



C O M P A N Y
Brand Profile

www.bomcosmetic.com



Brand Products

BOM PRODUCTS



MATT HOLIC
TINT



MY
LIPSTICK



DEWY
LIP BALM



WONDERPROOF
PEN EYE LINER



MY
EYELINER



SKIN FILTER
BB CREAM



PEARL PARTY
EYE GLITTER



3in1 TRIPLE
EDGE EYEBROW



LIGHT ON
TONE-UP CREAM



GREEN UV
SUN OFF



EIGHT TEA
CLEANSING WATER



EIGHT TEA
CLEANSING FOAM



EIGHT TEA
TONER



EIGHT TEA
LOTION



WONDERPROOF
MASCARA



OMG MATT
LIP LACQUER



8 Tea Series Skin Care Products

Who wants daily skin care for sensitive skin



Quenching hydration by 8 kinds of teas!



BOM EIGHT TEA CLEANSING WATER

pH5.5 weak acid is very close to the pH value of skin. It has high safety. Once cleansing is in place, moistening and deep cleaning, rubbing the essence of many kinds of tea extracts brings unprecedented refreshing power. At the same time, it fully refresh skin's makeup and dirt while giving skin refreshing, soft care, and gently maintain the natural balance of skin.





BOM EIGHT TEA CLEANSING WATER



Korea

2018. 07
It was named the BEST
NEW PRODUCT

BOM  8 tea ingredients



Chrysanthemum Tea



Oolong Tea



Yerba Mate



Coix seed tea



Green Tea



Black tea



Pu'er tea



Louis Bosch Tea

Healthy 8 tea ingredients, so that your skin get a perfect hydration experience!

KOL review



真的好大瓶，500ml，瓶身标注PH6.5弱酸性，配方很温和，用起来clean力很好，一般清力很好的水都黏腻，但这个就很清爽



卸妆能力可啊，唇釉都轻轻松松解决啦~夏天真的拿来对付淡妆~nice~很爽快，过后脸上也不会黏黏，大碗!

Fully quenching with 8 kinds of teas

1

pH 5.5 ± 1.0
Weak acidity

2

8 kinds of tea extract

3

Naturally derived surfactants





BOM EIGHT TEA CLEANSING FOAM

Pure natural surfactants, the product uses natural surfactant extracted from coconut, moisturizes long time, and can also be relieved by sensitive muscles. It makes up for the weakness of weak acid facial cleanser and is rich in dense foam, deep cleansing, and safe and irritating cleanser.



Naturally derived surfactants

Natural surfactant derived from coconut enabling hydro- and hypoallergenic cleanse for fragile and sensitive skin



Dense, creamy lather

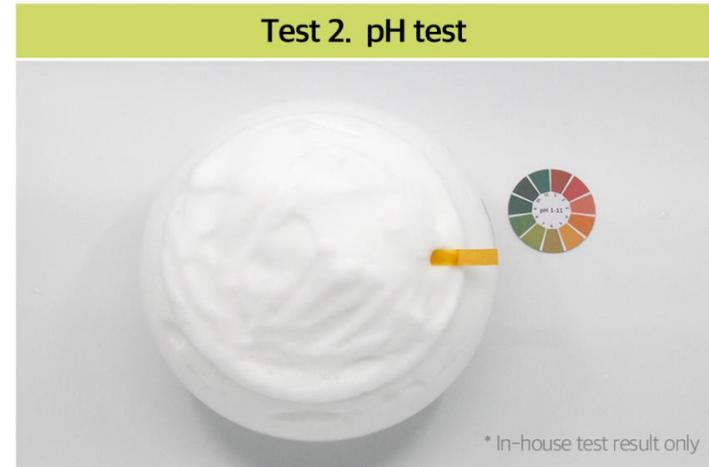
Common disadvantage of weak acidic cleanser with its poor-lathering has been rectified as dense, creamy lather to provide gentle low-irritating cleanse.



EIGHT TEA CLEANSING FOAM REAL REVIEW



Those product stains skin such as lipstick, tint, or waterproof makeup may need additional cleanser.



Acidity measurement of 8 Tea Cleansing foam



BOM EIGHT TEA TONER

Mild formula, safe use feeling, safe use of sensitive skin, can be used as the essence of mask, and play the first step to adjust the balance of water and oil, soft and refreshing texture, skin refreshing effect, no sticky, rapid absorption.





BOM

EIGHT TEA EXTRACT



Green Tea



Rooibos tea



Chamomile Tea



Peony flower tea



Black tea



Rosemary tea



Fish mint tea



White willow bark tea

Use 8 kinds of tea extracts to create shiny and moist skin!



KOL review



年轻肌肤的护肤诉求特别补水保湿，不光外形好看，还超好用。在换季敏感时都能用，质地轻薄，精华水上脸超好吸收。

化妆水是有一种淡淡的茶香味，纯茶叶提取精华，它不含酒精，香精。可以调节水油平衡，可以用来拿湿敷，夏天也可以放到冰箱里面，简直太舒服了



BOM EIGHT TEA LOTION

It is characterized by no taste, no stimulation, weak acidity of PH5.5 + 1.0, safe formulation, green grade of EWG, safe use of sensitive muscles.



EIGHT TEA LOTION

8 different teas(茶)

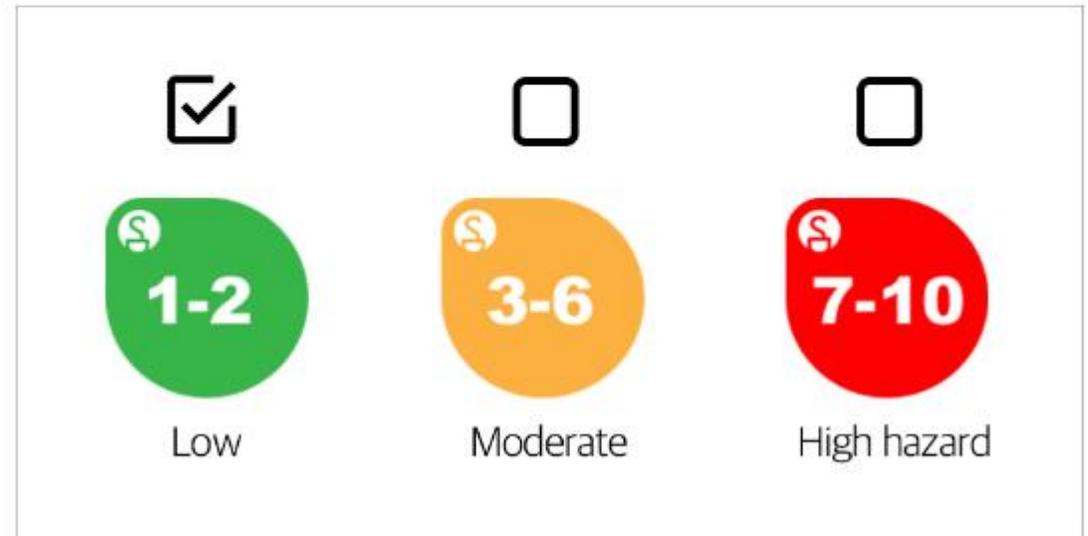
for pure skin
Weak acidity for
healthy skin

비오엠 에잇 티 로션



EWG green lotion full of mild ingredients

Mild lotion filled with EWG green-labeled ingredients
adjusts oil-water balance of skin.



Fresh fluid formula with quenching moisture

Water-fluid formula can fit all skin type as it smoothly melts into the skin with fresh hydration.





H RD 101 MISS CHERRY 미스 체리	H CR 201 SUGAR CORAL 슈가 코랄	H RS 301 LOVELY ROSE 러블리 로즈	H BG 501 VINTAGE BRICK 빈티지 브릭	H RD 102 VAMPIRE RED 뱀파이어 레드
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| NAME : MATT HOLIC TINT(5 COLORS)

| CAPACITY : 8.5g Net wt 0.29 oz.

| HOW TO USE

1. Take liberal amount of content on brush tip.
2. Glide onto lips, starting from the center and gently blend outward.

※ Take care to control amount of content as small amount of content readily completes pretty lip makeup.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Non-sticky matte formula
- Vibrant color payoff
- All-day lasting durability
- Moisturizing lip care

101#
MISS CHERRY



301#
LOVELY ROSE



201#
SUGAR CORAL



501#
VINTAGE BRICK



102#
VAMPIRE RED





It locks the color on your lips instead of using lip tinting.





BOM MATT HOLIC TINT

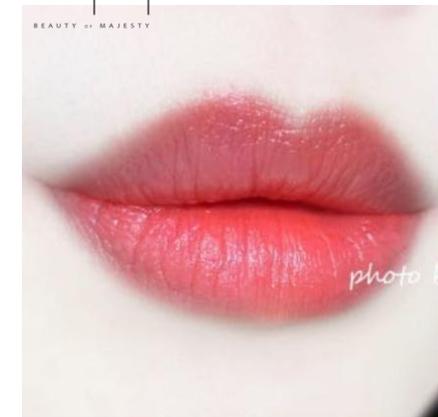


photo by: JellyyyW



photo by: JellyyyW



photo by: JellyyyW



photo by: JellyyyW

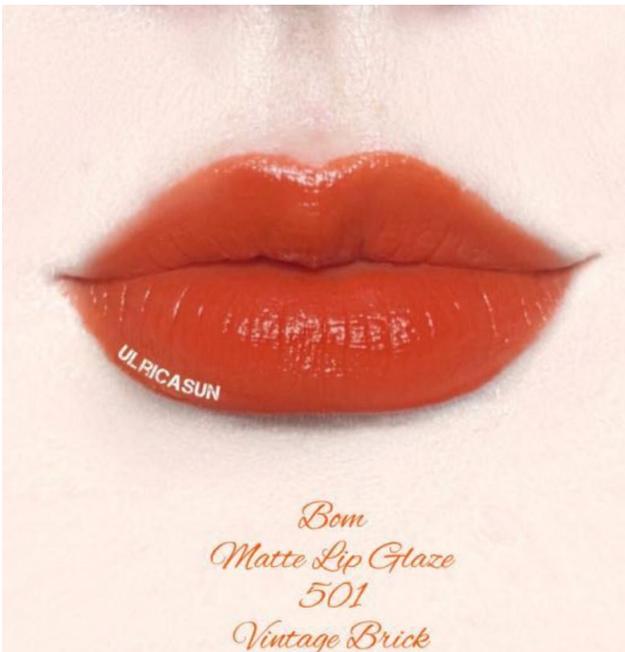
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Bom
Matte Lip Glaze
201
Sugar Coral



Bom
Matte Lip Glaze
501
Vintage Brick



Bom
Matte Lip Glaze



photo by: JellyyyW



| NAME : OMG MATT LIP LACQUER

| CAPACITY : 4g

| HOW TO USE

Get a proper amount of the product on a lip applicator and apply it on your lips thoroughly

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Long-lasting wear featuring intensely vivid colors
- Exactly the color you want! Get vivid, vibrant color
- A Powerful Waterproof Effect
- Get an amazing long-lasting color from a thin coat of Lip Lock

Color Chart



Lip color lasts longer with Lip Locker, it locks the color on your lips instead of using lip tinting.

Keep your vivid lip color without worrying about fading

Creates a strong waterproof barrier after being applied onto lips

Perfect adhesion it feels like you didn't apply anything



Oh My God!



**OMG MATT
LIP LACQUER**

LIP LACQUER TEST



Leaving it for 30seconds after applying on your lips
help the color last longer and keep lipstick off
your coffee cup!







| NAME : MY LIPSTICK(7 COLORS)

| CAPACITY : 3.5g Net wt 0.12 oz.

| HOW TO USE

1. Take liberal amount of content and slightly glide along the lip line.
2. To build up more intense color, apply 2-3 times.

| EXPIRY DATE : 36 months from manufacture date

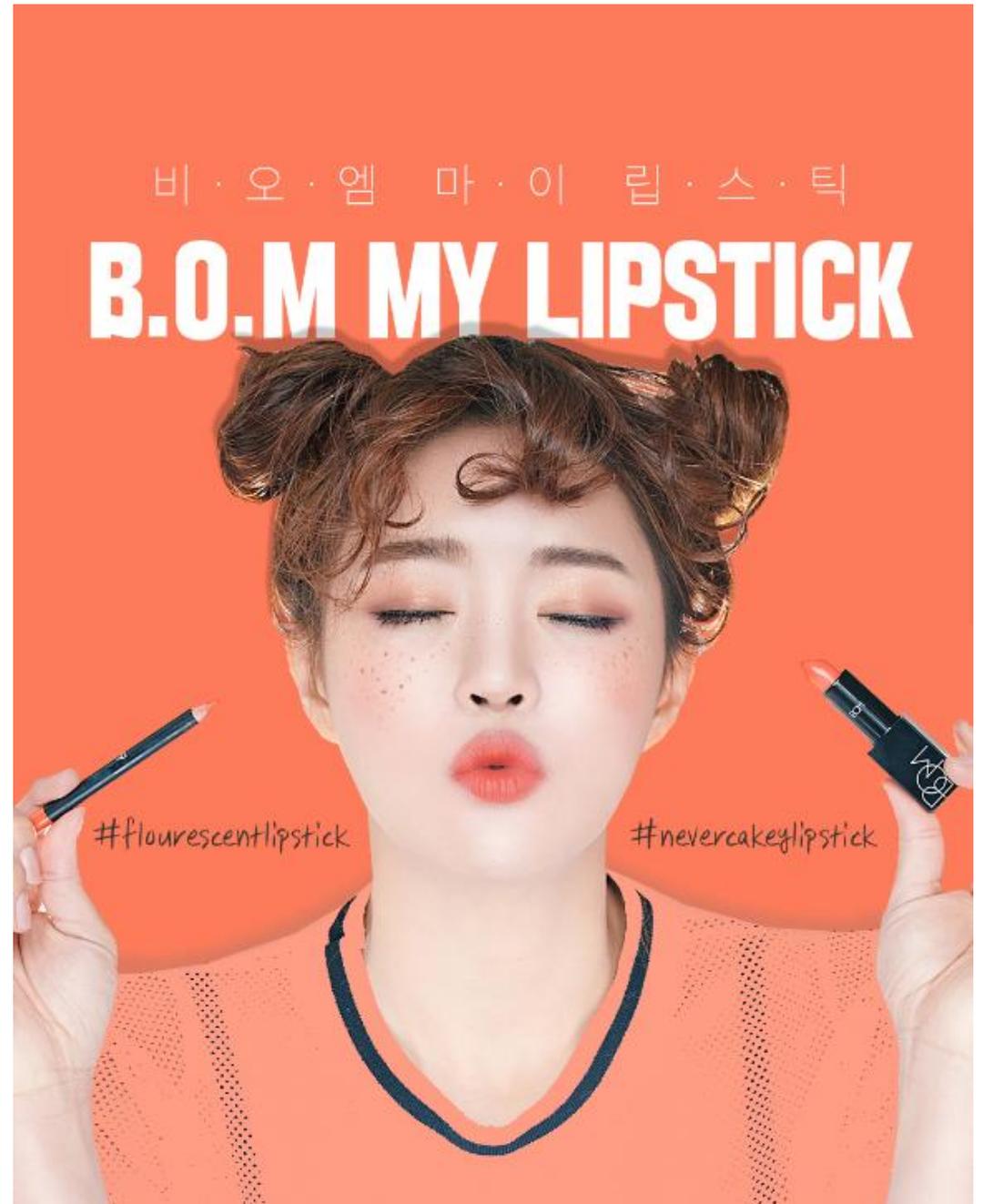
| FEATURES

- Perfectly clinging matte formula
- Color printing technology with high intensity color
- Chic black matt magnetic container
- Moisturizing slick lip care



비 오 엠 마 이 립 스틱

B.O.M MY LIPSTICK





801
MY RED

INFINITE CHARM OF RED,
BURSTING POSITIVE VIBE



802
MY CHERRY RED

CATTITUDE CHERRY RED,
GIVING ASSERTIVENESS
FROM CONFIDENCE



803
MY ORANGE

BRILLIANT ORANGE,
REPRESENTING FRESH
VIVACITY OF YOUTH



804
MY CORAL

GIRLY CORAL, RAISING
MEMORY OF FIRST LOVE



805
MY LIGHT CORAL

ROMANTIC LIGHT CORAL,
TRIGGERING LOVELY
SWEET KISS



806
MY ROSE

ELEGANT ROSE, TOPPING UP
CHARMING OF MATURITY



807
MY DEEP RED

FATAL DEEP RED, CAUSING
INSTINCTIVELY BEWITCHED







| **NAME : DEWY LIP BALM(3 COLORS)**

| CAPACITY : 4.5g Net wt 0.15 oz.

| HOW TO USE

1. Reapply at any occasion of feeling dried lips.
2. The more reapplication, the more vibrant color payoff.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Moisturizing glow formula
- Natural tint color
- Contains Shea butter, vitamin E

BOM DEWY LIP BALM COLOR CHART

- #01
PURE
VANILLA
- #02
PURE
RED
- #03
PURE
PINK
- #04
PURE
CORAL



BOM DEWY LIP BALM COLOR SHADE





Shea butter



Mung bean



Vitamin E



Pearl



| NAME : WONDERPROOF PEN EYE LINER(2 COLORS)

| CAPACITY : 0.5g

| HOW TO USE

1. Shake the container 4-5 times before use.
2. Precisely glide from the inner to the outer corners along the lash line.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- All-day lasting durability
- Intense and brilliant color
- Delicate brush completes defined and precise eye line

Rich Brown



Rich black





WONDER BLACK

WONDER BLACK:
Astonishingly intense carbon black



WONDER BROWN

WONDER BROWN:
Impressively deep soft deep brown

Ink tank type with vivid color payout



Draw whatever you want from thin and delicate line to chic bold any style you want



Carbon black unlike common black provides much more vivid and clearer eye-line

| NAME : MY WATERPROOF GEL EYELINER PENCIL(5 COLORS)

| CAPACITY : 0.7g Net wt 0.02 oz.



| HOW TO USE

Thoroughly apply from the inner to outward along the lash line.,
Use within 2-3mm length of content otherwise it may be broken.
If the tip of the liner feels blunt, sharpen it with the built-in sharpener.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Gel-type eyeliner with endurable waterproof against sweat and moisture
- Non-irritating formula on eyes with smooth sense of use
- Handy auto-pencil with a built-in sharpener



COLOR CHART

701# REAL BLACK

702# REAL BROWN

703# PEARL BLACK

704# PEARL BROWN

705# PEARL BEIGE





BOM MY WATERPROOF AUTO GEL EYELINER

Smudge-proof function, perfect color even when rubbed strongly using hands after 30 seconds of coloring on the arm





| NAME : WONDERPROOF MASCARA LONG&CURL

| CAPACITY : 8g

| HOW TO USE

Take an appropriate amount with the mascara brush and move it from side to side along the texture of the eyelashes and lift it up.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Fibres which attach to natural lashes to create long lash effect
- Create dramatic C curl
- Powerful waterproof mascara



비오엠 원더프루프마스카라 롱&컬

BOM wonderful Mascara

Amazing lengthening and curling, waterproof mascara
Give you longer and curlier eyelashes than anyone else!
#False lash effect#Long lash effect#C curl effect

CREATE DRAMATIC C CURL



Perfect C curl without eyelash curler.

WONDERPROOF MORE POWERFUL
THAN WATERPROOF!



Strong waterproof function, resistant to water and sweat,
keeps mascara clean without smearing for a long time.

FALSE LASH EFFECT



Light and rich fibers are attached to each eyelash, giving a long lash effect, as if the eyelashes were extended.

KEY POINT



Fibres which attach to natural lashes to create long lash effect



C curl effect



Powerful waterproof mascara



The slim straight brush doesn't miss any eyelash strand, and creates a long lash effect.

| NAME : 3in1 TRIPLE EDGE EYEBROW(3 COLORS)

| CAPACITY : 0.2g Net wt 0.4 oz.



| HOW TO USE

1. Using Triple Edge Pencil, precisely define the arch of eyebrows.
2. Using Smudge Cushion, softly fill in color to mimic hair.
3. Using Screw Brush, gently brush upward through brows to tame hair.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Handy to use auto-pencil with slanted tip
- Crease-free neat waterproof soft formula
- Imparts precise eyebrow definition by Triple Edge Shape
- Smudge cushion that gives dimensional contouring
- Screw brush that gives perfectly groomed brows



BOM 3in 1 TRIPLE EDGE EYEBROW

COLOR SHADE



#01 GRAY BROWN

Color suitable for dark black or mahogany hair



#02 DARK BROWN

Deep brown color for dyed hair in natural or dark brown



#03 CHOCO BROWN

Natural brown color for bleached hair or even natural for bare face

INGREDIENTS



ROSEHIP OIL
Rich in various vitamins and minerals



APRICOT SEED OIL
Lycopene enhances skin vitality and elasticity

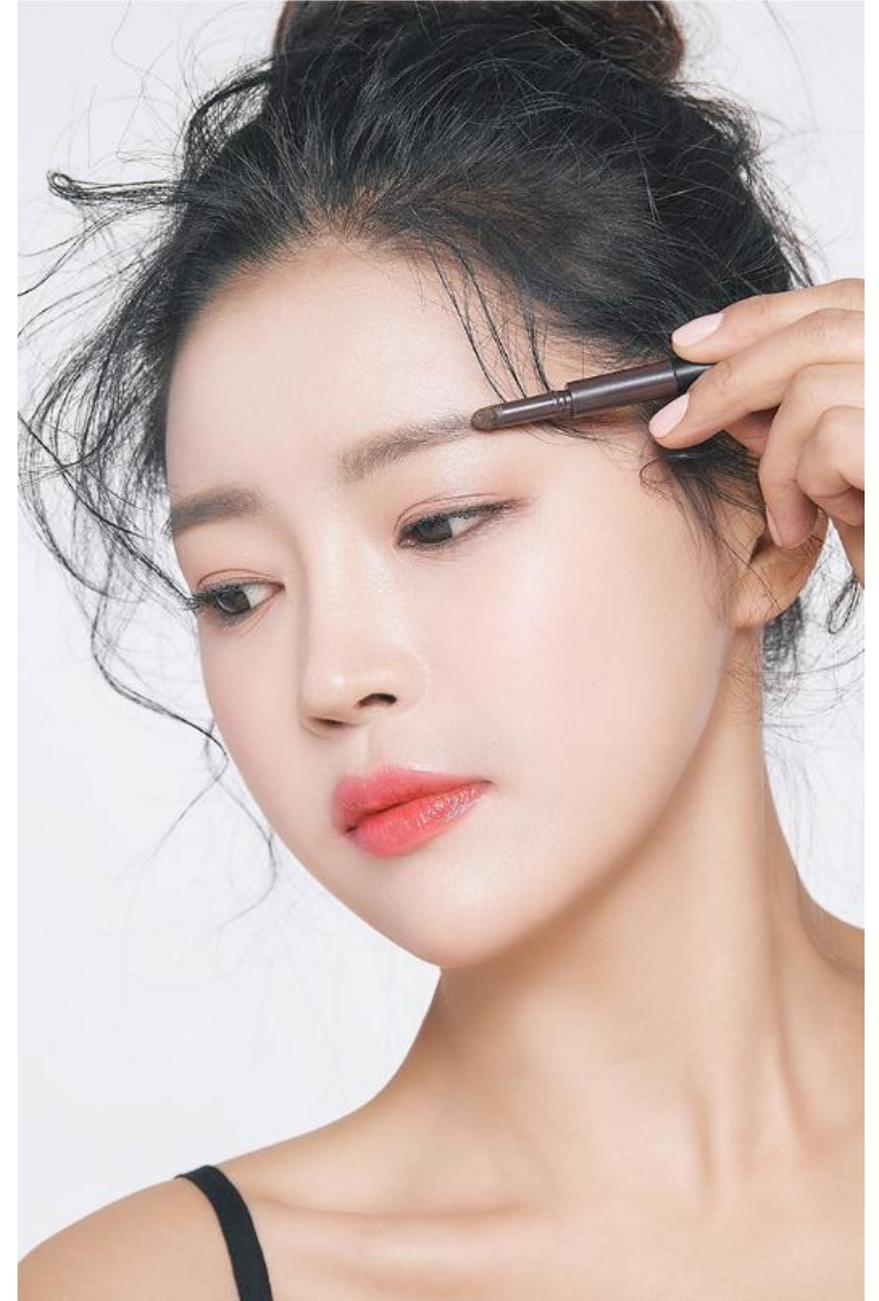


MACADAMIA SEED OIL
Effective on moisturizing



AVOCADO OIL
Skin protection against environmental aggressors

*Description above is limited to properties of raw material



| NAME : PEARL PARTY EYE GLITTER(3 COLORS)

| CAPACITY : 3.5g

| HOW TO USE

Apply eyeshadow formula along the lash lines or directly on the eyelids.
Use it singly or in conjunction with other eyeshadows for added effect.



| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Sparkling glitter with various light-catching pigments
- Water-infused gel base gives hydrating daub
- Quick to fix without messy fallouts
- Ultra-fine brush to easily control pickup amount



- 1、 Maximized shimmering with various light-catching pigments
- 2、 Water-infused gel base gives hydrating daub!
- 3、 Quick to fix without messy fallouts!
- 4、 Ultra-fine brush



POINT. 01

PEARL PARTY EYE GLITTER
#01 MIRRORBALL

#01 MIRRORBALL



Maximized shimmering with various light-catching pigments



POINT. 02

PEARL PARTY EYE GLITTER
#02 SPARKLING CHAMPAGNE

#02 SPARKLING CHAMPAGNE



Water-infused gel base gives hydrating daub!



POINT. 03

PEARL PARTY EYE GLITTER
#03 FIREWORKS

#03 FIREWORKS



Quick to fix without messy fallouts!



BOM PEARL PARTY EYE GLITTER POINT

Ultra-fine brush is so easy to control its pickup amount that makeup rookies also can easily use it.



MIRRORBALL SPARKLING CHAMPAGNE FIREWORKS



Provides a super dimensional glimmer by mixing of different size of glitters.

Strong sweat-and water-resistant formula is readily fixed and provides long-lasting makeup without smudging, or flake fallouts

Shining, Shimmering, Splendid

A Whole New Eye Glitter
PEARL PARTY EYE GLITTER





| NAME : SKIN FILTER BB CREAM

| CAPACITY : 40ml

| HOW TO USE

As the last step in essential skin care, dispense a small amount and gently apply to the skin, while lightly patting for absorption.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Perfect Coverage Like a Filter
- Long-wear and High-adhesion
- Makes Glowing, Luminous Skin
- SPF50+ PA+++ , Effective for whitening and anti-wrinkle

It comes in shade 21 Light Beige, and 23 Natural Beige, making your skin look bright and glowing.



Get glowing, luminous skin
It delivers pearl-like radiance to your skin with perfect coverage.



Makes Glowing, Luminous Skin
It helps your skin appear more naturally radiant



Long-wear and High-adhesion
Long-lasting dewiness and deep hydration with perfect coverage!



Conceal skin imperfections like a filter

SKIN FILTER BB CREAM

FEATURES:

Perfect coverage like a filter.

Coating the cover gives complete coverage and makes your skin look bright!

It delivers pearl-like radiance to your skin with perfect coverage.



| NAME : GREEN UV SUN OFF

| CAPACITY : 50ml Net wt 1.69 oz.

| HOW TO USE

1. At the end of skin regime, take liberal amount of content then thoroughly apply all over the face, arms and legs to protect against UV exposure.

2. Reapply when long-hour sun exposure is expected.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Creamy sunscreen with EWG's green-leveled inorganic ingredients
- Hibiscus extract, Panthenol soothe the skin
- Triple hyaluronic acid recharges skin moisture

Have fun augustly
under the sun!

OFF UV rays with green shield

GREEN UV SUN OFF
100% EWG green grade



Hibiscus Flower Extract

Clarifies, mildly tones the skin,
helps to soothe and boost up elasticity



Panthenol

Less-agitating moisturizing
for dried sensitive skin



Ceramide NP

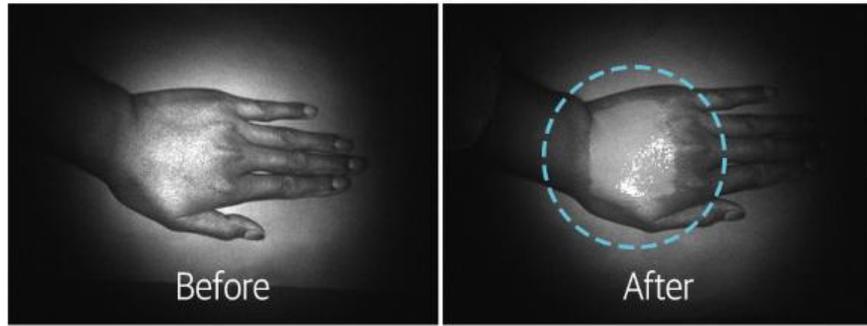
Protects against skin irritation and
locks skin moisture within horny layer



Triple Hyaluronic Acid

Maintains hydration level of skin
and protects against skin irritation.

1. Powerful UV ray block



Where UV rays were blocked appeared as white part when photographed by UV camera.

3. Non-sticky softly matt finish



Right after pouring glitters

After shaking off glitters

2. Silky cream formula



4. Mild water-proof effect



Pouring water

Water-proof effect

GREEN UV CREAM REAL REVIEW:





| NAME : LIGHT ON TONE-UP CREAM

| CAPACITY : 40ml Net wt 1.35 oz.

| HOW TO USE

At the end of skin regime, take liberal amount of content to evenly apply on face and neck, then pat it to absorb from the center and outward.

| EXPIRY DATE : 36 months from manufacture date

| FEATURES

- Contains over 70% of French Rose Water
- Contains Vitamin B12 that gives brightened skin tone without artificial pigment
- Contains triple hyaluronic acid, Peach extract, Acerola extract



BOM LIGHT ON TONE UP CREAM INGREDIENTS:

Peach Extract

Enriched in vitamin A,C that brightens dull skin tone and provides sufficient moisture into skin.



70% Rose water from Provence

Enriched in vitamins that help moisturizing and clarifying uneven skin tone to brightened, transparent skin.



Glutathione

Core ingredient of Beyonce' s brightening injenction that has potent anti-oxidant effect beyond vitamins and make skin flawless by inhibit melanin synthesis



BSASM Patent

No. 10-0812596
An patented ingredient comprised of 7 plant extracts specialized in soothing effect



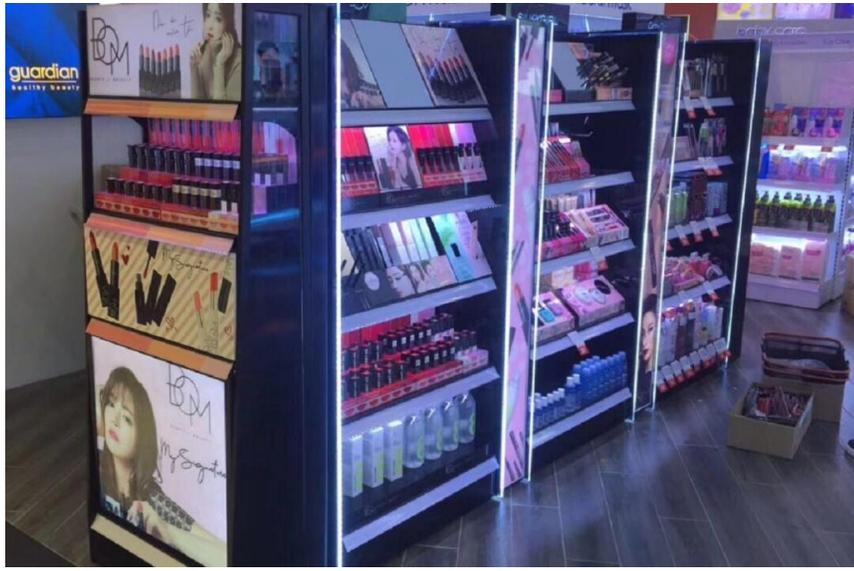
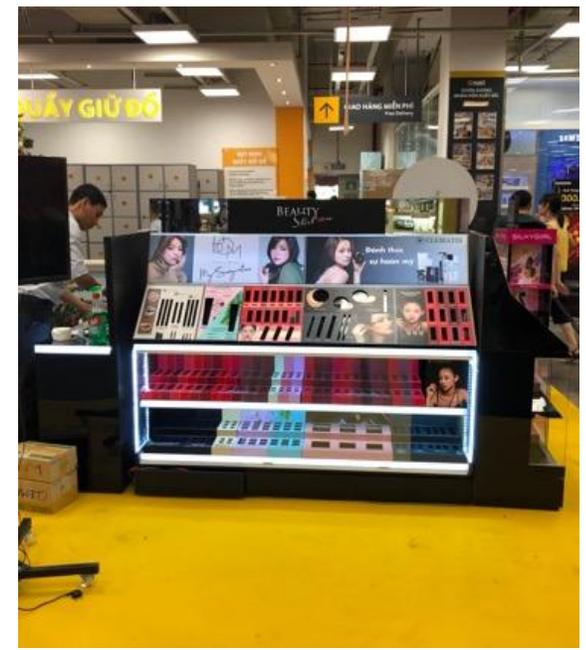
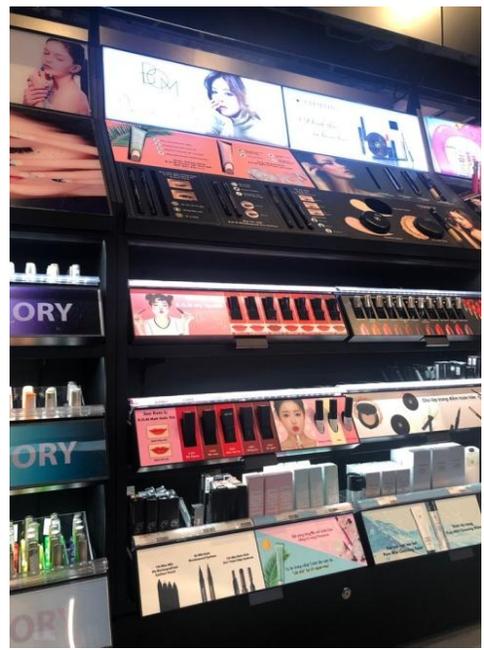
BOM LIGHT ON TONE UP CREAM REAL REVIEW







BOM in Vietnam / Watsons, EMART, AEON MALL, GUARDIAN, MEDI CARE



BOM in China / Watsons, FACE FACE, FOUR FLOWERS, COLOURLIST etc.



BOM in China / Watsons, FACE FACE, FOUR FLOWERS, COLOURLIST etc.

