

CELLNCO PRODUCT GUIDE

CELLNCO'S 2018 SKINCARE AND MAKEUP COLLECTION



Introducing this month's
NEW PRODUCTS

CHIC PASTEL (6 COLORS)
BOTO LINE AMPOULE (5 Type)
MODERN GIRL LIPSTICK (5 COLORS)
ROMANTIC VELVET TINT (5 COLORS)



MODERN GIRL

Reveal Your Hidden Beauty

BOTO LINE 24K Gold Peptide Anti-Wrinkle Ampoule 50ml



SKIN CARE · CLEANSING

BEST

Choose an ampoule for your specific skin trouble

Botoline Solution combines 21 natural ingredients to help boost skin hydration and protect against harmful pollutants.

- 1 Botoline 24K Gold Peptide Anti-Wrinkle Ampoule 50ml
- 2 Botoline Vitamin Solution Radiant Whitening Ampoule 50ml
- 3 Botoline Refreshing Milk Sleeping Mask Ampoule 50ml
- 4 Botoline Super Hyaluronic Moisturizing Ampoule 50ml
- 5 Botoline Rose Therapy Nutrient Boost Ampoule 50ml



A light and easy-to-use cleansing water

Effectively removes makeup, cleanses and refreshes skin. Suitable for all skin types, including sensitive skin.

It's Cleansing Time Cleansing Water 300ml



An All-Round Perfect Cleanser with Mild Foam

Soft creamy bubbles clean deep inside pores, removes makeup and leaves skin feeling hydrated. Formulated with mineral water,

Triple Foaming Cleanser 150ml



A gentle cleansing solution for dry & sensitive skin

Contains mild, low irritant ingredients for sensitive skin. Suitable for all ages, from children to adults. Contains 7 natural extracts to help moisturize and soothe skin.

Notopi Soap 65g (Include Water), 58g(Dry)



Sanitary Aid

Daily UV protection for all seasons

An invisible, non-sticky Sunstick formulated to protect against harmful UVA and UVB rays. Easy role on application makes it ideal

Self Care Sun Stick 22g (SPF 50+, PA +++)



UV Protection

Whitening

PACK · MASK

NEW

Turn back time with 6 skin regenerating masks

Each mask is made from 100% cotton and contains 23ml of highly concentrated essence. Whitening, skin soothing, and moisturizing

- Pearl Ampoule Mask
- Avocado Collagen Ampoule Mask
- Aloe Vera Ampoule Mask
- Honey Ampoule Mask



MAKEUP

BEST

Hydrates with a non-greasy finish, helping skin look young

Delivers instantly flawless looking skin by softening imperfections and minimizing the appearance of wrinkles. The gold star finish transforms the cushion into

Ampoule Cushion 15g
21 Light Beige
23 Natural Beige



Whitening

Anti-Wrinkle

UV Protection

Moisturizing stick foundation with perfect skin cover

The brush is easy and perfect without special techniques. To help you make the base cover A foundation stick with smooth skin expression.

1 Essential Foundation Stick 8g
13 Cream Beige
23 Natural Beige
25 Dark Beige

2 Essential Foundation Stick (Essence Core Type) 10g
21 Blooming Beige



clear and clear a brush-pen eyeliner

Flexible brush, Waterproof brush pen type eyeliner with strong lasting power all day.

Eye Love Pen Liner
01 Cutie Brown
02 Sexy Black



for a wide long eyebrows Best Choice mascara

A highly sweat-proof and waterproof mascara which lengthens, curls and volumizes eye lashes.

Feel So Good Mascara Volume & Curl 8g Black



BEST

Define your mood with two highly pigmented eye shadow palettes

No.01 Brown Mood palette is ideal for natural-looking daily makeup, while No.02 Pink Mood palette is for those looking to add a bit of glam to their look.

Eye Love Shadow Palette 1g X 5
01 Brown Mood
02 Pink Mood



MAKEUP

Eye shadow with 10 different colors to choose from

Formulated with ultra-fine powders for long-lasting, buildable color. seamlessly to enhance, highlight and define eyes.

Eye Love Eye Shadow 1.5g

- | | |
|----------------------|---------------------|
| 01 Emma Beige | 06 Elle Pink |
| 02 Nicole Brown | 07 Taylor Coral |
| 03 Selena Gold | 08 Scarlet Burgundy |
| 04 Jolie Bronze | 09 Ariana Orange |
| 05 Jessica Champagne | 10 Mila Peach |



Long-lasting vibrant lips for a bold look

An all-day lip marker that creates a natural gradient or bold sexy look. Create a natural gradation or

Kissable Lip Marker 3ml

- | |
|-----------------|
| 01 Romantic Red |
| 02 Sweet Coral |
| 03 Wild Pink |



Bold Long-lasting Colors with a Velvet Matte Finish

A creamy matte lipstick that glides on in a single stroke. Formulated with Vitamin E, Mung Bean and Natural Pearls for long-lasting nourishment and moisture.

CHU CHU Lips 3.5g

- | | |
|-----------------|----------------------|
| 101 Sour Candy | 106 Bitter Rose |
| 102 Sweet Punch | 107 Creamy Beige |
| 103 Hot Cherry | 108 Yummy Strawberry |
| 104 Pop Pink | 109 Angelic Peach |
| 105 Spicy Red | |



A super moisturizing tint gloss lips glowing all day long

A colorful lip gloss which glides on with ease to leave a radiant dewy finish. Encased in a revolutionary rotating container to mix the formula and keep it fresh.

CHU CHU Gloss 4g

- | | |
|------------------|--------------------|
| 01 Fruity Orange | 05 Chewy Bubblegum |
| 02 Tasty Red | 06 Sugary Grape |
| 03 Zesty Apple | 07 Smoky Merlot |
| 04 Juicy Pink | |



NEW

A moisturizing tint gloss lips glowing all day long.

The high shine gloss enhances the appearance of lips, making them appear plump and smooth.

Modern Girl Lipstick 3.5g

- | |
|-----------------|
| 201 Shy Girl |
| 202 Lovely Girl |
| 203 Happy Girl |
| 204 Cute Girl |
| 205 Chic Girl |



MAKEUP

NEW

Delivers intense colors with a soft matte finish

Each of the 5 high impact colors quickly dry to provide a beautiful ultra-matte finish that is both lightweight and transfer free.

Romantic Velvet Tint 4.5g
301 Midnight in Berry
302 About Rose
303 La La Blush
304 If Auburn
305 Before Rouge



NEW

a variety of beautiful colors crushed cheeks

A velvety powder blusher that provides a natural-looking shade to flatter any skin tone. The silky, superfine pigments allow soft with instant results.

Chic Pastels 4.5g
01 Dreaming Violet
02 Pink Lemonade
03 Vanilla Peach
04 Golden Sunset
05 Rush Bronze
06 Tonight Rose



SPECIAL ITEM · BODY CARE

NEW

365 day lip care and nourishment

A velvety lip balm that calms, moisturizes and protects lips from all kinds of weather. It provides much needed nourishment for

Four Seasons Lip Balm 3.8g



NEW

A safe and trouble-free lip balm made for kids

This kids lip balm contains only safe ingredients, such as olive oil and Jojoba oil. Mom's no longer have to worry about protecting their kids lips.

Kids Lip Balm 3.8g



An easy-to-use nail long-lasting polish item

This premium nail shiner effectively files edges, removes cuticles and polishes nails without the use of any chemicals. long-lasting

Magical Glass Nail Shiner 8.5g



A daily hand cream with maximum moisture and zero

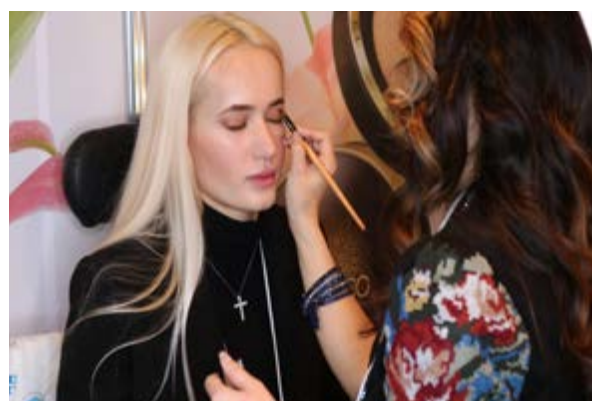
The floral scented hand creams are help nourish fatigued skin. It quickly absorbs without any stickiness to leave hands

Soft Drop Hand & Nail Cream 30ml
01 Violet Bouquet
02 Floral Musk



Exhibitions in 2018

| | | |
|--------------|---------|-----------------------------------|
| March.2018 | Moldova | BEAUTY at MOLDEXPO |
| May.2018 | Seoul | COSMOBEAUTY 2018 |
| October.2018 | Seoul | 2018 InterCHARM BEAUTY EXPO KOREA |
| October.2018 | Ilsan | K-BEAUTY EXPO KOREA |
| October.2018 | Russia | InterCHARM Moscow 2018 |



PURECOSLAB



Our goal is to continue bringing the latest natural skin care solutions from Korea to the global market

Established in 2016, Purecoslab is fast becoming a leading private label manufacturer in Korea. We offer a complete key-turn option from formulation and manufacturing to marketing and logistics. We specialize in bringing all forms of makeup and skincare products to the global market, with international clients located in China, Indonesia, Thailand, Singapore, Japan, Europe and USA.

In 2016, Purecoslab launched its very own brand, CELLNCO, consisting of an Ampoule Series, Skin Care Set and Makeup Range. Thanks to an optimal blend of 21 natural ingredients, CELLNCO's Botoline Ampoule series has made strides in Korea and is in the process of entering the Russian and Thai market.

RESEARCH & DEVELOPMENT



At the forefront of research and new technology

We strive to be the leader of innovation by investing heavily in R&D and actively searching for new and exciting ingredients. If you are looking for a completely unique product, our experts can design a custom-made formula that matches your brand and requirements. We also have access to a wide range of established cosmetic formulas that we can manufacture with your company brand and packaging.

Our manufacturing plant, located in Seoul, houses our R&D laboratory, factory, QA/QC department and marketing department. Each stage in our manufacturing process is monitored using Good Manufacturing Procedures, as well as strict quality control measures. Clients have the option to work closely with our team at each stage or leave the whole process in our professional hands.

OEM & ODM SERVICE



A complete turnkey OEM/ODM service

Purecoslab offers a comprehensive range of solutions for both small and the most ambitious of projects. From the formulation to the delivery of your "Made in Korea" cosmetics, we focus on satisfying our clients' needs and staying up-to-date with market trends. Whether it's makeup or skin care products, our expert team will support you at every stage and are always on hand to answer any question.

CELLNCO AROUND THE WORLD



Asia

Kazakhstan
Vietnam
China
Taiwan
Hong Kong
Thailand
Pakistan
Singapore

Europe

Bulgaria
Russia
Moldova
Spain

North America

U.S.A
Dominica

0.8L

ST

ibeautilab

garden5

SSC

LOTTE
DEPARTMENT STORE

SHINSEGAE

amazon

JOKIT

위애프
WE MAKE PRICE

coupang

AUCTION.

Gmarket

W2BEAUTY

CELLNCO

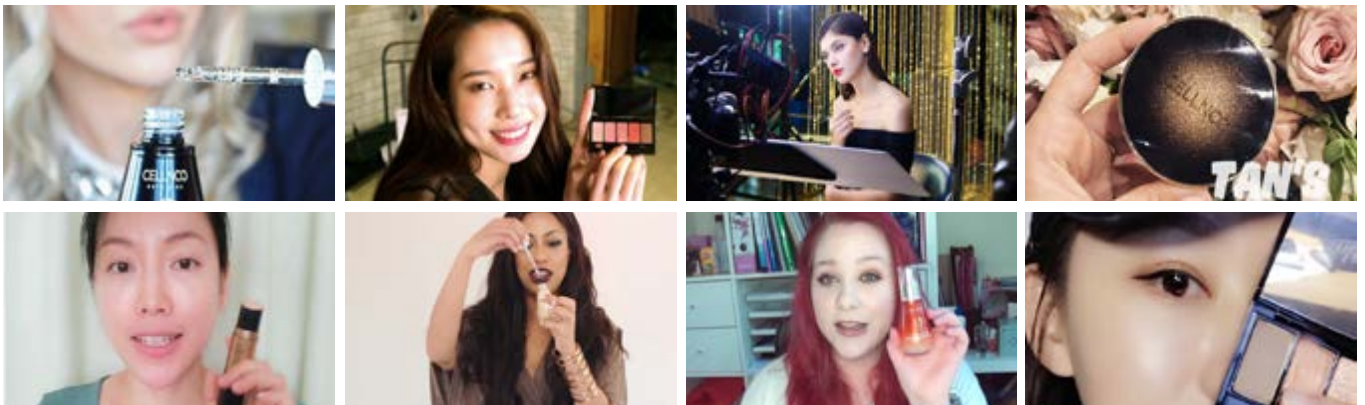
HKTV mall

CELLNCO

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СИБИРИЗ

MARKETING NEWS



SBS CNBC
유행통신



STRIKING LASHES FOR EVERY DAY CONFIDENCE

Feel So Good MASCARA



Dangerous looking curls that hold!



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