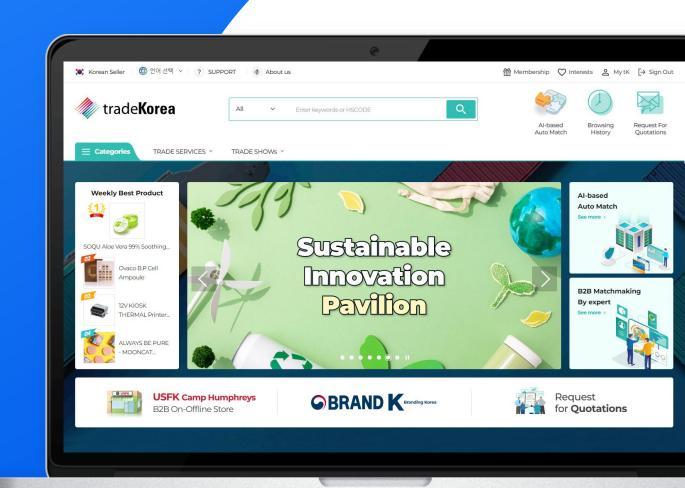
# tradeKorea.com

A Leading B2B Marketplace to Discover and Source Korean Products



## tradeKorea.com

is an online B2B marketplace that enables global buyers to **efficiently discover the best partner in Korea** while empowering Korean suppliers to bring their innovative and quality products to the world.

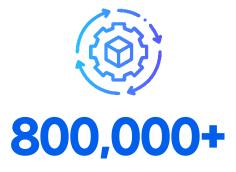


Global buyers on the platform



120,000+

Korean suppliers and manufacturers using the site



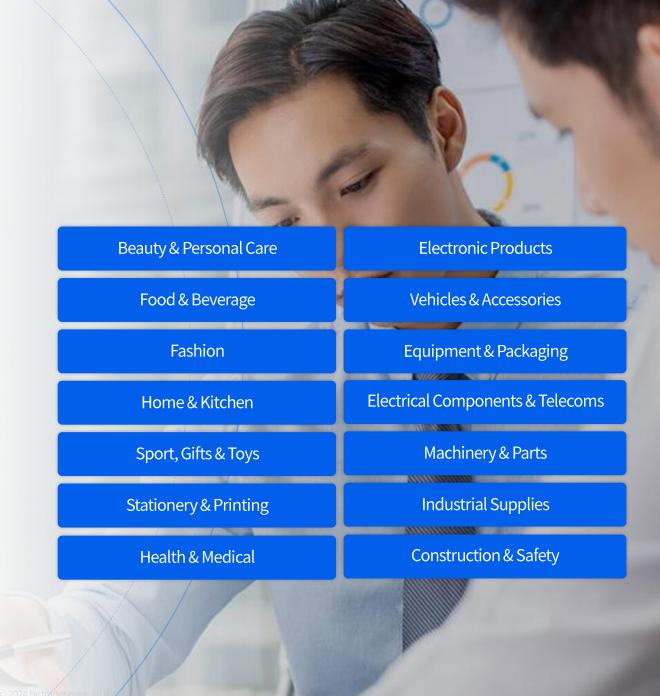
Products across all categories

tradeKorea.com is operated by KITA, the largest non-profit business organization in Korea with a history of 70+ years and over 73,000 member companies.

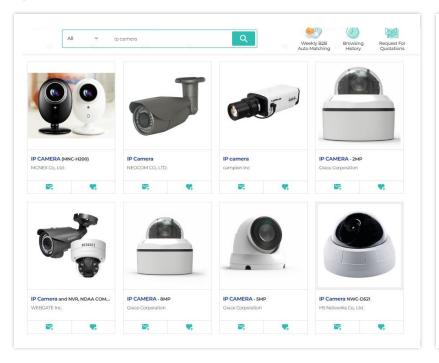
# **Our Team of Experts**

Our team is comprised of experts in B2B Matchmaking who have an extensive background in a wide variety of Industries and are passionate about their work.

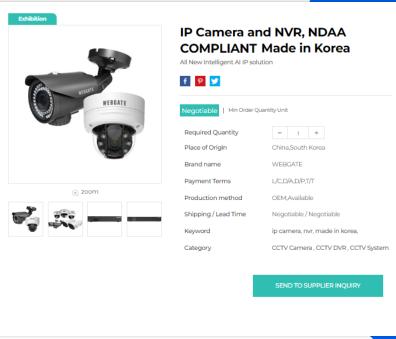
We support every step of your business to efficiently discover and source Korean products.



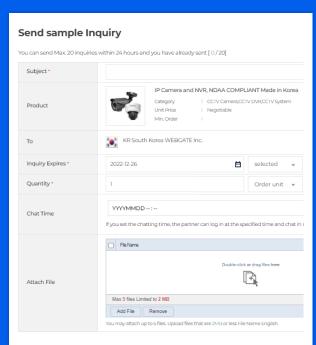
#### **Search**



# Review the products

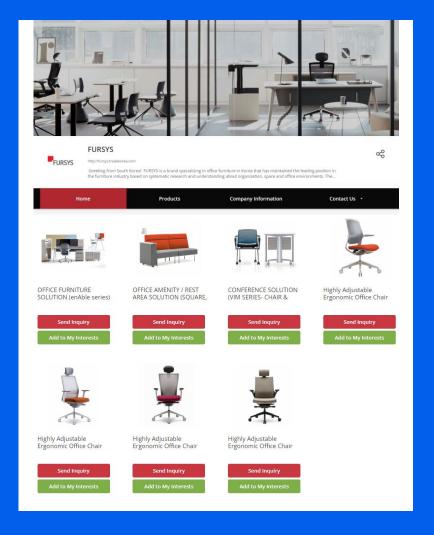


# And send an inquiry



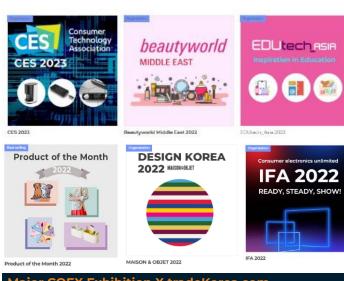
#### **Seller Store**

Access up-to-date company information and full product lines.



#### **Trade Shows**

Review curated companies and products with trending collections





# **Trade Services for Buyers**

It is time consuming for you to reach out and communicate back and forth with Korean suppliers.

We are here to support your search for reliable suppliers.

Meet only with the right potential business partners. Focus on what you do best.



# **Trade Services for Buyers**



B2B Matchmaking



Al-based Auto Match



Buyer Invitation Program



Request for Quotation

# **B2B Matchmaking**

tradeKorea identifies and connects with Korean suppliers that meet your unique needs



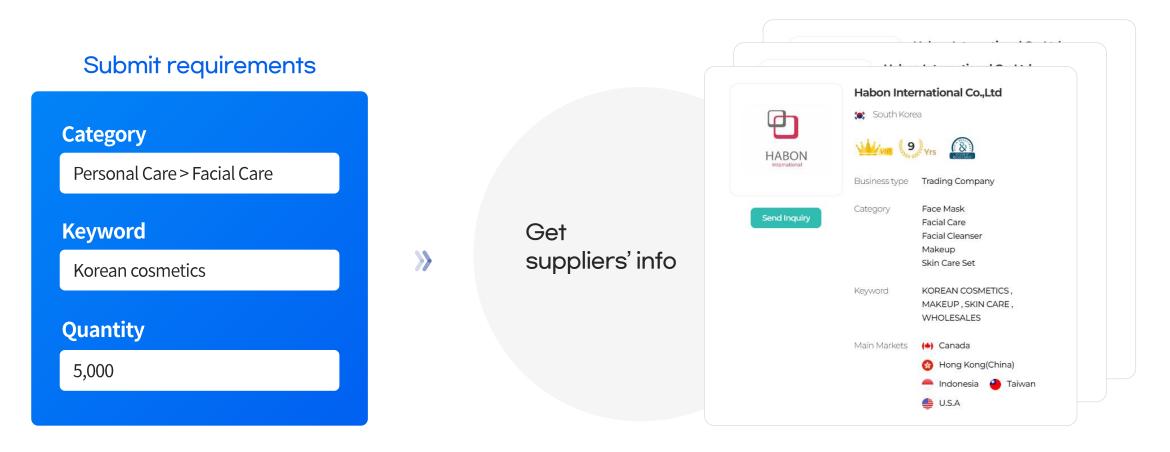






## **B2B Matchmaking**

Submit your sourcing requirements, and our dedicated team will send you a customized list of potential partners within two business days.

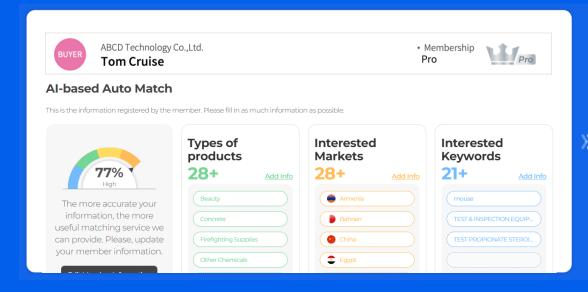


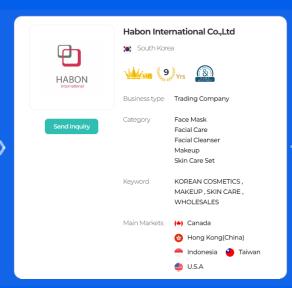
#### **Al-based Auto Match**

Automatically recommends suppliers every week based on your preferences and interactions

#### **Weekly Matching**

Automatically recommends new suppliers every week based on your profile. The higher your grade, the more suppliers you'll get recommended.





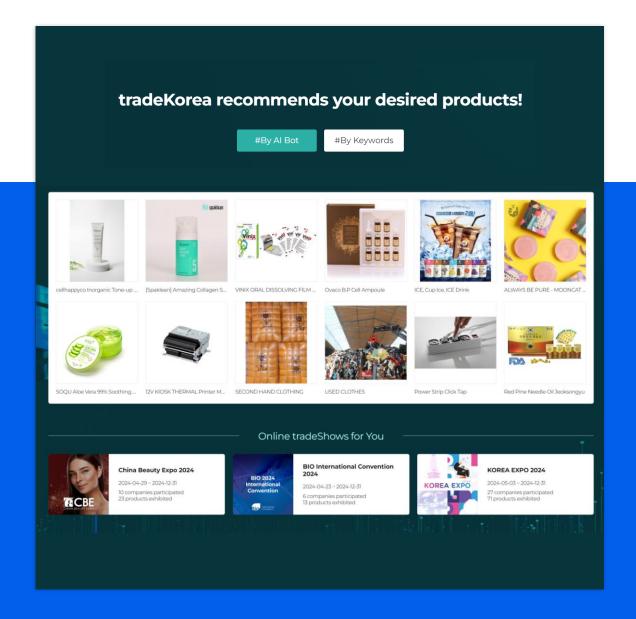


#### **Al-based Auto Match**

Automatically recommends suppliers every week based on your preferences and interactions

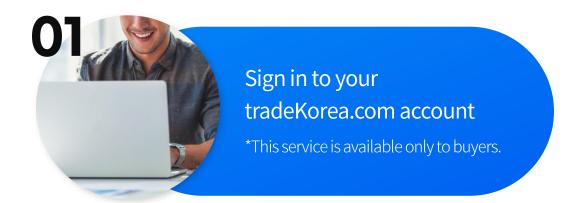
### Personalized Recommendation

Recommends products and online trade shows you are likely to be interested based on your profile and browsing history



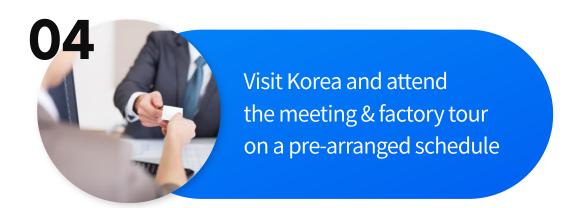
# **Buyer Invitation Program**

Supports meeting & factory tour arrangements for global buyers visiting Korea









# **Buyer Invitation Program**

#### **B2B Matchmaking Fair (Offline)**

We brought 56 buyers and 110+ Korean suppliers
Together in 2022 tradeKorea B2B Matchmaking Fair.



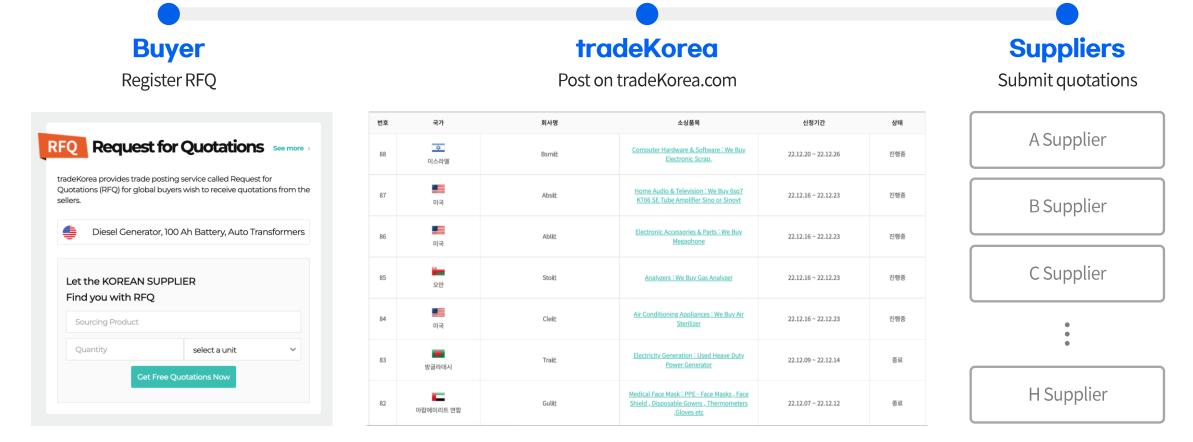
#### **Monthly Buyer Invitation (Online)**

We invite three potential overseas buyers every month to engage in online business meetings with Korean suppliers and find the best partner.



# **Request for Quotation**

Provides you with multiple quotations from verified Korean suppliers



# **Our Trade Services are**



#### **Efficient**

Meet the right business partners with great potentials



#### Reliable

All suppliers are evaluated and verified at the registration stage



#### **Free of Charge**

In order to make our services more accessible, we offer them free of charge





KITA's global B2B marketplace, tradeKorea!

A leading B2B Marketplace to discover and source korean products.

# **Testimonials**

and pre-scanned for me and provides me with the list of reliable suppliers for me to rely on.

77

Rattinan Nittayasuk Sourcing Manager at Big C Supercenter "

The matchmaking event was wellorganized and the team was very supportive, helpful, and agile.

"

Jose Alfredo Gonzalez Ochoa Business Development Manager at CT Ingenieros Aeronauticos de Automocion e Industriales Slu 66

I hardly had to do anything, besides saying what I needed, then I received the support. When I had any questions, I received the right answers really fast.

"

JUAN JESÚS MUÑOZ Technical Manager at SAFECOR INGENIERIA SL.

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