

# Showcase of Products

컨센서스  
**Consensus**

enbliss



**hbgroup**

HB Global Co., Ltd.

HB Group aims at good products  
for environment as well as human  
and brands based  
on customers' confidences.

[www.hb-group.co.kr](http://www.hb-group.co.kr)



HB Group aims at providing good products for environment as well as human.

Our company's philosophy is pursuing the right business management, consumers' satisfactions, and growing together with consumers in trust.

The section header "History" is preceded by a green circle and a vertical line that runs down the left side of the page, with small green dots marking each timeline entry.

## History

May 2003 Established Suntech Consumer Co., Ltd.

Oct. 2006 Established HB Global Co., Ltd.

Apr. 2008 Established Consensus Co., Ltd.

Jan. 2012 Established our own logistics center

Feb. 2012 Launched a premium brand, Consensus

Jul. 2015 Was first-ranked in Detergent Chapter of Korea Satisfaction Consumer Index organized by one of Korean Major Presses

Feb. 2016 Succeeded in exporting our products to China

Mar. 2016 Launched a cost-effective brand, Enbliss

Apr. 2016 Was nominated as one of "HIT 500 Items": Consensus Detergent & Fabric Softener

Jun. 2016 Established & registered our own factory

Jul. 2016 Succeeded in exporting our products to U.S.A.

Jul. 2017 Succeeded in exporting our products to India

Sep. 2017 Succeeded in exporting our products to Vietnam

Nov. 2017 Succeeded in exporting our products to Dubai

Mar. 2018 Contracted OEM service for Russian Buyer's private label

May 2018 Established Best Partners Korea Co., Ltd.

Jul. 2018 Established Consensus(Hangzhou) Trading Co., Ltd.

May 2019 Succeeded in exporting our products to Mongolia

Jun. 2019 Succeeded in exporting our products to Cambodia

Jul. 2019 Succeeded in exporting our products to Taiwan

Jan. 2020 Succeeded in exporting our products to Kazakhstan, Malaysia

# Awards & Certificates

Jul. 2015 First-ranked in Detergent Chapter of Korea Satisfaction Consumer Index organized by one of Korean Major Presses



HB Global has tried its best efforts to make quality products with good ingredients and minimized chemicals, which was verified by first-ranked in Detergent Chapter of Korea Satisfaction Consumer Index organized by one of Korean Major Presses in 2015. This is a very meaningful and precious prize given by our consumers who have recognized our efforts.

HB Global declares that we will manufacture good products only and never stop developing such products.

Nov. 2016 was certified by ISO 9001 & ISO14001



**Registered  
ISO 9001:2015**

Quality Management System  
Certification

**Registered  
ISO 14001:2015**

Environmental Management  
System Certification.

Dec. 2016 Was selected as a "Export Frontier Enterprise" and authenticated by Governor of Gyeonggi Province

Jun. 2017 Was awarded the Golden prize for Products in Silk Road Trade Fair



Apr. 2019 Completed the washing power test of Laundry detergent

Apr. 2019 Tested the skin irritation on detergents & fabric softeners and was certified as "not associated with skin irritation"

Aug. 2019 Tested fabric softeners and was certified as "long-lasting fragrance during 12 weeks"

Apr. 2020 Dermatologically tested to be "non-irritating" by Dermatest GmbH, Germany

Sep. 2020 261 Free of hazardous and toxic certified by ZDHC (Zero Discharge of Hazardous Chemicals), one of international standards for eco-friendly

Oct. 2020 Passed Primary Skin Irritation test according to US FDA guideline for Good Laboratory Practice Regulations of Title 21CFR



## Factory

We guarantee  
Strict quality management in our own factory and  
Better products through constant investments in R&D and facility.  
Address: 40-17 Yuchonsandan-ro, Geumwang-eup, Eumseong-gun,  
Chungcheongbuk-do, Korea

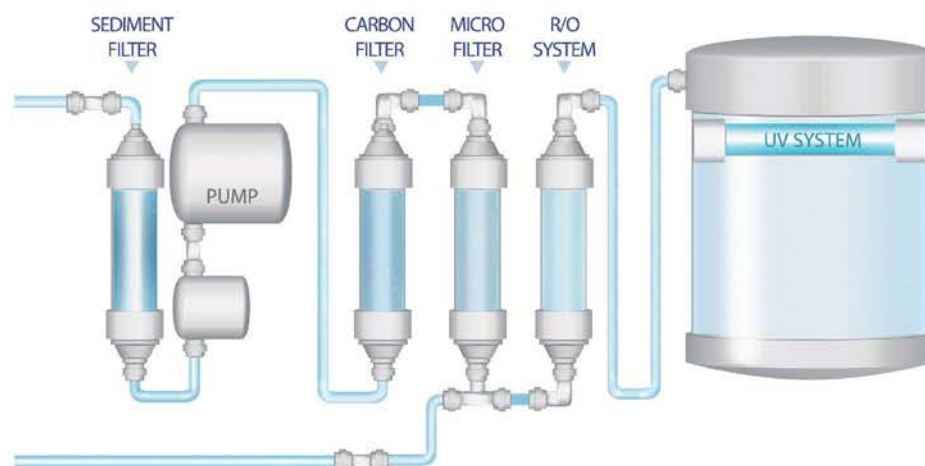


Capacity: 3,000 ton more/month  
Facility: RO Purification system  
Temperature management system  
Auto filling system  
Mixing tanks in various type and size



## Purification System

Our factory is equipped with water purifying system for thorough quality management on pure water as one of major ingredients for our products. As a major ingredient of liquid product, the tap water is treated by 4-stages of RO (Reverse Osmosis) filtration at the first stage and by UV sterilization in the final stage. All products of HB Global contain "Ultra Purity".



# Contents

Products manufactured by HB Global

**Consensus** 컨센서스

Consensus Liquid Laundry Detergent  
Consensus Fabric Softener  
Consensus Laundry Soap (WaterLily / Lavender)  
Consensus Hydro-Bar (Olive / Rosehip / Cherry Blossom)  
Ecoshella

**enbliss**

Enbliss Plus Liquid Laundry Detergent & Fabric Softener  
Enbliss Plus Fabric Mist Perfume  
Enbliss Baby Laundry Detergent & Fabric Softener  
Enbliss Liquid Laundry Detergent & Fabric Softener  
Enbliss Dishwashing Liquid  
Enbliss Multipurpose Cleaner  
Enbliss Washing Machine Cleaner  
Enbliss Moisture Absorber



HB Group aims at good products for environment as well as human and brands based on customers' confidences.  
[www.hb-group.co.kr](http://www.hb-group.co.kr)



# Laundry Detergent

Chemical reduced to a minimum and Plant-derived ingredients enriched

- Surfactant from seed oil contained
- Neutral and hypoallergenic (Skin Patch Tested)
- Eco-friendly by more than 90% biodegradation
- Family detergent for baby to adults of all ages (Economical alternative)

Intensified washing functions

- Improved washing power by Oriental raw material for soap, Saponaria Officinalis Root extract and Sapindus Trifoliatus Fruit extract
- Stain removal by Papaya Leaf Extract to promote protein breakdown
- Fiber damage protection by plant-derived surfactant and plant extracts.



Size	Standard - 1.85L / 3.45L / Refill - 2.1L
	Concentrated - 1.75L / Refill - 2.05L
Scent	Water Lily / Baby Powder / Baby Lotion / White Musk



Safe ingredients



Rich fragrance



Eco-friendly



First-Ranked  
(Customer Satisfaction  
Index, 2015)



Dermatologically  
tested



ZDHC

Non-toxic  
Paraben, Bleach, Optical Brightener, Phosphate, Colorant, Enzyme



# Fabric Softener

Protects fabric from fading, pilling and stretching, which keeps the original and prolongs garment's life

- Safer washing by plant-derived surfactant and plant extracts to eliminate detergent residues
- High quality of fabric softening agents to help reducing wrinkles and static cling
- Skin patch tested to be non-irritating
- Long-lasting and unique Consensus only offers at premium class



Size	Standard - 1.8L / 3.4L / Refill - 2.1L
	Concentrated - 1.7L / 3.3L / Refill - 2.05L
Scent	Baby Powder / Baby Lotion / White Musk / Sweet Floral / Secret Floral



Water Lily

As if savoring the taste and flavor of premium wine, sweet and deep scent from flower. Steady seller enjoyed by men and women of all ages.



Baby Lotion

A baby scent from an infant nestling in mother's bosom, everyone's familiar with. The feel of cozy and warm in mother's arms. Inimitable composition of soft and sweet added to cool base. The best-loved among Consensus scents.



Baby Powder

When patting on the baby with a powder puff, lovely and cute. The feel of faint memories of childhood. Pure and mild scent to have huge fan bases.



Sweet Floral

As if walking on the road of flowers in full blossom when refreshing breeze is blowing. The feel of sweet April. Steady seller enjoyed by men and women of all ages.



Secret Floral

When spring breeze touches your face slightly, fresh-and-warm. The feel of Spring's magic.



White Musk

Intimate scent, woody with fresh floral enveloped, as if you experience before, but not ordinary one. Consensus only offers.

Non-toxic  
Paraben, Bleach, Optical Brightener, Phosphate, Colorant, Enzyme



## Laundry Soap

Cleaning power enhanced by natural extract such as Saponaria Officinalis Root Extract, Sapindus Trifoliatius Fruit Extract, Pueraria Lobata Root Extract



Preservative, Ethanol, Bleach, Colorant, Optical Brightener, Triclosan, Mineral Oil

## Face Soap

Olive, Rosehip and Cherry Blossom to bring the vitality of life, is recreated to Consensus Hydro-Bar, which helps in soothing your skin.

### Cherry Blossom Hydro-Bar

### Rosehip Hydro-Bar

### Olive Hydro-Bar



10 Free from  
Hazardous or Harmful

Phenoxyethanol, Dimethicone, Mineral Oil, Benzophenone, Benzylalcohol, Triethanolamine, Sulfate, Talc, Triethanolamine, Propylene Glycol



## Laundry Detergent

Offers powerful cleaning functions but mild formula

- No suspicious/harmful materials  
(Phosphates, Parabens, Optical Brightener)
- Neutral and hypoallergenic (Skin patch tested)
- Strong washing power enhanced by plant-derived surfactant and baking powder
- Eco-friendly by more than 95% biodegradation



Size	3L / 1L
------	---------

## Fabric Softener

Protects fabric from fading, pilling and stretching, which keeps the original and prolongs garment's life

- Safer washing by plant-derived surfactant
- High quality of fabric softening agents to help reducing wrinkles and static cling
- Skin patch tested to be non-irritating
- Long-lasting and unique scent inspired by 4 seasons



Size	3L / 1L
Scent	Petit Floral / Clean Blossom / Maple Dew / Cotton Days

When it comes to cost-effective, the answer is “enbliss”, which is a home care brand to offer quality-oriented daily essentials with reasonable price.

## Laundry Detergent

Offers a strong washing power by baking powder and the fresh scent during and after laundry



Size

2.5L / 4.2L / Refill - 1.8L

## Fabric Softener

Protects fabric from fading, pilling and stretching, which keeps the original and prolongs garment's life

- Safer washing by plant-derived surfactant
- High quality of fabric softening agents to help reducing wrinkles and static cling
- Skin patch tested to be non-irritating
- Long-lasting and unique scent inspired by 4 seasons



2.5L - Spring / Summer / Autumn / Winter



## Fabric Mist Perfume

Deodorizes fabric, clothes, bedding, shoes, sport gears, etc., by just spraying, when it's hard to wash frequently or right now or when statics on your clothes annoys you.

- Special functions tested: 98.6% deodorization of Trimethylamine (smell from fish and meat) and 95% deodorization of Ammonia (smell of sweat)



Size	100ml / Refill - 1.3L
Scent	White Musk, Sweet Grapefruit, Cherry Blossom, Pure Cotton

## Baby Laundry Detergent & Fabric Softener

Pure and mild formula by plant-derived surfactant and plant extracts to promote removing food stains  
Allergy-free scent protects your baby's sensitive skin.



950ml / Babypowder scent

## Dishwashing Liquid

No matter how greasy, no problem!

Provides clearer and healthier wash reinforced by plant-derived surfactant and baking powder.

Wipes grease, oil and leftovers off your dishes, utensils and cookware.

Skin patch tested to be non-irritating



Size	500ml / 3L
Scent	Lemon / Grapefruit / Peppermint

## Multipurpose Cleaner

Provides high performing to remove old or stubborn stains without the use of Chlorine

Removes grime, dirt and grease and kills germs on various surfaces.

- Mild formula made of refined alcohol made from plant fermentation and plant-derived surfactant
- Fresh scent and no harsh chemical residues



Size	500ml
Scent	LemonMint / Aqua



## Washing Machine Cleaner

With sterilizing power, removes germs and dirt inside your washing machine and deodorizes it. As an oxygen cleaner, available for stainless water tub of washing machine



## Moisture Absorber

Enbliss Moisture Absorber protects your room, closet or damp places from moisture. High quality of calcium chloride offers superior dehumidifying ability and prevents mold growth or a bad smell from damp places.



Closet



Drawer



Shoe rack



Piano



**HB Global Co., Ltd. Suntech Consumer Co., Ltd.**  
**Consensus Co., Ltd. Best Partners Korea Co., Ltd. Consensus(Hanzahou) Trading Co., Ltd.**

(Office) Room No. 602, 17 Dongcheon-ro, Suji-gu, Yongin-si, Gyeonggi-do, 16826, Korea  
(Factory / Warehouse) 40-17 Yuchonsandan-ro, Geumwang-eup, Eumseong-gun, Chungcheongbuk-do, Korea  
(China) 892 HuanZhanDong Road, JiangGan District, Hangzhou City, Zhe Jiang Province, China  
T. 86-571-8536-3005 F. 86-571-8536-3132 E. [skylee@consensus.co.kr](mailto:skylee@consensus.co.kr)

---

TEL 82.70.4888.2979  
FAX 82.31.266.7547  
E-mail [alise@consensus.co.kr](mailto:alise@consensus.co.kr)  
[www.hb-group.co.kr](http://www.hb-group.co.kr)