

# **BRANDS & PRODUCTS**

From SPES

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BRAND

HAU

UNNIES

CARE  
COMPLETE

## SPES BRAND ARCHITECTURE

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PREMIUM HAIR CARE

Professional Hair Care Made  
For Professionals & Customers

The COMPLETE CARE

Hair Care System  
All you need is Care Complete

ANTI AGING

HAIR CARE  
-Revitalization

HYDRO DERMA

SKIN CARE  
Intensive Care

HAU

CARE  
COMPLETE

SNOW AMPOULE  
HAIR PACK

Unnies



PREMIUM HAIR CARE



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## HAU BRAND STORY



### **Comprised of HAIR ABOUT YOU and HAO**

The question 'Is your hair healthy?' and the Chinese word 'HAO' meaning good is the answer.

### **You are truly healthy when your hair is healthy**

HAU products are the best solution to the modern customers that give there everything in our busy and hectic lives. We simply want to make great looking hair simple and quick. The best solution to reviving everyone's damaged hair to its healthy state. This is what we want! Elastic, shiny and volume!

## KEY INGREDIENT

A Symbol of the greatest Beauty and Authority, the secret to Royal Beauty that Historic beauties love! The Royal beauty secret, the Snow Fungus.



### **Detoxes and lowers the blood temperature**

The Snow Fungus is good for lots of things like skin care, reinforces vitality, prevents cancer and bone health etc. In the Korean traditional book of Medicine, Donguibogam, there is a passage that says,, 'Makes the five major organs(heart, liver, spleen, lungs, kidneys) more active and detoxifies the intestines, lowers the excess heat in the blood and adds more energy to the body which makes us have a light body.'



### **Perfect Phyto Collagen and Vitamin D**

Abundant in Ca and Phyto collagen, the Snow fungus can hold up to 500 times its weight in moisture. This makes it great for skin care and bone care. In a dried form, this has **60 times** more vitamin D than salmon, **156 times** more than tuna and **256 times** more than shrimp.

### **Rich of Phyto Multi-Vitamin, Beta Glucan**

This provides the scalp and hair roots plenty of nutrients having linoleic acid and beta Glucan that is known as Phyto multi-vitamin. Healthy hair is just too easy.

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## YOUR SECRET HAIR KNOW HAU

### HAU Hairpack, the Secret of the SNOW FUNGUS



Phyto Collagen  
and  
Phyto Multi Vitamin,  
Beta glucan provides  
hair and scalp direct  
delivery for healthy hair



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# HAU HAIR PACK



1 pouch  
individually packed



1 BOX (3 Pouches)



Strengthened Double Sealing

Leak proof,  
Contamination Proof Seal,  
Consumers open for use

Horizontal: 36cm    Vertical: 28.3 cm

## Proven Benefits

- ✓ Clinical Tests proven **Cuticle Regeneration 24 . 3%,**  
**Volume improvement 7. 81%, Shine improvement 5 . 84%**
- ✓ Skin Irritation Test Passed

## Has no Controversial harmful ingredients

- ✓ Artificial Coloring (Coloring Agent)
- ✓ Paraben (Preservatives)
- ✓ Petrolatum (Conditioner)
- ✓ Benzophenone (Ultraviolet Light Absorbers)
- ✓ Imidazolidinyl Urea (Preservatives)

## How to use

1. .After shampooing, lightly towel dry hair so it is not dripping but damp.
2. Open the pouch, wear the hair cap using the sticker for the perfect fit.
3. Having the hair cap on, massage the scalp  
so that the serum in the cap is applied evenly.
4. .After 20 minutes(30~40 min for damaged hair), take the hair cap off and  
rinse out with warm water.
5. Dry hair with drier.

\*To keep hair healthy, we advise using 2 hairpacks the first two weeks and  
then us one once a week.



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## CONSUMER TESTIMONIALS





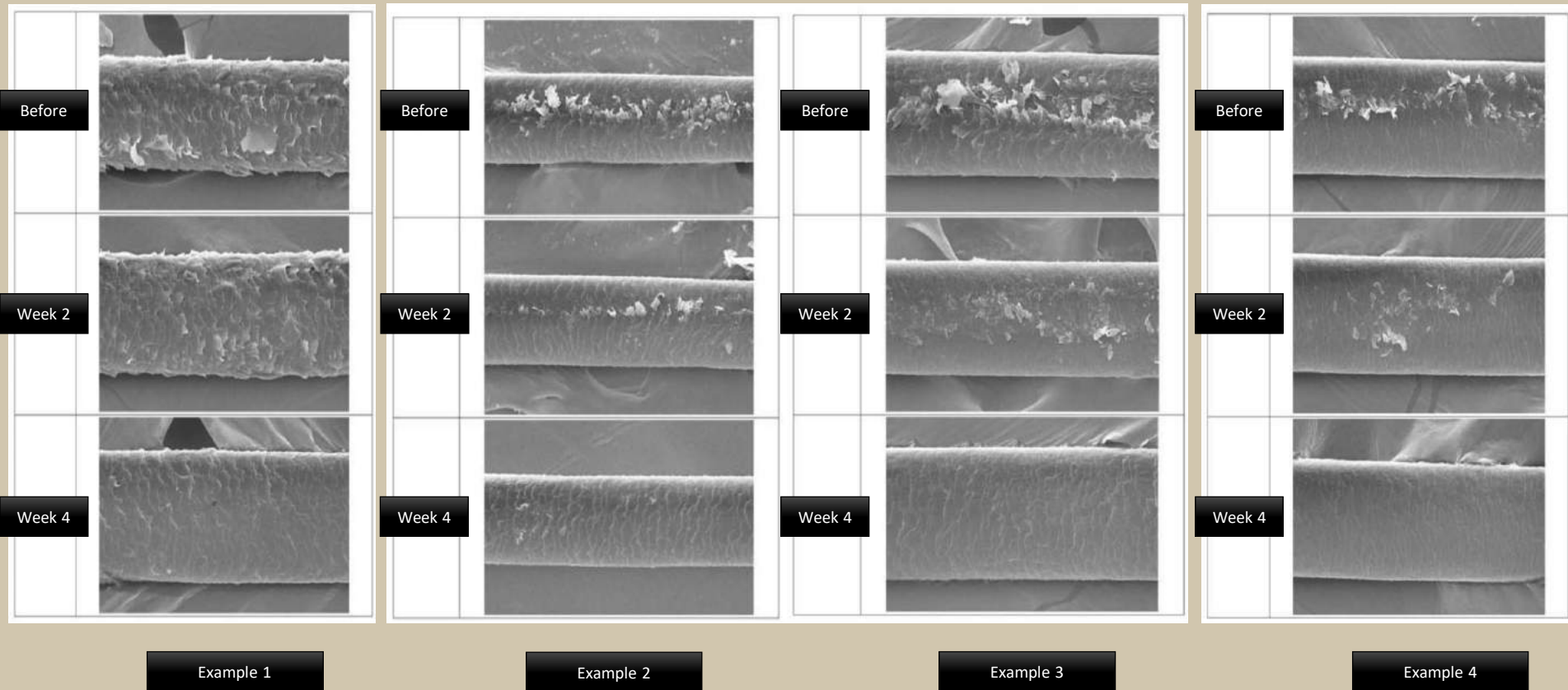
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# CLINICAL TEST RESULTS



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# YOUR SECRET HAIR KNOW HAU

Secret Snow fungus blend, HAU Premium Hair Serum

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Phyto Collagen  
and  
Phyto Multi Vitamin,  
beta glucan provides  
hair and scalp direct  
delivery for keeping  
hair healthy every day





# PREMIUM HAIR SERUM

## Proven Benefits

- ✓ The HAU Hairpack serum ,with a High concentrated protein boost, makes this just right for a Daily hair care serum
- ✓ 10 traditional herbal extracts (Sophora Flavescens Root Extract, Capsicum Annuum Fruit Extract, Lycium Chinense Fruit Extract, Camellia Sinensis Leaf Extract, Angelica Gigas Root Extract etc.)
- ✓ Improves hair shine, elasticity and moisture
- ✓ Clinical Test proven benefits
- ✓ Skin irritation test passed

## Has no Controversial harmful ingredients

- ✓ Artificial Coloring (Coloring Agent)
- ✓ Paraben (Preservatives)
- ✓ Petrolatum (Conditioner)
- ✓ Benzophenone (Ultraviolet Light Absorbers)
- ✓ Imidazolidinyl Urea (Preservatives)

## How to use

1. After shampooing, apply a moderate amount on hair and scalp.
2. Leave on for at least 3 minutes.
3. After 3 minutes, rinse out with warm water.

# PREMIUM HAIR SERUM



## What makes the Hair Serum so special

1. The HAU Hairpack serum, with a high concentrated protein boost, makes this effective even when applying for a short time.
2. Easy to use when it is difficult or uncomfortable to use the HAU Hairpack.
3. When used with the HAU Hairpack, the results can be maximized.
4. Intensive care in certain areas of need is possible.
5. After shampooing, apply on the hair and scalp evenly for 3 minutes and rinse out. An easy to use daily hair nutrient serum.

## For best results

1. Use a shampoo that does not have silicon or oils.
2. Use a shampoo that is mild.
3. Use with HAU Hairpack.

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# YOUR SECRET HAIR KNOW HAU

## Real Mango Nectar 38.7% HAU Mango Shampoo

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Experience the outstanding anti bacterial and anti oxidant properties of Real Mango, a shampoo that everyone in the family can use from the ages 2 and above.



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## PREMIUM MANGO SHAMPOO

### Proven Benefits

- ✓ Real Mango nectar 38.7%
- ✓ 97% Natural and pH 5.5, children 2 years and older can use
- ✓ Scalp and hair care all at once
- ✓ Supplies abundant anti oxidant properties, nutrients and moisture
- ✓ Can prevent hair thinning effect
- ✓ Natural ingredients included prevent dandruff
- ✓ Can help hair growth and protection effect



### The Overwhelming effects of Natural Ingredients

- ✓ **Benefits of Mango**  
Prevents hair damage, Supplies moisture and nutrients,  
Prevents hair thinning, Prevents dandruff, promotes hair growth
- ✓ **Benefits of Papaya**  
Provides volume, Makes hair stronger, Supplies nutrients and promotes hair growth
- ✓ **Benefits of Grapefruit**  
Makes hair stronger, Promotes hair growth, Improves/promotes blood flow in scalp, Prevents chemical build up, Prevents dandruff



HYDRO DERMA SKINCARE





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# THE SECRET TO GREAT LOOKING SKIN, UNNIES

## The Secret of Goat milk ESSENCE, Unnies Mask Pack

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100% Natural Microfiber  
Cellulose for great fitting  
and Goat Milk for deep  
moisturization



## UNNIES MASKPACK

### Proven Benefits

- ✓ Deep and intense *Moisturization + Brightening* (Vitalization)  
+ improved skin elasticity
- ✓ 100% Natural Microfiber Cellulose sheet  
Using a special manufacturing method, this material is a dense Microfiber Cellulose that has a great fit and ingredient delivery ability
- ✓ Contains Goat milk, Niacinamide , Adenosine, Argan oil



### Microfiber TCF material vs. General material comparison

Structure



VS.



Cross Section



VS.



Microfiber TCF

General

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# THE SECRET SKIN CARE KNOW HAU

## The Secret of Beta Glucan, HAU Nature Dew Skin Essence

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Known as the 6th  
Nutrient, Beta Glucan  
makes skin  
regenerate into a  
clearer and healthier  
state



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## NATURE DEW SKIN ESSENCE

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### The amazing benefits of Natural Ingredients

- ✓ Includes Beta Glucan, known as the natural multi vitamin, that has a strong soothing/ moisturization effect. Excellent for balancing the oil and moisture content in skin and acts as a great skin barrier
- ✓ Includes Meadow foam seed oil which is rich of natural tocopherol and unsaturated fatty acids
- ✓ Powerful anti oxidant and more skin activity
- ✓ Natural AHA improves skin clarity

### Proven Benefits

- ✓ All in one multi functional cream that can be used for eye cream, neck cream and face moisturizer
- ✓ Beta Glucan moisturizes more than Hyaluronic acid by 20% and prevents moisture loss
- ✓ Regeneration and exfoliating effect

# CARE COMPLETE

This is all you need for hair



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# This is what makes you complete, CARE COMPLETE

## The secret of Irish Moss, Care Complete Clean Green Shampoo

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Everyday wastes and  
micro dust is washed  
away with EWG  
green ingredients for  
healthy hair growth



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# CLEAN GREEN SHAMPOO

## Proven Benefits

- ✓ EWG Green
- ✓ Natural ingredients like Irish Moss extracts effectively clean out Micro dust
- ✓ Scalp and hair care all at once
- ✓ Safely use this within the family from as young as 2 years and up
- ✓ Prevents hair thinning
- ✓ The Natural Ingredients prevent dandruff
- ✓ Natural preservatives



## The great effects of Natural Ingredients

- ✓ ***Irish Moss benefits***  
Takes away the Micro dust build up in the scalp and has a powerful anti oxidant properties for scalp care.
- ✓ ***Chitosan Benefits***  
Damaged hair repair, anti barrier caused by the micro dust and keeps the scalp anti microbial.
- ✓ ***Natural Scents essential oil Benefits***  
Bergamot, Tea tree, Lavender scent combination focus to help healing



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# This is what makes you complete, CARE COMPLETE

ELO 12 complex and Botaniceutical Plus-10 Secret,  
Care Complete Hair Nutrition Serum

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ELO 12 Complex +  
Botaniceutical Plus-  
10 + Black therapy  
= Healthy hair



# Care Complete Hair Nutrition Serum

## Proven Benefits

- ✓ ELO12 Complex helps transform damaged hair to healthy hair
- ✓ The fatty acids in coconuts have strong anti-microbial and anti-inflammatory properties, not mention the pH balance
- ✓ Provides nutrition to scalp and hair
- ✓ Prevents the ends from splitting ends.
- ✓ Activates scalp activity using Black Therapy.
- ✓ Helps blood circulation in the scalp.



## The great effects of Natural Ingredients

- ✓ **Black Therapy Benefits**  
The anti-oxidant properties of Black Soybean, Black rice, Black Sesame Seed are good for the scalp.
- ✓ **Patented Natural Ingredient complex Benefits**  
The scalp is healthy due to effective anti-oxidant properties and improvement in blood circulation for healthier hair.
- ✓ **Coconut oil Benefits**  
Helps hair with split ends due to lots of minerals

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## YOUR SECRET HAIR SNOW AMPOULE



Phyto Collagen and  
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hair and scalp direct  
delivery for keeping  
hair healthy every  
day



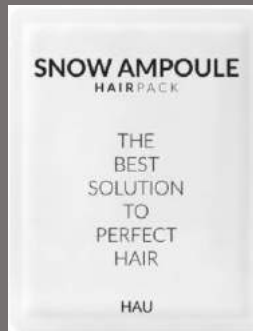
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## SNOW AMPOULE HAIRPACK



1 pouch individually packed



1 BOX (3 Pouches)

### Proven results

- ✓ Passed Skin Irritation Test
- ✓ Repairs damaged hair and helps improve cuticles
- ✓ Supplies nutrients to the scalp and hair

### Has no Controversial harmful ingredients

- ✓ Artificial Coloring (Coloring Agent)
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