



NUBLOOM PROPOSAL

CHEMIREX H&B Division

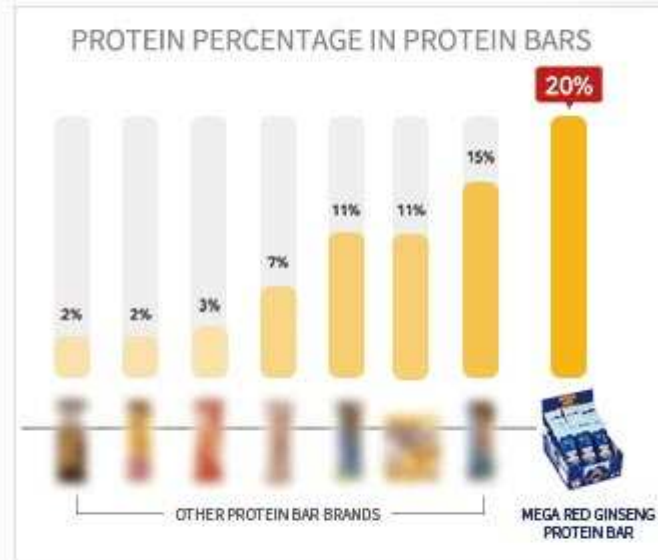
A Small But Meaningful Way To Bring You Happiness And Health



01

Premium K-FOOD

Experience the authentic taste of Korean Red Ginseng!
(One cereal bar contains 42mg/g ginsenoside saponin)



02

Simple Meal Replacement

A simple, yet healthy meal replacement.
CMR (Convenient Meal Replacement)



03

TPO Set

Fuel your mornings with a Health Bar!
Fire up your lunch with a Protein Bar!
A perfect low calorie dinner with a Fit Bar!



ABOUT NUBLOOM

▀ NUBLOOM Brand Introduction

▀ NUBLOOM Product Introduction to
the Mega Red Ginseng Cereal Bars

01. MEGA RED GINSENG HEALTH BAR

02. MEGA RED GINSENG PROTEIN BAR

03. MEGA RED GINSENG FIT BAR

04. RED GINSENG CEREAL BAR

▀ NUBLOOM PR MARKETING

▀ NUBLOOM VMD



Nubloom constantly challenges new ways for refining beauty and health.

Nubloom is a **Chemirex H&B** Brand designed and launched in 2018 with the motive **"Where nutrition blooms from within"**. We believe that true beauty is not only physical, but an internal appreciation of positivity and happiness.

We aspire to base our products on healthy, positive energy and let our hidden internal beauty bloom.

HEALTH

Health Food
HMR (Home Meal Replacement)

BEAUTY

Skin Care Cosmetics
Beauty Device

GINSENG

Nubloom contains red ginseng, the most representative health food of Korea

The Mega Red Ginseng Bar contains Pure Red Ginseng Extract and is full of well-being.
(One cereal bar contains 42mg/g Saponin)

Red Ginseng helps improve blood circulation, heightens memory, and promotes anti oxidation, by improving immunity and fatigue, and by inhibiting platelet aggregation.



Increases Immunity

The saponin component of red ginseng simulates the function of the adrenal cortex in our body to help the circulatory system to strengthen the body's immune-forming substances, thereby enhancing the resistance of the body to protect it and increasing the chances of preventing cancer.



Improves Fatigue

Red ginseng is rich in catecholamines that are involved in the energy production of the body, and it is excellent for preventing aging and cancer, removing peroxides, and restoring energy.



Heightens Memory

There are many studies that the saponin (ginsenoside) of red ginseng protects the brain's nerve cells and promotes neurotransmitter secretion, improving memory and learning ability.



Improves Blood Circulation

Red ginseng not only helps to smooth the absorption of iron in the stomach, but it is also rich in iron and zinc, which has a direct effect on the production of red blood cells and hemoglobins.

SAFETY

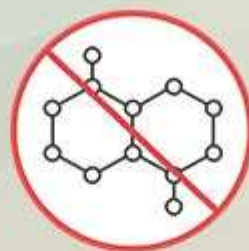
HEALTHY, SAFE EATERY, MEGA RED GINSENG BAR

Nubloom Mega Red Ginseng Bar is safe product made out of only pure, healthy ingredients free of synthetic chemicals, genetic modification, and gluten.



HACCP

Mega Red Ginseng Bar
has been approved
by HACCP.



NON GMO

It does not contain
genetically modified
organism(GMO).



GLUTEN FREE

It does not
contain gluten.

Check out our four new and upcoming adorable monster character bars!

MEGA RED GINSENG HEALTH BAR



Health Bar

Contains red ginseng's most prominent substance saponin which increases immunity.

MEGA RED GINSENG PROTEIN BAR



Protein Bar

Contains rich proteins to enhance muscle growth and aid exercise.

MEGA RED GINSENG FIT BAR



Fit Bar

A healthy, low-calorie alternative for a healthy diet and lifestyle.

MEGA RED GINSENG ENERGY BAR



Energy Bar

Contains caffeine, making it a great snack choice for busy students and businessmen.

01/ MEGA RED GINSENG HEALTH BAR



Healthy Eats For My Body

We've included only the best ingredients for your health.

Let a healthy lifestyle bloom with Mega Red Ginseng Health Bars!

MEGA RED GINSENG HEALTH BAR



Red Ginseng
Pure Extract



Cranberries



Crispy
Popped Rice



Nuts
(almonds, cashews)

POINT
01

NATURE'S SWEETNESS

Taste nature's sweetness.

The Mega Red Ginseng Health Bar contains cranberries and Chochong rice syrup, giving it a natural sweetness and flavour.

POINT
02

INGREDIENT

Every ingredient chosen with precision.

We ensured the safety and healthiness of nutrients rich in vitamins, proteins, and dietary fiber, with the crispy texture of the cereal bars.

HEALTH
BAR

PROTEIN
BAR

FIT
BAR

CEREAL
BAR

Product Introduction

MEGA RED GINSENG HEALTH BAR



Before and after exercise

It is recommended to consume one bar before exercise for a quick energy boost, and one after the workout for physical supplement and support.



For athletes preparing for the competition

It is safe and reliable food source for athletes to eat. Take care of your health safety and easily before attending the competition.



For the vitalization of tired people and examinees

Red ginseng will help with fatigue recovery anytime, anywhere.



When you're craving a snack

It's good to eat Mega Red Ginseng Health Bar as a quick meal of a busy day instead of a meal or as a substitute for a snack.

02/ MEGA RED GINSENG PROTEIN BARS



Healthy Eats For My Body

We've included only the best ingredients for your health.

Let a healthy lifestyle bloom with Mega Red Ginseng Protein Bars!

MEGA RED GINSENG PROTEIN BAR



Isolated Whey
Protein



Isolated Soy
Protein



Red Ginseng
Extract



Cocoa Powder,
Chocolate

POINT
01

HIGH PROTEIN 20%

Use protein as a delicious and simple supplement!

Nubloom's Mega Red Ginseng Protein Bars contain two types of protein that regulates the protein balance in our bodies.

POINT
02

INGREDIENT

We lessened the calories and the sweetness.

Mega Red Ginseng Protein Bars contain cocoa powder and chocolate.

HEALTH
BAR

PROTEIN
BAR

FIT
BAR

CEREAL
BAR

Product Introduction

MEGA RED GINSENG PROTEIN BAR



For weight training

Exercise efficiency! Muscle recovery!
Muscle strength!
Improve your body shape and strength
with Mega Red Ginseng Protein Bar!



When our growing children need replenishment

Easy replenish the protein to
you growing children with
Mega Red Ginseng Protein Bar!



Before or after sports activities

When you supplement your physical stamina
before or after sports such as soccer, golf,
mountain climbing, fishing, etc.,
simply take it out wherever you go!



When you're craving a snack

It's good to eat Mega Red Ginseng Protein Bar
as a quick meal of a busy day instead of a meal
or as a substitute for a snack.

HEALTH
BAR

PROTEIN
BAR

FIT
BAR

CEREAL
BAR

Product Introduction

03/ MEGA RED GINSENG FIT BARS



Healthy Eats For My Body

We've included only the best ingredients for your health.

Let a healthy lifestyle bloom with Mega Red Ginseng FIT Bars!

MEGA RED GINSENG FIT BAR



Dietary Fiber
(Brown rice)



Low Calorie
(95Kcal)



Super Food
(Crispy Oat)



Organic Green Tea
(Catechin)

POINT
01

LOW CALORIE

Low Calorie Beauty Food

Beauty Food mega red ginseng contains 95 kcal and dietary fibres, conducive in prevention of constipation, obesity, and an increase of blood sugar level.

POINT
02

SUPER FOOD

A Healthy Way To Diet

Mega Red Ginseng Fit Bar contains 31% brown rice as well as crispy oat (100% oat) and green tea, making weight management much easier.

HEALTH
BAR

PROTEIN
BAR

FIT
BAR

CEREAL
BAR

Product Introduction

MEGA RED GINSENG FIT BAR



For healthy weight control

Mega Red Ginseng Fit Bar contains 31% of fibers of brown rice and green tea to help prevent constipation, prevent obesity and aging, and prevent blood sugar growth.



When you want to eat lightly before and after exercising

Mega Red Ginseng Fit Bar is Beauty Food and it is only 95Kcal in total per one serving size(25g), so you can eat lightly before and after exercise just like yoga, plates and swimming



When your body needs refreshing

When you feel tired in the morning, when you feel sleepy after Lunch, when you need to recharge your body, Mega Red Ginseng Fit Bar helps you refresh your body and mind by crispy taste of crispy brown rice.



When you're craving a snack

It's good to eat Mega Red Ginseng Fit Bar as a quick meal of a busy day instead of a meal or as a substitute for a snack.

HEALTH
BAR

PROTEIN
BAR

FIT
BAR

CEREAL
BAR

Product Introduction

04/ RED GINSENG CEREAL BAR



Healthy Eats For My Body

We've included only the best ingredients for your health.

Let a healthy lifestyle bloom with Red Ginseng Cereal Bars!

RED GINSENG CEREAL BAR



RED GINSENG
EXTRACT



CORN CEREAL



CRANBERRY



NUTS
(SLICED ALMOND)

POINT
01

BREAKING THE PREJUDICE

"Red Ginseng Cereal Bar" breaks the prejudice for red ginseng being expensive and bitter by being at a moderate price and containing rich flavor and nutrition.

POINT
02

INGREDIENT

Energy UP, Calories DOWN

The saponin levels of red ginseng raise your immunity while you can enjoy a low-calorie snack of only 95 calories.

RED GINSENG CEREAL BAR



Energy Recharging Before/After Exercise or Outdoors Activity

Energy UP! Strength UP! for before and after exercise!
Perfect size to carry around for golfing, hiking,
and various outdoors activities!



When You Need A Simple Meal On Busy Mornings

For the busy worker with an irregular eating schedule,
the Red Ginseng Cereal Bar is ideal for maintaining a healthy
and strong body.



Recharging Vitality for Tired Students And The Modern Man

For hard-working students and citizens that feel fatigued often,
recharge your body with the Red Ginseng Cereal Bar whenever and
wherever!



For a Healthy Diet

Red Ginseng Cereal Bar — a 95kcal low-calorie nutrition bar!
A burden-free snack on your stomach for when you can't stand
the hunger anymore.

NUBLOOM

Award / Sponsorship & Entertainment













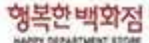






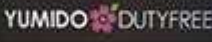
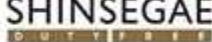




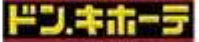




**2019 SOUTH KOREA SATISFACTORY
SERVICE AWARD**

PRODUCT SPONSORSHIP & ENTERTAINMENT



NUBLOOM

Sales Stores Status

DUTY FREE / H&B STORE			ONLINE MALL			OVERSEAS MARKET	
 lalavla	 롯데면세점 Incheon Airport Terminal 2, Gimpo Airport, Jamsil Store	 Doota Tower City Duty Free Shop	 NAVER Store Farm	 G Market	 11 Street	 amazon	 Taobao in China
 63 Building City Duty Free Store	 Incheon Airport Terminal 1 Store	 Happy Department Store	 Wemakeprice	 Coupang	 GS SHOP	 Tmall in China	 Shopee
 IM Shopping Busan KTX Store	 SeJong Hotel Duty-free Shop	 SHINSEGAE Duty-free Shop	 ssg.com	 CJ Mall	 10 by 10	 Qoo10	 Donkihote Store in Japan
 YESLONDON GOLF			 MEMEBOX	 Kmall24		 AEON in Hongkong	

NUBLOOM

Participation International Convention

2018

- 04.16~20  Hanan Province International Investment Trade Exhibition
- 05.06  Yiwu Internataional Exhibition
- 08.17~19  Changchun International Agricultural Food Exhibition
- 10.31~11.04  Guang Zhou International Import and Export Fair
- 11.01~02  Singapore Korean Goods Expo
- 11.28~12.01  K-Food KOEX in Korea



2019

- 03.05~08  Japan Foodex 2019
- 04.30~05.02  SIAL Canada 2019
- 05.14~16  SIAL Shanghai 2019
- 07.03~05  2019 HMR SEOUL COOKING & FOOD Fair
- 08.15~19  HKTDC FOOD EXPO
- 09.24~27  World Food Moscow 2019
- 11.14~17  Megashow in Ilsan
- 11.20~23  2019 KOEX FOOD WEEK in SEOUL
- 11.25~26  ASEAN-ROK Business & Startup Expo 2019

NUBLOOM

VMD



STRIP HANGER TYPES



STAND TYPES



POS TYPES



THANKS FOR WATCHING!

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