

P A R T 0 1

para la piel





1. Reborn as pure natural energy with advanced skin science
2. Synergistic effect of various functional ingredients, complex peptides, and natural ingredients
3. Returning to powerful and energetic skin

< Product Lines >

- | | |
|---|--------------------------------|
| ① M&F Mineral Toner | ② Emulsion |
| ③ M&F Mineral Ampoule serum | ④ M&F Mineral Cream |
| ⑤ M&F Mineral Clay Foam Cleansing | ⑥ M&F Mineral Cleansing Water |
| ⑦ M&F Mineral shea Butter 30 hand Cream | ⑧ Ultra Whitening Magic Ampule |
| ⑨ Anti-wrinkle Magic Ampule | ⑩ BB Primer Magic Cream |
| ⑪ Light Tone-Up UV Protector SPF 50+ PA++++ | |

< Target of major consumers >

Especially women and men in their 30s and 40s including all ages.



Product development concept

Safety

“Product made using ingredients that are safe for the skin.”

Harmless product that does not input parabens, mineral oils, artificial pigments, etc.

Excellent

“Product that provide excellent efficacy & effects”

Cosmetics that contain a large amount of ingredients with excellent efficacy and ensures the best efficacy.

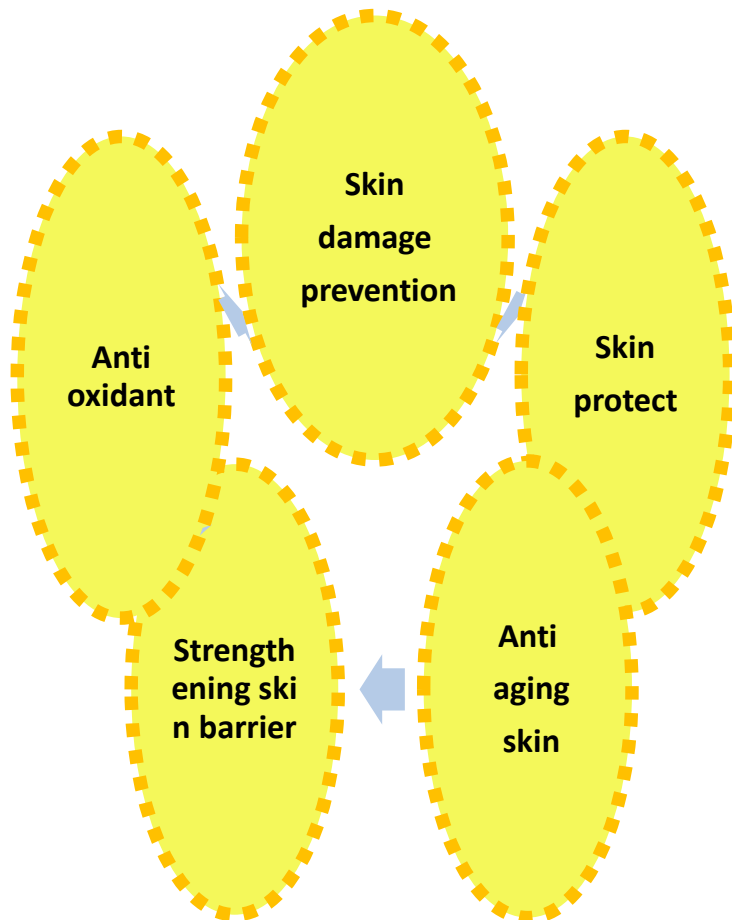
Continuous

“Total care product that continuously manages outer and inner skin at the same time”

Cosmetics that provide amazing skin changes when used together with each product.



Product development concept ingredients



1. Due to skin aging, the production cycle of the stratum corneum is delayed and the stratum corneum is damaged, but as calcium ions and magnesium ions in product are supplied to the skin that are easily affected by the external environment, they control the stratum corneum with skin protect function.

2. Ingredients like sulfur and calcium in mineral material help collagen synthesis and prevent aging.

3. It strengthens the skin barrier and protects the skin from external contaminants.



Raw material features

Moisturizing and drying prevention

Mineral, Sodium hyaluronate, Herb compound powder (lavender, chamomile flower, etc.)
Oriental complex powder (Acanthopanax senticosus Eleuthero root, Swertia japonica extract, etc.),
Floral complex powder (Lotus flower, Safflower flower, etc.)
Allantoin, betaine

Calming

Mineral powder, Pine leaf extract, aloe vera leaf juice
Floral complex powder (Lotus flower, Safflower flower, etc.)
Oriental complex powder (Acanthopanax senticosus Eleuthero root, Swertia japonica extract, etc.), Herb compound powder (lavender, chamomile flower, etc.)

Functional ingredients

Nutrition & Flexible

Mineral powder, Pine needle extract & pearl extract,
Vegetable oil (camellia, sunflower seed),
Herbal complex powder (Acanthopanax senticosus Eleuthero root, Swertia japonica extract, etc.),
Floral complex powder (Lotus flower, Safflower flower, etc.)

Protection & Immunity

Mineral powder,
Herbal complex powder (Acanthopanax senticosus Eleuthero root),
Floral complex powder (Lotus flower, Safflower flower, etc.)
Acetyl hexa peptide-8,
Licorice powder

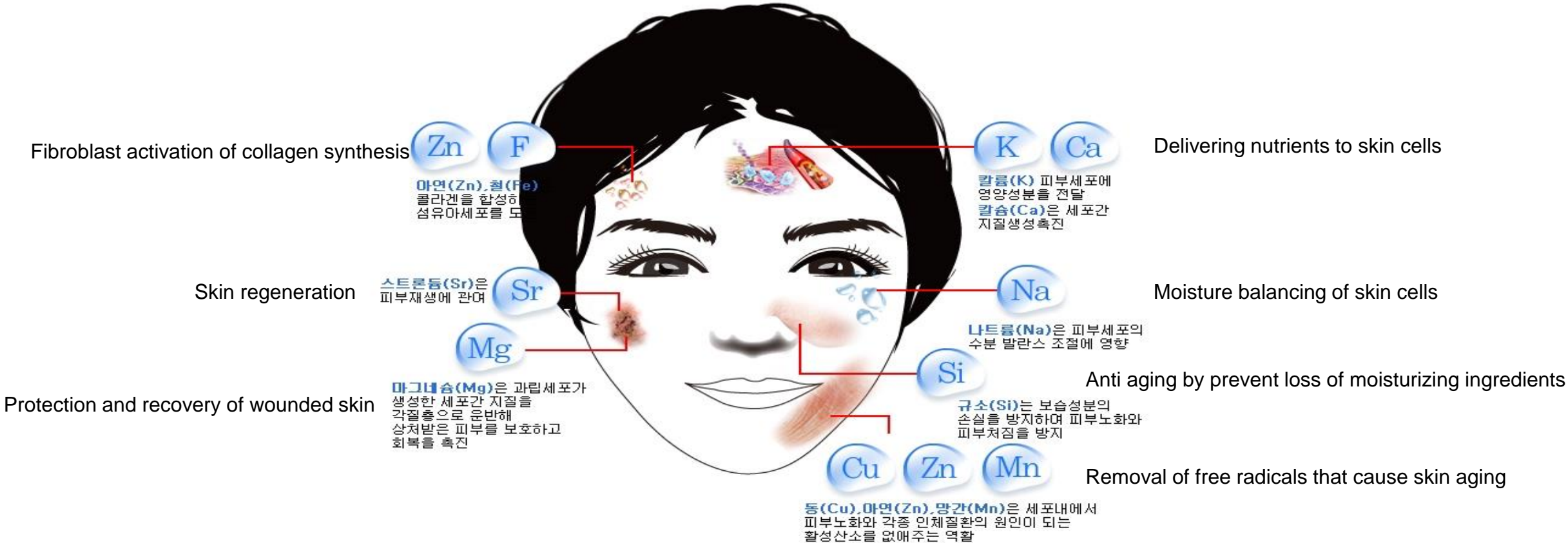
P A R T 0 2

P R O D U C T



WILD PLANT MINERAL

This product contains plant minerals extracted from the wild used by this company exclusively. This plant mineral contains various mineral components such as sulfur and calcium to protect the skin from external contaminants and it helps skin collagen synthesis, manages the stratum corneum, prevents skin aging more than other products, improves skin tone, and has excellent skin moisturizing and skin balance management.



para la piel



Product list and price(FOB)

Name	Volume	Bar code NO.	Price(USD), Quantity	Effect
Parapiel Ultra Whitening Magic Ampule	30ml	8809144070670	\$3.7 (1,000ea)	Whitening, antioxidant, skin tone improvement
Parapiel Anti-wrinkle Magic Ampule	30ml	8809144070687	\$3.2 (1,000ea)	Wrinkle improvement, skin barrier strengthening, moisturizing
Parapiel M&F Mineral Clay Foam Cleansing	150ml	8809144087050	\$1.8 (1,000ea)	Skin waste removal, deep cleansing
Parapiel Light Tone-Up UV Protector SPF 50+ PA++++	50g	8809144070700	\$2.7 (1,000ea)	UV protection, whitening, wrinkle improvement, skin tone correction
Parapiel BB Primer Magic Cream	30g	8809144070694	\$3.0 (1,000ea)	Wrinkle free, firming

Product list and price(FOB)

Name	Volume	Bar code NO.	Price(USD), Quantity	Effect
Parapiel M&F Mineral Toner	170ml	8809144087005	\$2.3 (1,000ea)	Strengthening moisture & moisture barrier, Skin texture improvement
Parapiel M&F Mineral Emulsion	170ml	8809144087012	\$2.6 (1,000ea)	Skin moisture, strengthening resistance, light feeling
Parapiel M&F Mineral Ampoule serum	170ml	8809144087036	\$3.5 (1,000ea)	Wrinkle improvement & elasticity enhancement, moisturizing, shine, strengthening resistance
Parapiel M&F Mineral Cream	100g	8809144087029	\$2.5 (1,000ea)	Balance oil & moisture, improve damaged skin
Parapiel M&F Mineral shea Butter 30 hand Cream	75ml	8809144087043	\$1.4 (1,000ea)	Healthy hand skin, strengthen nutrition, and prevent aging
Parapiel M&F Mineral Cleansing Water	300ml	8809144087067	\$1.8 (1,000ea)	Mild makeup cleansing, waste removal, moisturizing & relaxing effect

芭菽菽碧尔



INSTITUTE OF GLOBAL CERTIFICATION



Management System Certification Body

CERTIFICATE

No. 18-H-0016 IGC

This is to certify that the management system of

Charming Cosmetics Co., Ltd.

at

Building B-2nd Floor, Namdong Industrial Area 80B-2L, (Gojan-dong)
242, Cheongneung-daero, Namdong-gu, Incheon-si, KOREA, 21695

Company Reg. No.: 131-81-83532

has implemented and documented a management system in compliance
with the requirements of the standard

ISO 22716:2007

Cosmetic – Good Manufacturing Practices (GMP)

for

Manufacture of Cosmetics (Skin Care, Hair Care, Body Care, Colored)

The certificate is issued on the basis of the results mentioned in the pertinent audit report.
Validity of the certificate is conditionally limited by positive results of surveillance audits,
which the certified company committed to undergo.

This certificate can be invalid if the certificate holder does not fulfill the conditions set out in
the certification agreement.

Initial issue date: Jul. 25, 2018
Expire date: Jul. 24, 2021



Betty Kim
Betty Kim
Head of Certification Body

芭拉菴碧尔



进口非特殊用途化妆品备案电子信息凭证

芭拉菴碧尔矿物陶土洁面乳 Paralapiel M&F Mineral Clay Foam Cleansing

备案编号 国妆网备进字(鲁)2020000167

备案日期 2020年3月31日

生产企业:善名化妆品有限公司

Charming Cosmetics Co., Ltd.

生产企业地址: Building B-2nd Floor, Namdong Industrial Area 80B-2L, (Gojan-dong) 242, Cheongneung-daero, Namdong-gu, Incheon-si, KOREA

境内责任人	名称:青岛太一星商贸有限公司 地址:青岛市李沧区滨河路1210号楼一层网点
生产国(地区)	韩国
进口省份	山东
成分	肉豆蔻酸、水、甘油、氢氧化钾、硬脂酸、高岭土、月桂酸、甘油硬脂酸酯 SE、乙二醇二硬脂酸酯、椰油酰胺丙基甜菜碱、山梨坦倍半油酸酯、丁二醇、矿盐类、(日用)香精、氯化钠、赤松(PINUS DENSIFLORA)叶提取物、EDTA 二钠、1,2-己二醇、梔子(GARDENIA FLORIDA)果提取物、玻璃苣(BORAGO OFFICINALIS)提取物、药鼠尾草(SALVIA OFFICINALIS)叶提取物、素方花(JASMINUM OFFICINALE)提取物、白花春黄菊(ANTHEMIS NOBILIS)花提取物、薰衣草(LAVANDULA ANGUSTIFOLIA)提取物、迷迭香(ROSMARINUS OFFICINALIS)提取物、麝香草(THYMUS VULGARIS)提取物、薄荷(MENTHA ARVENSIS)叶提取物
备注	



进口非特殊用途化妆品备案电子信息凭证

芭拉菴碧尔矿物卸妆水 Paralapiel M&F Mineral Cleansing Water

备案编号 国妆网备进字(鲁)2020000166

备案日期 2020年3月31日

生产企业:善名化妆品有限公司

Charming Cosmetics Co., Ltd.

生产企业地址: Building B-2nd Floor, Namdong Industrial Area 80B-2L, (Gojan-dong) 242, Cheongneung-daero, Namdong-gu, Incheon-si, KOREA

境内责任人	名称:青岛太一星商贸有限公司 地址:青岛市李沧区滨河路1210号楼一层网点
生产国(地区)	韩国
进口省份	山东
成分	水、PEG-6 辛酸/癸酸甘油酯类、甘油、丁二醇、西曲氯铵、赤松(PINUS DENSIFLORA)叶提取物、尿囊素、矿盐类、DMDM 乙内酰脲、1,2-己二醇、薰衣草(LAVANDULA ANGUSTIFOLIA)油、EDTA 二钠、药鼠尾草(SALVIA OFFICINALIS)叶提取物、素方花(JASMINUM OFFICINALE)提取物、白花春黄菊(ANTHEMIS NOBILIS)花提取物、薰衣草(LAVANDULA ANGUSTIFOLIA)提取物、迷迭香(ROSMARINUS OFFICINALIS)提取物、麝香草(THYMUS VULGARIS)提取物、薄荷(MENTHA ARVENSIS)叶提取物、玻璃苣(BORAGO OFFICINALIS)提取物
备注	

打印日期:2020年4月1日

芭拉菴碧尔



进口非特殊用途化妆品备案电子信息凭证

芭拉菴碧尔矿物乳木果油护手霜 Paralapiel M&F Mineral Shea Butter 30 Hand Cream

备案编号 国妆网备进字(鲁)2020000165

备案日期 2020年3月31日

生产企业: 善名化妆品有限公司

Charming Cosmetics Co., Ltd.

生产企业地址: Building B-2nd Floor, Namdong Industrial Area 80B-2L, (Gojan-dong) 242, Cheongneung-daero, Namdong-gu, Incheon-si, KOREA

境内责任人	名称: 青岛太一星商贸有限公司 地址: 青岛市李沧区滨河路1210号楼一层网点
生产国(地区)	韩国
进口省份	山东
成分	详情见附页
备注	

打印日期: 2020年4月1日



进口非特殊用途化妆品备案电子信息凭证

芭拉菴碧尔矿物精华 Paralapiel M&F Mineral Ampoule Serum

备案编号 国妆网备进字(鲁)2020000273

备案日期 2020年4月22日

生产企业: 善名化妆品有限公司

Charming Cosmetics Co., Ltd.

生产企业地址: Building B-2nd Floor, Namdong Industrial Area 80B-2L, (Gojan-dong) 242, Cheongneung-daero, Namdong-gu, Incheon-si, KOREA

境内责任人	名称: 青岛太一星商贸有限公司 地址: 青岛市李沧区滨河路1210号楼一层网点
生产国(地区)	韩国
进口省份	山东
成分	详情见附页
备注	

打印日期: 2020年4月22日

Parapiel Ultra Whitening Magic Ampule

Brightening effect that feels clear and shiny skin texture without defects.

Whitening effect that penetrates deep into the skin and makes the skin clean.

- 1. The whitening ingredients niacinamide, complex peptide and rice ingredients are concentrated on the skin, fundamentally blocking the production of melanin in the skin, which is the cause of dull skin, gradually appearing blemishes, and pigmentation, preventing and repairing the skin.
- 2. The Tremella fuciformis (Mushroom) component with excellent water retention and various active ingredients such as aloe and kelp block moisture evaporation in the skin and strengthen the skin moisturizing barrier to care for dry skin and moisturize the skin after being absorbed.
- 3. The floral combination components such as safflower, lavender flower, and evening primrose provide conditioning effect to rough skin to soften skin texture and add synergy effect to the skin to make the skin clear.
- 4. Idebenone and pine needle ingredients provide elasticity to the skin, turning it into a moisturized skin, strengthening the skin's barrier, protecting it as a healthy skin and turning it into a state of resistant skin.
- 5. It provides a refreshing feeling to the skin with a soft feeling and a quick absorption without stickiness.



Parapiel Anti-wrinkle Magic Ampule

The rose water purifies the uneven skin tone and gives it radiance and vitality.

Makes saggy skin elastic + improves wrinkles + prevents aging.

1. Stress and free radicals cause the elasticity of the face to break down, but this product can reduce these cause and makes skin elasticity and wrinkle free.
2. Tremella fuciformis (Mushroom) extract, which has excellent moisture retention ability, and herbal complex ingredients such as ginseng, acanthopanax senticosus concentrate on the skin to supply moisture and keep the skin moist and healthy for a long time.
3. Powerful functional ingredients, adenosine, phytocollagen, and functional complex peptide ingredients help quickly recovery of tired and saggy skin, improve aging skin with elasticity, and regenerate to firm skin. In addition, this product provides intensive care for fine wrinkles and facial wrinkles caused by aging.
4. The pine needle component protects the damaged skin caused by external stimulation, and the delicate rose-scented flower with various vitamins provides nutrition to the skin, making it shiny and vibrant.
5. This ampoule improves deep and saggy wrinkle, reverting the lost time of the skin, rejuvenating energy and vitality, making it attractive and youthful.



Parapiel M&F Mineral Clay Foam Cleansing

A product that removes pollutants and protects the skin from dust and returns it healthy.

Moisture (moisturizing) + soothing effect + strong deep cleansing => pore pack texture & excellent cleaning power.

- 1. This foam cleansing has a mild rolling feeling, rich foam and excellent cleansing power to deeply cleanse makeup and unnecessary impurities, even the waste of pores, to make skin smooth after use.
- 2. The pine needle component soothes sensitive skin, and herbal extracts such as borage, lavender, and rosemary provide a convergence effect, and even make the skin clean and smooth.
- 3. Mineral powder helps to care the stratum corneum, which protects the skin, so the ingredients such as sulfur and calcium contained in mineral help collagen synthesis and prevent aging.
- 4. It is an all-in-one clay foam cleansing product with pore care and cleansing functions at once. After cleansing, it prevents moisture loss and keeps the skin moisturized without pulling.



Parapiel Light Tone-Up UV Protector SPF 50+ PA++++

Strong UV protection + whitening + anti-aging (wrinkle improvement) = triple functional product.

Tone-up effect for bright skin.

1. The ingredients that block UVA and UVB at the same time protect skin without irritation. and the madecassoside component protects the tired skin from the harmful environment and makes it healthy.
- 2. Niacinamide, a whitening functional ingredient, and adenosine, a wrinkle free functional ingredient work intensively on skin, fundamentally blocking (prevents it from appearing on the skin surface) the production of melanin in the skin, which is the cause of dull skin and gradually appearing pigmentation and they prevent aging on skin, making it elastic and resistant.
- 3. As the capsules break, it instantly brightens up the skin, making the brightness of the skin a step further. Jewelry complexes combined with jewels such as pearls and diamonds improve skin tone.
- 4. Hyaluronic acid, trehalose, and asiatic acid, which are excellent in moisture retention, prevent roughness and make the skin moist. In addition, madecaic acid and centella extract rejuvenate the skin.
- 5. It has a light feeling without clumping or sliding, and a long-lasting tone-up condition.



Parapiel BB Primer Magic Cream

BB + Primer complex for instant coverage and correction at the same time with dual function effect.

Silky soft feeling and excellent adhesion --> smooth skin

- 1. Porous powder ingredients that provide a light and silky feeling of use are contained in a large amount, which is quickly absorbed and helps to maintain optimal skin balance.
- 2. This magic cream can adjust the skin tone without skin irritation and corrects the skin tone. Camellia oil delivers nutrients to the skin, creating a healthy and attractive skin texture.
- 3. It absorbs excess sebum and sweat from the skin and covers the pores to express a clear skin tone and smooth porcelain skin texture.
- 4. This cream evenly corrects skin tone and naturally fills the curvature of the skin to express bright and soft skin tone.
- 5. This product is not easily erased by water and sweat and has a strong lasting power.



Parapiel M&F Mineral Toner

Moisturizing skin & strengthening moisture barrier = product that moisturizes skin.

A product that corrects disordered skin balance and improves skin texture.

1. This product keeps the skin healthy which can be rough and easily contaminated by various contaminations or internal secretions by combining ingredients with excellent efficacy.
2. Mineral powder protects the skin with weakened protective barrier by external stimulation, improves immunity, and makes it healthy.
3. Herbal complex extracts such as sodium hyaluronate and ginseng, which have excellent moisture retention, block evaporation of moisture in the skin and strengthen the skin moisture barrier to care for dry skin and moisturize the skin.
4. Pine needles and aloe with a synergistic effect on the skin soothe the skin and make it beautiful.
5. This toner is quickly absorbed into the skin without stickiness and provides a smoother-feeling texture .



Parapiel M&F Mineral Emulsion

A product that gives a mild spread and refreshing feeling.

A product that absorbs without stickiness at the moment of application and softens the skin.

1. It is an emulsion that provides a non-heavy feeling with a soft feeling of use and a moist texture, making it healthy skin.
2. Mineral powder, licorice powder, and peptide components protect the tired skin and strengthen immunity to make a strong skin resistant.
3. Allantoin and hyaluronic acid prevent the rough skin from dryness. Herbal complex extract such as polygonum multiflorum root extract and floral complex extract such as nelumbo nucifera flower extract make the skin moist and smooth.
4. Vegetable oil ingredients such as camellia seed oil and apricot seed oil, which have excellent permeability, soften the texture of the skin.
5. It provides a mild feeling use when applied to the skin due to its very silky texture and excellent spreadability.



Parapiel M&F Mineral Ampoule serum

A product that improves rough, sensitive and dry skin.

A product that penetrates deeply into the skin to moisturize and rejuvenate the skin.

1. Various herbal extracts are quickly absorbed into the skin, giving it a moist feeling with a light feeling of use, and it makes the moisturizing effect for a long time.
2. Apricot seed oil and camellia seed oil, which are vegetable oils, penetrate into the skin and make it smooth and shiny.
3. Mineral powder, peptide, and collagen work intensively on stretched skin to energize, which improve wrinkles, and make the skin elastic.
4. Tremella fuciformis and hyaluronic acid are absorbed into the skin and form a moisture barrier at the moment of application to prevent dryness and improve rough skin. In addition, herbal complex extracts such as ginseng and polygonum multiflorum root extract, and natural complex extracts such as corn mint and jasmine and pine needles protect the skin.
5. This ampoule serum is absorbed into the skin without stickiness, making the skin more attractive and energetic.



Parapiel M&F Mineral Cream

A product that softens skin texture and provides moisture and nutrition at the same time.

A product that revitalizes by supplying vital energy.

1. It is a mineral nourishing cream with a soft feeling of use and excellent absorption, and is a functional cream that can be applied to any skin.
2. Tremella fuciformis, hyaluronic acid, and betain prevent dryness by preventing moisture loss from the skin. In addition, sunflower seeds, apricot seeds, and camellia seed oils, which have excellent skin affinity, supply oil and moisture to the skin at the same time to make it soft.
3. Mineral powders, peptides, and pine needles provide plenty of energy to the losing skin, improve damaged skin, and make it healthy.
4. It improves the trouble skin and prevents sensitive skin by the synergistic effect of herbal complex extracts such as aloe, manyprickle acanthopanax, and rubus coreanus fruit.
5. This product effectively prevents skin aging caused by skin elasticity and wrinkle deterioration, and restores skin that lacks external confidence.



Parapiel M&F Mineral shea Butter 30 hand Cream

Wrinkle improvement functional hand cream that makes dry hand skin elastic and healthy.

Hand cream that makes rough and dry hand skin lively and healthy.

1. This hand cream perfectly moisturizes damaged hand skin in external harmful environments such as ultraviolet light and at the same time, the stretched and sagging hand skin is improved with elastic and wrinkle-free skin to make it healthy.
2. Adenosine, a functional ingredient, improves and manages hand skin to restore skin elasticity and removes wrinkles.
3. Shea butter, honey extract, and apricot seed oil, which are known for their strong and excellent moisturizing effect, moisturize and wrap the skin with moisture and nutrition to make it smooth and soft.
4. Herbal extracts such as mineral powder, rosemary, and thyme protect strongly hand skin from damage and external irritation caused by ultraviolet rays, prevent aging and create confident hand skin.
- .5. It has good absorbency and is not sticky and maintains its efficacy for a long time.



Parapiel M&F Mineral Cleansing Water

A cleansing water that gently wipes old and unnecessary wastes and dead skin cells without irritation.

1 step cleansing product for thick makeup.

1. It is a cleansing water product that gently wipes off wastes such as makeup in the first stage without irritating the skin.
2. Mineral powder and pine needles make sensitive and sharp skin comfortable and herb extracts such as salvia leaves and chamomile flowers soothe and cleanse irritated skin from external stimulus.
3. Allantoin soothes the skin and keeps the skin moist and soft after application.
4. Lavender oil with a subtle scent gives a relaxing effect by calming the skin comfortably.
5. This cleansing water is a light liquid type without oily feeling, and it makes the skin fresh by keeping it clean.

