



SWAD SECRET Co., Ltd.

Introduction of Main Products & Clinical Data



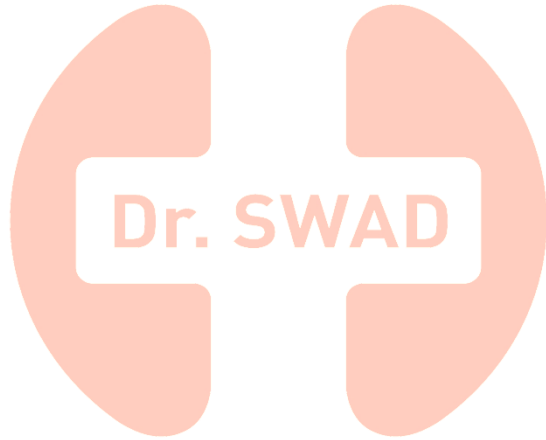
SWAD SECRET

SWAD SECRET Co., Ltd.

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SWAD SECRET

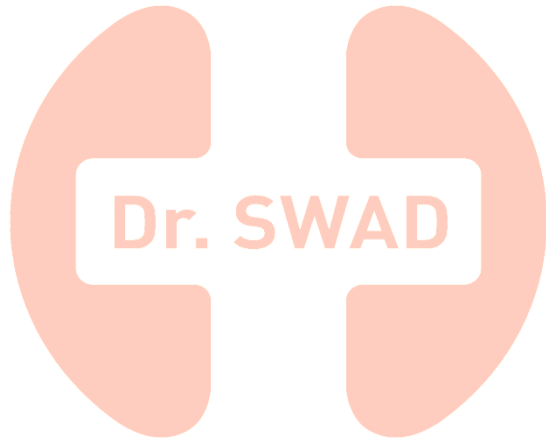
About SWAD SECRET

Dr. Heo, Seon Hee, the CEO of SWAD SECRET, has been in the beauty industry for more than 30 years as a practical beauty expert. Developing and training programs directly for aestheticians in the beauty industry, she is a sincere beauty expert who tries her best to enhance not only practical skill but also knowledge of them.

SWAD SECRET Co., Ltd. is a leading company to prevent diseases with the slogan "Be Healthy and Beautiful 120 Years" by using Aroma Detox Therapy

SWAD CHAKRA, the very first brand of SWAD SECRET, is a customized detox aromatherapy which is modified according to Korean body constitution, basically based on Ayurvedic method and European aromatherapy.

The "SWAD detox aromatherapy" is a customized disease prevention therapy, based on natural essential oils and fermented protein that are blended with the know-how of SWAD SECRET.



STRENGTH OF DR.SWAD



CEO - Dr. Seon Hee, Heo

Educational	2014	PhD in Public Health, Seoul Venture University
Attainment	2017	Master's degree in Brain Education, University of Brain Education

Present Position	A Technology Holder of Aromascience Blending by Body Constitution
	CEO of SWAD Secret Co., Ltd. / Director of R&D Institute / Developer of SWAD Detox, Brain Detox, Lifecycle Custom Solution
	Adjunct Professor in Department of Brain Education, University of Brain Education
	Director of Neuroaromachology Institute
	Beauty Commenter of Incheon and Consultant of Product Planning
	Registration by Scientist (11671838)
	Representative of Dr.SWAD Volunteer group
	Judge of International Beauty Therapy Competition & Beauty Industry Fair & Academic Seminars
	Invigilator of National Esthetician Certificate

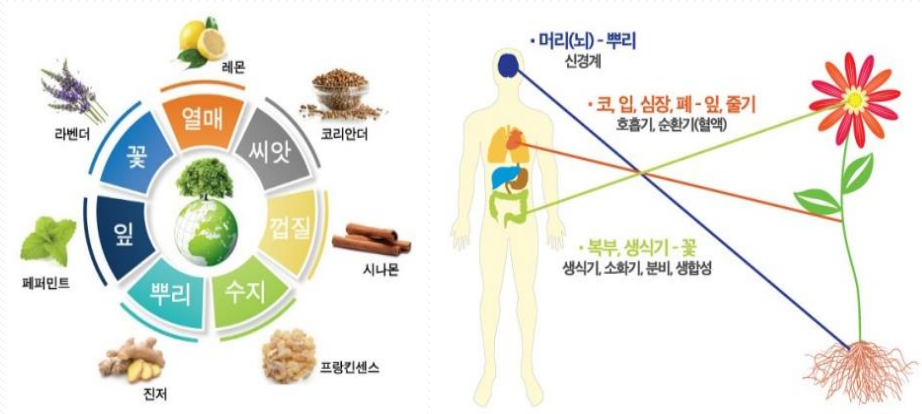
CEO INTRODUCTION

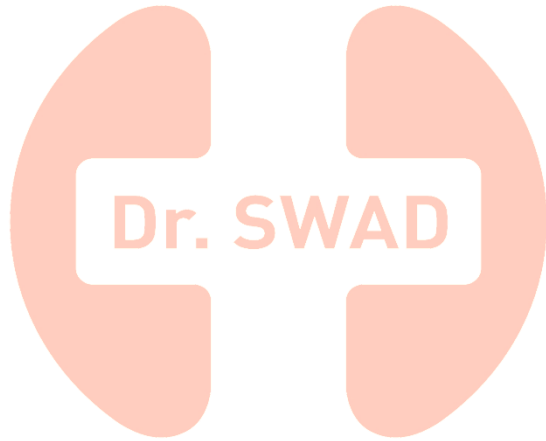
Present Position	Adjunct Professor in Department of Beauty Therapy
	Developer of Manual of Detox therapy
	Executive of The Korean Society of Beauty Industry and The Korean Society of Cosmetology
	Donating to scholarship fund for university and graduate school
	Grand Prize of Korea Health Industry Awards 2018

Publication	2016	Relations Between Aroma Essential Oil Blending Based on Oil Characteristics and In-San Body Constitution Based on Blood Type	Journal of Korean Society of Cosmetology
	2016	Meta-Analysis of Aromatherapy for Obesity	Journal of Korean Society of Cosmetology
	2017	Effects of Inhalation of Two Kinds of Blended Essential Oils Based on Parts of a Plant on Autonomic Nervous System	Journal of Korean Society of Cosmetology
	2017	Differences in Blood Type and the Effects of Essential Oil Inhalation on the Autonomic Nervous System	Asian Journal of Beauty and Cosmetology
	2018	Meta-Analysis of Effects of Functional Salt Intake on Serum Total Cholesterol, Triglyceride, Insulin and Chloride Levels of Rats	Journal of the Korean Society of Food Science and Nutrition

* Holding aromascience blending technology by body constitution and several related papers and publications

1. Individual Customized Aromatherapy
2. Special Blending Recipe of essential oil developed by Dr. Seon Hee, Heo with the know-how accumulated for 30 years
3. Natural cosmetic products containing self-developed fermented protein and highly pure essential oil
4. Natural products based on the knowledge and principle of efficacy of plants
(Each essential oil extracted from different plant parts has different applying parts, efficacy.)





PROGRAM
OF
DR.SWAD

Dr.SWAD DETOX PROGRAM

WHAT is Dr.SWAD Detox Therapy?



Diet



Improvement of Immunity
& Chronic disease



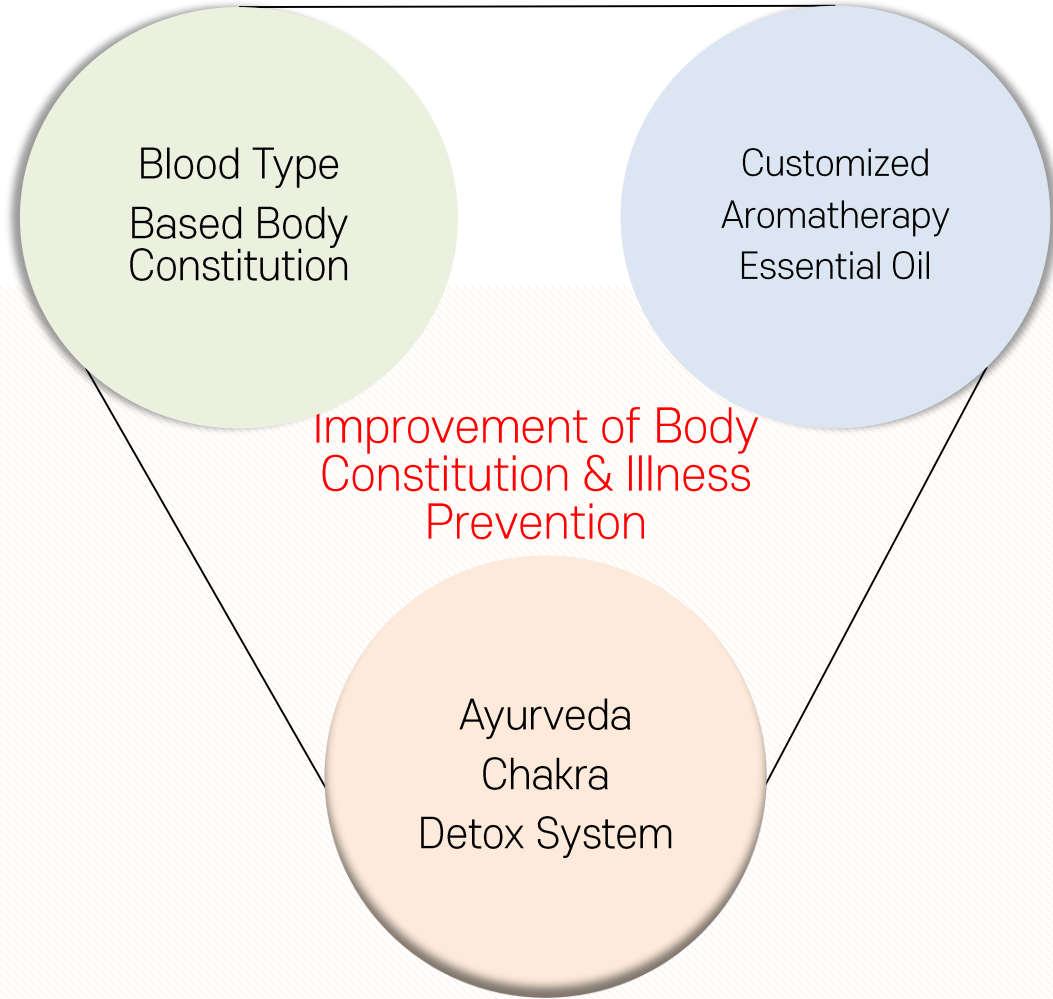
Care for Baby, Children
Atopy, Allergy, Rhinitis



Vascular Disease
Scalp / Hair Loss Care



Dr. SWAD DETOX PROGRAM



BRAIN LYWAVE

BRAIN LYWAVE

SHIRODHARA L

간, 담의 균형을 맞추다

용량 : 20ml * 10ea



BRAIN LYWAVE

SHIRODHARA H

심폐, 혈관의 균형을 맞추다

용량 : 20ml * 10ea



BRAIN LYWAVE

SHIRODHARA S

비장, 위장의 균형을 맞추다

용량 : 20ml * 10ea

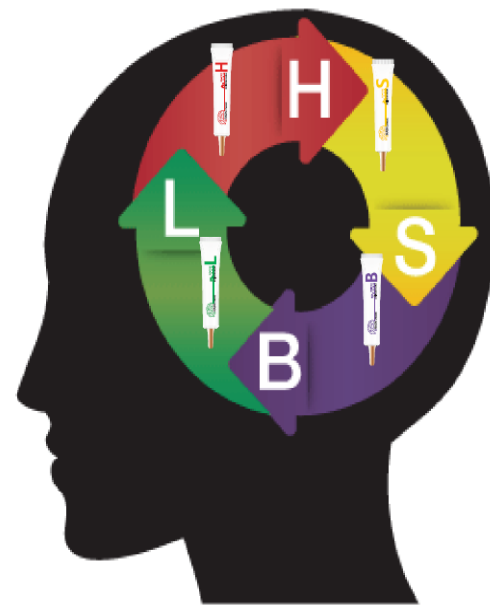


BRAIN LYWAVE

SHIRODHARA B

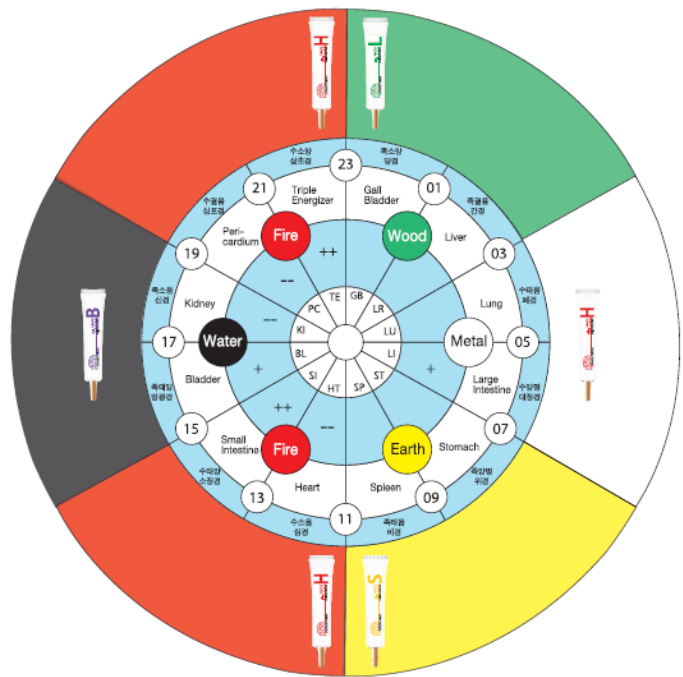
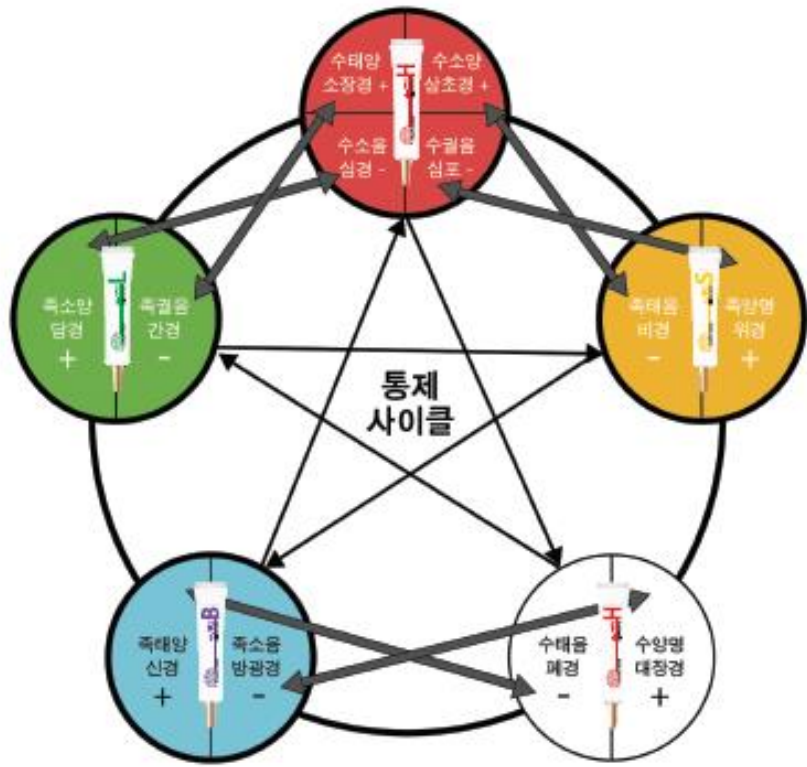
신장, 방광의 균형을 맞추다

용량 : 20ml * 10ea

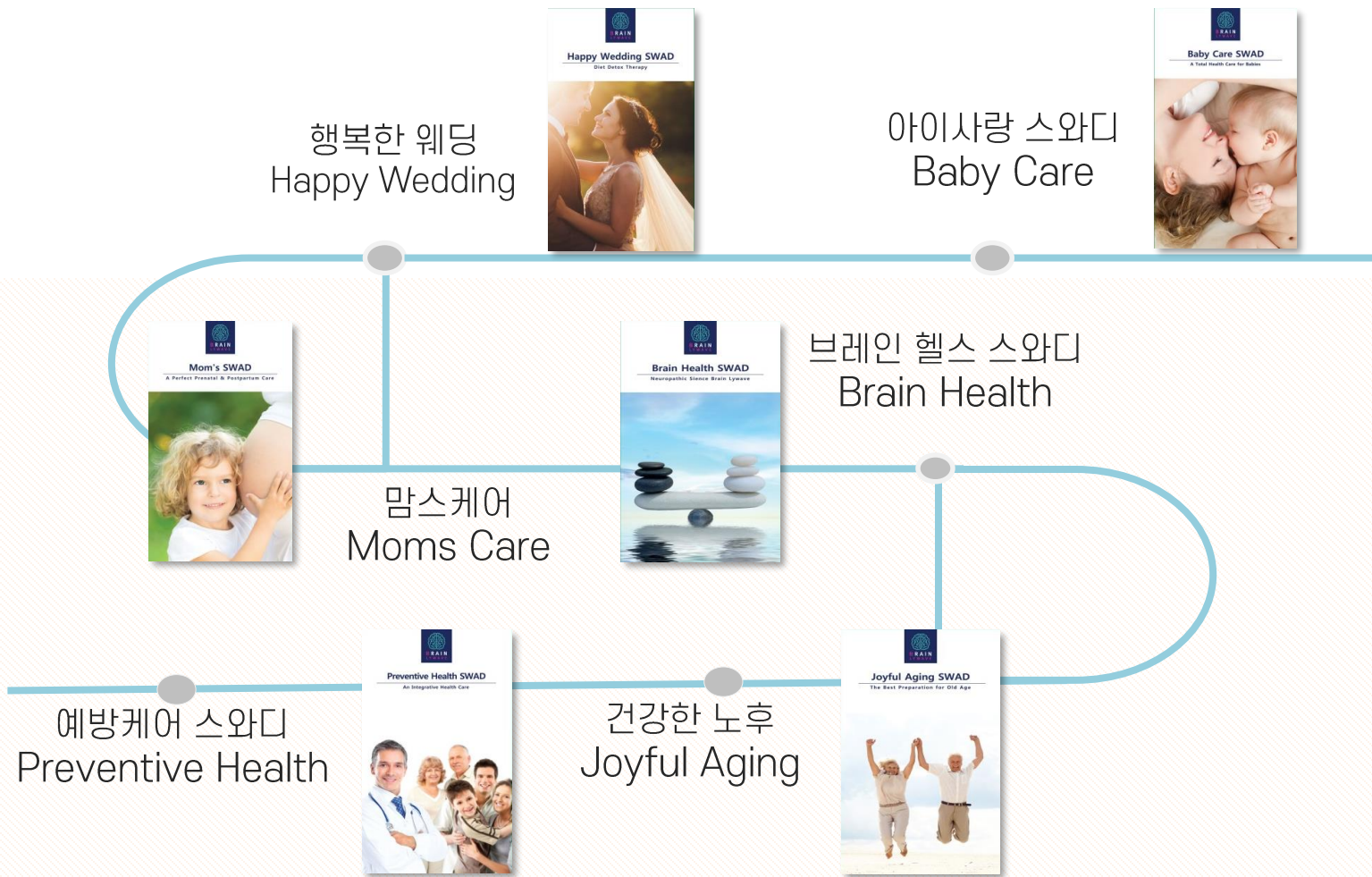


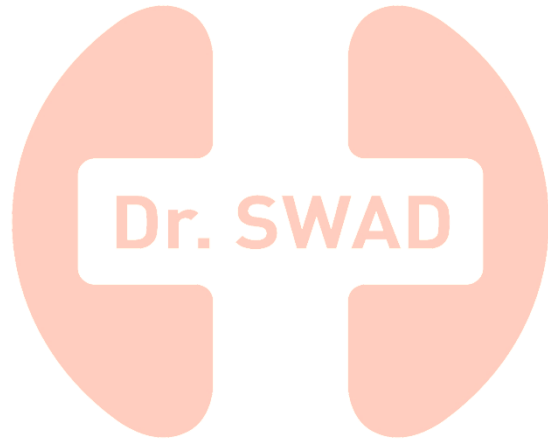
H → S → B → L

BRAIN LYWAVE



LIFE CYCLE CUSTOM AROMATHERAPY





PRODUCT INTRODUCTION

Sweet almond oil is

- Rich in vitamin A,E,B1,B2,protein,organic and unsaturated fatty acids.
- It can protect skin mildly and nourish dry skin.
- Controlling itchiness and effective for dry, inflammatory skin.
- Effective for recovering rough skin such as cracked skin of hands and feet.
- Keeping the skin moisturized and smooth.
- Good to detoxify skin problems caused by heat or dry skin as you mix essential oil.



A + A -



B + B -

Hazelnut oil is

- highly suitable for skin absorption
- containing essential fatty acids, which are excellent for moisturizing and nourishing.
- When mixed with essential oils and used in detoxification, they are quickly absorbed into dry skin and soften the skin while keeping the body warm.
- helping the lymphatic flow smoothly by speeding up the detoxification process.

Apricot seed oil is

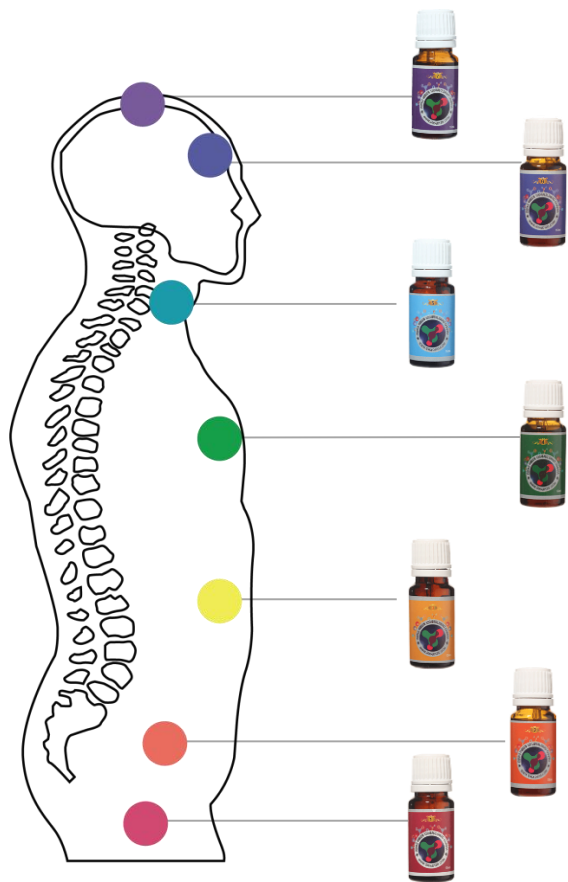
- Calming and sterilizing eczema and dermatitis absorbed quickly on the skin.
- To effectively inhibit or remove sebums, and black heads.
- Good for red and sensitive skin.
- Used as an anti-asthmatic and tumor treatment in Indian medicine and Chinese medicine.
- Effective for whitening, skin sedation, dry skin, anti-aging, sensitive skin.



Sunflower oil is

- Containing vitamins A, D, E, and essential fatty acids
- Helping to keep pores clean and smooth
- Providing nutrition, moisture
- Rich in minerals such as calcium, zinc, potassium, iron etc.
- Effective for skin sedation, keratin flexibility, especially in skin allergies.
- Helping to strengthen the blood circulation and improve lymphatic flow

CHAKRA ESSENTIAL OIL



Center / Colour / Related function

7th chakra

- Pineal Gland / Purple / Circadian Rhythm, Anti-virus, Anti-inflammation, Pain relief

6th chakra

- Pituitary Gland / Indigo / Memory, Concentration, Rhinitis relief

5th chakra

- Thyroid Gland / Blue / Relieving cough, Anti-inflammation, Metabolism

4th chakra

- Heart / Thymus / Green / Blood pressure, Managing breathe

3rd chakra

- Solar plexus / Yellow / Digestion, Relieving menopause symptoms

2nd chakra

- Lumbar plexus / Orange / Hormonal balance, Sexual function

1st chakra

- Coccygeal plexus / Red / Bones, skeletal structure, Adrenals

How To Use

1. Applying 1~2 drops of 7th Chakra Essential oil on scar can be used to stop bleeding from cut.
2. Blend 3~5drops of oil with 100ml of water and spray on the body parts with heat such as eyes, scalp, face etc.
3. The amount of drops can be adjusted according to one's condition.

Main Ingredients



Peppermint



Rosemary



Pine



Eucalyptus



Lemon

CHAKRA ESSENTIAL OIL



Efficacy



Muscle Pain relief



Decreasing itchiness,
Anti-virus



Relief for Rash & Acne,
Anti-inflammation



Cooling Heated Scalp



Hemostasis

• How To Use

Apply 1~2 pumps of Energy gel 7 on skin as often as needed.

• Main Ingredients



Peppermint



Rosemary



Pine



Aloe Vera



Zanthoxylum piperitum



Portulaca oleracea

ENERGY GEL



• Efficacy



Muscle Pain relief



Decreasing itchiness, Anti-virus



Relief for Rash & Acne, Anti-inflammation



Cooling Heated Scalp



Restoring Scalp Balance

How To Use

1. Pump the energy gel 4 for 1~2 times on palms.
2. Inhale and exhale for 3~5 times, smelling the scent of gel on palms
3. Apply the rest of gel on face, nostril and chest.

Main Ingredients



Cedarwood



Rosemary



Peppermint



Aloe Vera



Zanthoxylum piperitum



Portulaca oleracea

ENERGY GEL



Efficacy



Preventing fine dust



Easing breathe



Improvement of Respiratory system



Reducing stress with the scent of the woods



Relieving skin trouble & Moisturizing skin

How To Use

Apply 1~2 pumps of Energy gel 3 on the abdomen as often as needed.

Main Ingredients



Chamomile



Geranium



Fennel



Aloe Vera



Zanthoxylum piperitum



Portulaca oleracea

ENERGY GEL



Efficacy



Improvement of Digestive System



Losing belly fat



Reducing stress with the scent of chamomile



Relaxing & Sound sleep



Relieving skin trouble & Moisturizing skin

• How To Use

Apply 1~2 pumps of I.O.D gel F on the body as often as needed.

• Main Ingredients



Frankincense



Aloe Vera



Zanthoxylum
piperitum



Portulaca
oleracea

I.O.D

GEL



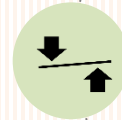
• Efficacy



Anti-virus,
Anti-inflammation



Stimulating
growth hormone



Thyroid problem,
Rebalancing hormonal
system



Relaxing & Sound sleep



Relieving skin trouble &
Moisturizing skin

How To Use

1. Apply Scalp 5.0 to hair and scalp after with lukewarm water.
2. Gently massage and keep them for around 5 min.
3. Rinse with lukewarm water

Main Ingredients



Peppermint



Rosemary



Pine



Silk peptide



Yeast

HEALING SHAMPOO SCALP

5.0



Efficacy



Strengthening hair follicles



Restoring hair growth cycle



Keeping scalp & hair clean



Prevention of dandruff



Natural ingredients for scalp and hair

How To Use

Spray on the scalp as often as needed

Main Ingredients



Peppermint



Rosemary



Pine



Silk peptide



Yeast

MURISUP



SCALP
HEALING

BOOSTER

Efficacy



Strengthening hair follicles



Stimulating hair growth cycle



Keeping scalp & hair clean



Prevention of dandruff



Natural ingredients for scalp and hair

How To Use

1. Pump Clean 4.0 to hair and scalp after with lukewarm water.
2. Gently massage and keep them for around 5 min.
3. Rinse with lukewarm water

Main Ingredients



Lavender



Ylang ylang



Fennel



Polygonum
Multiflorum
Thunberg



Houttuyniae
Herba

4.0

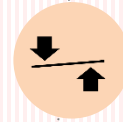
HEALING FEMININE WASH CLEAN



Efficacy



Clean & Refreshing



Restoring
hormonal balance



Anti virus,
Anti inflammation



Prevention of infection



Natural ingredients
for scalp and hair

How To Use

1. After shampooing, apply hair treatment on hair and scalp.
2. Gently massage and keep them for around 5 min.
3. Rinse with lukewarm water

Main Ingredients



Jeju
Tangerine



Lava Seawater
Salt



Yeast



Walnut
Extract



Avocado
Extract

NARIN GAMGYUL
LAVA SEAWATER
SALT

HAIR

TREATMENT



Efficacy



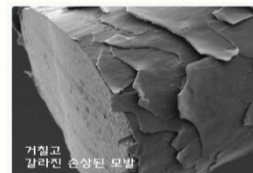
Keeping hair thick,
glossy and healthy



Restoring
hair growth cycle



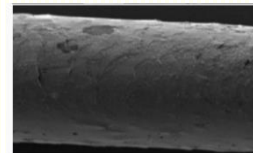
Helping to excrete the scalp
waste by absorbing harmful
substance



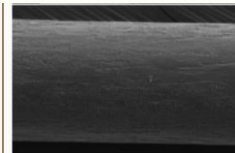
거칠고
갈라진 손상된 모발



나린감굴트라이트먼트로
단백질의 채워진
건강한 모발



Before



After

How To Use

1. Pump 2~3 times on the palm.
2. Gently massage face with soft bubble
3. Rinse with lukewarm water

Main Ingredients



Jeju
Tangerine



Lava Seawater
Salt



Lavender



Chamomile



Tea tree

NARIN GAMGYUL
LAVA SEAWATER
SALT

MINERAL



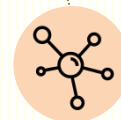
BUBBLE

FOAM CLEANSER

Efficacy



Cleansing follicles



Active material removing
Oxygen free radical



Removing the fine dust
on the face with fine
bubble



Keeping skin
healthy and moisture



Natural ingredients
for scalp and hair

How To Use

1. Pump 1~2 times on the palm.
2. Apply on the upper body.
3. Massage gently.

Main Ingredients



Ylang Ylang



Chamomile



Lemon
Balm



Bitter
Orange



Lemon

LYWAVE



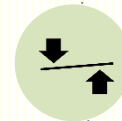
Efficacy



Improvement of
The Upper Body Lymphatic Flow



Softening skin



Restoring the lymphatic
system of body



Keeping skin
healthy and moisture



Natural ingredients
for scalp and hair

How To Use

1. Pump 1~2 times on the palm.
2. Apply on the lower body and around the spine
3. Massage gently.

Main Ingredients



Pine



Thyme



Lavender



Geranium



Lemon

LYWAVE



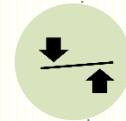
Efficacy



Improvement of The Lower Body Lymphatic Flow



Softening skin



Restoring the lymphatic system of lower body



Keeping skin healthy and moisture



Natural ingredients for scalp and hair

How To Use

1. Pump 1~2 times on the palm.
2. Apply on the face, neck and head.
3. Massage gently.

Main Ingredients



Eucalyptus



Peppermint



Hyssop



Bitter Orange



Jojoba

LYWAVE



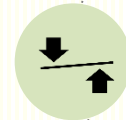
Efficacy



Improvement of Brain Lymphatic Flow



Softening skin



Restoring the lymphatic system of brain



Keeping skin healthy and moisture



Natural ingredients for scalp and hair

How To Use

1. Pump 1~2 times on the palm.
2. Apply on the parts including abdomen, face, neck, arms, and leg as needed.

Main Ingredients



Rose



Geranium



Myrrh



Patchouli



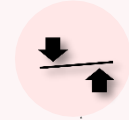
Sunflower
Seed

ONGOONG OIL

Rosélang



Efficacy



Hormonal Balance



Anti Depression Effect
Of Flower Oils



Anti-Virus,
Anti-Inflammation



Protection from
Infection



Maintaining the balance of
1st Chakra

How To Use

1. Pump 1~2 times on the palm.
2. Apply on the parts including abdomen, face, neck, arms, and leg as needed.

Main Ingredients



Rose



Ylang
Ylang



Lavender



Frankincense



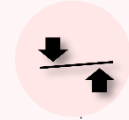
Fennel



Anise



Efficacy



Hormonal Balance



Anti Depression Effect
Of Flower Oils



Anti-Virus,
Anti-Inflammation



Protection from
Infection



Maintaining the balance of
1st Chakra

How To Use

1. Put some amount of IRIS 375 on the palm.
2. Apply on the parts such as abdomen, arms, legs

Main Ingredients



Chamomile



Geranium



Fennel



Aloe Vera



Yeast

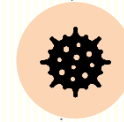
IRIS



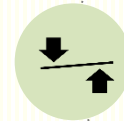
Efficacy



Increasing body temperature



Increasing immunity



Restoring the immune system



Keeping skin healthy and moisture



Natural ingredients for scalp and hair

Magic Water Drop

The Safest Promise in The World

프랑킨센스 水

Frankincense

Frankincense Essential Oil / 5ml

Frankincense is one of the oldest scent in history. It is distilled from a resin that comes out from the tree naturally or from the crack by cutting the bark. The energy of frankincense is very strong and helps to restore the diseased gene to normal.

Application Symptoms

Anti-inflammatory, Asthma, Skin disease, Inflammation of the digestive system, Cancer such as breast cancer, prostate cancer etc.



시나몬 水

Cinnamon

Cinnamon Essential Oil / 5ml

Cinnamon is one of the oldest spices, widely used in the West as a folk remedy for internal diseases from ancient times. In particular, a sweet and clean scent of cinnamon improves stomach exercise and promotes gastric fluid secretion, helping digestion. In India, it has been called as 'tejpat', which has been used to treat abdominal pain and diarrhea. In Chinese medicine, it is known to help relieve central nervous system, regulate moisturizing metabolism, and improve blood circulation to advance the function of organs.

Application Symptoms

Lethargy, Blood sugar control, Improvement of blood circulation, Promotion of digestion, Internal functions control, Disinfection, Antioxidant effect.



레몬 水

Lemon

Lemon Essential Oil / 5ml

Lemon, the most commonly used essential oil, can be applied a lot in everyday life. It is extracted using a cold-press extraction method and purified for use as a food additive. It helps to dissolve heavy metals and environmental toxins that can enter the body through food.

Application Symptoms

Improvement of circulatory system, Capillary health, Depression, Removing cellulite, Elimination of heavy metals.



페퍼민트 水

Peppermint

Peppermint Essential Oil / 5ml

Peppermint is a refined essential oil extracted from herb leaves that have been used for food. It is useful for improving vomiting, gastrointestinal disease, flatulence and helps to promote the bile secretion with anti-convulsive properties. Recommended for gallbladder inflammation and severe liver damage, it is effective for colds and influenza with fever and headache and for inflammation.

Application Symptoms

Nausea, Vomiting, Rhinitis, Anesthesia, Muscle pain, Bruising, Joint pain, Bile secretion promotion, Liver function promotion.



로즈마리 水

Rosemary

Rosemary Essential Oil / 5ml

Rosemary helps improve memory and concentration by activating the function of brain cells, and is especially effective for students who need a lot of memory and concentration in a short period of time. From the Greek and Roman times, nurses bathed mothers and toddlers with rosemary to prevent infection and also used rosemary for sterilization and disinfection of medical equipment. In the event of an epidemic, rosemary was burned in the hospital to sterilize and prevent diseases in France.

Application Symptoms

Prevention of Alzheimer's symptoms, Stimulation of brain cells, Promotion of blood circulation, Improvement of memory and concentration, Prevention of dementia, anti-bacteria, Indigestion, Arthritis etc.



터메릭 水

Turmeric

Turmeric Essential Oil / 5ml

Turmeric is a light orange color essential oil extracted from root stems. It is mostly used for cooking, but also used as a medicine in India. One of the main constituent is 'curcumin'. Curcumin has antioxidant, anti-amyloid and anti-inflammatory actions and increases immunity by inhibiting the damage of DNA, lipid through oxidation and removing free radicals.

Application Symptoms

Prevention of Alzheimer's symptoms, Promotion of liver function, anti-cancer effect, antioxidant effect, diabetes, anti-inflammation, Enhancement of immune system etc.



라벤더 水

Lavender

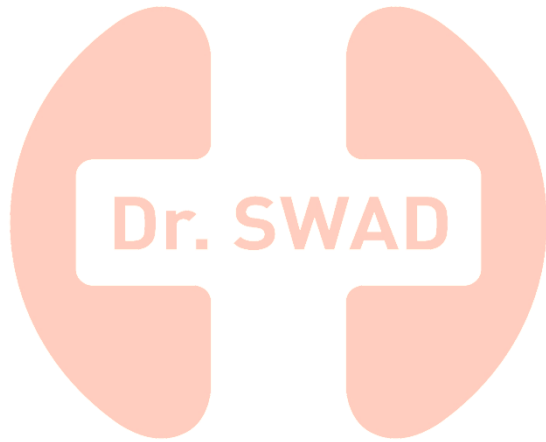
Lavender Essential Oil / 5ml

Lavender, which represents all herbs and is most widely used, has been used as a trauma treatment, insect repellent etc for a long time. The ancient Romans used lavender as disinfectant by putting it in bath water and washing away wounds. It also helps depression with strong sedation, and can be used for children with ease because it is non-toxic, and non-sensitive.

Application Symptoms

Physical and emotional stability, Balance, Stress relief, Relaxation, Anti-depression, Insomnia, Anti-bacteria, Anti-inflammation, skin diseases(sun burn, bug bite etc.) and Anti-aging effect etc.





CLINICAL DATA

SKIN BRIGHTENING

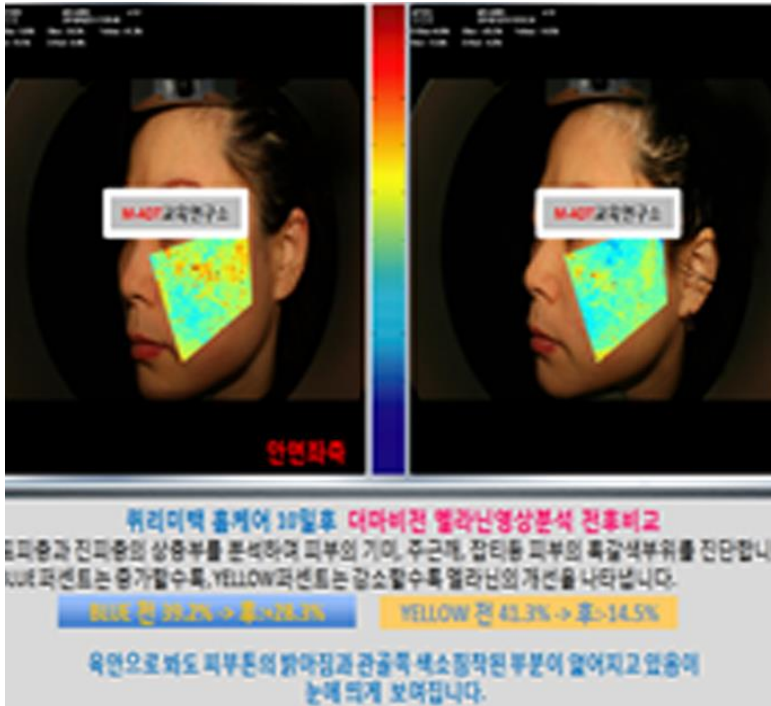
CLINICAL DATA

SKIN BRIGHTENING

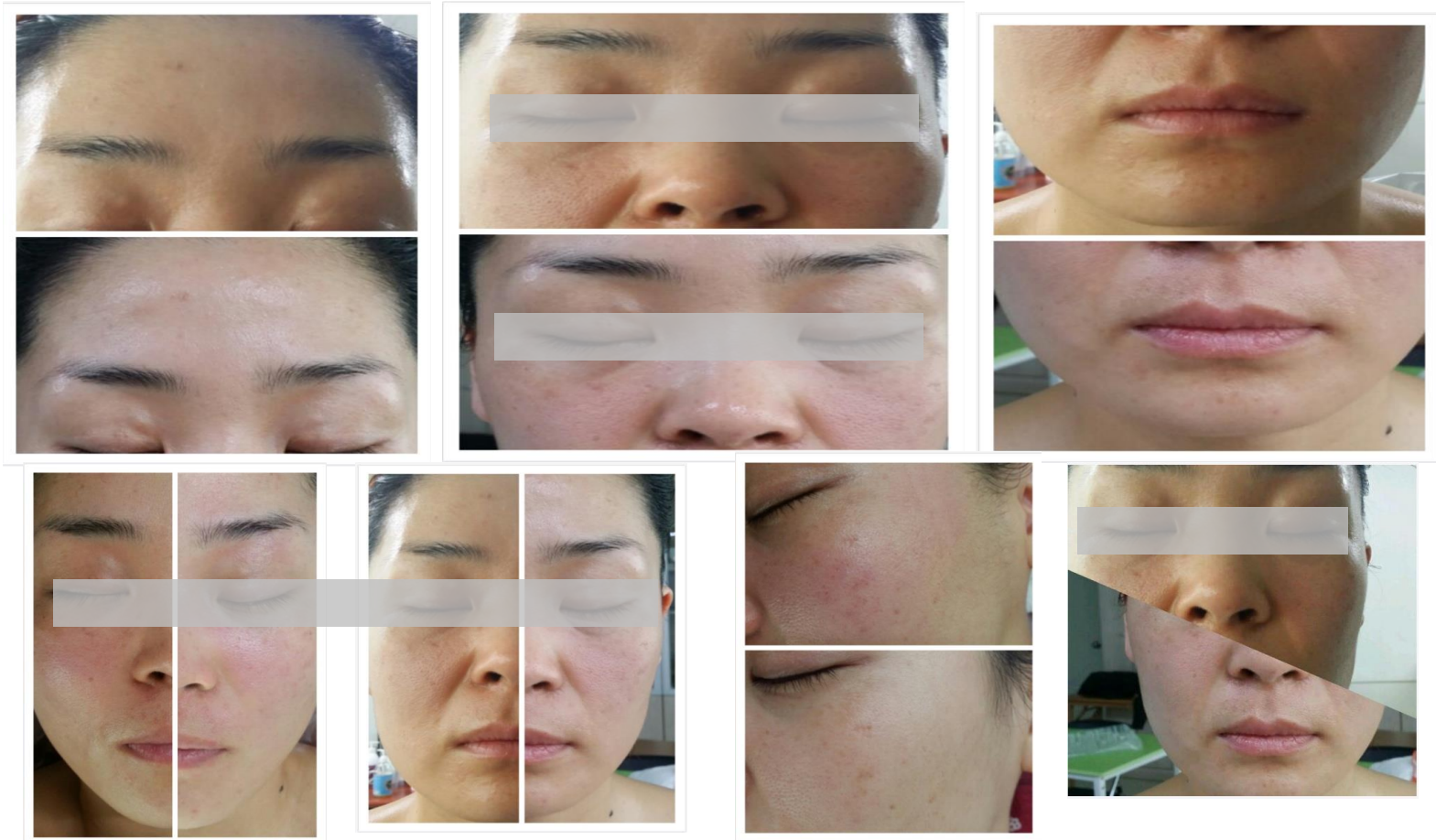


CLINICAL DATA

SKIN BRIGHTENING



CLINICAL DATA
SKIN BRIGHTENING



CLINICAL DATA

SKIN BRIGHTENING



CLINICAL DATA
SKIN BRIGHTENING

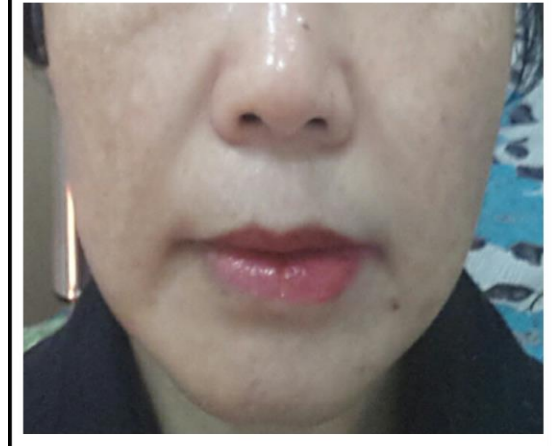


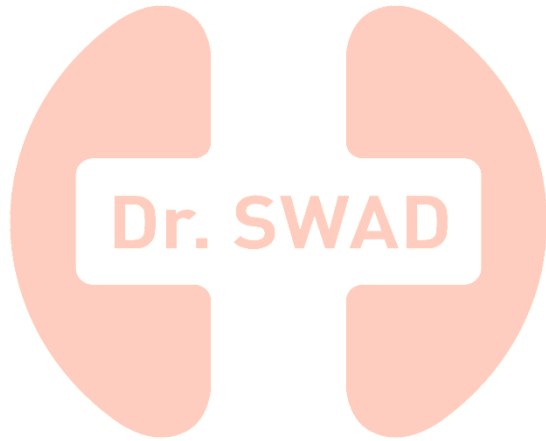
퀴리미백 전



퀴리미백 후

CLINICAL DATA
SKIN BRIGHTENING





CLINICAL DATA

BURN

CLINICAL DATA



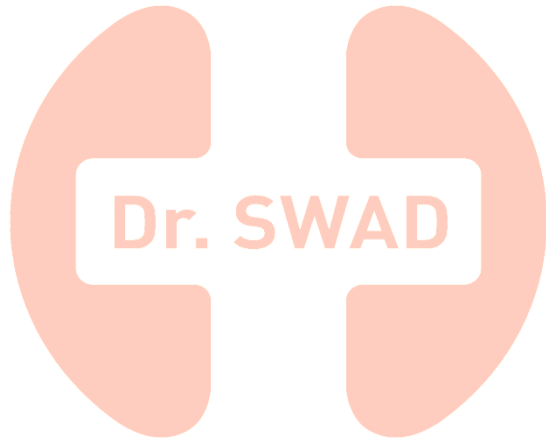
A man in his 70s had been hospitalized for about three weeks for burns and had refused to perform a skin transplant. The wound was recovered over a period of two to three weeks using about five of energy gel 7 and 7th chakra essential oils



Applying energy gel 7 on insect bites.



A man in his 60s suffered burns to his palm from an electric shock while working on an electric power plant. Energy Gel 7, 6th, 7th Essential Oil were used.



CLINICAL DATA

ATOPY

CLINICAL DATA



It was improved by using Energy Gel 7, 7th chakra essential oil and Frankincense for wounds burned by oil during cooking.



Dermatitis that had been treated for 2~3 years at the hospital, was not improved, itching and symptoms were improved by using Frankincense, 7th chakra essential Oil and Energy Gel No. 7.

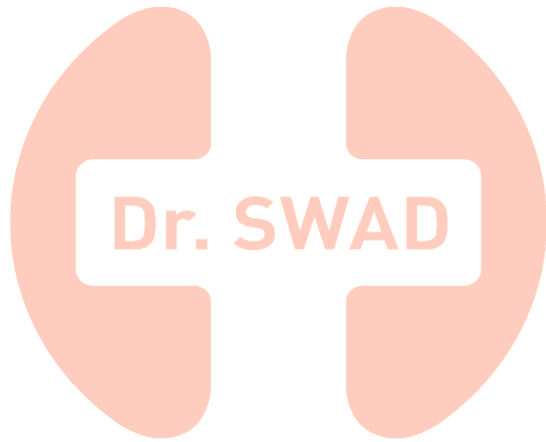
CLINICAL DATA



Atopic dermatitis for whole body
Atopic, psoriasis and inflammation symptoms were improved by using Energy gel 7, 7th Charka essential oil and Scalp 5.0



Atopic dermatitis in Children
Atopic, psoriasis and inflammation symptoms in children were improved by using Energy gel 7, 6th, 7th Charka essential oil and Scalp 5.0



CLINICAL DATA

HAIR LOSS

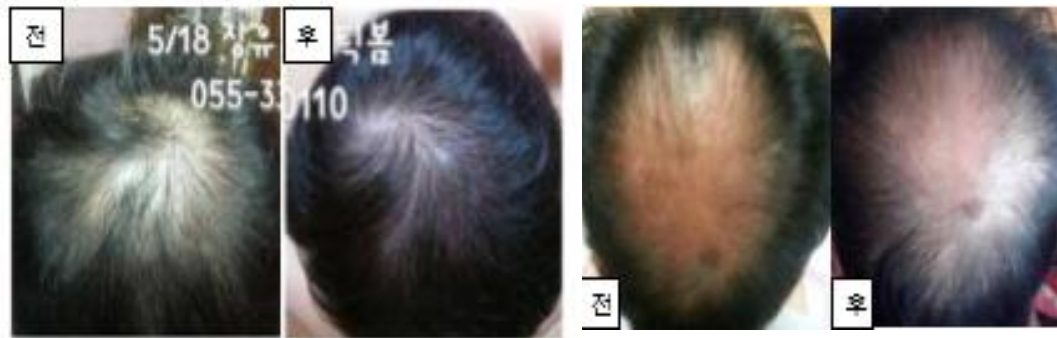
CLINICAL DATA

HAIR LOSS



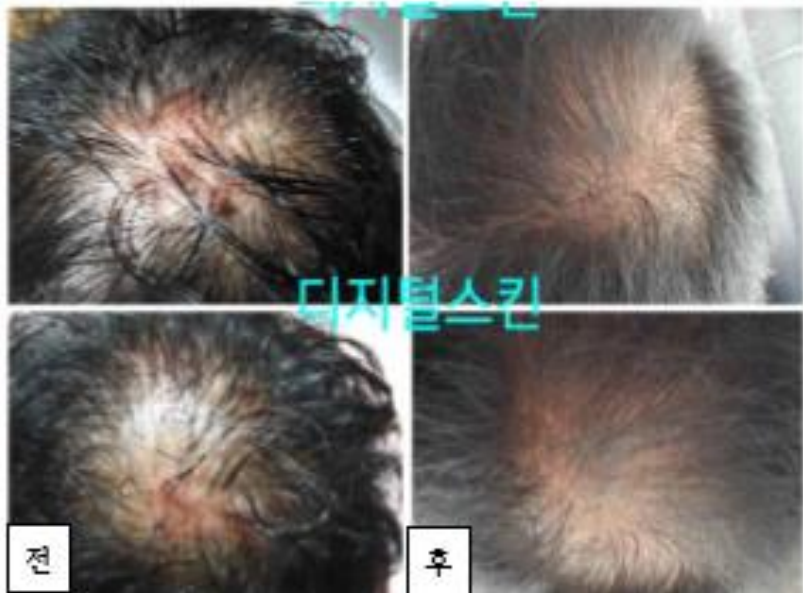
About 5 months

Hair loss and hair growth data improved by using Scalp 5.0, Scalp Healing Booster

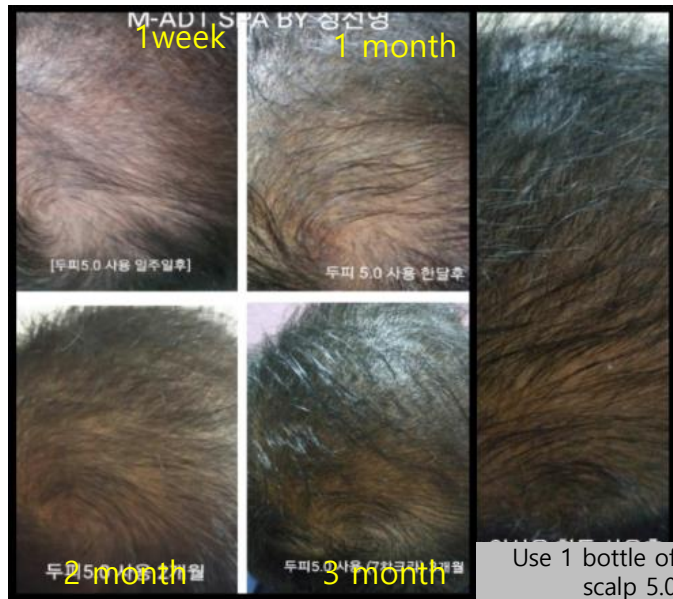


CLINICAL DATA

SCALP INFLAMMATION



Restoration of scalp inflammation and scalp condition using scalp 5.0, Scalp Healing Booster and Energy gel 7

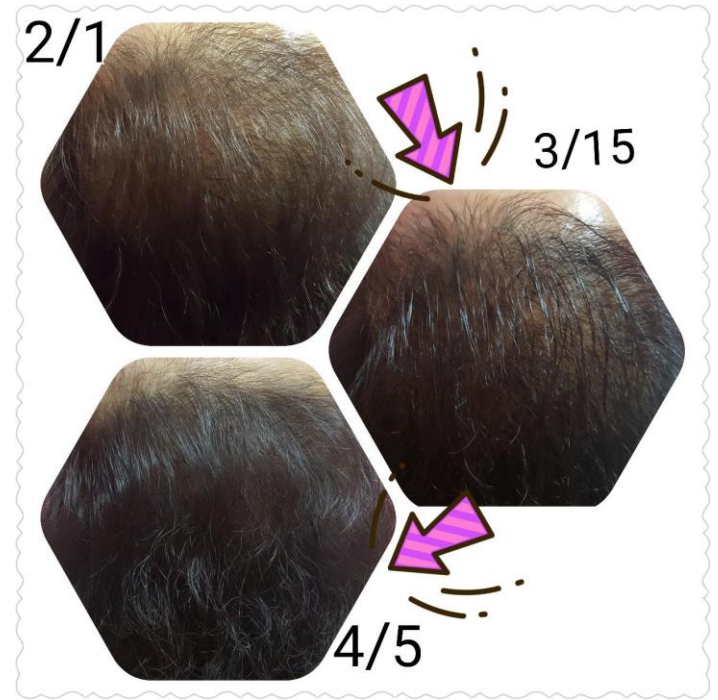


CLINICAL DATA

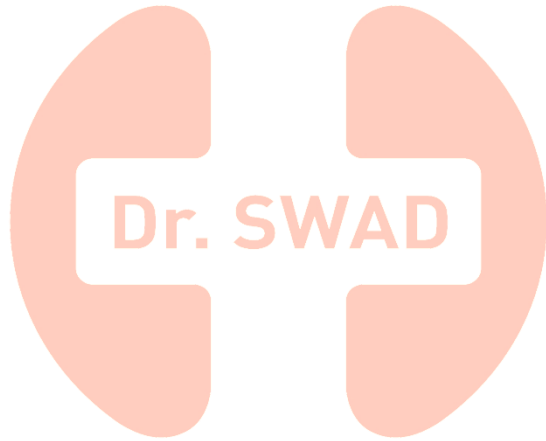
HAIR LOSS



Clinical data of hair loss using 3 bottles of Scalp Healing Booster for 3 months.



The scalp heat was lowered by blending 6th, 7th chakra essential oil in water and applied to the scalp, and the hair loss symptoms were improved.

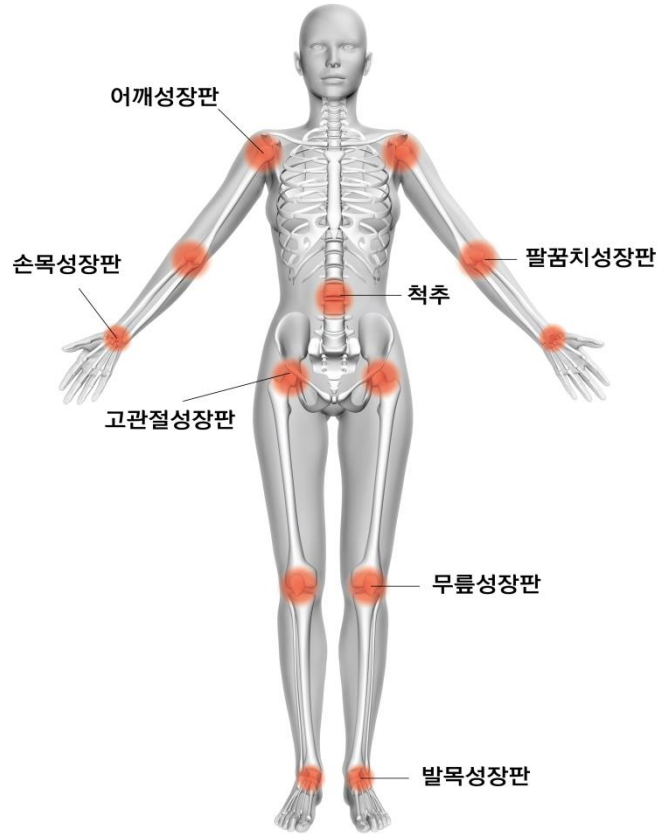


CLINICAL DATA GROWTH

Location of Growth Plate

CLINICAL DATA

GROWTH



Products for Growth Care

1. Body Constitution based Essential Oil & Carrier Oil



2. I.O.D Gel F(Iodine & Frankincense oil blended)



CLINICAL DATA

GROWTH



1. Before: 130cm(Aug.) -> After: 141(Dec.)
2. 3cm grown up after growth care once.

3. Before: 130cm(Oct.) -> After: 135(Nov.)
4. 3cm grown up after growth care for 3 weeks

CLINICAL DATA

GROWTH



13-year-old girl
Height: 129cm / Weight: 28kg

Applied products

- I.O.D Gel F
- Body Constitution Based Carrier Oil & Essential Oil

Height Change

- Before: 130cm(Oct.) -> After: 135(Nov.)

CLINICAL DATA

GROWTH



6-year-old boy

Height: 110cm

Applied products

- I.O.D Gel F
- Body Constitution Based Carrier Oil & Essential Oil

Height Change after experiencing growth care once

- Before: 110cm -> After: 113cm

CLINICAL DATA

GROWTH



6-year-old girl

Applied products

- I.O.D Gel F
- Body Constitution Based Carrier Oil & Essential Oil

Height Change after experiencing growth care

- 7cm difference for 3 months.



Thank You

