Gold Serum

The detox effect of pure gold helps waste heavy metals in the skin. Lavender ingredients sooth tired skin. The Rosemary scent gives comfort by aroma therapy. The Centella Asiatica and Hyaluronic Acid have regeneration and moisturizing effects.

Export Products

Export to UK



FOOT CREAM



FACE CREAM



HAND CREAM



SUN BLOCK



MASSAGE CREAM



HERBAL SOAP

Export to Japan



FOOT CREAM



FACE CREAM



BODY CREAM

Export to China



KIHOO PEPTIDE TONER



KIHOO PEPTIDE GEL



KIHOO HIGHLY CONCENTRATED
AMPOULE

WORLD HIGH BEST



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