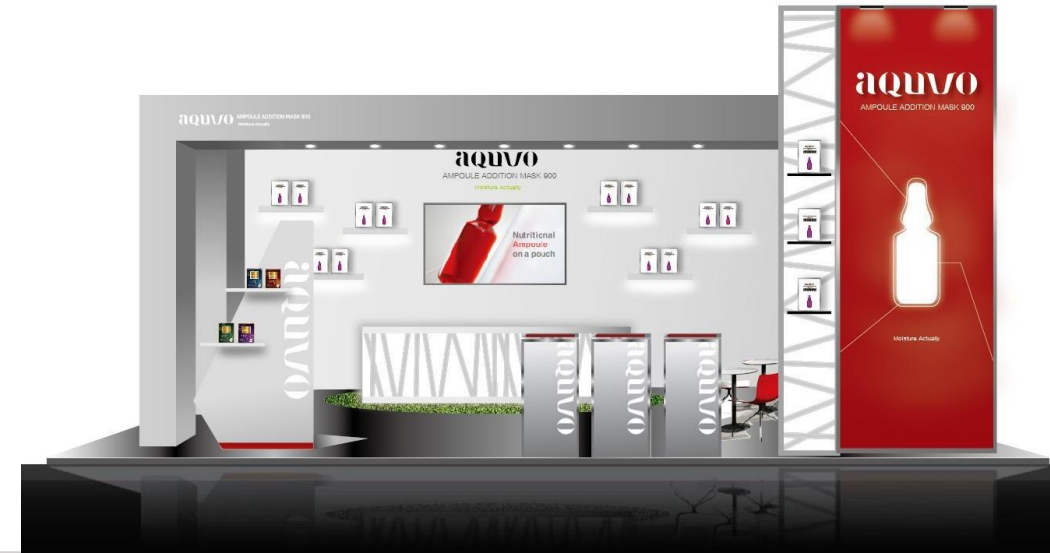


No 1. natural cosmetics brand  
Cosmetic brand loved by the world

**aquvo**

**AMPOULE ADDITION MASK 900**

**A facial mask you use by actually breaking the ampoule.**



**BOWIE**

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## 1. Brand

# Brand story

Stick to the basics. “Aquuvo”, the trustworthy brand looking for answers in science and nature



aquuvo

### Brand story

01

## Brand that sticks to the basics

Since it is a cosmetic product used directly on the skin, our mission is to create a mask pack that is faithful to the basics with ingredients that are proven to be safe and effective in consideration of oil and moisture balance, acidity (pH), safe ingredients, and proven efficacy ingredients so as not to cause skin irritation.

### Brand story

02

## New skin solution : Healthy skin

“Aquuvo” exists for career women, and housewives with suffering skin from urban hazards, and all those concerned about skin aging.

**“Aquuvo” is the trustworthy brand looking for answers in science and nature**

## 1. Brand

# Brand story

Instantly replenish your skin with moisture supply and fresh nutrition!!

### Mask pack

with immediate effect of moisture  
supply, whitening and wrinkle  
improvement

+

### Nutritional ampoule

for lasting health and nutrition for  
tired skin

## Brand story

# 03

## Product development intention

1. Develop mask pack with immediate effects of hydration, whitening and wrinkle improvement, and nutritional ampoule that provides continuous health and nutrition to tired skin.
2. Easy and fun to use, but yet provides a performance that makes clients feel like using an actual ampoule.

## Brand story

# 04

## Product development target

1. Blend of rich natural ingredients with functional ingredients
2. A gift for me and for my precious person
3. No irritation even on sensitive skin and suitable for all skin types
4. Convenient and easy to use without the hassle
5. Solution through collaboration with skin care shop and dermatologist

## 1. Brand

# Domestic and foreign patents and international certification

Acquired domestic and international patents and acquired FDA of foreign countries such as Europe, China, Japan, Thailand, Myanmar



## 2. Products

# Key features

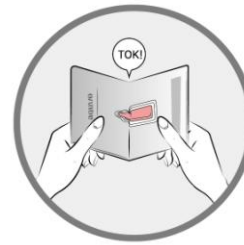
Nourishing skin, rehydrating, and whitening / wrinkle care at once!



2 IN 1

### Immediate mask pack effect and nourishing tired skin at once

Highly concentrated nutritious ampoules are expensive and cannot be easily used but Aquuvo ampoule mask pack contains ampoules in each mask pack, so each time you use mask pack, you can nourish your skin with the ampoules.



Fresh Real Nutrition Ampoule

### Naturally derived ampoule ingredients are kept fresh until use

Naturally derived ingredients have a short shelf life and are easily altered. By containing these nutrients, it is protected from other chemicals and kept fresh so that it can give your skin vivid nutrition.

It's easy to use, so you can mix the ampoule before use to prepare your skin for nutrition.



Natural

### 25 natural ingredients Natural cellulose sheet that does not cause skin irritation

Since it is mask pack used directly on the skin, it uses natural ingredients that are safe for sensitive skin and the mask pack sheet is made of natural cellulose that does not irritate skin. It also maintains essence for a long time and is excellent for replenishing moisture.

## 2. Products

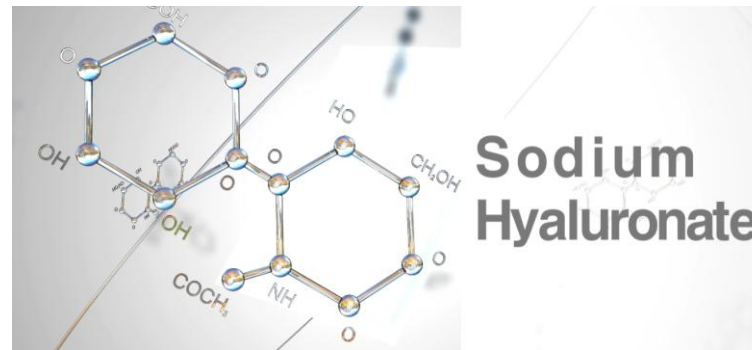
# Skin? Hydration is the answer!

Let's get skin care by yourself! **Select nourishing, replenish moisture, whitening / wrinkle improvement**

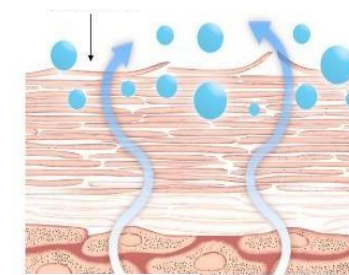


### Hydration Ingredients

- Sodium Hyaluronate
- Glycerin,
- Glycereth-26
- Erythritol



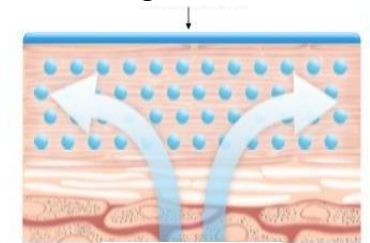
Weakened skin barrier



Moisture

Moisture

Strengthened skin barrier



Moisture



## 2. Products

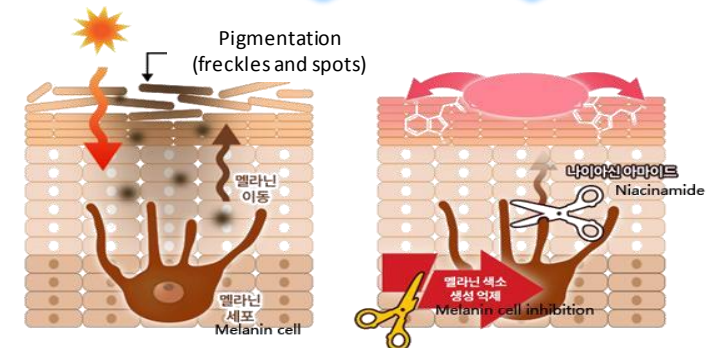
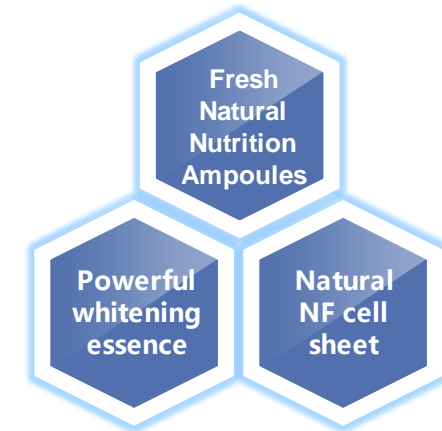
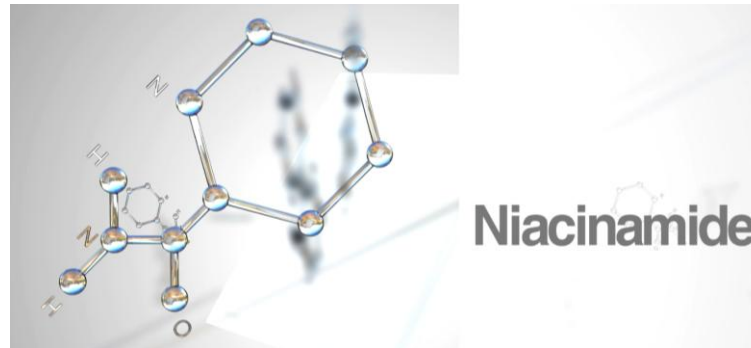
# Beauty starts from white skin

Let's get skin care by yourself! **Select nourishing, replenish moisture, whitening / wrinkle improvement**



### Whitening Ingredients

- Niacinamide
- Morus Alba Bark Extract
- Schizandra Chinensis Fruit Extract
- Scutellaria Baicalensis Root Extract



## 2. Products

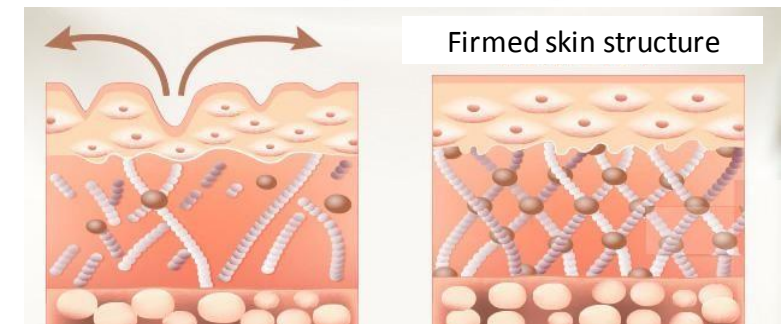
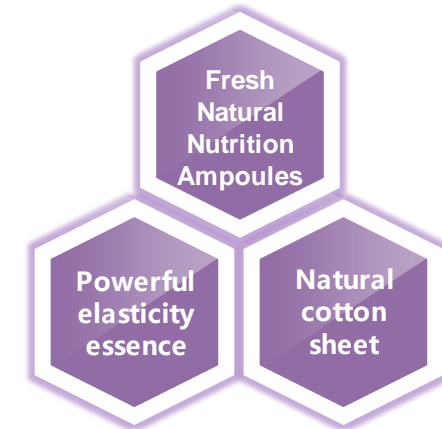
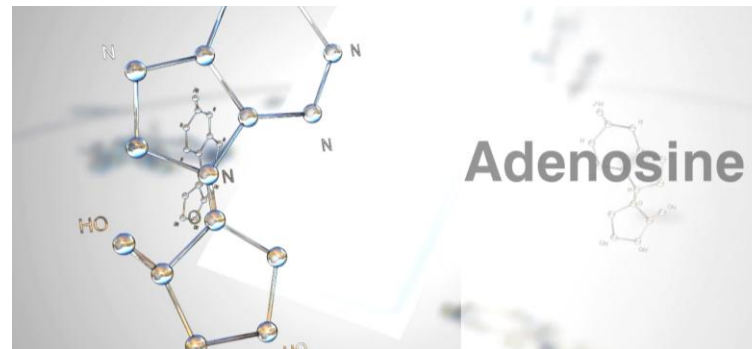
# Gravity-free skin elasticity improvement

Let's get skin care by yourself! **Select nourishing, replenish moisture, whitening / wrinkle improvement**



### Wrinkle improvement Ingredients

- Adenosine
- Hamamelis Virginiana (Witch Hazel) Extract
- Betula Platyphylla Japonica Juice
- Tocopheryl Acetate



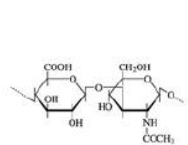


## 2. Products

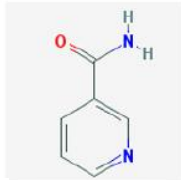
# Key ingredients of ampoule

Supplying 25 kinds of plant extracts and 5 functional ingredients with **unbroken, fully preserved nutrition directly to the skin**

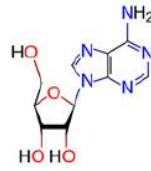
### Functional ingredients of ampoules



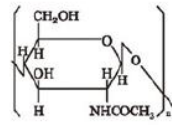
Hyaluronic acid



Niacinamide



Adenosine



Chitin



Madecassoside

### 25 plant extracts



Sage leaves



Myrothamnus  
Flabellifolia



Green tea



Houttuynia  
Cordata



Portulaca  
oleracea



Cinnamon



Blackcurrant



Cacao



Egg plant



Grape



Rosemary



Lavender



Peppermint



Camomile



Daisy



Chaga



Shiitake



Pepper seeds



Black bean



Rice



Garlic



Rubus coreanus



Mulberry



Sambucus Nigra  
Fruit



Acai Palm

## 2. Products

# Ingredient safety

The safety of Aquuvo ampoule mask packs has been verified by the EWG's cosmetic ingredient stability study.

**aquuvo**  
AMPOULE ADDITION MASK 900  
Moisturizing

EWG's Skin Deep®  
Cosmetics Database

A free online cosmetics database maintained by the Environmental Working Group

1	1	1	1	1	1	1	1
water	Erythritol	Centella Asiatica Extract	Benzyl Glycol	Glycereth-26	Arginine	Carbomer	Allantoin
1	1	1	1	1	1	1	1
Hydroxyethyl cellulose	Dipotassium Glycyrhizate	Ethylhexyl glycerin	Disodium EDTA	Raspberry Ketone	Hydrolyzed Collagen	Beta-Glucan	Sodium Hyaluronate
1	1	1	1	1	1	1	1
Serine	Glutamic Acid	Glycine	Aspartic acid	Leucine	Alanine	Lysine	Tyrosine
1	1	1	1	1	1	1	2
Proline	Valine	Threonine	Isoleucine	Histidine	Cysteine	Methionine	Glycerin
3	3	3	3	3			
PEG/PPG-17/6 Copolymer	Bis-PEG-18 Methyl Ether Dimethyl Silane	PEG-60 Hydrogenated Castor Oil	Tocopheryl Acetate	Phenylalanine			

**aquuvo**  
AMPOULE ADDITION MASK 900  
Brightening

EWG's Skin Deep®  
Cosmetics Database

A free online cosmetics database maintained by the Environmental Working Group

1	1	1	1	1	1	1	1
water	Erythritol	Niacinamide	Benzyl Glycol	Glycereth-26	Arginine	Carbomer	Allantoin
1	1	1	1	1	1	1	1
Hydroxyethyl cellulose	Dipotassium Glycyrhizate	Ethylhexyl glycerin	Disodium EDTA	Raspberry Ketone	Rosa Centifolia Flower Water	Morus Alba Bark Extract	Sodium Hyaluronate
1	1	1	1	1	1	1	1
Serine	Glutamic Acid	Glycine	Aspartic acid	Leucine	Alanine	Lysine	Tyrosine
1	1	1	1	1	1	1	1
Proline	Valine	Threonine	Isoleucine	Histidine	Cysteine	Methionine	Schizandra Chinensis Fruit Extract
1	2	3	3	3	3	3	3
Scutellaria Baicalensis Root Extract	Glycerine	PEG/PPG-17/6 Copolymer	Bis-PEG-18 Methyl Ether Dimethyl Silane	PEG-60 Hydrogenated Castor Oil	Tocopheryl Acetate	Phenylalanine	

**aquuvo**  
AMPOULE ADDITION MASK 900  
Tightening

EWG's Skin Deep®  
Cosmetics Database

A free online cosmetics database maintained by the Environmental Working Group

1	1	1	1	1	1	1	1
water	Erythritol	Hamamelis Virginiana Extract	Benzyl Glycol	Glycereth-26	Arginine	Carbomer	Allantoin
1	1	1	1	1	1	1	1
Hydroxyethyl cellulose	Dipotassium Glycyrhizate	Ethylhexyl glycerin	Disodium EDTA	Raspberry Ketone	Hydrolyzed Collagen	Beta-Glucan	Sodium Hyaluronate
1	1	1	1	1	1	1	1
Serine	Glutamic Acid	Glycine	Aspartic acid	Leucine	Alanine	Lysine	Tyrosine
1	1	1	1	1	1	1	1
Proline	Valine	Threonine	Isoleucine	Histidine	Cysteine	Methionine	Betula Platyphylla Japonica Juice
1	2	3	3	3	3	3	3
Adenosine	Glycerine	PEG/PPG-17/6 Copolymer	Bis-PEG-18 Methyl Ether Dimethyl Silane	PEG-60 Hydrogenated Castor Oil	Tocopheryl Acetate	Phenylalanine	

**aquuvo**  
AMPOULE ADDITION MASK 900  
Ampoule

EWG's Skin Deep®  
Cosmetics Database

A free online cosmetics database maintained by the Environmental Working Group

1	1	1	1	1	1	1	1
water	Panthenol	Niacinamide	Benzyl Glycol	Betaine	Arginine	Carbomer	Adenosine
1	1	1	1	1	1	1	1
Hydroxyethyl cellulose	Glycerol Polylactate	Ethylhexyl glycerin	Ascorbyl Glucoside	Raspberry Ketone	Sage Leaf	Myrothamnus Flabellifolia Leaf	Camellia Sinensis Leaf
1	1	1	1	1	1	1	1
Chitin	Madecassoside	Houttuynia Cordata	Portulaca Oleracea	Rosemary Leaf	Lavender	Peppermint	Matricaria Flower
1	1	1	1	1	1	1	1
Daisy Flower	Garlic Bulb Extract	Raspberry	Sambucus Nigra	Euterpe Oleracea	Cinnamomum Cassia Bark	Black Currant	cocoa
1	1	1	1	1	1	1	1
Proline	Eggplant	Grape	Inonotus Obliquus	Corthellus Shiitake	Pepper	Soybean	Rice
2	3	3	3	3	3		
Glycerin	PEG/PPG-17/6 Copolymer	Bis-PEG-18 Methyl Ether Dimethyl Silane	PEG-60 Hydrogenated Castor Oil	Tocopheryl Acetate			

## 2. Products

# Product description

### TARGETING

- Those who want to care at once with instant moisturizing and continuous nutrition
- Dry skin that requires strong moisturizing and nourishing nutrition-Moisture Actually
- Dull skin that needs to be whitened, moisturized and nourished – Aura whitening
- Elasticity-free skin that needs elasticity, moisturizing and nourishing – Jelly Skin Lifting

### KEYWORDS

Ampoule mask pack / nutrition mask pack / moisture mask pack / whitening mask pack / Wrinkle Correction Mask Pack / 2 IN 1 Mask Pack / Natural Ingredient Mask Pack

### Selling Point

- Fresh Natural Derived Nutritional Ampoule
- Ingredients that have been registered with the KFDA and whose safety has been verified by EWG
- Powerful, long lasting moisturizing effect
- Non sticky and fast absorption
- Whitening, wrinkle improvement functional mask

### MAIN INGREDIENTS

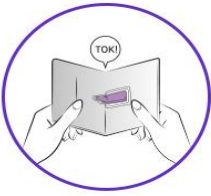



- Hyaluronic Acid (in all 3 mask packs and ampoules)-powerful moisturizing effect
- Whitening functional ingredient niacinamide-3 ampoules and Aura whitening
- Adenosine with wrinkle improvement functional ingredient – 3 ampoules and Jelly Skin Lifting
- Ampoule Main Components-25 Natural Extracts, 5 Functional Ingredients

### HOW TO USE

Use after cleansing the skin clean / No need to wash after use / Recommended 2-3 times a week

2. Products

Product Info

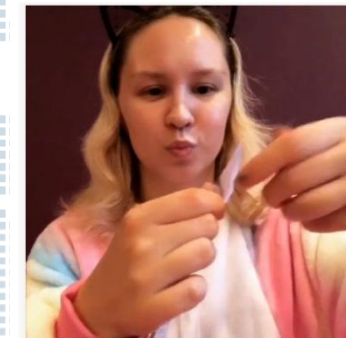
Product name	[Aquvo] Ampoule Addition Mask 900 Moisture Actually, Aura Whitening, Jelly Skin Lifting
Volume	28 ml x 5 sheets
Key features	For all skin types
Expiration date or period of use after opening	36months, Use immediately after opening the package
How to use	<div><p>Press and squeeze the neck of the ampoule on the mask</p></div> <div><p>Before opening the sheet, rub the pouch so that the ingredients in the ampoule mix well with the sheet.</p></div> <div><p>Take out the mask and remove the film</p></div> <div><p>Adheres well to the skin. After about 15-20 minutes, remove the mask and pat the remaining essence for absorption</p></div>
Manufacturer and Distributor Country of origin	LS Cosmetics/ Bowie Co., Ltd. Republic of Korea
Food and Drug Safety Test	Aura Whitening: Whitening, Jelly Skin Lifting: Wrinkle Improvement
Precautions when using	Precautions when using 1) Consult with doctor if you have any abnormal symptoms or side effects such as red spots, swelling or itching, etc. 2) Do not use the product on wounded areas. 3) Precautions for storage and handling a) Keep out of reach of children b) Keep out of direct sunlight. 4) Avoid using around the eyes
Quality Assurance Standard	If there is any defect in this product, it will be compensated by the Consumer Dispute Resolution Criteria notified by the Fair Trade Commission.
Consumer Consultation Phone Number	070-4300-8690



### 3. Marketing

# Aquvo loved by women all over the world

Aquvo Ampoule Mask Pack is a high quality mask pack and is exported to 12 countries.



Holaaaa! Como les va? Acá el sol ya no se asoma y mis fotos no salen claritas ☹️ 256

1119 31 2019-06-29 20:40



เมื่อคืนได้ลองมาสก์ตัวใหม่ของ Aquvo สูตร Moisture Actually ดันมาพ่นาุ่มชุ่มชื้นสุดๆ ป

207 0 2018-11-28 17:40

れいちゃんにこないだ大好きな青い緑色のネイルにもらったの、シンプルなのに速く可愛くて動向に好き〜、もう伸びて白い部分が目立ってきたから、いまは真っ黒なネイルに変えてま〜す(〜)



韓国のシートマスクが非常に好き過ぎるわいなんだけど、こないだれいちゃんとおみつけたaquvoのアンブルを貰って揉み揉みするマスクが速く速く良かった！是非、高保湿の事も高弾力の紫も使ってみない〜！また貴のを買っちゃいそうだな。美白願(〜)



ения и ниацинамид, в составе. Используют даже бороться с #постакне. Для воздействия одой и продолжить свой обычный уход. Кожа #рекомендую маску тем, кто любит отбелив можно в #маскадглялица #отбеливание sk #kbeauty #kbeautyaddict #facecare #aquvo

### 3. Marketing

## Collaboration

In collaboration with skin care shops and dermatology hospitals, we are developing products that are optimal for skin from joint research to marketing.



### Dermatology hospital

- Wooahan Women's Hospital



### Skin care shops

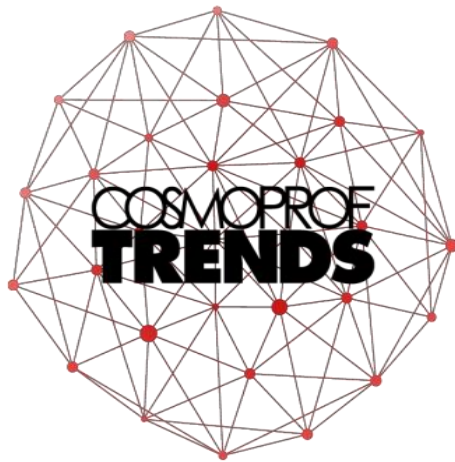
- THE Yeppum, and POI healing center



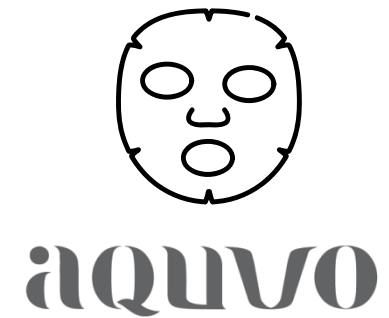
### 3. Marketing

# Winner of the world's top three beauty exhibitions

Participated in 2017 COSMOPROF Expo and was selected as a COSMOPROF TREND to award innovative products



One of the top 3 beauty expo  
2017 Hong Kong COSMOPROF



Selected as COSMOPROF TREND

Product effect and packaging technology  
of Aquuvo ampoule mask pack



No 1. natural cosmetics  
Cosmetic brand loved by the world  
Aquvo

**BOWIE**

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