As if you bathe In a hot spring all day

Brilliant Skin Change Helped by Cosmetics -Start with MiBA.

Experience Brilliant Skin Changes

8,000 Surprising Testimonies for 10 Years, Now your skin problems can be resolved.



Headquarters 301, 189, Meonugeum-ro, Yeonsu-gu, Incheon, Korea Laboratory 301, 189, Meonugeum-ro, Yeonsu-gu, Incheon, Korea www.MineralBio.co.kr / Customer Support 1688-2878

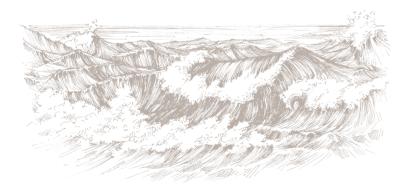
Promise of Healthy Skin For Best Quality

'Sincerity for Customers', MiBA's commitment will be more thoroughly pursued based on our long-term philosophy, ion calcium and best quality backed by natural ingredients. MiBA promises to solve your skin troubles and gives you back 'beautiful and healthy skin'.

MineralBio CEO

78 778 (78)

Natural ion Calcium



"How good would it be if we can use surprising power of minerals in our skin care?" This was the question that we had had deeply in our mind. Calcium(mineral) discovered in the pearl layer of the oyster shell, which is called the ginseng of the sea, delivers strong effects of natural energy and vitality to help you solve 3 skin troubles (irritation/dryness/keratin).

Trust the Power of Minerals For Bright and Clear Skin

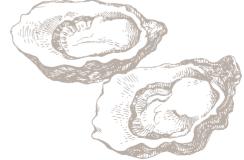
Ionization to Penetrate into Skin the Most Effectively Ion Mineral that Skin Drinks



Smaller, Deeper and Finer Ion penetration brings out Skin balance and Change skin fundamentals.

Even the most sensitive skin because of repeated skin troubles Turn into bright and vivid skin Experience bright and clear skin sensation

With MiBA's 10 years of knowhow.



Uncommon Idea, Skin Care Born in Calcium

MiBA paid attentions to difference of calcium concentration Between normal skin and troubled skin.



*Source : Mauro T, et al, J Invest Dermatol 111 ; 1198–1201, 1988

When skin lacks calcium, it loses balances And turns into troubled skin.

Amazing Skin Care Effects!

Numerous numbers of papers have scientifically verified efficacy of ion calcium to skin.







Tranquilize skin by normalizing calcium concentration in damaged skin, Maintain skin balance

STEP. 2 Mineral Moisturizing Effects

Activate Natural Moisturizing Factor (NMF) Maintain/Strengthen continuous moisturizing effects

A REAL

STEP. 3 Keratin Care

Normalize skin turnover cycle Improve skin texture, Enhance skin brightness

References

Hwang, Sang-min ^r The effects of change in epidermal calcium gradient on keratinocyte differentiation background _J Choi, Ung-ho and 2 ^r The effect of repeated changes in the epidermal calcium gradient by repeated intophoresis on the skin barrier _J Choi, Dae-kyeong and 8 ^r Effects of calcium on the epidermis in a skin organ culture background _J

Harmful Ingredients? Nothing in MiBA!



Artificial Color, Artificial Fragrance <Carcinogenicity, Allergy> - Natural Essential Oil Fragrance, Safe for Pregnant Women and Children (Low Concentration)



Chemical Preservatives such as Paraben and Phenoxyethanol <Carcinogenicity, Allergy> - Paeonia Suffruticosa Root Extract, Gold Extract and Other Vegetable-Derived Natural Preservatives



Surfactant such as SLS/SLES <Cell Membrane Damage, Carcinogenicity>

- Low-irritation surfactant extracted from sugar cane fruits



Humidifier Germicide CMIT/MIT

<Skin Function Disorder, Carcinogenicity> - NO Harmful Chemical Substances, EWG Green Grade Safe Formula

Healthy Ingredients Beginning of Brilliant Skin



All products of MiBA promote safe ingredients with Green Grade Based on the world-prominent EWG.

Instead of petroleum fragrance extracted from turpentine and petroleum, natural essential oil implements healthy and natural fragrance.



Out products comply with a thorough skin irritation test Performed by Korea Institute of Dermatological Science and Korea Dermatology Research Institute.

8,000 Testimonies for 10 Years Live Customer Testimonies

Customers' testimonies with touching stories are indeed the journey to beautiful and healthy skin.

8000 testimonies registered in our website are live touching stories with tears and laughter.

Precious and candid testimonies of customers who recovered healthy skin bear strong encouragement, as well as heavy responsibility for MiBA.

> MiBA is committed to do out best to solve your skin troubles.

"It is the best choice that I have made in recent years"



Customer Choi, Hyo*

I placed the Spray on my office table and used it whenever I wanted to. I also placed it on my bed table and used it frequently. I think I sprayed it 2-3 times for an hour. I am really thankful for MiBA. I have been suffering from skin troubles for more than 3 years, but my skin has tranquilized within one week. I really think that there should be national-level advertisements for MiBA. I decided to not to get a Chinese herbal treatment for my oily skin when I heard it would cost more than a million won for 6 month treatment. Now, I act like an honorary ambassador of MiBA, giving its products to my friends as a birthday gift. I will replace all of my fiancée's cosmetics with MiBA.!!

"Hot spring water seems to give me nourishments everyday."

Customer Kim, Jeong*

I personally like hot springs very much. MiBA products give me a feeling that I get nourishment from spring water everyday. My stubborn husband has started using MiBA cream. I will slowly replace all my cosmetics with MiBA products.



Start Now! Dazzling and Shiny Skin

More Effective than Hot Spring Smooth Skin Texture as if You Bathe in Hot Spring Everyday



Ion Calcium Skin Spray (Skin Toner & Mist Combined)

Shiny Skin / Tranquilization / Mineral Moisturizing / Keratin Care

- for all skin type -

10-times higher calcium contents than world's famous hot springs Moisturizing, tranquilization and keratin care all at once Safe use for all ages from baby to adult 100ml Portable, **12,000KRW** 200ml Regular Capacity, **22,000KRW** 700ml Large Capacity (Refill), **64,000KRW**

MiBA ion Calcium Cleansing

Beginning and ending of a day, Time for your skin to breath

No Irritation, No Oily Feeling Cleansing Time for Your Skin to Breath





Among 'Hwahae' customer reviews,

It is the product of my life. I have used other products in the middle. but I have come back to MiBA.

It completely removes all my make-up at once with smooth and moisturizing feeling. It is the best!

It has nice ingredients, good cleansing effects and no dry feeling. I love it!!

Ion Calcium Total Cleansing

60ml / 200ml / 500ml (Large Capacity)

12,000KRW / 24,000KRW / 51,000KRW

Cleansing oil, make-up remover and foam cleansing steps all at once High-concentration liquid cleansing Smoothly melting old keratin and skin wastes

"Podeuk~Podeuk~ Cleanse In and Out!"



Ion Calcium Podeudeuk Foam Cleansing 240ml

- 17,000KRW
- Clean and refreshing feeling Paste-type cleansing product effectively removes wastes and sebum blocked in your pores

"Dual-Effect of Refreshing and Soft Feelings"



Ion Calcium Podeudeuk Total Cleansing 500ml / 700ml

25,000KRW / 30,000KRW

Excellent Cleansing Effect with Plentiful Capacity, Pleasant liquid cleansing with refreshing touch

"Superfine Foam Removes Sebum!"



Mineral Ato Medi Repair Shop 80g

10,000KRW

Maximum Ion Calcium Effects with 15+ Days of Maturation Natural soap for all family members completely cleans your pores with rich and superfine foam

"I don't envy 100,000 won cleansing products."

Customer Jo, Jeong*

I touch my bare face often because my skin is so smooth without removing keratin separately. It is nice to know that my cleansing time is reduced to half. I have never experienced this effect when I used a very expensive cleansing. I am really wondering what kind of chemical principles bring this amazing effect.

"I should not praise all the time, but \cdots it is so good!"



Customer Idh8124

I severely suffered from skin diseases and atopic skin especially at the change of seasons. I have used good cosmetics and natural cosmetics, but nothing solved my problems. I had 6 pieces of maskpack pieces. I saved the mask pact received in the experience kit and used it with other main products simultaneously. Well, I know I should not praise all the time, but...it is so good! I always thought that an advertisement about "baby skin" after using a product is simply an advertisement. Now, I totally believe all testimonies of MiBA customers and share the same feeling with them.

"Meet the Genuine Mask Pack!"



Customer lakeaun

There are many types of mask pack, aren't there? Different size and different shape~ MiBA mask pack only contains something good for my skin without Paraben! Unlike conventional mask packs that only temporarily tranquilize skin, MiBA mask pack is really good for my sensitive skin, calming down pimples and brightening skin tone. After using the mask pack continuously, I come to realize that my skin condition has improved greatly for 6 days!

Full of Silkiness as if you bathe in a hot spring

Intensive Moisturizing to Elasticity, One Piece of Rest from Minerals



Ion Calcium Water Drop 6Day Mask Pack

Skin Tranquilization / Moisturizing / Keratin Care / Elasticity

- for all skin type -

Best-Quality Superfine Sheet and Essence's Effects Deep into Your Skin Continuous Applying Programming Optimized for Skin Turnover Full of Cool Feeing and Fast Tranquilization with Mineral Ingredients

20ml X 6 pieces 18,000KRW

"Many people tell me my skin conditions are much better now!"

"Water Drop Created At the Moment of Applying!"



Customer alice9150

I still have some traces but I don't have any more pimples! My skin type was oily with lack of moist, but now it is medium oily, I think. Sebum secretion clearly drops when moist is supplemented! I am really glad that I come to know MiBA!!! Many people tell me my skin conditions are much better now. I'll keep using MiBA continuously.



Ion Calcium Water Drop Moisturizing Cream 100ml

28,000KRW

Water Drop Form Creating Water Drop at the Moment of Applying Skin Tranquilization, Keratin Care and Moisturizing Effects Pleasant Water Cream Maintaining Moisturizing Feeling for a Long Time

"Moisturizing Feeling Lasts 'till Evening~"



Customer ohn9268

I actually was half in doubt when I ordered the product. I was not certain if this cream gives moisturizing effects as much as I want. After using the product, I don't doubt anymore. When my skin is very dry, I apply a thin layer of cream once for absorption and then apply again with light tapping. Moisturizing feeling that I get from the cream in the morning lasts until evening. I'm posting the pictures taken before using the ultra rich cream and after using it, along with the enlarged picture. You can tell the moisturizing feeling after applying the cream lasts as it is until evening.

"No Tense Feeling! Excellent Absorption like Nourishment Pack"



Ion Calcium Ultra Rich Cream 80ml

32,000KRW

Smooth Applying without Oily Feeling Moisturizing Effect and Less Tense Feeling to Dry Skin Moisturizing Cream for All Skin Type and All Seasons

"Cream Right for Me"

"Beyond the Limit of Skin Mositurization!"



Customer 777jieun

Finally, I received the product today!

I tried it before makeup and after cleaning my face. Makeup is well absorbed. I lightly tap my skin continuously for better absorption.

I used to use a water cream, but I think I should use this ultra moisturizing cream from now on. The water cream seems not to provide enough moisturizing effects for me. Therefore, I think the ultra moisturizing cream is right for me. It is easy to carry because the container is small.



Ion Calcium Ultra Moisturizing Cream 80ml

32,000KRW

High-moisturizing, High-Density Form With Ion Calcium-based Shea Butter, Orange Butter and Rose Hip Fruit Oil Ingredients Give More Nourishment and Moisturizing Effects

"If you endure like me, you will have a happy day like me!"



Customer Lee, Da*

Still having some traces, but do you see my silky skin? I once couldn't meet my friends, nor could go to a hospital when I felt hurt... Now I promise to my self I'll take a good care of my skin...What's really surprising is that my jaw was never itchy when I was using MiBA for one week. My jaw used to be always itchy more than 2 times a week, but no more itchiness until now! I hope you can have some comfort by reading my comments. If you endure like me, you will have a happy day like me! Everything requires some sorts of patience. Everyone cheer up!!

"Sebum Out"



Ion Calcium Sebum Control Moisture 100ml

28,000KRW

Recommended for Youth Skin, Moisture with Pleasant Refreshing Feeling Ion Calcium (excellent for tranquilization and moisturization) meets tea tree extracts to effectively control oily skin due to excessive sebum "I didn't quite know its effectiveness when I used it. However, I felt clear differences when I didn't use it."



Customer naani820

I started using this product with the mind that trying wouldn't hurt. What surprised me first was that it doesn't give a rough feeling and no conditioner or hair treatment is necessary... Hair loss is clearly reduced... During this vacation, I was shocked to see how much hair I lost when I washed my hair with another shampoo equipped in a hotel I didn't guite know its effectiveness when I used it, but I felt clear differences when I didn't use it

"I can witness its effectiveness by my own eyes. Do you see it, too?"



Customer Ahn, So*

The area with the most effects was the top of my head. I could somehow hide my side areas, but I had hard time hiding the top. But I could evidently see its effectiveness in the top of my head. Do you see it, too? If my hair loss has improved this much even less than a month, I think there is no way for me but to expect more and keep using this product. In addition, what attracted me is that I don't need any conditioner or hair treatment products once I started using this shampoo. Nevertheless, I see my hair is soft and fuzziness has greatly improved.



96%

for dry scalp

"95% natural ingredients, smooth and moist finish"



Miba T-Zero Ato healing shampoo 700ml

36,000KRW

Large capacity for the whole family With ceramide and tea tree oil Safe use for rash and sensitive scalp

"Hair! Did you see how much hair are you losing?"



Ion Calcium Mineral Hair Loss Prevention Shampoo 100ml 500ml / 1000ml

29,000KRW / 50,000KRW

Nonmedical Shampoo Effective for Preventing Hair Loss, MFDS Permit Improve Thickness of Hair and Treat Damaged Hair Reduce Chronic Keratin and Maintain Clean Scalp

Premium Hair Clinic For Scalp and Hair

T-Zero with Nature's Clearness Experience Healthier Scalp and Hair Everyday



Ion Calcium T-Zero Shampoo Scalp Tranquilization / Hair Protection / Keratin Care - for all skin type -

500ml/700ml **29,000KRW/36,000KRW**

Ion Calcium Effectively Cares Scalp Care Damaged Hair due to Frequent Coloring and Perm Nature's Pleasant Fragrance Realized by Natural Essential Oil

Ion Calcium Scalp Skin Care

Nourishment Supply / Scalp

- for all skin type -

100ml *20,000KRW*

Ion Calcium Effectively Cares Scalp Keratin Maintain Oil/Moist Balance in Scalp with Refreshing Feeling "Effectiveness are maximized when using with MIBA shampoo.

"This toothpaste is indispensable for me and my family."



Customer Aida3002

Toothpastes for grownups are spicy. It has more contents, too... That's why I started using MiBA toothpaste.

I like it more than children's toothpaste because it has pleasant finish with no taste. As it does not have any particular taste, I can feel the original taste of the food when I drink an orange juice or eat other food such as oyster after brushing my teeth. Clear-type, thick toothpaste gives me such a refreshing feeling after rinsing!

"What is this toothpaste? I'm still puzzled why my pain is gone."



Customer Hwang, Hyeong*

I suffered from gum pain for several months. Since I used this toothpaste, my gum has become healthy. My pain got better in about a month. The pain had came back sometimes but disappeared permanently at some points. My molar pain has greatly relieved within a month of using this toothpaste, and it has completely gone when I used it for a year. If you don't believe that you can treat your gum pain with toothpaste, just try this toothpaste one month. You will notice it yourself.

You Should Brush Teeth Twice. If You're Not Using MiBA!

Naturally Derived Surfactant Safe Toothpaste for All Family Members, No Need to Rinse Twice



Ion Calcium "Care for Gum!" Toothpaste

Bad Breath / Gum and Oral Care / Inflammation

- Nonmedical products -

Pleasant Feeling after Brushing Teeth without SLS, SLES Synthetic Surfactant Safe Use without Humidifier Germicide (CMIT/MIT) Improve Bad Breath and Cavity, Reduce Inflammation of the Gums, Prevent Periodontal Disease and Tartar Buildup "My skin tone is totally different after using this product for 5 days. I notice it when I take a picture."



Customer Noh, Young*

I have redness in my face. I didn't expect much from this product and I simply started using it hoping for less wrinkle creation... When I took a picture, I noticed totally different skin tone after using this product for 5 days. I really like this product because it doesn't give any irritation to my sensitive skin. And I feel good while applying this product because it is well absorbed with good fragrance.

"I'd like to boast of this product!"



Customer Kim, Mi*

I received a great benefit from this product throughout the winter. I'm writing this comment after using the last drop of the product. I'll keep using this ample because it reduces my fine wrinkles. My nasolabial fold lines seem to be less deep. Even though I know I can't beat the flying time... With hoping mind that this ample may delay further progress of my fine wrinkles generated by dryness into thicker wrinkles...I think I have used up this ample in 4 months. I applied the ample using a pipette intensively around my eyes and nasolabial fold lines. I hope my comments help you.

Non-Irritation Anti-Aging Start with Minerance

Elasticity to Your Face and Eyes Noble Beauty to Your Tired and Dark Skin

- Anti-Wrinkle/Whitening -



Facial & Neck Repair Spray 150ml - 38,000KRW Eye · Wrinkle Spot Ample 55ml - 47,000KRW Luminous Cream 80ml - 42,000KRW Multi Duo Lotion 150ml - 38,000KRW Ampoule Mask 23ml*6ea - 24,000KRW "My baby doesn't scratch and whine from itchiness at night as frequently as before."



Customer Gang, Min*

After using the product for about 2 weeks, moisture remains in her body even though I don't apply the lotion as frequently as before. I realized that self-purification capacity of my baby's skin itself has improved thanks to continuous use of spray and lotion. It seems that my baby like it very much when I apply the lotion with a baby massage after daily bathing. I am really glad that redness and atopic skin troubles of my baby has greatly improved, too!

"I purchased this product because my skin becomes sensitive, too."

Customer wjdqhdfla

My skin becomes sensitive along with my baby's. I purchased this product because the advertisement is fancy. And the product catches my fancy, too! I clearly notice the different in my skin, not to mention of my baby's skin. I order 4 sets when this product is on sale to use this product as much as I want with my baby.

My Baby's Precious Skin **No Irritation At All!**

Baby & Mom was born by 10-year of persistent study. Present healthy skin to your precious baby



Baby & Mom Bath 270ml - 32,000KRW Baby & Mom Spray 200ml - 30,000KRW Baby & Mom Lotion 220ml - 32,000KRW

"I'll clean my house with MiBA deodorizer!"

Customer yhm1126

Humidifier germicides are really causing huge problems these days. 99.9% of sterilization without harmful ingredients relieves me from worries and I spray the deodorizer to my children's toys and beddings. No-color, no-odor and no-fragrance creates no irritation!

"Complete clean, not only bottle, but also teat"



"I can trust this product!"

Customer FineApple

I cannot tolerate synthetic chemical detergent residues remained in the baby dish and bottles. SumSumOkSoo completely washes out everything with a pleasant finish. And it is cheaper than other baby cleaning detergents in the market. I can't control my amazement of how good product it is!

"Deodorize without Chemical Fragrance"



Antibacterial Deodorizing Spray Eco Chick 500ml

■ 8,000KRW

Natural Non-Toxic Deodorizer without Chemical Fragrance Completely Eliminate Odor in Various Living Spaces

"I wash dishes with bare hands."



"SumSumOkSoo" Dishwashing Detergent (500ml/1.2LRefill)

8,000KRW / 14,000KRW(Refill)

Natural Ion Calcium and Aronia Fermented Viniger No-Irritation Type 1 Natural Dishwashing Detergent without Wearing Gloves Safe Washing for Baby Bottles and Fruits

"0% of Toxic Sterilizing Ingredients, Safe Wet Tissue"

Customer Yoo, Hwa*

I am exclusively using it for my 70-days old baby. It is clearly more moisturized and thicker than other wet tissues. I clearly notice the difference of thickness when I happen to use other products than MiBa's. Most of all, I like this product because I can trust it!



Ion Calcium Wet Tissue 80 pieces

6,000KRW

Embossing Fabric Not Easily Torn Out Premium Wet Tissue for Sensitive Baby Skin Moisturizing with No Irritation

"anti-aging and skin vitality at the same time"



Intensive ion Calcium Skin 150ml

38,000KRW

Thickly applied ampoule formulation, Giving Deep moisturizied and elasticity improvement Functional Face toner that helps Anti-wrinkles and whitening

"Protects the skin with Deep moisture"



Intensive ion Calcium Lotion 150ml

38,000KRW

Contains Natural ingredients such as Chondrus Crispus Extract, Wrinkle improvement functional ingredient That Helps Nourishment and Skin Tightening

"Without irritation, gives moisture to Skin around the eyes"



Intensive ion Calcium Eye Cream 35ml

38,000KRW

Its bouncy jelly-like texture Glides over the skin to help diminish the appearance of wrinkles around the eyes. Highly concentrated eye cream without irritation



Intensive ion Calcium Essence 50ml

47,000KRW

As a natural ingredient, such as cacao extracts and rosehip, Gives dull skin Youthfulness with the full of vitality. Premium essence for firmness and moisture.

"Vitalizing cream Makes Skin elastic and Radiant"



Intensive ion Calcium Cream 80ml

42,000KRW

Contains Ion Calcium and Hyaluronic acid, strengthening skin's moisture energy to allow the skin to lock in abundant moisture. Anti-aging and Whitening Cream

"Complete cover with 7 different gems"



Ion Calcium Mineral Double Cushion 24g / 12g (lovely) NO.21/NO.23 SPF 50+ / PA++++

39,000KRW / = 30,000KRW

Beneficial capacity, unrivaled size King of cushions with three beats to perfect coverage Anti-aging clinical demonstration of wrinkle improvement



Ion Calcium Mineral La Vita Foundation 30ml (NO.21/NO.23) SPF 30 / PA++

30,000KRW

Strong coverage and extreme moisture seven gems gives a bright and healthy glow to the skin All day lasting Liquid foundation

"Not only sun protection, but also tone-up"



Ion Calcium Calamine Tone Up Sun Cushion 24g SPF 50+ / PA++++

39,000KRW

Miba's signature design, marine look girl design Strong UV protection Tone-up Cushion Gives Natural Radiance



Power up Long Lasting Tint 5.3g

(Tension Red, Get it Pink, Hush Coral)

20,000KRW

"Lip Lacquer's long-lasting and, Lip serum's glossy in once"

High pigmented glaze texture with a intense color With a 40% moisture, Fill the wrinkles on the lips for full, voluptuous lips.

"Life OO YouTube, Three Million Views hero"



Ion Calcium Mineral BB Cream 50ml SPF 50+ / PA+++

30,000KRW

Perfectly covered famous celebrities's drunken red skin, A flagship product of celebrity makeup That Popular Product, BB cream you want to use forever.

"Do not give up ingredients or functionality."



Ion Calcium Perfect Sun Care 60ml SPF 50+ / PA++++ ■ 30,000krw

Highest UV Protection Grade Safe Sun Screen for All Family Member for All Outdoor Activities

"Moisturize Sensitive Skin without Any Irritation"



Ion Calcium Ultra Moisture Body Cream 240ml

25,000KRW

Synergy Effects of Ceramide NP, Shea Butter and Beeswax Highly Moisturizing Body Cream for Maintaining Moisture in Skin In and Out



Ion Calcium Hand Cream 70ml

■ 15,000KRW

Combination of Natural Extracts and Ion Calcium Effectively Provide Nourishment to Hands and Cuticles High-Nourishment Hand Cream Softly Absorbed without Oily Feeling



Ion Calcium Water Drop Body Cream 240ml

22,000KRW

Water Drop Form Absorbed in Skin without Oily Feeling Easily Applicable Even by a Child Pleasant Body Lotion with Long-Lasting Deep Moisturizing Effects



Ion Calcium Lip Balm 10g

. 9,000KRW

Moisturize/Tranquilize Dry and Cracked Lips Create Natural Moisturizing Layer for Smooth and Moist Lips Gentle and Healthy Lip Care

"Magical Moisturizing! 100% natural oil."



Natural Pure Oil 50ml

50,000KRW

Vitamin-Rich Rose Hip Fruit Oil Skin-Friendly Squalene High-Nourishment, High-Moisture, Natural Oil



Mineral Calcium Cal-Big 500mg X 90 capsules (45g)

■ 38,000KRW

High-purity ion calcium is melted in the apsule with MiBA's patented technology. Calcium supplement

"Non-comparative absorbance and cost-effectiveness, eating ionic calcium"