



 reddot award 2017
honourable mention **TWIP EA**
Infinite Combination

MODUDA

Art-ex

Together with the dreams of every child!

DA'NA
P L A Y



<Dandelion Seeds and Twipea flying in the sky.>

When the dandelion seeds flew up to the sky, they looked like Twipea.

I shook my head and looked again.

It wasn't Twipea, but a dandelion seed.

I don't know why it looked like Twipea to me.

I went back home and ate. Then I fell asleep.

While I was sleeping, Twipea came to life in my dreams.

And in the morning, I got up, changed my clothes, ate breakfast, and ran
ran to the place where the dandelions were.

But the dandelion seeds were really Twipea.

Again, I shook my head in disbelief, but the seeds had really become Twipea.

I know why Twipea was here.

Twipea appears for happiness.

6.4 Chanu Hwang

"It appears so it can make people very happy."



- . 2017, Germany, Red Dot Award
- . America, BRAIN CHILD Award
- . grand prize for 'Good Design' from design promotion agency
- . Awarded Best Toy Award in Korea



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honourable mention



Da-Na Play's Mission and Products

Our products are the complete package. While immersed in play, our attractive and delicate designs will stimulate your child's curiosity. Young children will have fun and play comfortably as their imaginations become reality and they grow together with their dreams.

<Available Location and Sponsorship Support Status>

- . Apgujeong Galleria Department Store
- . Hyundai Department Store in Daegu
- . Daekyo Midas Hotel & Resort
- . Gangnam Shinsaegae Department Store
- . Apgujeong Kinder Salon Kids Café
- . Centum Shinsaegae Department Store
- . Christmas Event Pop-Up in Shinsaegae
- . Kids Café in Panggyo Hyundai Department Store
- . MBC Vogue Mom Drama
- . SBS Secret Mother Drama

<Participated Exhibition Status>

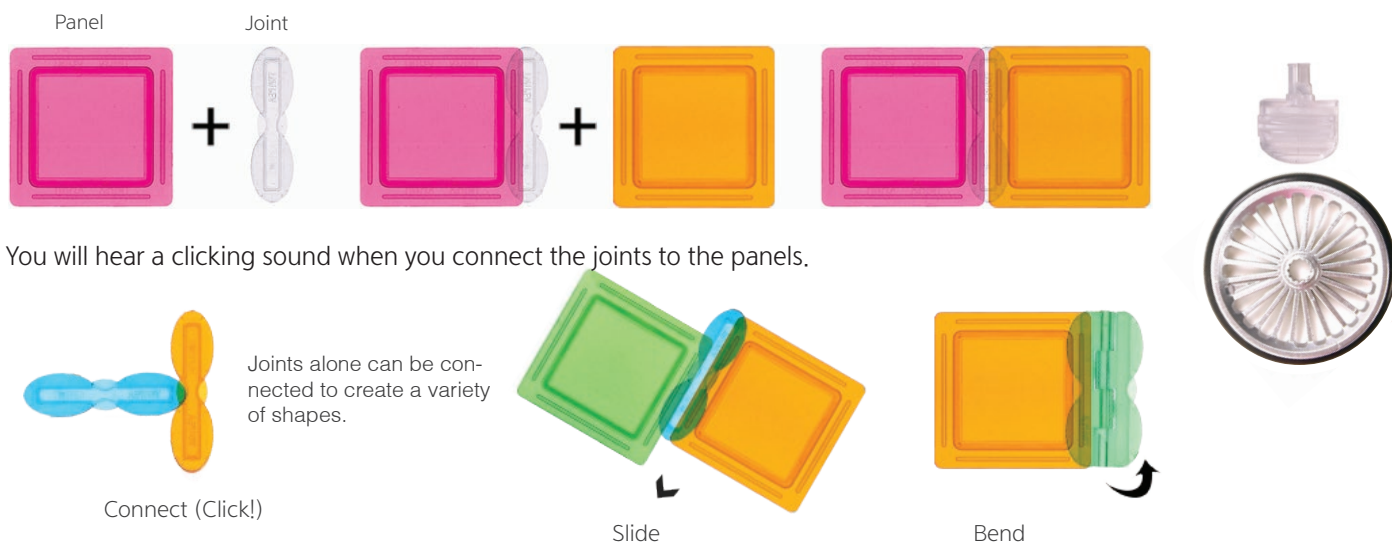
- . Nurnberg International Toy Fair in Germany
- . Kintex Christmas Fair in Korea
- . COEX Education Fair in Korea
- . Gwangju KBS Education Fair





Transparent Window + Peanut = TWIPEA

TWIPEA's Infinite Combination product was designed with the belief that children grow in relation to the environment around them. This TWIPEA product is made up of a mixture of peanut-shaped joints which symbolize a child and transparent window-shaped panels which represent how children can view the world in a more beautiful way through our products. As its name suggests, this product can be used to create an infinite number of inventions that reflect the wonders of a child's imaginative mind.



You will hear a clicking sound when you connect the joints to the panels.

You can easily slide the joints in and out of the panels when creating something. We have also created hinge joints that can bend.

Differentiated TWIPEA Design

TWIPEA's vibrant colors were designed to inspire a child's creativity, regardless of their gender. TWIPEA is an award-winning product from Red Dot, a world-renowned international competition for product design.

TWIPEA and Children's Cognitive Development

TWIPEA materials are unrestrictive so that children can use their own imaginations to create anything they want. Through the artistic freedom allowed by TWIPEA blocks, children can build stories around their own inventions. In sharing their creations with others, children naturally develop physical, linguistic, emotional and social skills.

Play and Study with TWIPEA

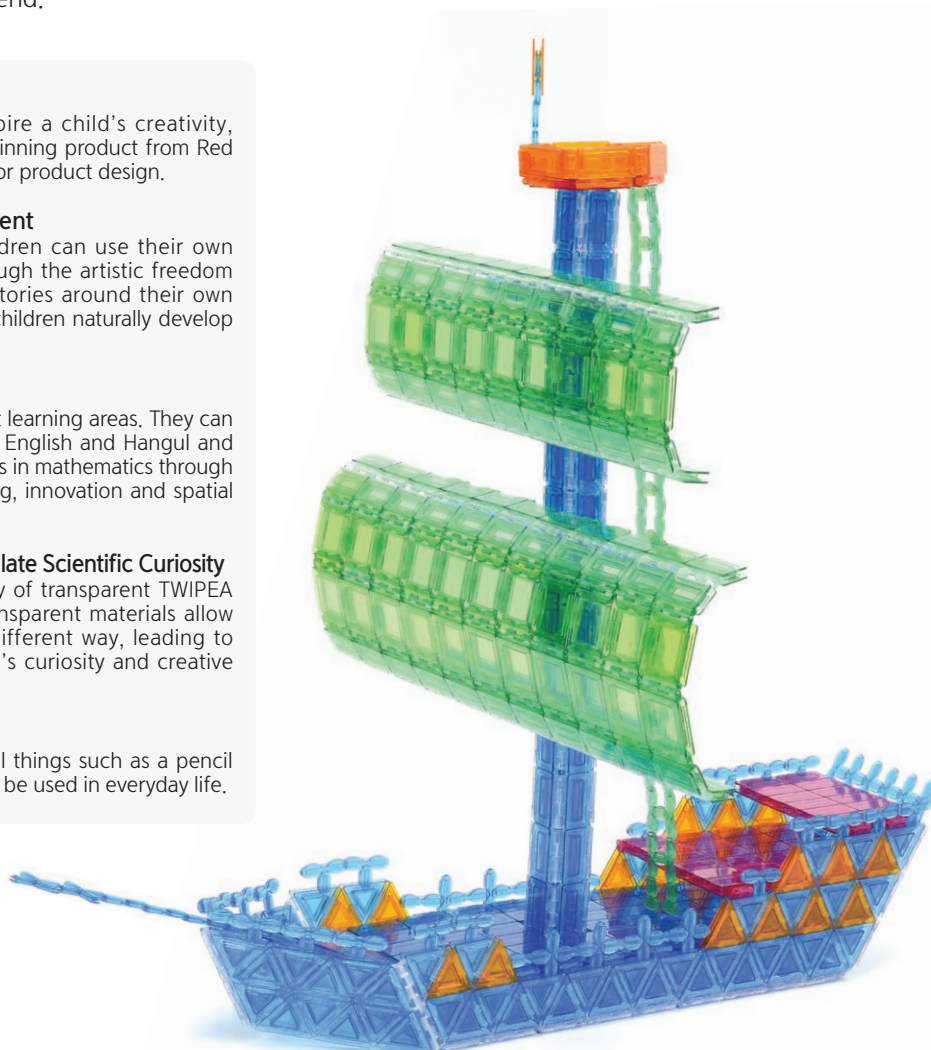
TWIPEA blocks can be used in a variety of different learning areas. They can be used as a fun tool to learn languages such as English and Hangul and can be used to introduce children to basic concepts in mathematics through investigations in shapes, counting, problem solving, innovation and spatial awareness.

Using TWIPEA LIGHT & MIRROR Tables to Stimulate Scientific Curiosity

Light & Mirror tables further enhance the beauty of transparent TWIPEA blocks! The colorful shadows created by the transparent materials allow students to view their creations in a new and different way, leading to inquiry-based discoveries that stimulates a child's curiosity and creative mind.

TWIPEA and Practicality

You can create a variety of beautiful and practical things such as a pencil holder, picture frame, or even mood lights that can be used in everyday life.



Engages the Five Senses
+
Cultivates Cognitive Development
+
Stimulates Linguistic Ability
+
Enriches Scientific Curiosity ↑
+
Grows an Appreciation of Aesthetic Properties ↑
+
Aids in the Development of Fine Motor Skills ↑

= Development of Learning and Creativity
& Cognitive Development



MODUDA

DESIGN BY GIUSEPPE VITALE

Stack, Create, Innovate!

MODUDA is a great tool for constructing and expressing the imaginative world of a child.

MODUDA blocks can be used for a range of activities like playing dominoes or piling up the blocks to build a tower. They can even be used to create a cozy play area with your friends! The assortment of colors, patterns and shapes can be used to express a variety of different objects that is up to the interpretation of the child. MODUDA is the perfect paper block for children to create their own story!



+



a car ?



a monster ?



a child ?



Solid & Durable
Easy to assemble
Waterproof

Art-ex

Sort, Construct, Invent!

Art-ex is a combination of Art and Experience. Art-ex has been developed to give you the possibility to create worlds, stories and characters of your own. Through its mixture of shapes and colors, Art-ex offers the freedom to interpret these materials in any way you would like. You can simply build plain figures or bring your figures to life by creating your own unique stories!



PAPER BLOCKS
30 blocks



x5

PAPER CARDS
108 cards



Giuseppe Carpet

Illustration carpets designed by designer Giuseppe Vitale

Giuseppe Carpets are illustrated by designer Giuseppe Vitale, a whimsical artist from Italy who specializes in fantastical creations. These unique carpets are designed not only to keep children comfortable and safe during play but can also expand a child's creative and aesthetic sense through their exotic and colorful graphics.



Non-Slip
Made with High-Quality, Durable Materials
Machine Washable



PHOTO: ALESSANDRO MESSINA

Giuseppe Vitale
each design
starts from a drawing



01 TWIPEA Basic

130 pieces
(60 Panels, 64 Joints, 4 Wheels, 2 Sillicons)
370X245X65 (mm)



02 TWIPEA Double Set

276 pieces
(120 Panels, 148 Joints, 4 Wheels, 4 Sillicons)
340X245X150 (mm)



03 TWIPEA Grand Set

510 pieces
(180 Panels, 312 Joints, 12 Wheels, 6 Sillicons)
450X295X160 (mm)



04 TWIPEA Hangul

102 pieces
(52 PANEL BLOCKS, 50 JOINTS)
195X195X70 (mm)



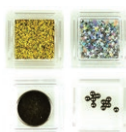
05 TWIPEA Wild Letters

66 pieces
(26 PANEL BLOCKS, 40 JOINTS)
195X195X70 (mm)



06 TWIPEA Senses Set

22 pieces
(12 PANEL BLOCKS, 10 JOINTS)
170X190 (mm)



07 TWIPEA Wheel Set

8 pieces
(4 WHEELS, 4 WHEEL JOINTS)
170X190 (mm)



08 TWIPEA Pad

160X160 (mm)
Useful tool to study letters
Compatible with LEGO



09 GT Light Box

370X200X30 (mm)
USB Connection
Light Intensity Adjustable
GT PADS X 2 fit
Compatible with LEGO



10 GT Mirror Box

370X200X30 (mm)
GT PADS X 2 fit
Compatible with LEGO



11 GT Tray (S)

370X200X45 (mm)
PET



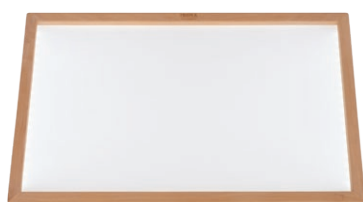
12 GT Light Pack

100X50X20 (mm)
USB Connection
Light Intensity Adjustable
Compatible with LEGO



13 Wooden Light Box

580X350X30 (mm) 3.1kg
USB Connection
Beech solid wood



14 GT Tray (L)

580X350X55 (mm)



15 Wooden Light Table, Bench

1. (S) 1180X580X530 (mm)
2. (L) 2000X580X530 (mm)
3. Bench 900X300X300 (mm) Beech solid wood



01 MODUDA Paper Blocks

30 pieces
6 Different Patterns
Stack up, Domino



02 MODUDA Carpet

1420X650 (mm)
Non-slip
Made with High-Quality, Durable Materials
Machine Washable



Art-ex

03 ARTEX Paper Blocks

30 pieces
6 Different Patterns
Stack up, Domino, puzzle



04 ARTEX Carpet

1500X1060 (mm)



05 ART-EX Cards

60x60 (mm)
108pieces



Giuseppe Carpet

01 Cat Carpet

1500X1000 (mm)



02 Fish Carpet

1500X1000 (mm)



03 Bird Carpet

1500X1000 (mm)



04 House Carpet

1500X1000 (mm)



05 Sea Carpet

1500X1000 (mm)



06 Beach Carpet

1500X1000 (mm)



07 Road Carpet (S,L)

1. (S) 1100X1500
2. (L) 1500X2000



08 Dinosaur Carpet (S,L)

1. (S) 1500X1100
2. (L) 2000X1500



09 Space Carpet (S,L)

1. (S) 1500X1100
2. (L) 2000X1500



COMMENTS



Patrizia Benedetti (Italian)
Associazione Progettinanza Bassa Reggiana
Position Pedagogical Coordinator

the colorful and multifaceted dana play games invite children and adults to experiment. They intrigue and attract, leave room for new creations and stimulate the imagination



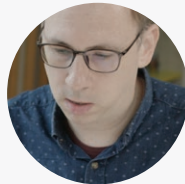
Chanu Hwang (Korean)
Da-Na S.I. Canada Student
TWIPEA Co/Designer

Children become more creative and all the family can have more happiness when playing TWIPEA blocks. There's a lot of joy and friendship in TWIPEA.



Jessika Hannon (Canadian)
Associate Teacher

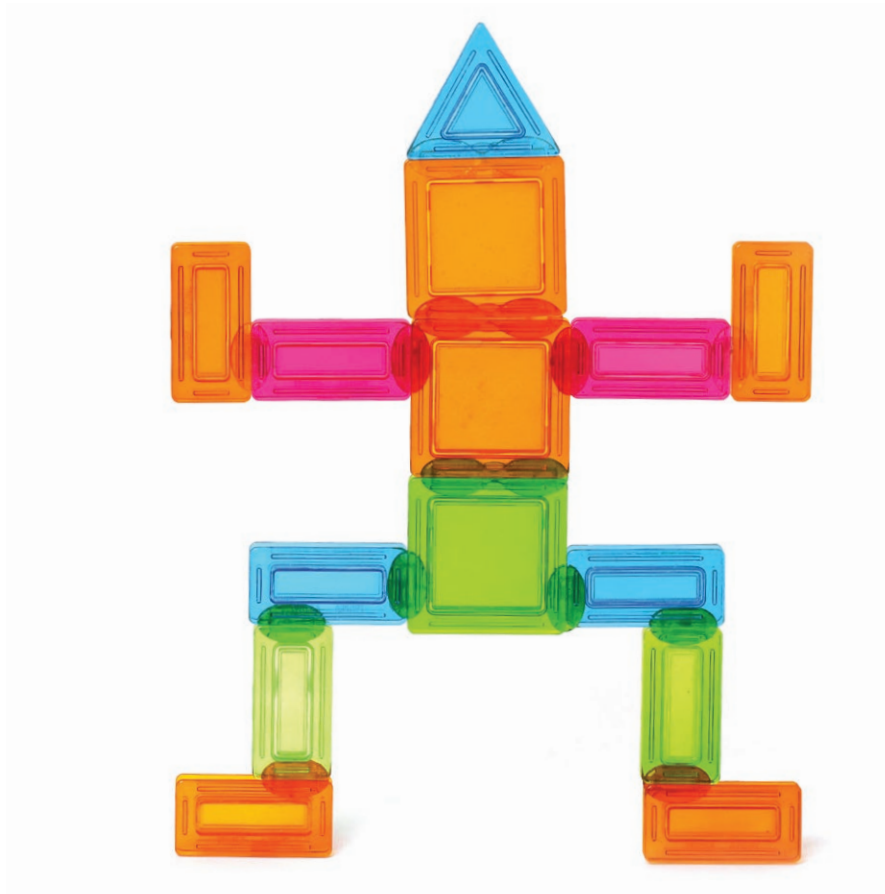
TWIPEA products are beautiful and practical materials that allow my students to further explore their creative, imaginative and curious instincts.



Mitchell Auvenshine (U.S.A)
Professor at Myongji University

DA-NA Play products are a great way to spend time being creative with my daughter. We can spend hours making new shapes and telling stories together with her creations.





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