



# HuBDIC Company Profile

SUCCESS

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# Company overview

# Overview

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▶ **Company : HuBDIC Co., Ltd.**

▶ **Establishment : Feb. 2002**

▶ **CEO : Mr. Jae Ho Shin**

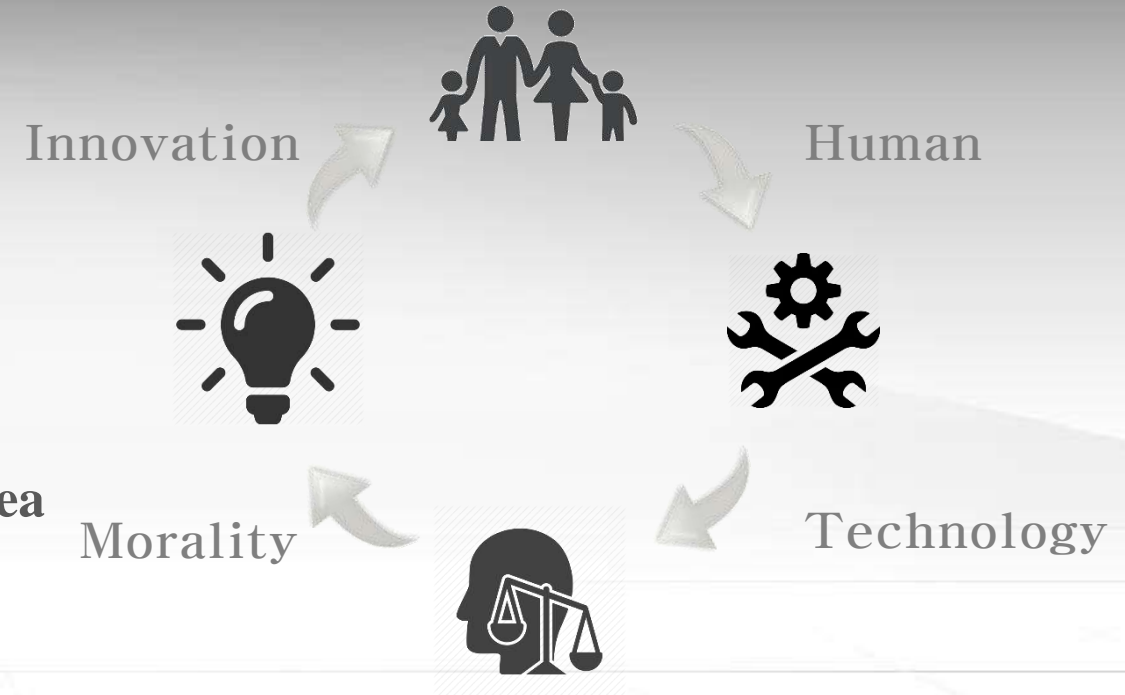
▶ **Address : 53 Jeonpa-ro, Anyang-si, Gyeonggi-do, Korea**

▶ **No. of employees : 60**

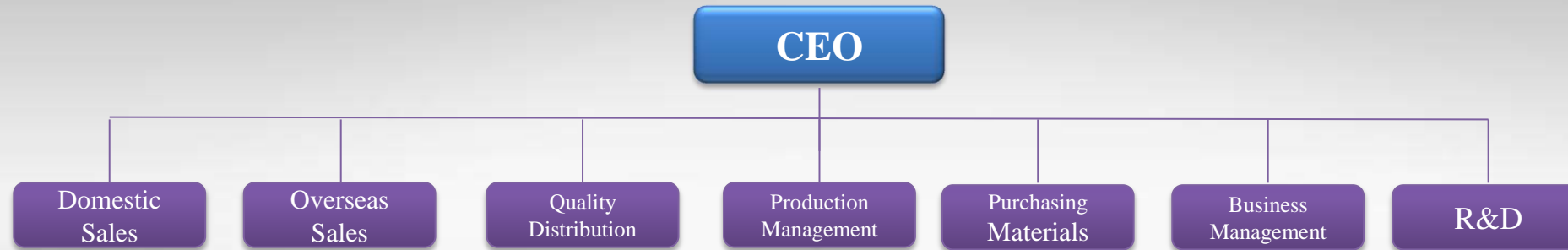
▶ **Annual Turnover : \$20 Million(2018)**

▶ **Capital : \$3 Million**

▶ **Main Business : Medical Device Development & Manufacturing & Sales based on 3 Cares  
(Baby Care. Silver Care. Massage Care) Export & Import**



Business subdivision and the specialized operation of organization through 7 divisions with 10 team



## Composition of Organization of Marketing and the main R&D

[Current January 2018]

	Domestic Sales	Overseas Sales	R&D	Supporting Dept.
Number	12	5	8	30
Classification	Contents			
Main R&D Staff	Mr.Gyeong Ha, Kim, the head of research center (Ph.D Medical Engineering, 18 years career), Mr.Chung Hoon, Lee, the senior researcher(15 years career), R&D Staff with average 8 years career			
Main Technology	Based on Body Information Measurement technology – ECG, SPO2, IBP, E2CO2, Short distance sensor networking, CNIBP measurement technology			
Main Technology Patent	Home Healthcare System, Infrared Temperature measurement technology, Blood Pressure measurement and Nernation measurement technology, Bloodless Blood glucose measurement technology and other 14 technologies			





# Milestones

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2002

- ✓ IR Ear Thermometer listed on World Best Product (Ministry of Commerce, Industry & Energy, 2002)
- ✓ IR Ear Thermometer FDA Approval (2002)

2005

- ✓ Launching Blood Pressure monitor & Glucose meter
- ✓ IR Forehead Thermometer FDA Approval (2005)
- ✓ Registered as a Foreign-invested company (MEDICA JAPAN, 2005)
- ✓ Registered vendor for the Tefal
- ✓ Registered as an E-mart Vendor(2005)
- ✓ IR Forehead Thermometer listed on World Best Product (2007)

2009

- ✓ FDA Approval for Blood Pressure & Glucose Meter (2 in 1) (2009)
- ✓ Non-contact Thermometer FS-300 (2009) and get FDA Approval
- ✓ Non-contact Thermometer FS-700 (2011)
- ✓ Non Contact Thermometer listed on World Best Product (2012)
- ✓ FS-300 : Approved by Japan Ministry & Health (2012)
- ✓ FS-700 : Approved by Japan Ministry & Health (2013)

2017



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## **Business Area**

## Baby care



Bluetooth Thermometer  
Non-Contact IR Thermometer  
Infrared Ear/Forehead Thermometer  
Nasal Aspirator  
Ultrasonic Height meter

## Silver care



Blood Pressure Monitor  
Blood Glucose Meter

## Massage care



Electronic Pulse Stimulator(TENS)  
EMS  
Neck & shoulder massager

# HUBDIC

Human Baby Design Idea Company







**3**

## **Customers**

## Hyper market



## TV home Shopping



## Duty free



## Online



## Government Contract, Pharmacy, Drug Stores and Hospitals



Samsung Seoul  
Hospital



Geo-Young  
Medical Distribution



Care Camp  
Medical Distribution



Seoul City



Kangbuk Samsung  
Hospital



Hyundai



Green Cross



Dongkuk Steel



Seoul University  
Hospital



Inha University



Nonghyup Bank



Industrial bank



Olive Young  
Drug Store



Watsons  
Drug Store



Lohbe  
Drug Store

# Japan



## S. America



# CIS



# Middle East







## **4** Certificates

# Certificates

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- World's Best Product
- FDA
- CFDA
- KGMP
- GIP

- CE
- ISO13485
- JPAL





## **5** Strengths

# Strengths

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## Design Patents, 17 Patents of Technology & New Device

- Infra Thermometer core temperature calibration and method
- Electric Blood pressure calibration process



### HuBDIC Technology Status

ECG, SPO2, IBP, E2CO2 Monitor Technology  
 Forehead Scan Thermal Detecting Technology  
 Respiration Biofeedback Technology based on Ultrasonic waves and IR SENSOR  
 Sensor Network Technology based on short distance communication  
 Body Fat Measurement based on NIR Sensor

### HuBDIC National Research and Joint Development

Ministry of Science and Technology – Developing eye disease therapeutic apparatus (Seoul National University, Seoul Nat'l Univ, Hospital, Hanyang University, Katholieke University joint research )  
 Ministry of Health and Welfare - Complete next generation SOC emergency care system  
 Small and Medium Business Administration – Complete global nursing robot system  
 Ministry of Knowledge Economy –Complete five senses of oriental medicine contents based on traditional medicine  
 Ministry of Knowledge Economy– Complete remote pulse system based on traditional medicine  
 Ministry of Knowledge Economy – Complete U-Health system based on AI  
 Small and Medium Business Administration – Complete complex terminal for preventing diabetes  
 Ministry of Health and Welfare – Complete sensor network for emergency rescue  
 Small and Medium Business Administration - Complete spontaneous urinary incontinence development  
 Gyeonggi-do Support – Complete Intelligent obesity management system  
 Samsung Electronics Joint Development – Complete mobile blood pressure  
 Infopia Joint Development – Complete blood glucose measurement technology  
 Green Cross MS Joint Development – Complete complex health care equipment

# Thank you.

**HuBDIC Co.,Ltd, A Leading Company in the next generation U-Healthcare Market**

